

U
NIVERSITY
G
AMES

2012
Catalog

Dear Friends of University Games,

Welcome to the new University Games 2012 catalog – full of dozens of new toys, games and novelties. Our 2012 theme for the year is “Renew Old Friendships” and we plan to do that with each of you (even if you are a new friend).

Renew Old Friendships with Customers:

By President’s Decree – University Games plans to get “back in business” with all 3,000 of our customers. In 2012, our sales reps, our customer service team and our marketing specialists will be contacting every one of you to renew the friendship.

Renew Old Friendships with our Favorite Categories:

2012 is the year where we plan to inject some great energy into Colorforms, Great Explorations, Bepuzzled and Front Porch Classics. In 2012, we are re-energizing all four categories by offering innovative, yet familiar toys, games and puzzles. I hope that you will share my excitement for the 3D Crystal Puzzles (pg. 1-look to the right), My Generation Puzzles (pg. 6) and the Deer in the Headlights game (pg. 30). In fact, even Great Explorations is getting into the act with two new boxed sets: Star City and a glowing Space Shuttle Mosaic Kit.

Create New Friendships with Special Properties for Kids:

We are the headquarters for games and puzzles on some very exciting properties, including Moshi Monsters, The Gruffalo, Paul Frank and Eric Carle. All of these are on the rise and all are targeted for specialty accounts like you.

Enjoy the catalog and don’t hesitate to stop by and say hello if you find yourself in San Francisco. Cris and I will buy lunch. I promise!

Best regards,

A. Robert Moog
President and Co-founder

Cris Lehman
CFO and Co-founder

Table of Contents



Bepuzzled®

3D Crystal Puzzles	1
Children’s Puzzles	2-4
Family Puzzles	5-7
Hanayama Cast Puzzles	8



University Games

Preschool Games	9-14
Children’s Games.	15-17
Family Games.	18-24
Murder Mystery Party®	25
Card and Travel Games.	26-27



Front Porch Classics®

Coffee Table Games	28
Great Classics	29
Cards and Dice	30
Mancala™ Games	31
Too Funny	31
State Fair Favorites	32



Colorforms®

New Activity Toys	33
Classic Play	33
FlipFaze® Fun Books.	34
Colorfelts® Storyteller Scenes™.	35
3-D Deluxe Play Sets™	36
Fun Pockets®	37
Games and Activities	38-39
Displays & Programs	39



Great Explorations®

Twirling Ribbons™ and Doodletop®	40
Large Format Activities and Boxed Kits.	41
Boxed Kits	42
Explore the Night Sky.	43
Celestial Super Kits™ and Adhesives	44

3D Crystal Puzzles **NEW**

Bepuzzled® and Beverly Industries of Japan have teamed up to offer retailers the world's most comprehensive selection of 3D Crystal Puzzles. Originally introduced by Sababa Toy in 2008 as “Clearly Puzzled”, this line lights up any jigsaw puzzle section.



Crystal Assortment in display

Item: 30915
Holds: 48 units

Mini 3D Crystal Puzzles

Case Pack of 24.



Heart

Item: 30951
UPC: 0 23332 30951 1



Red Apple

Item: 30953
UPC: 0 23332 30953 5



Green Apple

Item: 30952
UPC: 0 23332 30952 8



Star

Item: 30954
UPC: 0 23332 30954 2

3D Crystal Puzzles **NEW**

Try an assortment of 3D Crystal Puzzles and watch your puzzle sales soar. This collectible line appeals to children and adults of both genders. SHIPPING IN FEBRUARY! **Case Pack of 6.**



Bepuzzled®



Earth

Item: 30918

UPC: 0 23332 30918 4



Sun

Item: 30919

UPC: 0 23332 30919 1



Star

Item: 30921

UPC: 0 23332 30921 4



Saturn

Item: 30922

UPC: 0 23332 30922 1



Moon

Item: 30923

UPC: 0 23332 30923 8



Grapes

Item: 30924

UPC: 0 23332 30924 5



Clover

Item: 30926

UPC: 0 23332 30926 9



Red Rose

Item: 30927

UPC: 0 23332 30927 6



Pink Rose

Item: 30928

UPC: 0 23332 30928 3



Pyramid

Item: 30929

UPC: 0 23332 30929 0



Treasure Chest

Item: 30931

UPC: 0 23332 30931 3



Skull

Item: 30932

UPC: 0 23332 30932 0



Teddy Bear Gold

Item: 30934

UPC: 0 23332 30934 4



Red Heart

Item: 30936

UPC: 0 23332 30936 8



Pink Heart

Item: 30937

UPC: 0 23332 30937 5



Swan Blue

Item: 30938

UPC: 0 23332 30938 2



Pearl in Shell

Item: 30939

UPC: 0 23332 30939 9



Puppy Dog

Item: 30941

UPC: 0 23332 30941 2



Water Crown

Item: 30942

UPC: 0 23332 30942 9



Butterfly

Item: 30943

UPC: 0 23332 30943 6



Red Apple

Item: 30911

UPC: 0 23332 30911 5



Green Apple

Item: 30912

UPC: 0 23332 30912 2



Diamond

Item: 30913

UPC: 0 23332 30913 9



Sapphire

Item: 30914

UPC: 0 23332 30914 6



Ruby

Item: 30916

UPC: 0 23332 30916 0



Emerald

Item: 30917

UPC: 0 23332 30917 7

Large 3D Crystal Puzzles



Castle

Item: 30961

UPC: 0 23332 30961 0



Horse

Item: 30962

UPC: 0 23332 30962 7



Dolphin

Item: 30963

UPC: 0 23332 30963 4



Lion

Item: 30964

UPC: 0 23332 30964 1



Pirate Ship

Item: 30966

UPC: 0 23332 30966 5



Piggy Bank

Item: 30967

UPC: 0 23332 30967 2



Children's Jigsaw Puzzles (Ages 3+)

Top-selling puzzles based on children's favorite books and cartoon characters. All puzzles are packaged in easy-to-merchandise modular boxes, contain 24 pieces and measure 10" x 13." Case pack of 12.



Yo Gabba Gabba™ Puzzle Assortment **NEW**

Item: 34350

UPC: 0 23332 34350 8



The Gruffalo™ Puzzle Assortment **NEW**

Item: 34340

UPC: 0 23332 34340 9



The Pigeon™ Puzzle Assortment

Item: 34601

UPC: 0 23332 34601 1



Super WHY!™ Puzzle Assortment

Item: 33812

UPC: 0 23332 33812 2



Eric Carle™ Puzzle Assortment

Item: 34376

UPC: 0 23332 34376 8



Five Little Monkeys™ Puzzle Assortment

Item: 34331

UPC: 0 23332 34331 7

Children's Specialty Puzzles (Ages 3+)

Each double-sided floor puzzle contains 36 pieces and measures approximately 25" x 36". Kids love the fun shapes and carrying handles. Case pack of 6.



**Paul Frank™
Puzzle Suitcase** **NEW**

Item: 33832
UPC: 0 23332 33832 0



**The Very Hungry Caterpillar™
Puzzle Suitcase**

Item: 33826
UPC: 0 23332 33826 9



Puzzle Back



**Tinga Tinga Tales® Puzzle
Suitcase (with Colorforms)** **NEW**

Item: 33831
UPC: 0 23332 33831 3



Puzzle Back

*DESIGN PENDING LICENSOR APPROVAL

Bepuzzled®

Children's Colorforms® Floor Puzzles (Ages 3+)

UG has brought the storycraft of Colorforms® to puzzling! These floor puzzles come with a set of over 25 Colorforms pieces for kids to customize their puzzle image. Each puzzle contains 48 pieces and measures 24" x 36". Case pack of 6.

**Includes
Colorforms Pieces!**



Paul Frank™ **NEW**

Item: 33824
Case Pack: 6
UPC: 0 23332 33824 5



**Brain Quest®
Seasons** **NEW**

Item: 33825
UPC: 0 23332 33825 2



**Brain Quest®
On the Town** **NEW**

Item: 33827
UPC: 0 23332 33827 6



**Super WHY!™ SUPER
You-Sized Puzzle**

Item: 33821
Case Pack: 6
UPC: 0 23332 33821 4
Piece Count: 50
Puzzle Size: 20" x 36"

Children's 4 in 1 Wooden Jigsaw Puzzle Boxes (Ages 3+)

Fun wooden puzzles great for beginning puzzlers. High quality, compartmentalized wooden boxes make storage easy. Each item includes four puzzles of different piece counts (9, 12, 12 and 16 for a total of 49 pieces) so the products grow with the child. Mix up the pieces to create a sorting game using the numbers printed on the back. Each puzzle measures 5.875" x 8.75". Case pack of 6.



Paul Frank™

Item: 30126
UPC: 0 23332 30126 3



Five Little Monkeys™ **NEW**

Item: 30127
UPC: 0 23333 30127 0



The Pigeon™

Item: 30129
UPC: 0 23332 30129 4



The Very Hungry Caterpillar™

Item: 30138
UPC: 0 23332 30138 6



The Very Hungry Caterpillar™ Double Image Lenticular Puzzles

Tilt the box and the puzzle and see the image change! Contains 24 pieces and measures 9" x 12". Case pack of 6.

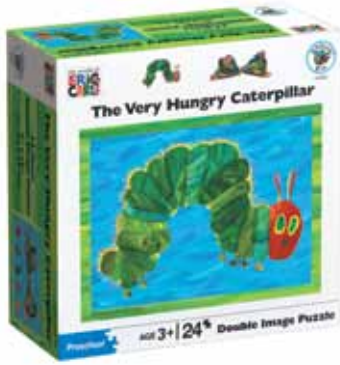


Image 2:



Caterpillar to Butterfly (Ages 3+)

Item: 34364

UPC: 0 23332 34364 5

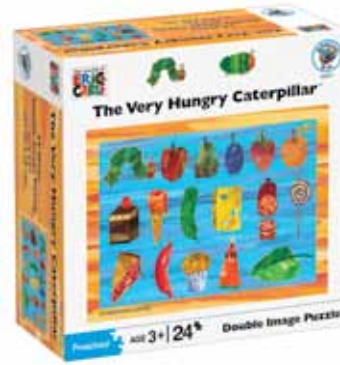


Image 2:



Hungry to Full Caterpillar (Ages 3+)

Item: 34371

UPC: 0 23332 34371 3

60-300 piece Jigsaw Puzzles



Super WHY!™ Hidden Word Puzzle Assortment (Ages 4+)

Find the 30 words hidden within each puzzle (magnifier included). Reinforces word-image recognition, helping children learn to read!

Item: 33815

Case Pack: 6

UPC: 0 23332 33815 3

Piece Count: 60

Puzzle Size: 10" x 13"



Brain Quest® USA: See the USA the Brain Quest Way! NEW

Item: 33841

Case Pack: 6

UPC: 0 23332 33841 2

Piece Count: 100

Puzzle Size: 13" x 19"



Paul Frank™ Puzzle Assortment NEW

Item: 34391

Case Pack: 12

UPC: 0 23332 34391 1

Piece Count: 100

Puzzle Size: 10" x 13"

Includes Colorforms Pieces!



Spot the Difference Puzzle Assortment NEW

These puzzles will enchant and confound kids as they assemble the puzzles and then race to spot as many of the 20 differences as they can. Each is a puzzle and an activity in one.

Item: 35350

Case Pack: 6

UPC: 0 23332 35350 7

Piece Count: 60

Puzzle Size: 10" x 13"



Moshi Monsters™ Colorforms® Activity Puzzle Assortment NEW

Item: 71225

Case Pack: 6

UPC: 0 29101 71225 4

Piece Count: 100

Puzzle Size: 10" x 13"



Tinga Tinga Tales® Colorforms® Activity Puzzle Assortment NEW

Item: 71240

Case Pack: 6

UPC: 0 29101 71240 7

Piece Count: 48

Puzzle Size: 10" x 13"

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Impossible® Puzzles (Ages 12+)

The most difficult puzzles around: recurring images, no borders, hidden images and don't forget that each puzzle has 5 extra pieces when it is fully assembled. Each 750-piece puzzle creates a 24" x 24" image. Case pack of 4.



