

THE UNITED STATES PLAYING CARD COMPANY  
**2012 PRODUCT CATALOG**



**GAMES FOR THE WAY  
PEOPLE PLAY**



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## CONTACT

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The United States  
Playing Card Company  
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Erlanger, KY 41018

### International Sales

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(E) [internationalsales@usplayingcard.com](mailto:internationalsales@usplayingcard.com)

### Domestic & Specialty/Gift Sales

(P) 1-800-543-CARD  
(F) Toll free: 1-866-781-5866  
(E) [sales@usplayingcard.com](mailto:sales@usplayingcard.com)

### Canada Division

International Playing Card  
(IPC) Company  
88B East Beaver Creek  
Richmond Hill, Ontario L4B 4W2  
(P) 1-905-482-3743  
(F) 1-905-731-3384  
(E) [canadasales@usplayingcard.com](mailto:canadasales@usplayingcard.com)

### Custom Channel

(P) 1-859-815-7413  
(E) [customdivision@usplayingcard.com](mailto:customdivision@usplayingcard.com)

\* For any additional product offerings  
please contact your sales representative.



## PLAYING CARDS

Playing Cards produced by USPC have been known for their exceptional quality for years. With a variety of brands meeting multiple consumer needs, there is a deck of cards for every occasion and every consumer.





# BICYCLE®

PLAYING CARDS

First in Fun!

Bicycle delivers innovative games, classic playing cards and memorable experiences that players can trust based on its long-standing tradition of producing quality, fun and family-friendly products that bring people together.

