



Talk the 'TIC – Judging Selection Criteria Guide

Please find the enclosed document as summary of some tips on how to effectively select suitable judges for Talk the 'TIC. We first must remember that the purpose of the competition are to encourage more students to engage in communicating the 'TIC as well as providing them an environment to take their health talks to the next level. As the competition grows globally the ability of every chiropractor to communicate chiropractic more effectively through the fruits of their colleagues does as well.

Things to look for in a judge (some criteria are only applicable to members of the chiropractic community):

1. Unbiased Professionalism
2. Public Speaking Experience
3. Toastmasters/Speaking Groups Experience
4. Individuals with no technique biases
5. Individuals who are open to new ways to communicate chiropractic philosophy, science and art

There may be up to 3 rounds for your contest; you may want to save your most noteworthy judges for the last round. The best judges are the judges that people will respect the most and not be concerned about there being any biases or unfair play. Judges should also be individuals that you would willingly go to for coaching and tips on how to more effective communicate chiropractic.

Please consider the following template for a three round contest:

Round 1

Judge #1 – Lay Person with some public speaking experience

Judge #2 – A local DC / Recent Alumni

Judge #3 – A faculty member of your college with a good understanding of chiropractic

Round 2

Judge #1 – Lay Person with some public speaking experience

Judge #2 – A local DC / Recent Alumni

Judge #3 – A faculty member of your college with a good understanding of chiropractic

Round 3

Judge #1 – President of a Local Toastmasters Organization or equivalent

Judge #2 – A Local DC /Alumni that is more recognized by your student body

Judge #3 – A faculty member of your college with a good understanding of chiropractic

Judge #4 – Your College President