Impossible® Display

Item: 33470

Holds: 32 Puzzles

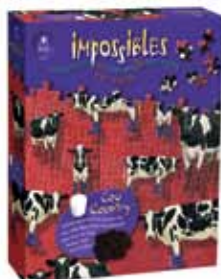
Dimensions: 19" x 21" x 72"

Classic Mystery Jigsaw Puzzles™ Floor Display Also Available

Item: 33170

Holds: 32 Puzzles

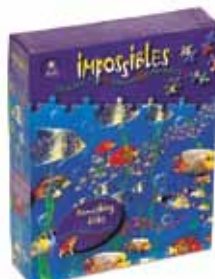
Dimensions: 19" x 21" x 72"



Cow Country

Item: 33401

UPC: 0 23332 30024 2



Something Fishy

Item: 33404

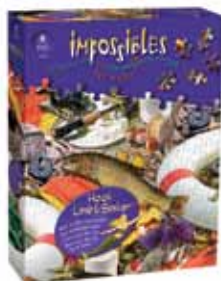
UPC: 0 23332 33404 9



Butterfly Kisses

Item: 33405

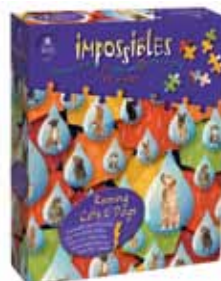
UPC: 0 23332 33405 6



Hook, Line and Sinkers

Item: 33409

UPC: 0 23332 33409 4



Raining Cats and Dogs

Item: 33411

UPC: 0 23332 33411 7



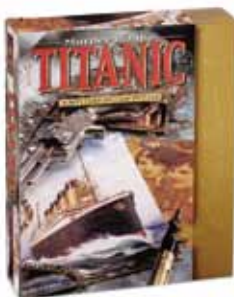
Sweet Tooth NEW

Item: 33412

UPC: 0 23332 33412 4

Classic Mystery Jigsaw Puzzles™ (Ages 12+)

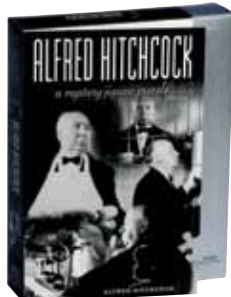
Bepuzzled® started with Classic Mystery Puzzles and we are proud to continue the tradition. Each puzzle includes a short mystery and all one has to do is **READ** the story, **ASSEMBLE** the puzzle and then **SOLVE** the mystery. Each 1,000 piece puzzle creates a 23" x 29" image. Case pack of 4.



Murder on the Titanic

Item: 33101

UPC: 0 23332 00521 5



Alfred Hitchcock

Item: 33106

UPC: 0 23332 33106 2



Grounds for Murder

Item: 33116

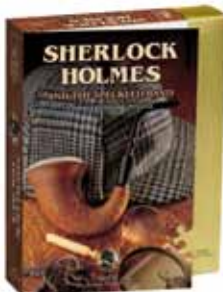
UPC: 0 23332 33116 1



Foul Play & Cabernet

Item: 33117

UPC: 0 23332 33117 8



Sherlock Holmes

Item: 33118

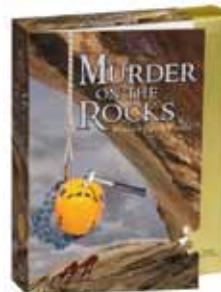
UPC: 0 23332 33118 5



A Taxing Murder

Item: 33119

UPC: 0 23332 33119 2



Murder on the Rocks NEW

Item: 33120

UPC: 0 23332 33120 8



Recipe for Murder NEW

Item: 33121

UPC: 0 23332 33121 5

Bepuzzled®



America Revisited (Ages 12+)

Meet America's most patriotic line of puzzles. Targeted for those who cherish America, every puzzle is made in America, made by Americans and uses only recycled materials and vegetable-based inks. Each 1,000 piece puzzle creates a 22 1/4" x 25 1/2" image. Case pack of 12.



Old Time Mill NEW
 Item: 35341
 UPC: 0 23332 35341 5



Barn NEW
 Item: 35342
 UPC: 0 23332 35342 2



Spring in Mountains NEW
 Item: 35343
 UPC: 0 23332 35343 9

**America Revisited
 Puzzle Assortment**
 Item: 35340
 UPC: 0 23332 35340 8

My Generation (Ages 12+)

The Easy-to-Pick-Up pieces celebrate the lives of baby boomers. Each image in the series reminds seniors of the key events and landmarks of the last 50 years. Each 300 piece puzzle creates a 18" x 24" image. Case pack of 12.



Woodstock NEW
 Item: 35331
 UPC: 0 23332 35331 6



Space Shuttle NEW
 Item: 35332
 UPC: 0 23332 35332 3



St. Louis Arch NEW
 Item: 35333
 UPC: 0 23332 35333 0

**My Generation
 Puzzle Assortment NEW**
 Item: 35330
 UPC: 0 23332 35330 9

Madalene's Hearts® (Ages 12+) NEW

Wouldn't you love to receive a unique heart each week, created specially for you? Inspired by the touching story of Monday Hearts for Madalene, these 1,000-piece puzzles feature stunning photography of unique heart-shaped collages, created from a diverse array of everyday objects. Each puzzle creates a 20" x 25" image. Case pack of 6.



Spring Heart on Blue
 Item: 35317
 UPC: 0 23332 35317 0



Stamps with Gerber Daisies
 Item: 35318
 UPC: 0 23332 35318 7

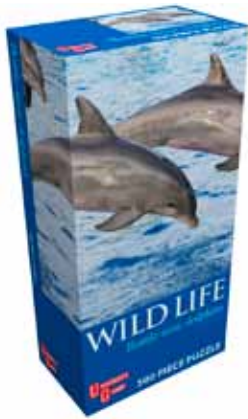


Blue Bands and Orange Flowers
 Item: 35319
 UPC: 0 23332 35319 4

**Madalene's Hearts®
 Puzzle Assortment**
 Item: 35320
 UPC: 0 23332 35320 0

Wildlife Puzzles (Ages 12+)

These value priced puzzles bring nature and exotic animals right to your store. The images are so lifelike that your customers may want to feed the penguin or hitch a ride on the dolphin. Don't miss out on these extra sales. Each 500 piece puzzle creates a 14" x 19" image. Case pack of 8.



Dolphin **NEW**

Item: 33581
UPC: 0 23332 33581 7



Penguin **NEW**

Item: 33582
UPC: 0 23332 33582 4



Polar Bear **NEW**

Item: 33583
UPC: 0 23332 33583 1



Seal **NEW**

Item: 33584
UPC: 0 23332 33584 8

Wildlife Puzzle Assortment

Item: 33580
UPC: 0 23332 33580 0

Buried Blueprints (Ages 12+)

Imaginative, intricate illustrations done by architect and illustrator Albert Lorenz. Inspired by historical themes, these 1,000 piece puzzles feature European-style construction (linen paper boxes, blueboard puzzles). Each puzzle creates a 19" x 27" image. Case pack of 4.



Renaissance **NEW**

Item: 33572
UPC: 0 23332 33572 5



Mt. Everest **NEW**

Item: 33573
UPC: 0 23332 33573 2



Osaka Castle **NEW**

Item: 33574
UPC: 0 23332 33574 9



Atlantis **NEW**

Item: 33575
UPC: 0 23332 33575 6

Michael Jackson Puzzles (Ages 12+)

Celebrate the King of Pop, the best-selling entertainer of all time, with these four timeless puzzle images. Case pack of 6.



Michael Album Cover Panoramic Puzzle **NEW**

Item: 33228
UPC: 0 23332 33228 1
Piece Count: 1,000
Puzzle Size: 17" x 30"



What More Can I Give? Concert Puzzle

Item: 33223
UPC: 0 23332 33223 6
Piece Count: 500
Puzzle Size: 19" x 19"



Dangerous Album Cover Puzzle

Item: 33224
UPC: 0 23332 33224 3
Piece Count: 500
Puzzle Size: 19" x 19"



Thriller Album Cover Puzzle

Item: 33227
UPC: 0 23332 33227 4
Piece Count: 500
Puzzle Size: 19" x 19"



Hanayama Cast Puzzles (Ages 12+)

University Games has joined forces with Hanayama of Japan in bringing the world's finest cast puzzles to the United States. Known for their high quality, puzzle inventors worldwide compete to be chosen for Hanayama's challenging line. Each title comes packed in a sleek display of 6 units. Assortments are also available. Product available only in the U.S.



Ocean Cast Puzzles

Ocean titles bring a marine theme to the Hanayama easy to moderate levels. Titles can be showcased in the display, or pegged.



Trout

1 LEVEL 1 - Easy

Item: 30871

UPC: 0 23332 30871 2



Claw

2 LEVEL 2 - Fairly Easy

Item: 30872

UPC: 0 23332 30872 9



Starfish

2 LEVEL 2 - Fairly Easy

Item: 30873

UPC: 0 23332 30873 6



Seahorse

3 LEVEL 3 - Moderate

Item: 30874

UPC: 0 23332 30874 3

Levels 4, 5 & 6

University Games is proud to offer 6 titles each for Levels 4, 5 and 6. Titles can be showcased in the display, or pegged.



New for 2012

30846: Baroq (Level 4)
30856: Duet (Level 5)
30866: News (Level 6)

4 LEVEL 4 - Challenging



Devil

Item: 30841

UPC: 0 23332 30841 5



Ring

Item: 30842

UPC: 0 23332 30842 2



Radix

Item: 30843

UPC: 0 23332 30843 9



Coaster

Item: 30844

UPC: 0 23332 30844 6



Marble

Item: 30845

UPC: 0 23332 30845 3

5 LEVEL 5 - Difficult



Amour

Item: 30851

UPC: 0 23332 30851 4



Labyrinth

Item: 30852

UPC: 0 23332 30852 1



Vortex

Item: 30853

UPC: 0 23332 30853 8



Equa

Item: 30854

UPC: 0 23332 30854 5



Helix

Item: 30855

UPC: 0 23332 30855 2

6 LEVEL 6 - Very Difficult



Enigma

Item: 30861

UPC: 0 23332 30861 3



Elk

Item: 30862

UPC: 0 23332 30862 0



Quartet

Item: 30863

UPC: 0 23332 30863 7



Nutcase

Item: 30864

UPC: 0 23332 30864 4



Chain

Item: 30865

UPC: 0 23332 30865 1



Moshi Monsters™ Amazing Dash Game **NEW**

Players join in the fun and race to be the first to complete a Moshling Zoo. Easy-cling Colorforms® pieces add to the fun.

- Early arithmetic adding and subtracting scores
- A great offline compliment for Moshi Monsters™ fans

Item: 77991

Case Pack: 6

UPC: 0 29101 77991 2

Tinga Tinga Tales® Colorforms® Game **NEW**

Create-An-Animal Game

Based on the new preschool series, introducing kids to the vibrant art and sounds of Africa through silly animal stories, this game inspires kids' imaginations as they create new animals and then tell tales about them!

Item: 77911

Case Pack: 6

UPC: 0 29101 77911 0

*DESIGN PENDING LICENSOR APPROVAL



Match-ominoes™

The 3 games in 1 Compendium



The World of Eric Carle™ Match-ominoes™

Item: 01296

Case Pack: 6

UPC: 7 94764 01296 5



The Pigeon™ Match-ominoes™

Item: 01347

Case Pack: 6

UPC: 7 94764 01347 4



Paul Frank™ 3 Game Library **NEW**

Item: 01402

Case Pack: 6

UPC: 7 94764 01402 0

Preschool Games - The World of Eric Carle™ (Ages 3+)

Eric Carle's beautifully illustrated children's books are known the world over. 70% of households with children ages 3-5 own at least one Eric Carle book. In 2006, we introduced The Very Hungry Caterpillar™ games and puzzles and broke all our preschool game records. We are delighted to now have a full library of games, puzzles and Colorforms® based on Eric Carle's works.

The Very Hungry Caterpillar™ Game

A Game of Counting, Colors and Contrasts

Based on Eric Carle's best-selling book. In this game children go on a journey of learning and transformation, seeing their caterpillar develop from an egg to a beautiful butterfly.

- Children practice fine motor, counting and color recognition skills as their caterpillar game pieces eat their way around the board
- Excellent for preschoolers, their parents and teachers

Item: 01266

Case Pack: 6

UPC: 7 94764 01266 8



The Very Hungry Caterpillar's™ Match and Munch Game

Contained in an adorable caterpillar case, this easy to play card game involves matching foods and collecting butterfly chips to win the game.

- Strengthens early math skills (counting and sequencing)
- The perfect travel game for young children

Item: 01295

Case: 12

UPC: 7 94764 01295 8



Today is Monday

A Game Focused on the Days of the Week

Children work together to collect the food cards needed to help the caterpillar become a butterfly.

- Introduces children to days of the week and sequencing
- First Eric Carle game to exhibit healthy foods and "sometimes" foods

Item: 01294

Case Pack: 6

UPC: 7 94764 01294 1



Eric Carle's ABC Game

Learn your ABCs with Eric Carle's animals!

Big "A" is for a Big Ant. Little "a" is for a little ant. Children learn to recognize the alphabet (big and little) and make letter associations with each animal image.

- Develops letter recognition and early reading
- Features beautiful illustrations of traditional and non-traditional animals

Item: 01277

Case Pack: 6

UPC: 7 94764 01277 4



The Artist Who Painted a Blue Horse NEW

In this special "Play 'n Learn" game, players mix coloring skills with early counting skills. The game focuses on celebrating the creativity of the ever-changing painted horse.

- Eric Carle + Coloring = Fun
- A new game based on Eric Carle's newest book

Item: 01292

Case Pack: 6

UPC: 7 94764 01292 7



Brown Bear - Panda Bear, What Do You See? Game

A Sequence Matching Game

Using the animal characters from two of Eric Carle's books, this game introduces children to the delights of story creation. Each player has a sequence of animal cards to discover. When players complete their sequence, they recite the story they created.