## STANDARD INDEX RIDER BACK®

0-73854-00808-9

24 – 203

1001512

Made in the USA



## JUMBO INDEX RIDER BACK®

0-73854-00088-5

24 – 203

1004560

Made in the USA



## PINOCHLE

0-73854-00048-9

24 – 203

1020185

Made in the USA



## PINOCHLE JUMBO INDEX

0-73854-00044-1

24 – 203

1001023

Made in the USA



### BRIDGE RIDER BACK®

0-73854-00086-1

24 – 203

1004995

Made in the USA



### EZ SEE LO-VISION

0-73854-00125-7

24 – 203

1001017

Made in the USA



### PRO POKER PEEK

0-73854-01456-1

24 – 221

1017493

Made in the USA



### PINK RIBBON

Breast Cancer Research Foundation

0-73854-01470-7

24 – 221

1018199

Made in the USA



### PRESTIGE®

0-73854-01484-4

24 – 546

1018425



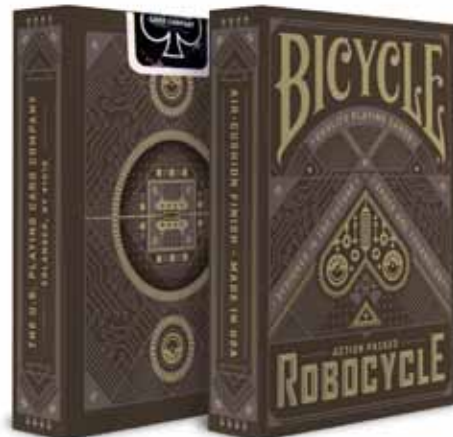
### ROBOCYCLE

0-73854-01937-5

24 – 243

1024463

Made in the USA





## ECO EDITION

0-73854-01597-1

24 – 243

1020183

Made in the USA



## GUARDIANS

0-73854-01528-5

24 – 243

1020181

Made in the USA



## TRAGIC ROYALTY

0-73854-01483-7

24 – 221

1018404

Made in the USA



## STEAMPUNK

0-73854-23637-8

24 – 243

1024790

Made in the USA



## JUMBLE® WORD GAME

0-73854-01896-4

24 – 250

10124361

Made in the USA



## ONE2TEN™ CARD GAME

0-73854-01901-6

24 – 250

1024408

Made in the USA



## BICYCLE® DECADES 50S & 60S

0-73854-01662-6 / 0-73854-01663-3

24 – 221

1022396

Made in the USA



## BICYCLE® DECADES 70S & 80S

0-73854-01664-0 / 0-73854-01665-7

24 – 221

1022397

Made in the USA



## WORLD SERIES OF POKER®

0-73854-01627-5

24 – 207

1020807

Made in the USA



## WORLD SERIES OF POKER®

0-73854-01630-5

12 – 353

1021309

Made in the USA





### BICYCLE® CANASTA

0-73854-01763-0

24 – 338

1023140

Made in the USA



### BICYCLE® EUCHRE

0-73854-01765-4

24 – 338

1023137

Made in the USA



### BICYCLE® RUMMY

0-73854-01764-7

24 – 338

1023143

Made in the USA





**“Bee”<sup>®</sup>**

**BEE<sup>®</sup>**  
PLAYING CARDS

Bee playing cards are premium quality playing cards. Considered more durable than the average paper cards, these playing cards maintain their shape for increased play and use.

**POKER DIAMOND BACK**

0-73854-00092-2

24 – 221

1004508

Made in the USA



**POKER DIAMOND BACK JUMBO INDEX**

0-73854-10618-6

24 – 221

1001770

Made in the USA





## KEM® PLAYING CARDS

KEM brand playing cards are the finest playing cards in the world. Preferred by industry professionals, KEM cards are made of a unique blend of paper and plastic that provides superior flexibility and strength for long-lasting use.

### ARROW RED AND BLUE

#### NARROW

0-73854-20003-2  
2 – 1879  
1007086

#### NARROW JUMBO

0-73854-30003-9  
2 – 1879  
1007276

#### WIDE

0-73854-20097-1  
2 – 2104  
1007268

#### WIDE JUMBO

0-73854-30097-8  
2 – 2104  
1007284

Each deck is made in the USA



### JACQUARD

#### NARROW

0-73854-01854-3  
2 – 1879  
1023758

#### NARROW JUMBO

0-73854-01846-0  
2 – 1879  
1023759

#### WIDE

0-73854-01847-7  
2 – 2104  
1023760

#### WIDE JUMBO

0-73854-01848-4  
2 – 2104  
1023761

Each deck is made in the USA



### ARROW GOLD AND BLACK

#### NARROW

0-73854-20084-1  
2 – 1879  
1017401

#### NARROW JUMBO

0-73854-30084-8  
2 – 1879  
1017402

#### WIDE

0-73854-20085-8  
2 – 2104  
1017399

#### WIDE JUMBO

0-73854-30085-5  
2 – 2104  
1017400

Each deck is made in the USA



### ARROW GREEN AND BROWN

#### NARROW

0-73854-01623-7  
2 – 1879  
1020681  
Made in the USA





## PAISLEY RED AND BLUE

### NARROW

0-73854-20006-3

2 – 1879

1007092

### NARROW JUMBO

0-73854-30006-0

2 - 1879

1007296

Each deck is

made in the USA



# AVIATOR®

## AVIATOR® PLAYING CARDS

Aviator is a well-known and trusted brand. With a slick finish and crisp feel, Aviator has been providing great playing cards to loyal card players for many years.

