



MOM Brands™ Cereal Bag Brigade® Spotlight Location

Mosheim Elementary

Mosheim, TN



**Number of People
Collecting:**
900



**Date Collections
Started:**
January 2011



**Units
Collected:**
4,385
cereal bags



**Points
Earned:**
8,970



Tell us more about yourself and Mosheim School.

My name is Nick Baumann and I am in my eighth year of teaching second grade at Mosheim Elementary School. Mosheim School is located in East Tennessee and is the largest school in our district with some 1,100 students. With over 70

teachers and staff serving these students it can be a busy place at times! Despite the large population, there is a sense of family and camaraderie among teachers and students alike. All in all a great place to be a part of!

Tell us why you participate in TerraCycle, and how you involve your organization.

I became involved in TerraCycle to help reduce some of the waste at our school. I was very discouraged to see that our school fills four dumpsters daily. Part of this is due to the fact that the cafeteria serves food on disposable foam trays, multiply that by 1,000+ students and you have a heap of waste! I began a Drink Pouch Brigade at our location, and from there have added several other Brigade programs as they have opened up off of the waiting list.

Tell us how you like to spend your points and send us pictures (if applicable).

I like to use our redeemed points to apply to the greenhouse at Mosheim School. Previously the greenhouse had fallen into a state of disarray. With the funds from the TerraCycle program we have been able to involve community members, operate the greenhouse for class visits/projects, and host both Fall and Spring plant sales! I have been able to use our TerraCycle involvement as a talking point with local businesses and receive donations and support to further assist the greenhouse.

Tell us a story about your most exciting, memorable, or inspiring moment in collecting for the MOM Brands Cereal Bag Brigade.

The students love bringing their cereal tops back from breakfast each morning to the recycle sorting station. Some students even collect the cereal packaging from other students who weren't saving their packaging previously and bring in 50+ to me each day! I reward every student that turns in 25+ items at a time, with either a new pencil or a piece of candy, their choice. It's really great to see the excitement in even the youngest of participants!



Do you have a specific thank you message that you would like to say to MOM Brands™, the sponsor of the MOM Brands Cereal Bag Brigade?

Thank you for your wonderful support, we here at Mosheim School are loving our greenhouse project that is sponsored through your contributions.