- Children practice memory and matching skills
- Great for demonstrating rhyming and sequences

Item: 01269

Case Pack: 6

UPC: 7 94764 01269 9



Preschool Games (Ages 3+)



Prez's Pick!

The Gruffalo™ Game

Meet the Gruffalo - The fiercest animal in the forest

The Gruffalo has arrived in North America and can be seen on TV in 2012. In this game, players race to see who can find the Gruffalo first. Watch out, he could be hiding anywhere in the forest!

- Develops creative and imagination skills
- Based on the award-winning books by Julia Donaldson, the next big preschool book property
- Supported by Oscar-nominated short

Item: 01582

Case Pack: 6

UPC: 7 94764 01582 9

500,000
in Print!

Best Seller!



Plus
Bonus
Game!

The Gruffalo™ Card Game Display

Introduce your customers to the adorable and scary Gruffalo in this classic matching game.

- Easy to learn and fun to play over and over
- Our best-selling game in the UK in 2011

Item: 01581

Case Pack: 12

UPC: 7 94764 01581 2

Super WHY!™ ABC Letter Game

Players take on the powers of the Super WHY! team in this game based on key reading skills such as alphabet recognition, rhyming, spelling and basic reading. The winner is the first to join each of the four characters and reach the finish line.

- Introduces children to rhyming and early phonics
- The top selling "ABC" game in America

Item: 01331

Case Pack: 6

UPC: 7 94764 01331 3

Five Little Monkeys™ Jumping on the Bed Game

"One Fell Off and Bumped His Head ... No More Monkeys Jumping on the Bed."

Place all of your monkeys onto the bed after acting out bedtime activities (brushing teeth, putting on pajamas, taking a bath) and win the game. But be careful - the bed could shake the monkeys off at any time.

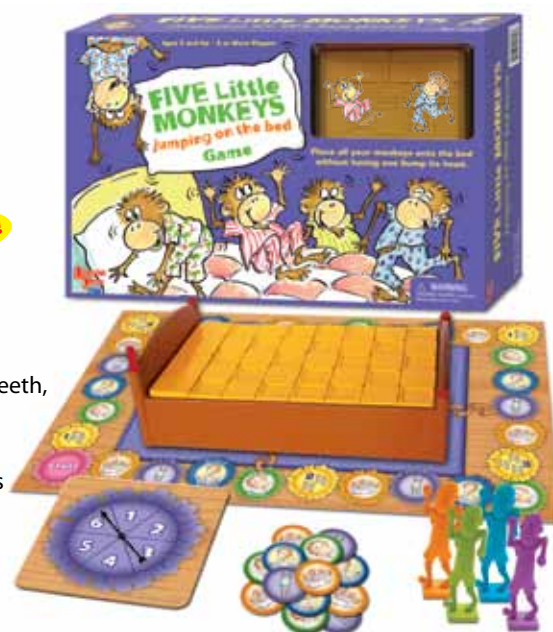
- Based on award-winning illustrator Eileen Christelow's *Five Little Monkeys* book series
- Simple-to-learn game that introduces children to counting and strategy

Item: 01320

Case Pack: 6

UPC: 7 94764 01320 7

TV Advertising!



Preschool Games (Ages 3+)



The Pigeon Wants a Match!™

Inside a real Pigeon bag!

In The Pigeon Wants a Match!, players try to collect the most matches of hilarious images from the ground-breaking series of Pigeon books.

- Develops visual literacy and coordination skills
- Packed in a cool Pigeon carrying case great for holding cards, playtime fun and driving buses!
- Features the never-before-used matching innovation of Pigeon's extra turn and lose a turn cards

Item: 01343

Case Pack: 12 in Display

UPC: 7 94764 01343 6



Don't Let the Pigeon Drive the Bus Game!™

The first game out of the depot from *The New York Times* best-selling series of Pigeon books by Mo Willems!

Uh-oh! The Pigeon wants to drive YOUR Bus!

Players use simple strategy to keep the Pigeon from driving their bus. Drive carefully: if the Pigeon lands on the same space as a bus, you and your bus have to go back to the Depot. Kids can't wait to get their wings on this!

- Develops concentration, fine motor and strategy skills
- Lots of action to keep preschoolers interested
- Almost as fun as driving a real bus!

Item: 01342

Case Pack: 6

UPC: 7 94764 01342 9



New Package!

Best Seller!

Kids On Stage™

The First Charades Game for Kids

From hopping like bunnies to flying like airplanes, this creative game helps all kids get into the act.

- The most popular charades game available for kids
- A great starter game emphasizing non-verbal communication
- Selected as one of the "100 Best Picks" by *Early Childhood News*

Item: 01210

Case Pack: 6

UPC: 7 94764 01210 1



Kids On Stage™ Special Edition

Easy to Learn – Fun to Play!

Celebrate the award-winning game with this Special Edition tin.

- Includes double the content of the original game
- Bring Kids on Stage back as a treat for your customers

Item: 01213

Case Pack: 6

UPC: 7 94764 01213 2

Scavenger Hunt for Kids®

The Amazing Indoor Search Game

America's favorite rainy day indoor game.

- Generates and enhances creative thinking and teamwork
- Top 5 Game of the Year, *San Francisco Chronicle*
- Top 100 Game – Amazon.com

Item: 01427

Case Pack: 6

UPC: 7 94764 01427 3

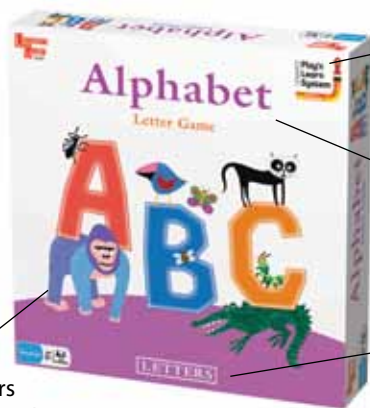


Play'n Learn System (Ages 3+)

University Games proudly introduces the first preschool and young child learning system built around board games. The system follows the developmental steps of every child from the ages of 3-6 in the key areas of social skills, literacy, imagination, coordination and mathematics. Each game features a guide in the upper right hand corner which highlights to parents the key learning attributes of the game. On the back of every box is a grid guiding parents through the entire system of games. This creates a simple guide broken into 3 levels which highlights the 5 developmental areas.

The first 8 games in the series are pictured below. Each game has a descriptive title and a one-word learning theme to further assist parents and educators in custom designing the assortment that fits the needs of their specific children.

- Excellent value - All games retail below \$10
- Brand packaging will generate multiple and repeat purchases
- Games are simple to learn and fun to play



Call out to parents and teachers

Titles are descriptive of game focus

Each game highlights the learning theme

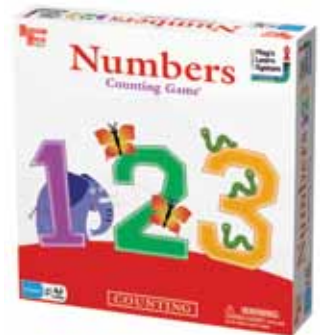
Animal characters keep kids interested

123 Numbers Game

Item: 01313

Case Pack: 6

UPC: 7 94764 01313 9



ABC Alphabet Letter Game

Item: 01312

Case Pack: 6

UPC: 7 94764 01312 2



Animal Charades

Item: 01314

Case Pack: 6

UPC: 7 94764 01314 6

Adventures in Fairyland NEW

Item: 01316

Case Pack: 6

UPC: 7 94764 01316 0



Jungle Adventure NEW

Item: 01317

Case Pack: 6

UPC: 7 94764 01317 7

Head to Toes

Item: 01321

Case Pack: 6

UPC: 7 94764 01321 4



Zoo Bingo

Item: 01322

Case Pack: 6

UPC: 7 94764 01322 1

I Have

Item: 01323

Case Pack: 6

UPC: 7 94764 01323 8



Preschool Games (Ages 5+)



Spot the Difference **NEW**

The fast, furious game of observation

Players race to be the first to cite all of the differences between two cards that look identical at first glance. The most observant player may be 5 or 50 years old.

- Immediately recognizable by consumers
- For decades, similar games have appeared in *People*, *Highlights for Children* and Sunday papers
- Great for developing visual acuity and observation skills

Item: 01836

Case Pack: 6

UPC: 7 94764 01836 3

I Have... Who Has?

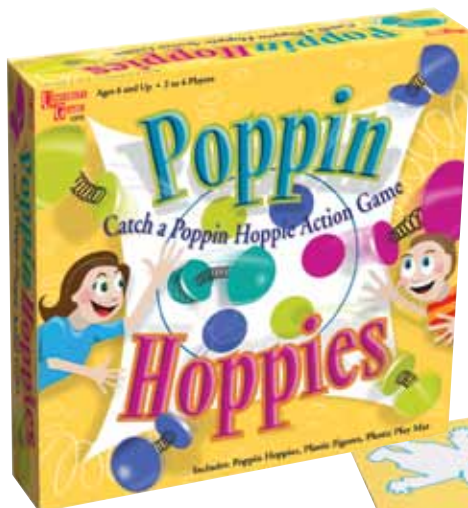
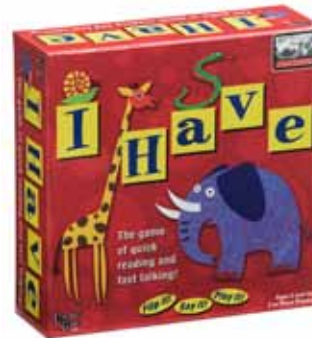
Developed by First Grade teacher Pamela Myers, I Have... is the perfect distraction for 4-8 year olds. Players race to unload their cards quickly in this fast-paced game of discarding and reading.

- Includes a bonus deck so players can compete with animals or color
- Excellent for developing hand-eye coordination
- A portion of sales support scholarships at The San Francisco School

Item: 01559

Case Pack: 12

UPC: 7 94764 01559 1



Poppin Hoppies **NEW**

Parents and grandparents remember catching Hoppies in the 1970s, but now the game is ready for the 21st Century. Players battle to catch the Hoppies as they hop!

- Our featured kid game for 2012
- Excellent game for active kids
- Fun for boys and girls, young and not-so-young
- Lots of promotional support

Item: 01376

Case Pack: 6

UPC: 7 94764 01376 4

TV Advertising!



Children's Games (Ages 8+)

New
Package!



Kids Battle the Grown-Ups® (Ages 8+)

Who Really Knows More: The Kids or the Grown-Ups?

Here's a topsy turvy game where we ask the question - who knows more, kids or adults? Adults know about a lot, but do they know iTunes or Facebook? This trivia game asks kids to show what they know and tests the parents on today's kids' culture.

- Parents and kids play together on equal footing
- Unique tug-of-war game board
- Supports financial aid at The San Francisco School

Item: 01425

Case Pack: 6

UPC: 7 94764 01425 9

The
San Francisco School



More than
500,000 Sold!



True or false: some people make omelets out of tarantula eggs.

True! You can get this delicious dish in some parts of Brazil. Yuck!

Where does your body operate its chemical waste plant, filtering gunk out of your blood: your heart, your kidneys or your spine?

Your kidneys. They clean your blood and make sure it's perfectly balanced with the proper minerals.

What is the purpose of the oils on your skin?

To make it softer. Sure, sometimes they cause zits, but those oils are really there to keep your skin hydrated and comfortable.

© 2009 University Games Corporation. Made in China.

Totally Gross!™

The Fun Game of Science

A dose of gross helps science make sense! This game covers all the major scientific disciplines in a way that's engaging to kids. Features icky experiments and outrageous activities.

- Winner, *iParenting Media Award*
- Top-selling specialty game in 2011
- The only game covering more than 15 areas of science

Item: 01940

Case Pack: 6

UPC: 7 94764 01940 7



Children's Games

BrainBox™

Meet the BrainBox™ where everyone shows what they can remember.

Turn over a card, turn over the timer, then memorize the card. Can you answer all the questions about the card after only 15 seconds of looking at it? If you can, you win!

- Excellent memory building and subject recognition game for young children
- Great for travel, at home and at school play

Top New Line
in 2011!



New Look!

BrainBox for Kids (Ages 8+)



The USA

Item: 01766
Case Pack: 6
UPC: 7 94764 01766 3



The World

Item: 01769
Case Pack: 6
UPC: 7 94764 01769 4



Animals

Item: 01768
Case Pack: 6
UPC: 7 94764 01768 7

Preschool BrainBox (Ages 4+)



ABC

Item: 01767
Case Pack: 6
UPC: 7 94764 01767 0

Dinosaurs NEW

Item: 01783
Case Pack: 6
UPC: 7 94764 01783 0



Boston NEW

Item: 01763
Case Pack: 6
UPC: 7 94764 01763 2



Chicago NEW

Item: 01764
Case Pack: 6
UPC: 7 94764 01764 9



My First Pictures NEW

Item: 01770
Case Pack: 6
UPC: 7 94764 01770 0

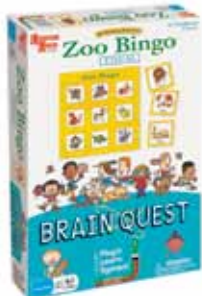
Once Upon a Time NEW

Item: 01784
Case Pack: 6
UPC: 7 94764 01784 7

Brain Quest® Play'n Learn - 20th Anniversary

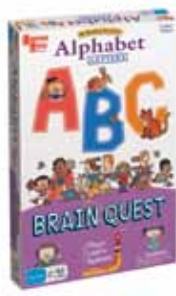
The best value for developmental learning in board games. For the first time, the world renowned Brain Quest brand has teamed up with an early learning brand to provide "instant recognition" for Moms looking for pre-school learning. Each game is parent-tested, teacher-tested and child-tested. In 2012, Brain Quest celebrated 20 years of helping children.