### POKER

0-73854-00914-7

24 – 134

1000906

Made in the USA



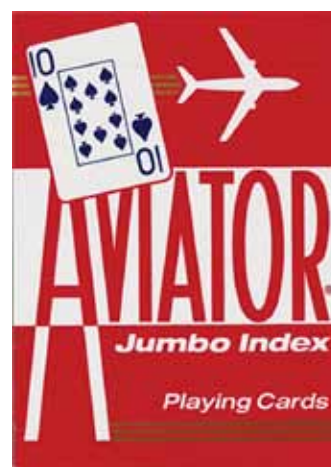
### JUMBO INDEX

0-73854-00917-8

24 – 134

1000876

Made in the USA



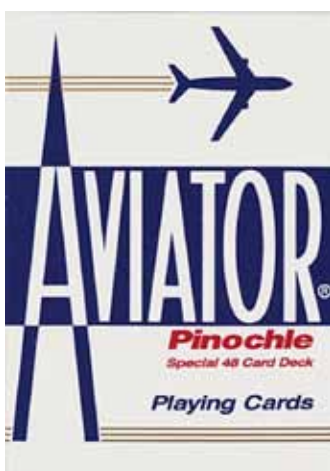
### PINOCHLE

0-73854-00918-5

24 – 134

1000866

Made in the USA







# STREAMLINE®

PLAYING CARDS

## POKER

0-73854-00011-3

24 – 105

1000680



## JUMBO INDEX

0-73854-00007-6

24 – 105

1000670



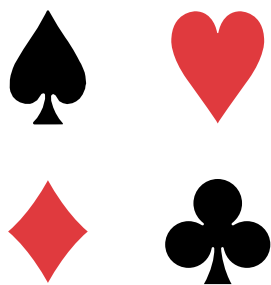
## PINOCHLE

0-73854-00021-2

24 – 105

1000664





# HOYLE®

## PLAYING CARDS

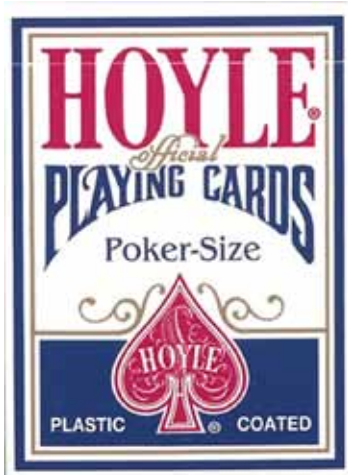
### POKER

0-41187-01201-1

24 – 192

1002863

Made in the USA



### JUMBO INDEX

0-41187-01202-8

24 – 192

1003440

Made in the USA



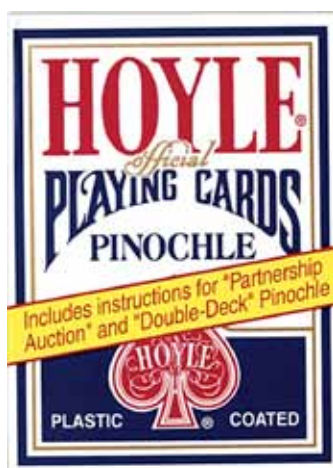
### PINOCHLE

0-41187-01211-0

24 – 192

1001128

Made in the USA



### HOYLE® CLEAR

0-73854-11294-6

24 – 323

1023864

Made in Taiwan







# MAVERICK®

PLAYING CARDS

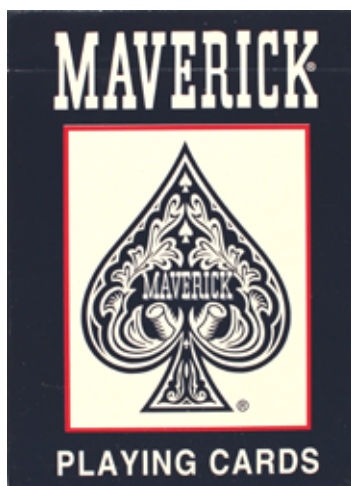
## POKER

0-41187-01205-9

24 – 129

1000703

Made in the USA



## JUMBO INDEX

0-41187-01206-6

24 – 129

1000692

Made in the USA





# TALLY HO®

PLAYING CARDS

## FAN/CIRCLE-MIX

0-73854-00009-0

24 – 192

1006704

Made in the US.

