

Hot Wheels

2010 SERIES

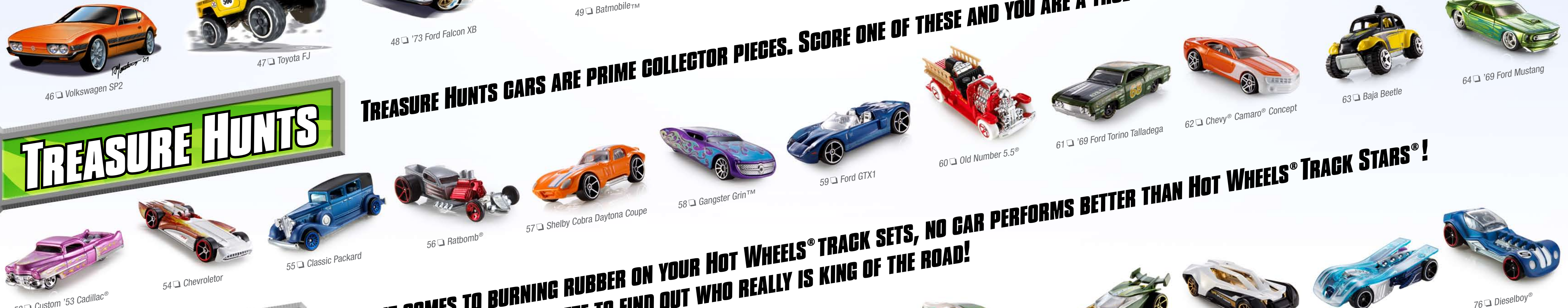
CHECK AND COLLECT!

2010 NEW MODELS ARE THE LATEST HOT WHEELS® DESIGNS IN BOTH REALISTIC AND FANTASY VEHICLES. COLLECT THEM ALL TO ADD THESE HOT WHEELS® ROOKIES TO YOUR COLLECTION!

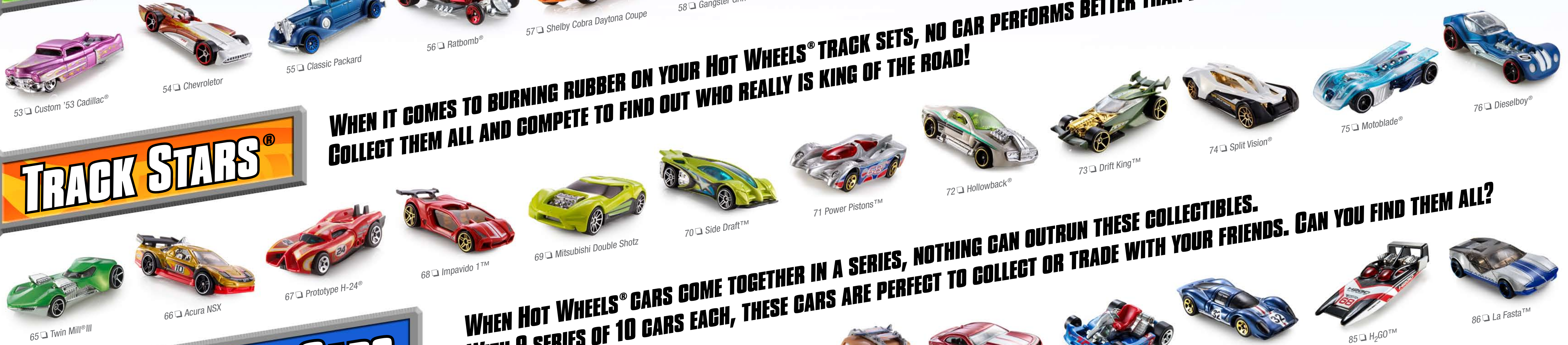
2010 HW PREMIERE™



TREASURE HUNTS



TRACK STARS®



9 SERIES OF 10 CARS



HW GARAGE™

MUSCLE MANIA®

NIGHTBURNERZ™

HW PERFORMANCE™

HW CITYWORKS™

FASTER THAN EVER™

HW HOT RODS™

HW RACING™

HOT AUCTION™



SEGMENT NAME
NUMBER IN SEGMENT
SEGMENT COLOR CODE
VEHICLE NAME