- Certified as a great skill development toy for kids
- Proven game play mixes learning and fun



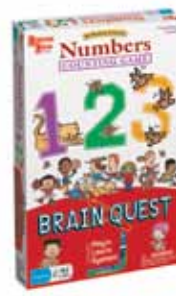
Brain Quest - Zoo Bingo NEW

Item: 02322
Case Pack: 6
UPC: 7 94764 02322 0



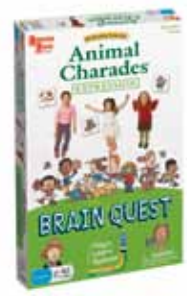
Brain Quest - Alphabet NEW

Item: 02312
Case Pack: 6
UPC: 7 94764 02312 1



Brain Quest - Numbers NEW

Item: 02313
Case Pack: 6
UPC: 7 94764 02313 8

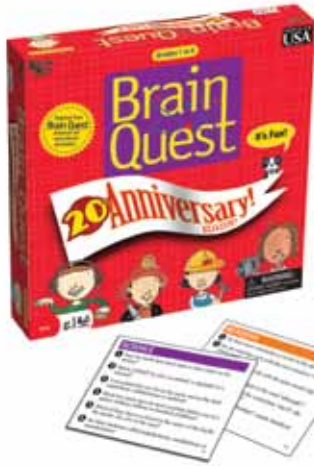


Brain Quest - Animal Charades NEW

Item: 02314
Case Pack: 6
UPC: 7 94764 02314 5

Brain Quest® (Ages 6+)

University Games



Brain Quest® 20th Anniversary Game **NEW**

A brand new version with all new cards for children in grades 1-6. The winner is the first player to master all subjects in school and on the playground.

- A classic brand sold in toy and book departments everywhere
- Instant "Mom and child" recognition
- Supported in 2012 – all year – in print and on TV

Item: 01716
Case Pack: 6
UPC: 7 94764 01716 8



Brain Quest® Smart Game

The Game where it's fun to be Smart!®

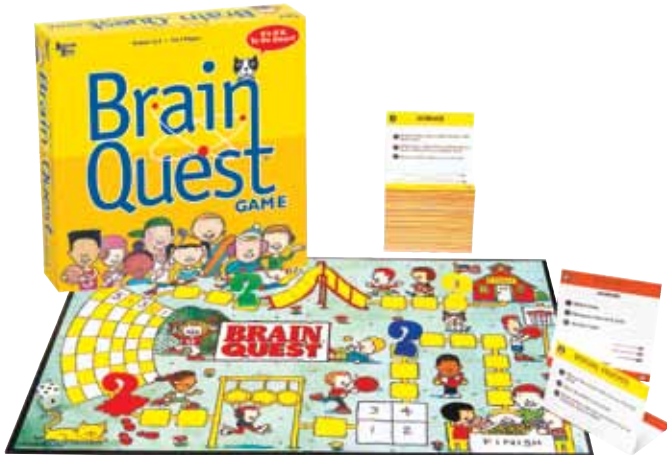
This edition of Brain Quest invites players to answer questions at their grade level. Each card has 6 questions from grades 1-6. The winner is the first to collect a chip in Science, Math, Art, Reading and The World.

- Game encourages kids of different ages to compete on equal grounds
- Incredible 20 year history and strong brand recognition

Item: 01712
Case Pack: 6
UPC: 7 94764 01712 0

Brain Quest® On the Town **NEW**

Item: 33827
Case Pack: 6
UPC: 0 23332 33827 6
Piece Count: 48
Puzzle Size: 24" x 36"



Brain Quest® Game

This game reinforces scholastic skills as players compete at their own grade levels in History, Math, Science and English.

- For grades 1 to 6 - all compete at their own grade level

Item: 01710
Case Pack: 6
UPC: 0 25766 01710 9

Brain Quest® Bedtime Card Deck

Item: 01745
Case Pack: 6
UPC: 0 19628 12641 2



Brain Quest® Bathtime Card Deck

Item: 01744
Case Pack: 6
UPC: 0 19628 12819 5



Brain Quest® Card Decks (Ages 2+)

Geared toward grade-level curriculum codes, Brain Quest® is embraced by students, parents and teachers.

Brain Quest® Assortment

Item: 01741

Over 30 Million Sold!



My First Item: 01726
For Threes Item: 01727
Preschool Item: 01728
Kindergarten Item: 01729
1st Grade Item: 01730
2nd Grade Item: 01731
3rd Grade Item: 01732
4th Grade Item: 01733
5th Grade Item: 01734
6th Grade Item: 01735
7th Grade Item: 01736
America Item: 01739

Family Games (Ages 8+)



Paul Frank™ Boatload of Fun (Ages 5+)

Players pull a card out of a pouch and then race to be the fastest to find the same picture on the board. The player who finds the most pictures wins in this fast-moving, quick-thinking game.

- Parents watch children have fun exploring their creativity while developing fine motor and sequencing skills
- The first Paul Frank board game ... ever

Item: 01401

Case Pack: 6

UPC: 7 94764 01401 3



Find My House **NEW**

Help Each Man Find His Way Home

In Find My House, players are challenged by Einstein's 2% Club Algorithm to help each man find his correct home. Deductive logic leads players to solve the riddles through the use of visual clues.

- Players progress from a basic "house hunt" problem to finding homes for 10 different people and pets
- A great way to develop logic and sequencing skills

Item: 01829

Case Pack: 6

UPC: 7 94764 01829 5

Tween Games

Three cute games for the hard-to-please Tween

- Cube packaged version of classic University Games products

- Great party games for sleepovers or long trips
- Great gifts for birthdays or stocking stuffers



ASAP 20 Questions **NEW**

Item: 01392

Case Pack: 6

UPC: 7 94764 01392 4



Who, What, Where Jr. **NEW**

Item: 01391

Case Pack: 6

UPC: 7 94764 01391 7



20 Questions® for Girls **NEW**

Item: 01393

Case Pack: 6

UPC: 7 94764 01393 1

Spanish Language Games



Turista Mexicano Game

Item: 0431

Case Pack: 6

UPC: 7 501029 604314

Direct from Mexico



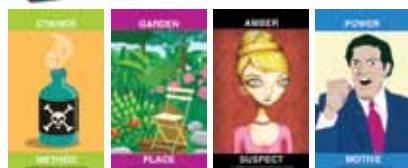
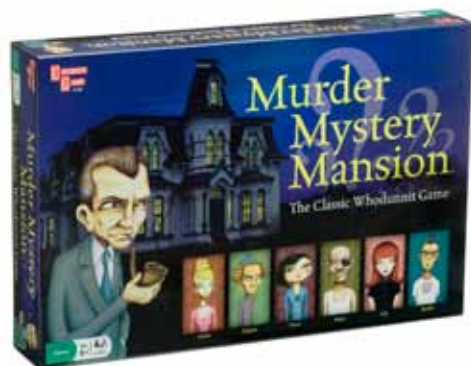
El Lince Game

Item: 0418

Case Pack: 6

UPC: 7 501029 604185

Family Games (Ages 8+)



Murder Mystery Mansion®

The Classic Whodunnit Game

Who did it? How did they do it? Why did they do it? Where did they do it? These are the questions to be answered in this original whodunnit game.

- This game looks great on the shelf. Topical themes!
- Players work together as teams to solve the mystery using simple deductive reasoning
- 3-D mansion and cool anime characters

Item: 53105

Case Pack: 6

UPC: 7 94764 53105 3



Take a Letter™ (Ages 10+)

Collect, Swipe and Trade, Until a Word is Made!

Take A Letter™ is a challenging word game with a twist. Players may surprise themselves as their vocabulary is sharpened as they have fun making words.

- Faster moving and more strategy than other word games
- Easy for kids to learn
- Novice and expert wordsmiths compete on equal terms

Item: 01021

Case Pack: 6

UPC: 7 94764 01021 3



Dread Pirate – Family Version **NEW**

Collect the most Pirate Booty – Win the Treasure!

This new version of Dread Pirate mixes strategy and luck on the high seas. Each player races to collect jewels and gold doubloons by attacking and plundering other pirate ships. Become the dread pirate and you can end up the winner. *(Components may vary from those pictured above)*

- Incredible value for Dread Pirate parents
- Proven game play and popular theme

Item: 01968

Case Pack: 6

UPC: 7 94764 01968 1



Loteria Mexicana

Item: 0391

Case Pack: 12

UPC: 7 501029 603911



Memorama de Figuras

Item: 0416

Case Pack: 12

UPC: 7 501029 604161



El Lince Jr. Game

Item: 0311

Case Pack: 12

UPC: 7 501029 603119

Children's Games



TV Advertising!



20 Questions® for Kids® (Ages 7+)

The Classic Game of People, Places and Things—for Kids!

Newly updated cards bring even more zip to the game that kids, parents and teachers have been enjoying for more than 20 years. Follow the clues and be the first to discover the secret identity!

- A great party game with more than 3,000 clues
- Winner, *National Parenting Publications Honor Award*

Item: 01050

Case Pack: 6

UPC: 7 94764 01050 3

Who What Where?™ Jr. (Ages 7+)

The Funny Drawing Game for Kids

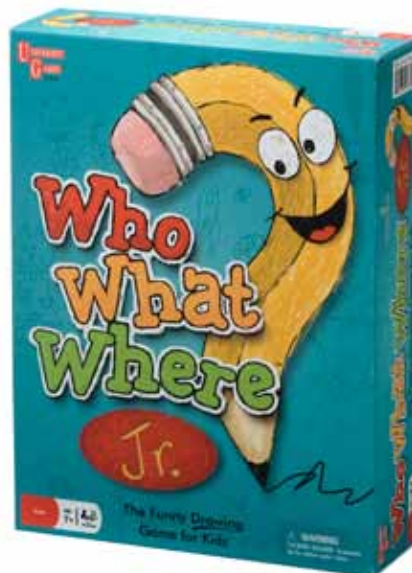
Players sketch funny scenes found on game cards, such as "A Bear Riding a Bike in a Cave," while others try to guess what's been drawn. Score points by guessing each category - score big by guessing all three!

- Fun, easy, exciting times for boys and girls
- A great game for developing artistic cartoonists and just plain kids

Item: 01833

Case Pack: 6

UPC: 7 94764 01833 2



Sort it Out! Jr.™ (Ages 8+)

The Junior Game of Putting Things in Order

Specially designed for kids, this game will keep kids guessing on every turn as they compete to put different lists of items in the correct order. Kids will find out what's the shortest, tallest, longest, heaviest, biggest, smallest everything!

- Junior version of the popular, award-winning family/adult party game
- Includes physical challenges to keep kids active

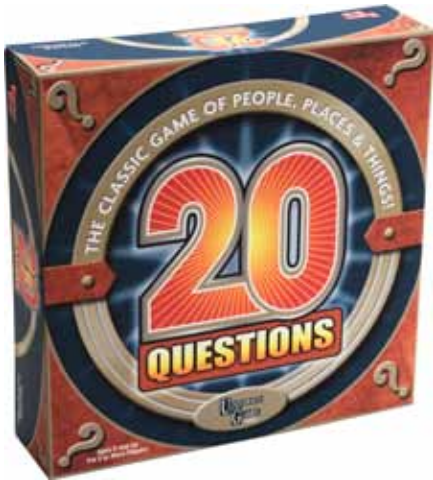
Item: 01028

Case Pack: 6

UPC: 7 94764 01028 2



Family Games



TV Advertising!

20 Questions® (Ages 8+)

The Classic Game of People, Places and Things

20 Questions® is the classic game of people, places and things. Each round features a new mystery topic from history, entertainment, sports or culture. As clues are read aloud, players rack their brains to figure it out and move closer to Finish.

- Originally introduced in 1987
- Updated with new mystery topics

Item: 01051

Case Pack: 6

UPC: 7 94764 01051 0



Who What Where?™ (Ages 12+)

The Funny Party Drawing Game

This outrageous drawing game gives players a chance to build their artistic abilities. Each player picks a WHO card, a WHAT card and a WHERE card and then draws the ridiculous scene described, such as "Prince Charles Performing Ballet In Egypt." Loads of fun!

- A great party drawing game
- Cult-like party game – undiscovered by many

Item: 01832

Case Pack: 6

UPC: 7 94764 01832 5



Sort it Out!™ (Ages 12+)

The Game Where You Put Things in Order

Can you sort out which is faster – a cheetah, a helicopter or a steam train? How about which animal's brain weighs more – a cat, a giraffe, a baboon, a kangaroo or a cow? In Sort it Out!, you'll find out.

