



BUBBLICIOUS®

Join the Gum Wrapper Brigade!

TerraCycle™ is helping your non-profit earn cash!



1. Collect

Sign up as an individual or organization at www.terraCycle.net and start collecting empty gum wrapper packaging – from individual wrappers and foil packs to family bags and cellophane wrappers.



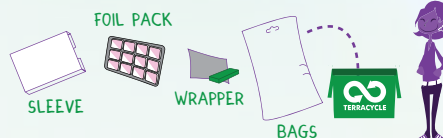
2. Ship

Ship your empty Trident®, Dentyne®, Stride® and Bubblicious® packaging to TerraCycle for free and your non-profit organization will be credited \$0.02 per unit of eligible gum wrapper material.



3. Upcycle

TerraCycle will upcycle the waste gum wrappers and packaging into unique products*.



FOR MORE INFORMATION VISIT WWW.TERRACYCLE.NET

All Gum Packaging like the Cadbury examples pictured above are accepted. Gum packages are counted based on weight using .01 lbs. as the average weight of a gum package. \$0.02 will be donated for each .01 lbs. of eligible gum package. *This is a representation; actual products are under development and may vary. Bubblicious®, Dentyne®, Stride®, Trident® and all related trademarks are owned by Cadbury Adams USA LLC and are used by TerraCycle under license. © 2010 TerraCycle™, the TerraCycle Logo™ and Brigades™ are all trademarks of TerraCycle.