

The Biscuit Wrapper

Brigade®

McVitie's® and TerraCycle® are helping your non-profit organisation earn rewards while we all help the environment!

1. Collect

Sign up as an individual or organisation at www.terracycle.co.uk to collect used biscuit wrappers!



2. Post

Post your biscuit wrappers to TerraCycle for FREE. For each approved biscuit wrapper you send to TerraCycle in a shipment of a minimum of 100 units, your organisation will be credited 2 TerraCycle points* redeemable for a variety of charitable gifts or a donation of £ 0.02 to your charity of choice.

3. Recycle

TerraCycle will recycle all the biscuit wrappers into cool and useful new products!

For more information visit www.terracycle.co.ul

*Number of units per shipment is calculated based on weight using 2.4 grammes as the average weight of one biscuit wrapper. 2 TerraCycle points will be awarded for each unit collected in a shipment of a minimum of 100 units, based on this average weight. TerraCycle points can be redeemed for a variety of charitable gifts or payment of £0.01 per point to the non-profit organisation of your choice. TerraCycle®, the TerraCycle Logo® and Brigade® are all property of TerraCycle, Inc. used under license. ©2011.