- Great family game, where guessing is half the fun
- Easy to demo in-store

Item: 01026

Case Pack: 6

UPC: 7 94764 01026 8



Radio & Print Advertising!



Family Games (Ages 12+)



Best Seller!

Radio and PR!



Smart Ass®

Even a Dumb Ass Can Win!

Have you ever played a game and been bursting to yell out the answer even when it's not your turn? Here's your chance! Each question has ten clues. The first player to yell out the correct answer wins the round and takes a step closer to being the ultimate "Smart Ass."

- UG's top-seller
- Quick-moving, fun party game
- No specific knowledge base required

Item: 01360

Case Pack: 6

UPC: 7 94764 01360 3

35th Anniversary Edition Anti-Monopoly™ (Ages 10+) NEW

Happy Birthday to Anti-Monopoly™! An update of the "monopoly" folk game invented by Elizabeth Magie over 100 years ago. A twist right out of today's headlines: free market competitors clash with ruthless monopolists.

- Patented gameplay allows all players to compete on equal terms
- Learn Econ 101 as you play!

Item: 01853

Case Pack: 6

UPC: 7 94764 01853 0



iPhone app in 2012



iPhone app in 2012

TV Advertising!



Zero

The game where scoring the Least makes you the Best.

Our newest party and family game twists question and answer games in a new direction. Players answer questions and try to score the least number of points by giving the least popular (not the most popular) answer. A favorite for those who don't normally like games.

- TV, radio and public relations support
- More than 400 Zero Ambassadors blogging and demonstrating in 2012

Item: 01001

Case Pack: 6

UPC: 7 94764 01001 5

Family Games

TV/Radio
Advertising!

Tick Talk (Ages 12+) **NEW**

In this new, hilarious social party game, players collect points by getting other players to guess the word being acted out with description words only.

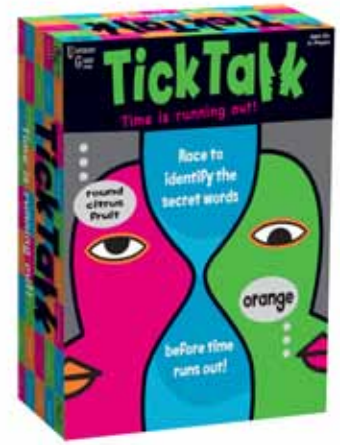
Did you guess lemon, table and water?

- THE new party game for 2012 – On-line promotion
- Targeted at Taboo, Cranium and Apples to Apples players

Item: 01834

Case Pack: 6

UPC: 7 94764 01834 9



University Games

New
Package!



SIX-WORD MEMOIRS

1. Spain
2. Brad Pitt
3. Oliver Twist
4. Cloud
5. Toaster
6. George Washington

6 Word Memoirs (Ages 10+) **NEW**

Tell your life story in exactly 6 words to win

Players identify topics through 6 word descriptions designed by teammates. Really funny and really fun . . . and revealing.

- Based on the best-selling book series by Larry Smith and Rachel Fershlaiser
- Great creative thinking tool for the entire family

Item: 01299

Case Pack: 12

UPC: 7 94764 01299 6

SIX-WORD MEMOIRS

Early American Kite Flyer,
Philadelphia, Inventor

BONUS

Answer: Benjamin Franklin

New
Package!

Letter Rip!™ (Ages 8+)

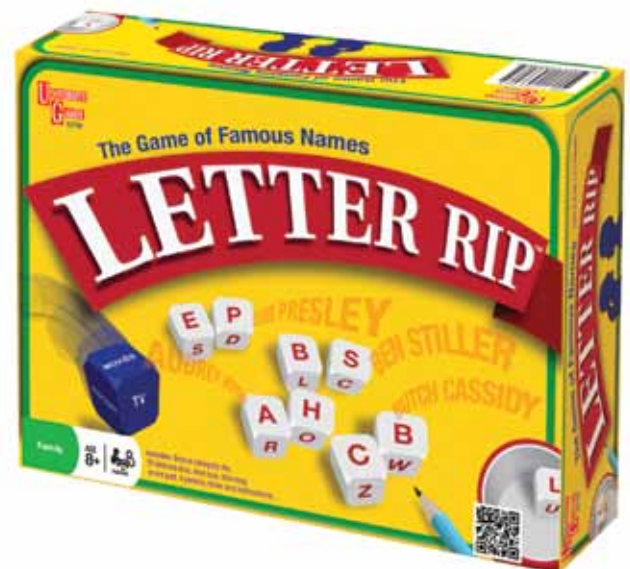
Work *FAST* to come up with famous people's names from sets of two initials. Name more than the competition in 3 minutes to win. Sherlock Holmes and Homer Simpson both score with letters "S" and "H"...but, the more unique the name, the higher the score.

- Online content through QR Code scanning
- Excellent word game alternative to Scrabble

Item: 53796

Case Pack: 6

UPC: 8 02221 53796 5



Family Games

Touché (Ages 12+) **NEW**

The Hidden Force May Help or Hurt

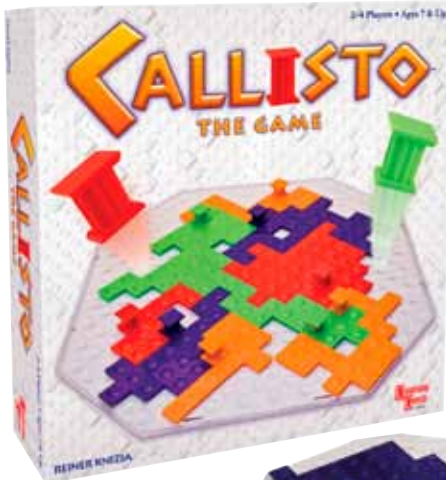
As easy as tic-tac-toe and as challenging as chess, Touché invites players to place four pieces in a row. The trick is that every piece is magnetic, so players never know what will happen when a piece is placed. Could be good – or really bad!

- Strategy games was the fastest growing industry category in 2011
- This game appeals to all age groups

Item: 01377

Case Pack: 6

UPC: 7 94764 01377 1



Callisto (Ages 7+)

Callisto will have everyone in your family totally enthralled, from young to old!

It's an easy game to learn but requires strategic skills and a little luck to master. Players compete to place the most tiles on the board.

- Ask about demo units with orders of 24 games
- Invented by Reiner Knizia, world-renowned and award-winning game inventor

Item: 01644

Case Pack: 6

UPC: 7 94764 01644 4

Lokulus™ (Ages 6+)

This 3-D puzzle is Tangrams on steroids!

- Features 14 high quality, two-sided, multi-colored tiles
- Create over 70 different and exciting patterns

Item: 30124

Case Pack: 6

UPC: 0 23332 30124 9



Murder Mystery Parties®

The World's #1 Line of Murder Mystery Role-Playing Games!

In 1985, University Games introduced the Murder Mystery Party® to the world as its first game. These parties-in-a-box include everything your customers need to solve a murder during an evening with friends: story settings, character profiles, clues, evidence, a complete party planner, invitations and even menu suggestions! Case pack of 4.

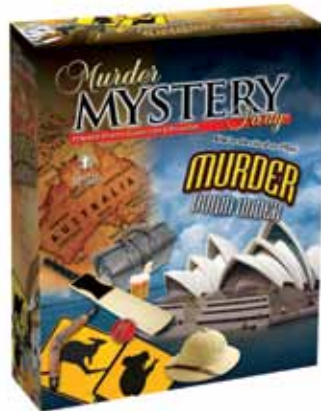
More than 4 Million
in Print!

University Games



Murder Mystery Party® Display Case

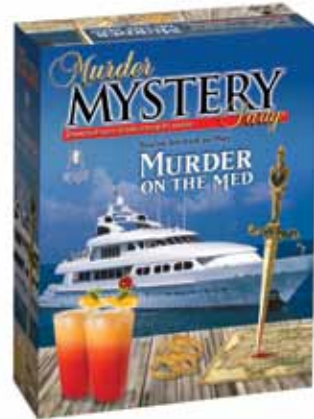
Item: 33270
Holds: 24 Games
Dimensions: 19" x 21" x 72"



New Look!

Murder Down Under **NEW**

Item: 33215
UPC: 0 23332 33215 1



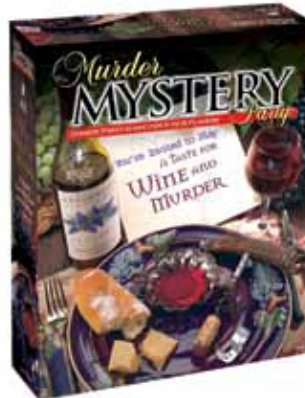
Murder on the Mediterranean **NEW**

Item: 33216
UPC: 0 23332 33216 8



Pasta, Passion & Pistols

Item: 33201
UPC: 0 23332 20007 8



A Taste for Wine and Murder

Item: 33202
UPC: 0 23332 20011 5



A Murder on the Grill

Item: 33204
UPC: 0 23332 20014 6



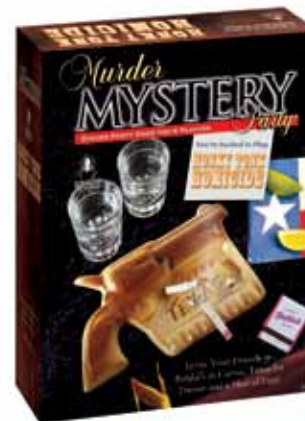
Lethal Luau

Item: 33208
UPC: 0 23332 20010 8



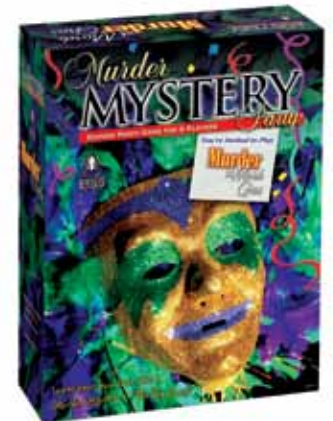
Murder on Misty Island

Item: 33209
UPC: 0 23332 33209 0



Honky Tonk Homicide

Item: 33211
UPC: 0 23332 33211 3



Murder at Mardi Gras

Item: 33212
UPC: 0 23332 33212 0

Card & Travel Games

Year-round sellers, these card games are for kids and adults on the go. Sturdy travel boxes are easy to tote to the playground or on a road trip.



Man Bites Dog™

Item: 01520

Case Pack: 6

UPC: 7 94764 01520 1



ASAP®

Item: 01562

Case Pack: 6

UPC: 7 94764 01562 1



Dangerous Book for Boys™

Item: 17311

Case Pack: 6

UPC: 7 94764 17311 6



I Have Zombies Card Game **NEW**

Item: 01575

Case Pack: 12

UPC: 7 94764 01575 1



My First Scavenger Hunt®

Item: 01428

Case Pack: 12

UPC: 7 94764 01428 0



Travel Scavenger Hunt®

Item: 01429

Case Pack: 12

UPC: 7 94764 01429 7



20 Questions® for Kids™

Item: 01501

Case Pack: 12

UPC: 7 94764 01501 0



The Very Hungry Caterpillar™

Item: 01267

Case Pack: 12

UPC: 7 94764 01267 5

These two games are great distractions for young children.



Smart Ass®

Item: 01362

Case Pack: 12

UPC: 7 94764 01362 7



Dumb Ass

Item: 01363

Case Pack: 12

UPC: 7 94764 01363 4



Go Fish/Hearts Combo Card Game

Item: 01587

Case Pack: 12

UPC: 7 94764 01587 4



Pocket Games™ (Ages 6+)

Tons of Fun in a Little Box!

Now your favorite kids' board games are ready for the road. Complete with game board, game pieces and dice, these pocket-size versions are a perfect way to offer increased choice and lower price points to customers.

Item: 01475

Case Pack: 15

UPC: 7 94764 01475 4

Travel Games in a Tin (Ages 3+)

Try one of our 12 games specially packaged in decorative tin boxes for take anywhere, play anywhere fun!
All packed in case packs of 6 each.



The Very Hungry Caterpillar™

Item: 01267TIN
UPC: 7 94764 01267 5



Eric Carle's™ ABC

Item: 01282
UPC: 7 94764 01282 8



Brain Quest® Preschool Game **NEW**

Item: 01718
UPC: 7 94764 01718 2



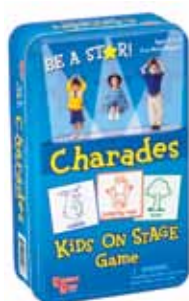
Brain Quest® Smart Game

Item: 01713
UPC: 7 94764 01713 7



Super WHY!™ Bingo Game

Item: 01332
UPC: 7 94764 01332 0



Charades Kids on Stage™

Item: 01493
UPC: 7 94764 01493 8



Scavenger Hunt® for Kids

Item: 01492
UPC: 7 94764 01492 1



Five Little Monkeys™ Card Game

Item: 01327
UPC: 7 94764 01327 6



Sort it Out! Jr.™ **NEW**

Item: 01483
UPC: 7 94764 01483 9



The Pigeon Wants a Match **NEW**

Item: 01478
UPC: 7 94764 01478 5



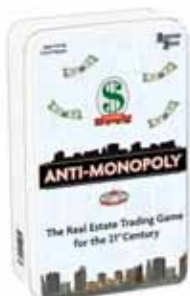
Paul Frank™ Bingo **NEW**

Item: 01477
UPC: 7 94764 01477 8



20 Questions® for Kids® **NEW**

Item: 01472
UPC: 7 94764 01472 3



Anti-Monopoly®

Item: 01487
UPC: 7 94764 01487 7



Smart Ass®

Item: 01361
UPC: 7 94764 01361 0



Totally Gross!®

Item: 01491TIN
UPC: 7 94764 01491 4

Coffee Table Games

Display handsomely in living rooms and family rooms everywhere.