## CIRCLE-MIX

0-73854-00009-0

24 – 192

1003428

Made in the USA







# CONGRESS®

## PLAYING CARDS

### BLACK MARBLE HEART & SPADE BRIDGE DESIGNER SERIES

#### STANDARD

0-73854-20486-3

3 – 696

1004838

#### JUMBO INDEX

0-73854-30486-0

3 – 696

1004896



### SOUTHERN CHARM GOLD & SILVER BRIDGE DESIGNER SERIES

#### STANDARD

0-73854-20720-8

3 – 696

1004867

#### JUMBO INDEX

0-73854-30720-5

3 – 696

1004916

#### TALLY

0-73854-50721-6

12 – 145

1005184



### GOLF PERSPECTIVE GOLD & SILVER BRIDGE DESIGNER SERIES

#### STANDARD

0-73854-10924-5

3 – 696

1024582

#### JUMBO INDEX

0-73854-01938-2

3 – 696

1024661



### FLORA GOLD & SILVER BRIDGE DESIGNER SERIES

#### STANDARD

0-73854-10923-8

3 – 696

1024579

#### JUMBO INDEX

0-73854-01939-9

3 – 696

1024664



## TULIPS GOLD & SILVER BRIDGE DESIGNER SERIES

### STANDARD

0-73854-20792-5

3 – 696

1015186

### JUMBO INDEX

0-73854-30792-2

3 – 696

1015192



## SCOREPAD & TALLIES

### WHITE & GOLD SCOREPAD

0-73854-42774-3

12 – 145

1006585

### WHITE & GOLD TALLY

0-73854-42843-6

12 – 145

1006588

### JUMBO SCOREPAD

*(image not available)*

0-73854-00109-7

12 – 312

1009529

Available Spring 2012







## LICENSED

### PLAYING CARDS

USPC has partnered with some of the world's top brands to bring consumers the characters and icons they love, from the playing card brand they trust.

### COCA-COLA®

0-73854-00351-0

24 – 180

1020208

Made in the USA



### COCA-COLA® CLEAR

0-73854-00897-3

24 – 325

1006677



### COCA-COLA® 125TH 2-PK TIN SET

0-73854-01774-6

24 – 304

1023130



### JACK DANIEL'S®

0-41187-06633-5

144 – 180

1001646

Made in the USA





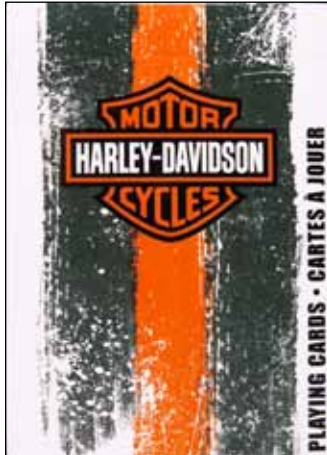
## HARLEY-DAVIDSON®

0-73854-01773-9

24 – 180

1023124

Made in the USA



## REALTREE®

0-73854-00733-4

24 – 180

1023736

Made in the USA



## THE DOG

0-73854-01050-1

24 – 180

1023384

Made in the USA



## PINK RIBBON

Breast Cancer Research Foundation

0-73854-01470-7

24 – 221

1018199

Made in the USA



## AMERICAN FLAG

0-73854-00359-6

24 – 180

1001198

Made in the USA



## WORLD SERIES OF POKER®

0-73854-01627-5

24 – 207

1020807

Made in the USA



## WORLD SERIES OF POKER®

0-73854-01630-5

12 - 353

1021309

Made in the USA



## EVERYDAY MINI DECKS

600-73854-22869-4

36 - 61

1022247



## HALLOWEEN MINI DECKS

600-73854-22866-3

36 - 61

1022245



## HOLIDAY MINI DECKS

600-73854-22870-0

36 - 61

1022249





### DORA THE EXPLORER™

0-73854-01126-3

144 – 180

1002527

Made in the USA



### DORA THE EXPLORER™ REVEAL

0-73854-01648-0

24 – 289

1021493

Made in China



### SPONGEBOB SQUAREPANTS™ 3D

0-73854-01613-8

24 – 304

1020599



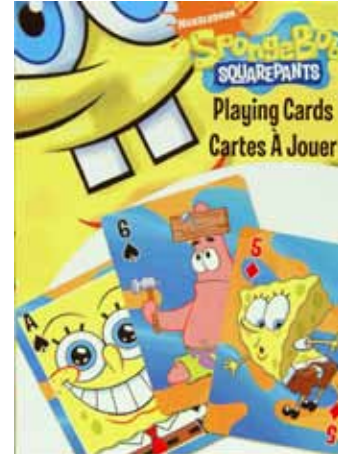
### SPONGEBOB SQUAREPANTS™

0-73854-01025-9

24 – 180

1020612

Made in the USA





## GAMES

Card games and puzzles have brought people of all ages together for years. Now, from the brand that consumers trust most, Bicycle brings back true social connections through fun, fast-paced educational games for children and adults. Whether it's having fun putting puzzles together, building matching and math skills or just looking to have a great time with the kids, Bicycle offers up games to meet any need.

