

MONSTER MASH YOUR TRASH COSTUME CONTEST



Enter your upcycled costume into our Monster Mash Your Trash costume contest by **November 4th** and you could be one of four contestants to win a gift card for cool TerraCycle® upcycled products.

What is the Monster Mash Your Trash Costume Contest?

The Monster Mash Your Trash Costume Contest is a way for TerraCycle Brigade participants to learn in a hands-on way how every day waste materials can be reused into unique, innovative products.

How do I enter?

The Monster Mash Your Trash Halloween Costume Contest is open to all TerraCycle Brigade participants. Costumes must be original designs created from at least two-thirds upcycled waste materials, such as candy and cookie wrappers or drink pouches. Entrants must submit the following information by **November 4th** to contest@teams.terracecycle.net: the name of the designer, detailed photographs of the upcycled costume, and a brief description of the design project (including the details on the upcycled waste used).

When is the contest happening?

- Entry phase: October 17, 2011 to November 4, 2011
- Finalists announced: November 7, 2011
- Public Voting phase: November 7, 2011 to November 14, 2011
- Winners announced: November 16, 2011

How do you win?

TerraCycle's design team will evaluate the submissions for creativity, use of upcycled waste, and execution of the design. Four finalists will be determined and announced on November 7th. TerraCycle will then turn the contest over to the public for a two-week voting period.

What are the prizes?

The costume that receives the most votes will be awarded the Grand Prize, a \$100 gift card to DwellSmart.com, TerraCycle's official online retailer. TerraCycle will also award the three runner's up prizes of a \$50 gift card to DwellSmart to the remaining 3 finalists. All finalists costumes will be invited to be showcased in the TerraCycle Upcycle Museum at the TerraCycle offices in Trenton, NJ.