Shut The Box Old Century Edition

Raucous dice game from the days of yore, Shut The Box boasts an elegant, solid wood decorative box and handmade wooden dice and tiles. *Oppenheim Gold Seal and Platinum Award winner.* For 1 or more players.

Item: 53301

Case Pack: 2

UPC: 8 02221 53301 1



Shut The Box Bookshelf Edition

Same classic play as the Old Century Edition. Handsome wooden package for display in bookshelves or on coffee tables. For 1 or more players.

Item: BS02042

Case Pack: 4

UPC: 8 02221 02042 9



Circa Baseball™

A smaller version of the original. Features pinball style game play, all wood design and nostalgic ballpark aesthetic. *Parents Choice, Creative Child Magazine and iParenting Award winner.*

Item: BS02017

Case Pack: 4

UPC: 8 02221 02017 7

Front Porch Classics Baseball – Under the Lights

Real working pinball game with nostalgic ballpark aesthetic, working stadium lights, base runner and inning tracking areas, working scoreboard and old-style outfield advertising graphics. All wood construction.

Item: 53321

Case Pack: 2

UPC: 8 02221 53321 9



Skittle Pool **NEW**

The classic game from the 1960s plays just like billiards with resin balls, rack, two “cue pendulums” and automatic ball returns. For 2 or more players.

Item: 25511

Case Pack: 4

UPC: 8 55110 25511 2



Bas Ket: Real Basketball on the Hardwood™

Launch 3's...hit from the corner... and drain free throws in this realistic-playing tabletop game. Includes wood base, wood floor and backboards, working scoreboard, metal rims with cotton nets and concession stand graphics. A “WOW” addition to any family or game room in the home. For 2 players.

Item: 53322

Case Pack: 4

UPC: 8 02221 53322 6

Great Classics



Mexican Train Dominoes

As never done before

All wood box design with slide open top for storage of dominoes (double 12), cast metal trains, and solid-wood train station. Excellent accent for the living room and family game room. For 2-8 players.

Item: 53303

Case Pack: 3

UPC: 8 02221 53303 5



Michigan Rummy **NEW**

A "top-of-the-line" version of the classic rummy card and betting game. Features a stained wood game board with beveled edges, casino-style betting chip troughs, high quality ABS chips, and removable "money card" disks for additional game play options. A great gift for the family, and a lovely addition to any coffee table or game room. For 2 or more players.

Item: 53304

Case Pack: 4

UPC: 8 02221 53304 2



Rummikub® **NEW**

The original rummy tile game of creating runs and sets of numbers is now available in a vintage gift box edition. Features all wood storage box and complete set of 106 game tiles. The nifty slide-off lids double as wood tile racks. For 2 or more players.

Item: 53302

Case Pack: 4

UPC: 8 02221 53302 8



Circa Shut The Box

Raucous dice game from the days of yore. All wood design and great for summer cottage play. For 1 or more players.

Item: 53501

Case Pack: 4

UPC: 8 02221 53501 5



32 Dice™

Clever combination of strategy and chess-checkers play. Roll 16 dice to set up the board...flip to a different number to alter any move... and be the first to move a die to the opposite side of the board to win. For 2 players.

Item: 53565

Case Pack: 6

UPC: 8 02221 53565 7

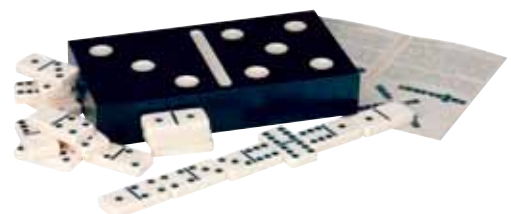
Knob & Heel Cribbage

Our nifty 3-fold wooden cribbage set is compact for travel and ready to play anytime or anywhere. This new package increases shelf presence and creates a more deluxe gift-like appearance. For 2 players.

Item: 53704

Case Pack: 6

UPC: 8 02221 53704 0



Boneyard Dominoes

28 tournament-quality double-6 dominoes in a wooden domino box. For 2 or more players

Item: 53708

Case Pack: 4

UPC: 8 02221 53708 8

New Package!

Cards and Dice

Liar's Dice

Don't miss the classic game of bluffing for all seasons, whether playing with the family, at the 19th hole or killing time in the deer blind. Each comes with 4 dice shakers, 20 dice, dice storage bag, all of which store in handcrafted wooden dice boxes. For 2 or more players.

Liar's Dice

Item: 53706

Case Pack: 4

UPC: 8 02221 53706 4

Camo Liar's Dice

Item: 53736

Case Pack: 6

UPC: 8 02221 53736 1

Golf Liar's Dice

Item: 53716

Case Pack: 4

UPC: 8 02221 53716 3



Bunco

The hot dice game for women available in a trendy "pink" wooden storage box. Displays beautifully and a great gift for mom. For 4 or more players

Item: 53726

Case Pack: 4

UPC: 8 02221 53726 2



World's Best Dice Games

Dice games are rolling off the shelves! And now the world's favorite games are all in one box. Product includes instructions booklet for Boss Dice, Liar's Dice, California Roll'em, Pass the Trash, Red Dog, Yacht and many more. The World's Best Dice Games includes dice, dice cup score pad, timer and everything else you need to have an evening of dice game fun. For 2 or more players.

Item: 53725

Case Pack: 6

UPC: 8 02221 53725 5



Cabin Fever Game Assortment

Item: 53722

Case Pack: 24

UPC: 8 02221 53722 4



Euchre

The original trick-taking card game. Comes with 2 decks of custom cards and unique "scoring wheel." Packed in an elegant matchbox decorative box. For 4 players.

Item: 53719

Case Pack: 12

UPC: 8 02221 53719 4



Deer in the Headlights™ NEW

Be the first to get rid of all your cards, but watch out! If you roll a "Deer in the Headlights", your progress stalls. Specially designed with 2 decks of custom cards and 3 wooden game dice; all packed in matchbox decorative box. For 2 or more players.

Item: 53720

Case Pack: 12

UPC: 8 02221 53720 0



Bulls and Cows NEW

The original two player "code breaking" game and popular game "app". One player tries to break a 2, 3 or 4 number code established by his opponent in as few guesses as possible. "Bull chips" and "Cow chips"... we're not kidding folks... indicate whether a code guess is just the correct number or number in correct sequence. For 2 players.

Item: 53721

Case Pack: 12

UPC: 8 02221 53721 7

The World of Mancala™

The world's most popular game is still teaching basic math skills and bringing families together. All 3 games are for 2 players.



Mancala™

- Features instructions for three different types of play
- Winner, *Parents' Choice Award*

Item: 09916

Case Pack: 6

UPC: 7 94764 09916 4



Travel Mancala™

Now players can take the ancient game of strategy from Africa anywhere in the world!

Item: 09911

Case Pack: 24

UPC: 7 94764 09911 9



Kid-Cala™

- Green and yellow tracks make it easier for young children to learn
- Molded and painted fruit adds fun and conversation to Mancala

Item: 09920

Case Pack: 12

UPC: 7 94764 09920 1



Too Funny! (Ages 5+)



Bowling Zombies

Item: 53756

Case Pack: 6

UPC: 8 02221 53756 9



Bowling Knights

Item: 53752

Case Pack: 6

UPC: 8 02221 53752 1



Don't Tip the Cows™ NEW

Cow Tipping is America's #2 favorite sport (to fishing) and this fun stacking game has it all. 18 adorable, stackable cows...just waiting to be stacked and tipped. For 2 or more players.

Item: 53755

Case Pack: 6

UPC: 8 02221 53755 2



Bowling Knights and Bowling Zombies

Hilarious wooden bowling games; one featuring the Knights of the Round Table, the other the most gruesome Zombies imaginable...all with zombies faces from Monty Python. Comes with solid wood pins, bowling ball and packaged in round storage tube.

Fish in a Barrel™

More fun than a barrel of monkeys. Link together more Trout, Bass or Muskie than the competition in 30 seconds to win. Everyone enjoys the 8 colorfully-decorated 4 1/4" plastic fish. All store inside the barrel designed storage tube. "Fish On!" For 2 or more players.

Item: 53754

Case Pack: 6

UPC: 8 02221 53754 5



New Look!



Front Porch Classics® (Ages 8+)

State Fair Favorites

Vintage games for the bingo parlor, backyard and weekend tailgate.



Skee-Bean

Players aim and try to toss bean bags through different sized circles to score points. Comes in waterproof tote bag.

Item: 53831

Case Pack: 4

UPC: 8 02221 53831 3



Ring Toss

Grill up the burgers and get ready for game time. The classic carnival game includes old-style wooden beverage crate, 6 plastic bottles, 6 quality rope rings with bead head, scoring pegs...and even a slide-on wooden top for storage and transport to that new big game or family outing.

Item: 53832

Case Pack: 4

UPC: 8 02221 53832 0



Lawn Bowling

Set the wood pins and roll the heavy resin ball. Comes in convenient waterproof tote bag.

Item: 53833

Case Pack: 2

UPC: 8 02221 53833 7



State Fair Bingo

A classic, retro-style set. Comes with traditional metal ball-spinner, wooden Bingo balls, solid-wood Bingo board and 8 nostalgic shutter Bingo cards.

Item: 53811

Case Pack: 2

UPC: 8 02221 53811 5



State Fair Bingo Expansion Pack

A perfect companion to State Fair Bingo. Includes 12 additional Bingo Cards.

Item: 53812

Case Pack: 12

UPC: 8 02221 53812 2

60 Years and Going Stronger than Ever!

No Other Brand Says 'Imagination' Like Colorforms!™



Colorforms® (Ages 3-8)

From Classic Play...

While toy trends come and go, some traditions are well worth keeping. These play patterns have withstood the test of time and are as much fun for today's generation of kids as they were years ago.



The Original Colorforms Set 60th Anniversary Edition

The original set that launched the Colorforms brand in 1951 is still a winner with kids and a nostalgic favorite for adults.

- Includes 350 brightly-colored geometric Stick-Ons™ of five different colors in an elegant spiral-bound book, reversible two-sided play board and presentation case featuring Colorforms' history
- Includes an individually numbered Certificate of Authenticity
- Winner, Parent's Choice Award for Top Classic Toy
- Great gift item for museums and catalogs

Item: 73414ANV

Case Pack: 6

UPC: 0 29101 73414 0

Miss Weather™ Dress-Up Set

Kids love to dress Miss Weather for the seasons, especially with Colorforms pieces that Stick like Magic!™

- A favorite from the 1960s, Miss Weather teaches kids about the weather and dressing for different climates
- Large, colorful pieces help young kids with manual dexterity

Item: 72503

Case Pack: 6

UPC: 0 29101 72503 2



Eric Carle Basic Shapes

Back to the basics! Children create beautiful scenes using basic Colorforms shapes, enhanced by Eric Carle's artwork and design.

- Encourages imagination and open-ended play!
- Develops manual dexterity and understanding of spatial relationships

Item: 70233

Case Pack: 12

UPC: 0 29101 70233 0

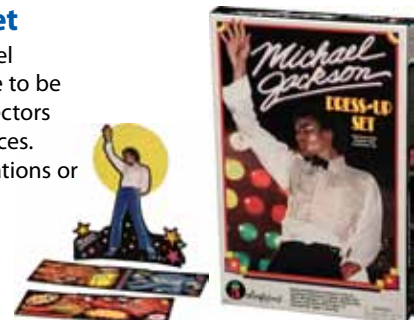
Michael Jackson Dress-Up Set

This re-issue of the original 1984 Michael Jackson Colorforms Dress-Up Set is sure to be a hit with young fans and devoted collectors alike. Set includes 29 Stick-Ons play pieces. Follow the suggested clothing combinations or create your own!

Item: 70282

Case Pack: 12

UPC: 0 29101 70282 8



To All-New Activity Toys!



Magic Fashion Show™

This new activity toy lets kids dress their runway models backstage in the newest fashions, then turn the wheel to advance them along the "catwalk" and show off each new ensemble! Comes with standing figures and plenty of Colorforms Stick-Ons™ play pieces to create nearly endless outfit combinations.

Item: 73531

Case Pack: 4

UPC: 0 29101 73531 4

Colorforms® Brush with Genius™ Activity Toy

Now children can paint pictures and bring them to life by creating sound effects they control with the stroke of a brush! Imagine painting an instrument and then "playing" it with your finger—or making a duck "quack"! Includes a 'magical' brush that works on regular paper with watercolor paints (included) or just plain tap water and the touch of a finger.