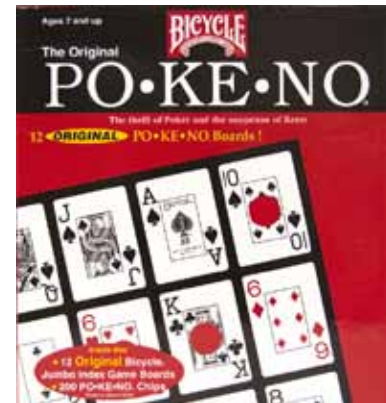


**Po-Ke-No®**

0-73854-01445-5  
12 – 426  
1017621

**THE ORIGINAL Po-Ke-No®**

0-73854-00100-4  
6 – 698  
1007174

**HOYLE® BIG BOX GO FISH**

0-41187-08431-5  
12 – 141  
1004023

**HOYLE® BIG BOX OLD MAID**

0-41187-08430-8  
12 – 141  
1004025

**BICYCLE® 6-PACK GAMES**

0-41187-08364-6  
12 – 325  
1022452

**BICYCLE® CRIBBAGE BOARD**

0-73854-00160-8  
12 – 406  
1007289

**BICYCLE® 5-PACK DICE**

0-73854-00106-6  
24 – 134  
1018744



**TRIVIATHON® BOARD GAME**

8-99210-00201-6

6 – 1654

1023362

**JUMBLE® WORD GAME**

0-73854-01896-4

24 – 250

10124361

Made in the USA

**ONE2TEN™ CARD GAME**

0-73854-01901-6

24 – 250

1024408

Made in the USA







## ACCESSORIES

Having the perfect hand isn't just about the cards, it's about everything else too. Accessorize your consumer offering and fully meet the gaming needs of your end user. Make every player play like the pros.



## POKER SET, MASTERS SET

0-73854-00975-8

2 – 5007

1006968



## BICYCLE® 5-PACK DICE

0-73854-00106-6

24 – 134

1018744



## POKER CHIPS 2 GRAM

0-73854-00104-2

12 – 233

1006252



## POKER SET, CARDS AND CHIP RACK

0-73854-00113-4

6 – 1042

1007000



## POKER CHIPS 8 GRAM

50 ct

0-73854-01093-8

12 – 319

1006264



## POKER CHIPS 8 GRAM

100 ct

0-73854-01071-6

6 – 579

1006305



## WSOP 400 COUNT CHIP POKER SET

0-73854-01741-8  
2 - 2888  
1022908



## CARD SHUFFLER

0-73854-10116-2  
6 - 753  
1005808



## BICYCLE® CRIBBAGE BOARD

0-73854-00160-8  
12 - 406  
1007289







## HAND-HELD GAMES

Perfectly sized for easy travel and available in a variety of popular games including Poker, Solitaire, FreeCell, BlackJack and many more.

Bicycle Hand-held games are an out-licensed product managed by Techno Source. All sales inquiries, including minimum order quantities and pricing should be directed to the following:

John N. Hansen Co., Inc.  
369 Adrian Road, Millbrae, CA 94030  
(T) 800-582-5858  
(F) 650-697-1748





## SMALL BOX GAMES

Bicycle Software games are an out-licensed product managed by Encore. All sales inquiries, including pricing, should be directed to the following:

Hoyle® Games Customer Service  
Phone: 800-395-0277



## HOYLE® VALUE GAMES

“According to Hoyle” has meant playing games right for over 200 years! Get all of your Hoyle PC/Mac games at a value price!

Hoyle Software games are an out-licensed product managed by Encore. All sales inquiries, including pricing, should be directed to the following:

Hoyle® Games Customer Service  
Phone: 800-395-0277





## CUSTOM CARDS

Quality Custom Playing Cards offer a unique way to deliver your message for an event, product or service. Used by Fortune 500 corporations, television premiers, distilleries, sporting events, Universities and magicians around the world to generate creative premiums and informational products to catch the target's attention.

Each deck can be customized with up to 56 unique and creative impressions. Card backs, faces, finishes and colors can be customized to meet your individual design need. Each card can deliver a different communication point, visual or fact that is representative of your brand, service or event objective.

For orders of 100 decks or more contact one of our custom sales representatives for a quote. Contact us at (859) 815-7418 or e-mail [customdivision@usplayingcard.com](mailto:customdivision@usplayingcard.com)

For orders less than 100 decks please visit <http://www.bicyclepersonalizedcards.com> and place your order.



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[usplayingcard.com](http://usplayingcard.com)