

Beyond Techniques, Tactics and Strategy: Tools for Effective Coaching of Young Athletes

Hyacks Football welcomes you to come and learn from Bruce Brown, an internationally-reknowned clinician, educator and coach who is regularly called on to speak to corporations, schools, coaches and teams on best practices in leadership and coaching. Get beyond the X's-and-O's and discover how to become an effective coach of young athletes that is intentional about having a positive long-lasting impact beyond the game.

When: Saturday, March 12, 12:00 - 5:00 pm

Where: New Westminster Secondary School (Main Library), 835 Eighth St, New Westminster, BC

Cost: \$50. Light lunch/refreshments will be served.

Pre-registration Required via email to info@hyackfootball.com

Presentations

Life Lessons for Athletes

Have standards for your team, not rules. The clearer behavioral standards are defined, the better chance athletes will rise to them. In order for individual athletes and teams to reach their potential they must have clearly identified expectations for team behaviors. This presentation clearly defines the following characteristics in athletic, age appropriate terms; Discipline, Teachable Spirit, Mental Toughness, Accountability, Integrity, Selflessness, Pride and Humility.

Youth Coaching Foundations

Topics relevant to coaches of young athletes: athlete stages, coaching stages, coaching your own child, teaching a physical skill (the rules of motor learning), keys to motivation, using punishment, and working with challenging athletes. Other topics that may be covered in this or the other presentations: conditioning (how and how much), developing a team culture with all participants, and game coaching.

First Steps to Successful Teams

This presentation is an in-depth look at the first things that must be done when building a team – Guiding Principles (establishing Core Covenants, an identity and vision with actions) and Pride (establishing an inner circle based upon shared joy).

The Power of Your Words

A coach's words can either be encouraging or destructive. This presentation covers a step-by-step method for changing attitudes and developing mutual respect amongst coaches, players and parents.