- Can be used on most surfaces with just water—no paints required!

Item: 70701

Case Pack: 12

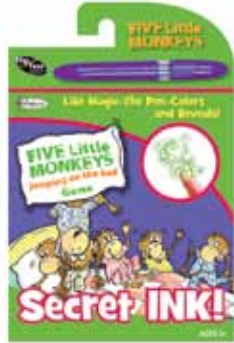
UPC: 0 29101 70701 4



FlipFaze® Fun Books

Our patented Flipfaze inks and papers are now available at affordable prices in convenient books. Lots of fun for on-the-go kids when they travel, when they are sick or when they are just hanging around.

- Each assortment features a different amazing effect!
- Efficient pegboard display
- 2 low price points
- Great licenses and character art



Secret Ink! NEW

Item: 91010

Case Pack: 24

UPC: 0 29101 91010 0



Velvet Pictures NEW

Item: 91020

Case Pack: 24

UPC: 0 29101 91020 9



Rub n' See NEW

Item: 91030

Case Pack: 24

UPC: 0 29101 91030 8



Glow in the Dark Adventures NEW

Item: 91040

Case Pack: 24

UPC: 0 29101 91040 7



Pen Blender Pad NEW

Item: 91050

Case Pack: 24

UPC: 0 29101 91050 6



Doodletop Magic Art NEW

Item: 91070

Case Pack: 24

UPC: 0 29101 91070 4



Hidden Mazes NEW

Item: 91080

Case Pack: 24

UPC: 0 29101 91080 3



Freezer Ink NEW

Item: 91090

Case Pack: 24

UPC: 0 29101 91090 2



Wild Water NEW

Item: 91100

Case Pack: 24

UPC: 0 29101 91100 8



Color by Number NEW

Item: 91110

Case Pack: 24

UPC: 9 29101 91110 7

Color Surprise NEW

Item: 91120

Case Pack: 24

UPC: 0 29101 91120 6

FlipFaze® Fun Books Display Rack

Assortment NEW

Item: 91005

Case Pack: 96

UPC: 0 29101 91005 6

Colorfelts® Storyteller Scenes™ **NEW**

It's Colorforms play with a soft touch, as each scene inspires kids' imaginations and encourages them to tell their own stories.

This new Colorfelts format features:

- 33% smaller play board than prior Colorfelts products for greater merchandising efficiency
- Frame has an easy-to-carry handle that pegs well at retail and hangs on a child's wall for display
- Incorporates improvisation into play as kids randomly draw characters and scene elements from the Storyteller Pouch™ and determine how to include these in their stories
- Comes with its own easy-carry storage bag and loads of felt play pieces
- The highest quality printing and construction of any felt sets on the market!



Dora the Explorer™

Item: 74031

Case Pack: 6

UPC: 0 29101 74031 8



Moshi Monsters™

Item: 74032

Case Pack: 6

UPC: 0 29101 74032 5



Super WHY!™

Item: 74034

Case Pack: 6

UPC: 0 29101 74034 9



Transformers

Item: 74036

Case Pack: 6

UPC: 0 29101 74036 3



My Little Pony

Item: 74037

Case Pack: 6

UPC: 0 29101 74037 0



The Gruffalo®

Item: 74038

Case Pack: 6

UPC: 0 29101 74038 7



Tinga Tinga Tales®

Item: 74039

Case Pack: 6

UPC: 0 29101 74039 4

*DESIGN PENDING LICENSOR APPROVAL



Colorfelts SpongeBob™ SquarePants Play Board

This popular felt board features a large play board surface—great for use by several kids or individually!

Item: 74003

Case Pack: 6

UPC: 0 29101 74003 5

Colorfelts® Storyteller Scenes™ Assortment*

Item: 74030

Case Pack: 1 (12 Units)

UPC: 0 29101 74030 1

*Assortment mix may vary.

Colorforms® (Ages 3-8)

3-D Deluxe Play Sets™

Flip open the Colorforms 3-D Play Set and let the story-craft begin!

This format features:

- 3-D pop-up play scene with stand-up play pieces
- Colorforms Stick-Ons™ that stick to all play surfaces

- Sturdy box construction – holds everything in place until it's time to play again
- The backbone to any retail Colorforms program



Dora the Explorer™

Item: 70361
Case Pack: 12
UPC: 0 29101 70361 0



SpongeBob™ SquarePants

Item: 70362
Case Pack: 12
UPC: 0 29101 70362 7



Super WHY!™

Item: 70365
Case Pack: 12
UPC: 0 29101 70365 8



Yo Gabba Gabba!™

Item: 70366
Case Pack: 12
UPC: 0 29101 70366 5



The Very Hungry Caterpillar

Item: 70369
Case Pack: 12
UPC: 0 29101 70369 6



Tinga Tinga Tales® NEW

Item: 70379
Case Pack: 12
UPC: 0 29101 70379 5



Transformers NEW

Item: 70382
Case Pack: 12
UPC: 0 29101 70382 5

*DESIGN PENDING LICENSOR APPROVAL



Moshi Monsters™ NEW

Item: 70386
Case Pack: 12
UPC: 0 29101 70386 3



The Pigeon!

Item: 70387
Case Pack: 12
UPC: 0 29101 70387 0



Tonka NEW

Item: 70389
Case Pack: 12
UPC: 0 29101 70389 4



My Little Pony NEW

Item: 70388
Case Pack: 12
UPC: 0 29101 70388 7

3-D Deluxe Play Set Assortment and Display* (see page 39)

Item: 70350
Case Pack: 1 (54 Units)
UPC: 00 0 29101 70350 4

Fun Pockets®

Perfect for play on the go!

- Each Fun Pockets pouch contains two travel-friendly play boards and dozens of Colorforms Stick-Ons™.
- The top licenses for 3-8 year olds in 2012

- Our most versatile and popular Colorforms format
- Delivers high dollar revenue per square foot

Colorforms® (Ages 3-8)



Dora the Explorer™

Item: 70456

Case Pack: 12

UPC: 0 29101 70456 3



SpongeBob™ SquarePants

Item: 70459

Case Pack: 12

UPC: 0 29101 70459 4



Super WHY!™

Item: 70463

Case Pack: 12

UPC: 0 29101 70463 1



The Gruffalo®

Item: 70468

Case Pack: 12

UPC: 0 29101 70468 6



Paul Frank™ NEW

Item: 70470

Case Pack: 12

UPC: 0 29101 70470 9



Go, Diego, Go!™

Item: 70476

Case Pack: 12

UPC: 0 29101 70476 1



The Very Hungry Caterpillar

Item: 70481

Case Pack: 12

UPC: 0 29101 70481 5



Fancy Nancy™

Item: 70483

Case Pack: 12

UPC: 0 29101 70483 9



The Pigeon!

Item: 70487

Case Pack: 12

UPC: 0 29101 70487 7



Yo Gabba Gabba!™

Item: 70489

Case Pack: 12

UPC: 0 29101 70489 1



Transformers NEW

Item: 70492

Case Pack: 12

UPC: 0 29101 70492 1



My Little Pony NEW

Item: 70493

Case Pack: 12

UPC: 0 29101 70493 8



Moshi Monsters™ NEW

Item: 70496

Case Pack: 12

UPC: 0 29101 70496 9



Tinga Tinga Tales® NEW

Item: 70497

Case Pack: 12

UPC: 0 29101 70497 6

Fun Pockets Assortment*

Item: 70450

Case Pack: 1 (12 Units)

UPC: 0 29101 70450 1

*DESIGN PENDING LICENSOR APPROVAL

*Assortment mix may vary.

Games & Activities

For 6 decades now, Colorforms has made fun and easy preschool games with this tried and true formula: simple rules, quick game play and equal chances for every player to win. Our games:

- Enable kids to engage in character and story scenarios in a manner developmentally geared to their abilities
- Teach early game strategy skills
- Double as imaginative play sets

Silly Faces™ Stick-Ons™ Game

Parent's Guide to Children's Media Award,
"Outstanding Achievement in Toys"

Children spin, then make wacky faces with Colorforms ears, eyes, smiles and more!

- A great value for your game section
- A Colorforms' top-seller for 23 years!

Item: 77953

Case Pack: 6

UPC: 7 94764 77953 0



Dress-Up™ Fashion Game

Spin and Win When You Complete Your Outfit

Children spin the spinner, then collect Colorforms play pieces to dress their characters.

- Includes four character cards and plenty of Colorforms Stick-Ons™

Item: 77954

Case Pack: 6

UPC: 7 94764 77954 7



Moshi Monsters™ Amazing Dash Game **NEW**

Players join in the fun and race to be the first to complete a Moshling Zoo. Easy-cling Colorforms pieces add to the fun.

- Early arithmetic adding and subtracting scores
- A great offline compliment for Moshi Monsters fans

Item: 77991

Case Pack: 6

UPC: 0 29101 77991 2



Tinga Tinga Tales® Colorforms® Game **NEW**

Create-An-Animal Game

Based on the new preschool series, introducing kids to the vibrant art and sounds of Africa through silly animal stories, this game inspires kids' imaginations as they create new animals and then tell tales about them!

Item: 77911

Case Pack: 6

UPC: 0 29101 77911 0

*DESIGN PENDING LICENSOR APPROVAL



Fancy Nancy™ Tea Party

No One Knows Fancy Like Nancy

Join Fancy Nancy in this fun-filled fancy game where players spin a spinner and collect Colorforms pieces that Stick like Magic!™ to create a lovely tea party with Nancy.

- Reinforces important learning skills such as color matching, critical thinking and decision-making

Item: 77979

Case Pack: 6

UPC: 0 29101 77979 0



Fancy Nancy™ Big Easy™ Game

Why Be Ordinary, When You Can Be Fancy!

Players help Fancy Nancy bring a world of glamour to her family as she moves around the Big Easy play board sharing her enthusiasm for all that is frilly and fun.

- This large format floor game reinforces verbal skills, color recognition and critical thinking
- Large game play surface as comfortable on the floor as at the table
- Game scenario requires kids to identify elements that enable them to progress along the game path

Item: 77982

Case Pack: 6

UPC: 0 29101 77982 0

Fancy Nancy™ Dress Up™ Game

A Smile Filled Role-Play Game

Kids try to be the first to make Nancy fancy by adding special fun decorations and accessories to Nancy's outfit. With glitter flying and wands waving, it's phenomenal fun every time!

- Based on the popular *Fancy Nancy* books written by Jane O'Connor and illustrated by Robin Preiss Glasser
- Features 3-D standing dress-up figures

Item: 77983

Case Pack: 6

UPC: 0 29101 77983 7



Colorforms Merchandising Displays & Programs

Make a statement on your sales floor—we make it easy! Our prepacked POP displays create a strong brand presence and increase sales. Colorforms displays highlight one of the toy industry's best-known brands and can be used on their own or as an anchor for integrated Colorforms retail sections.

Speak with your Sales Representative to design a customized Colorforms program that meets your retail needs.

3-D Deluxe Play Set Assortment*

Item: 70350

Case Pack: 1 (54 Units)

UPC: 0 29101 70350 4



*Assortment mix may vary.

Twirling Ribbons™

Brilliant Ribbons for Twirling and Swirling

Kids have loads of fun creating eye-catching swirls, loops and squiggles with these fabulous ribbons. Available individually or in a display.



Dazzler Ribbons™

A Beautiful Rainbow Ribbon on a Colorful, Glittering Wand

Dazzlers are a hit with girls who like to twirl, dance and do rhythmic gymnastics.

Item: 61130
Case Pack: 12
UPC: 0 40595 61130 4

Dazzler Ribbons™ Display

Item: 61131
Case Pack: 1 (36 Units)



The Pigeon™ Bands! (Ages 5+)

The Pigeon Bands! are a great line extension to our Pigeon line of products. Wear them and share them. 20 Bands in all, 5 different images in 4 different colors.

Item: 25341
Case Pack: 24
UPC: 0 40595 25341 2

Rainbow Ribbons™

Our Original Rainbow Ribbon with a 7' Long Ribbon and a Wooden Wand

An evergreen toy that is fun for kids of all ages!

Item: 61100
Case Pack: 12
UPC: 7 33753 61100 0

Large Rainbow Ribbons™

A Bigger Version of Our Original Rainbow Ribbon with a 10' Long Ribbon and a Wooden Wand

Item: 61110
Case Pack: 12
UPC: 0 40595 61110 6



Rainbow Ribbons™ Display

Item: 61199

Doodletop®

It's a classic toy with a twist. Get in on the Doodletop action and leave your competitors in the dust.



Double Doodle

Two Doodletops for twice the fun!

Item: 60100
Minimum Order: 12
UPC: 7 33753 00100 9



Doodletop® Refill Pens

Switching to another ink color is a snap! Includes 6 different color pens.

Item: 60200
Minimum Order: 12
UPC: 7 33753 00200 6



Doodletop® Gift Box

Boxes stack easily for merchandising in bins or on tables and shelves. Includes 4 refill pens.

Item: 60400
UPC: 7 33753 00400 0



Doodletop® Single

The classic Doodletop kids know and love – great for peg sections and bins.

