



Dear Parent or Guardian,

We are proud to announce that our school is currently participating in an exciting recycling collection programme with TerraCycle®. We will be collecting typically non-recyclable waste packaging materials that would normally be disposed of and sent to local landfill. The TerraCycle Brigade® recycling programmes that the school has signed up to are a fun and easy way to teach our pupils about environmental responsibility and the reuse of waste materials, whilst helping to raise money for the school / XX charity at the same time.

The waste packaging itself will be recycled into plastic products such as waste bins or watering cans, or 'upcycled' into new products such as pencil cases and lunch bags. This means that less new raw materials then need to be extracted from the earth to produce the packaging for new products. TerraCycle will reward a TerraCycle point donation based on the weight of waste item collected. TerraCycle points are redeemable for a t a €0.01 pence contribution to our organization. The school will be putting the money raised towards XX.

On the attached flyer we have ticked the waste streams the school is collecting and we would like you to send into us.



Pictured above: How the process works on a typical TerraCycle Brigade – in this case the Ella's Kitchen Brigade®.



Pictured above: Recycled watering can and waste bin plus upcycled lunch bag and baby bib made from collected packaging waste.

We hope you agree that this is a great way for the children to learn about the importance of recycling and a practical way in which they can make a difference locally and globally. If you wish to help the school with its collection efforts, please tell all your friends and family and send your children with any of the waste packaging listed above to be placed in one of the school's designated collection boxes.

With your help we can benefit both XX School and the local environment.

For further information on XXs involvement please contact XX. For further details and a full list of packaging materials that can and cannot be sent in on the TerraCycle programmes please visit www.terracycle.co.uk.

Regards

XXXXXX

XX School