Item: 60360
Minimum Order: 48
UPC: 7 33753 00360 7



Doodletop® Twister

Special charger makes Doodletops spin three times longer than by hand – making it easier for younger kids to master.

Item: 60150
Minimum Order: 12
UPC: 7 33753 60150 6

Large Format Activites (Ages 5+)

Color ON!™ Coloring Roll

This unique coloring experience keeps kids occupied for hours of creative and interactive fun. Roll out the paper and create a 10-foot long mural, or tear off smaller works of art to show off. Easy to roll up and take anywhere. Attractive to girls and boys.

- "Can You Find?" activity (12 objects per title) and large format make play more interactive
- Includes 5 crayons and a crayon sharpener inside the handles
- Can be shelved horizontally or pegged vertically



Dinosaurs

Item: 49602

Case Pack: 6

UPC: 0 40595 49602 4



Under the Sea

Item: 49603

Case Pack: 6

UPC: 0 40595 49603 1



Princess **NEW**

Item: 49604

Case Pack: 6

UPC: 0 40595 49604 8



Giant Planet Stick-Ons™

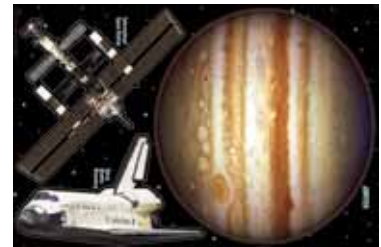
Enjoy the beauty of the Solar System in any room with these beautiful, giant, glowing images of the planets and space craft. Great for any age and can be reused and moved from place to place.

- Glows in the dark
- Comes with a fact sheet about the planets and space craft
- Can be shelved horizontally or pegged vertically

Item: 19721

Case Pack: 6

UPC: 0 40595 19721 1



Boxed Kits (Ages 5+)



Glow Celestial Mosaic Kit Assortment **NEW**

Kids take off on an intergalactic adventure with the Space Shuttle Mosaic Kit. It is really easy and everything is color coded to give children a directed activity and a compelling art project. Its Science. Its Art. Its Fun!

Item: 49500

Case Pack:

UPC: 0 40595 49500 3

Star City **NEW**

For the first time, kids can create unusual and fantastic shapes, creatures, and objects that glow in the dark. This set includes a manual with suggestions, but kids can let their imagination flow with the Star City kit. Each piece interconnects to all other pieces for more fun in the dark.

Item: 49511

Case Pack: 6

UPC: 0 40595 49511 9



Boxed Kits and Tubes (Ages 5+)

These larger sets make great gifts, and also ring up higher dollar sales of glow and space-related products.

Galaxy of Stars **NEW**

Over 60 glow-in-the-dark shapes and 200+ glow-in-the-dark adhesives to create your own glow-in-the-dark galaxy.

Item: 19071

Case Pack: 6

UPC: 0 40595 19071 7



Glowing Night Sky **NEW**

Includes a solar system mobile and glow-in-the-dark shapes to make any wall or ceiling light up.

Item: 19072

Case Pack: 6

UPC: 0 40595 19072 4

Create a bigger Glow Statement with the 2 new boxed sets



Star Explosion™

More than 700 glow-in-the-dark shapes to decorate ceilings and walls make this classic kit a best seller.

- Includes Wonder Stars™, Twinkle Stars®, Galactic Astros® and adhesives
- Highest piece count on the market

Item: 19065

Case Pack: 6

UPC: 0 40595 19065 6

3-D Solar System™

Eight colorful glow-in-the-dark planets, plus Pluto, over 200 adhesive stars, string, putty and a Solar System Guide Booklet are included to recreate a glowing solar system in any room.

- The perfect complement to the Star Explosion
- Our top-selling boxed kit for the past 8 years!

Item: 19862

Case Pack: 6

UPC: 0 40595 19862 1



Best Seller!



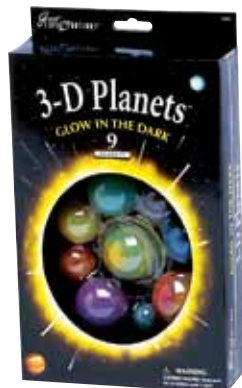
Planet Size: 3/4" to 2"

3-D Planets™

Item: 19466

Case Pack: 6

UPC: 0 40595 19466 1



3-D Planets in a Tube

Item: 19464

Case Pack: 12

UPC: 0 40595 19464 7

3-D Stars in a Tube

Item: 19469

Case Pack: 12

UPC: 0 40595 19469 2

3-D Planets / 3-D Stars Assortment in a display

Item: 19461

Case Pack: 12

UPC: 0 40595 19461 6

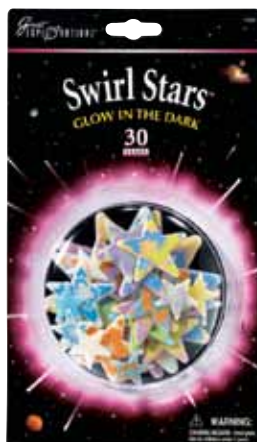
Unique Packaging pops off the shelf

Explore the Night Sky

Our best selling celestial products out-glow all others, thanks to our proprietary Glominite™ formula! Used separately or combined, stars and planets light up a room and light up your sales!



Great Explorations®



Swirl Stars™

Item: 19468

Case Pack: 12

UPC: 0 40595 19468 5



Wonder Stars™

Item: 19471

Case Pack: 12

UPC: 0 40595 19471 5



Twinkle Stars®

Item: 19472

Case Pack: 12

UPC: 0 40595 19472 2

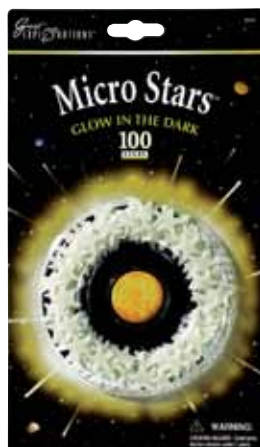


Colorful Stars™

Item: 19473

Case Pack: 12

UPC: 0 40595 19473 9



Micro Stars™

Item: 19474

Case Pack: 12

UPC: 0 40595 19474 6

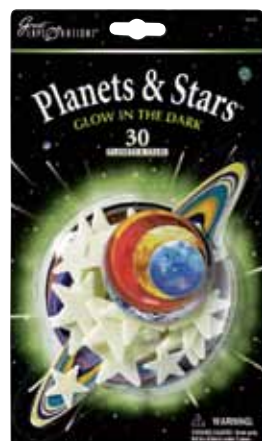


Galactic Astros®

Item: 19475

Case Pack: 12

UPC: 0 40595 19475 3

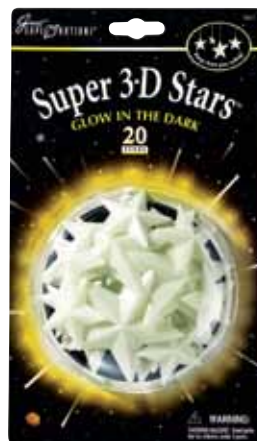
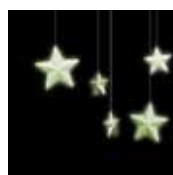


Planets & Stars™

Item: 19476

Case Pack: 12

UPC: 0 40595 19476 0



Super 3-D Stars™

Item: 19477

Case Pack: 12

UPC: 0 40595 19477 7



Colorful Twinkle Stars™

Item: 19478

Case Pack: 12

UPC: 0 40595 19478 4



Celestial Super Kits™

Our Super Kits are a great way to diversify your product mix and price points.

- Basics that no glow program should be without!
- Best value available



LIFETIME GLOW GUARANTEE!

Assures customers that our stars will glow for a lifetime or we replace the product. Glominite™, our proprietary glow formulation, gives our stars the brightest and highest quality glow.



Wonder Stars Super Kit™

Item: 19491

Case Pack: 12

UPC: 0 40595 19491 3



Colorful Stars Super Kit™

Item: 19492

Case Pack: 12

UPC: 0 40595 19492 0



Star Center™ Display

This introductory display is an easy way to merchandise stars and increase sales—even where no peg space exists!

- Holds 36 units
- 12 each of Wonder Stars, Colorful Stars and Planets & Stars

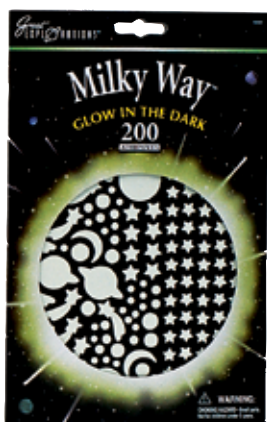
Item: 19000

Case Pack: 1 (36 Units)

Celestial Adhesives

Our glow-in-the-dark adhesives are the fastest, easiest and most accurate way to recreate constellations on a wall or ceiling.

- Stars are invisible on a white ceiling by day
- Glows brightly at night

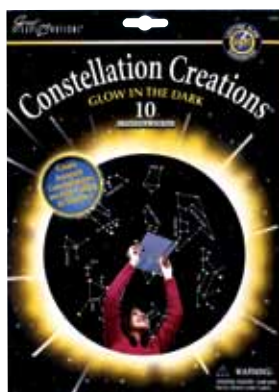


Milky Way®

Item: 19481

Case Pack: 12

UPC: 0 40595 19481 4



Constellation Creations™

Item: 29483

Case Pack: 12

UPC: 7 81955 294835



Solar System Adhesives™

Item: 19484

Case Pack: 12

UPC: 0 40595 19484 5

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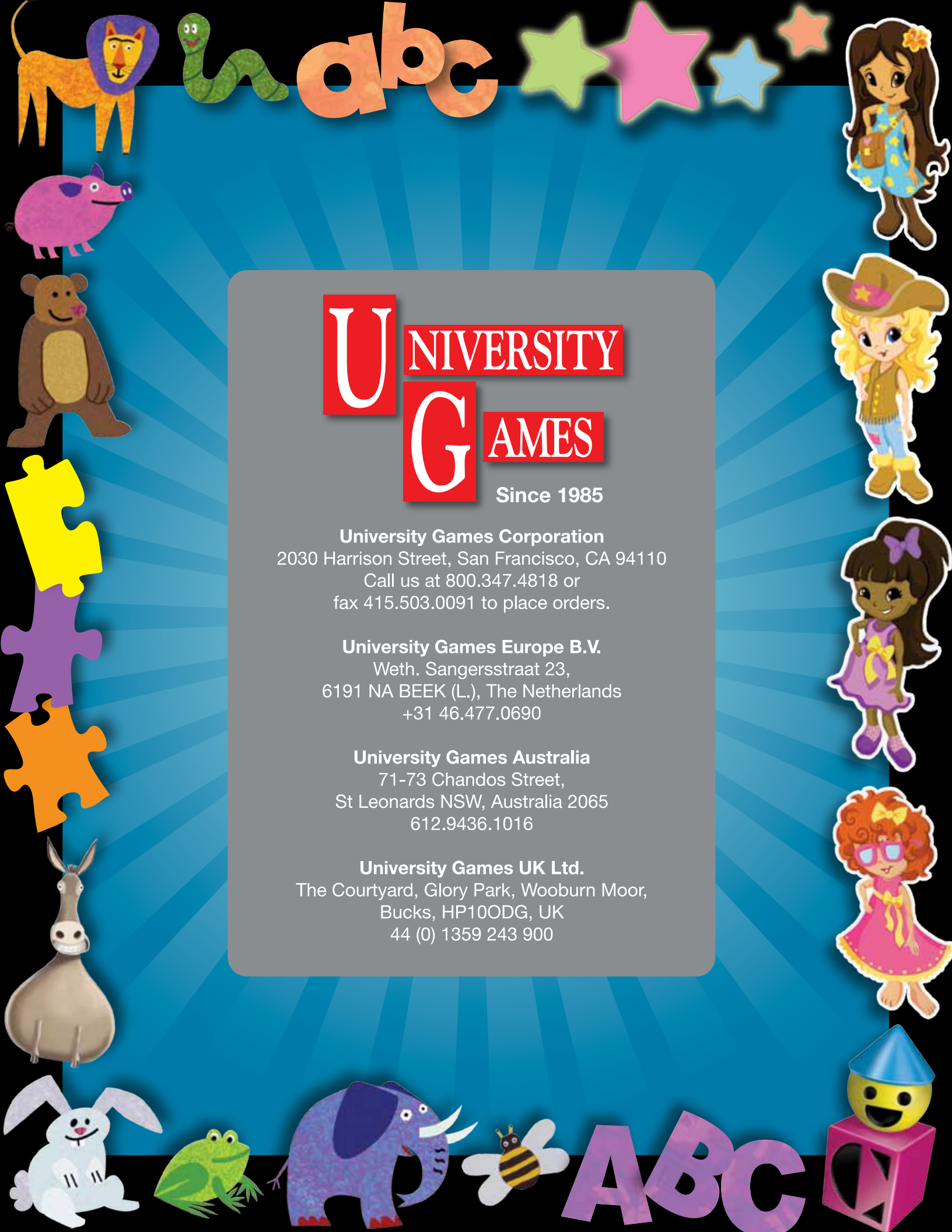
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