

CHI®
CATIONIC HYDRATION INTERLINK

CERAMIC • IONIC • FAR INFRARED

TRANSFORMATION SYSTEM

INSTRUCTION MANUAL

English, French, Spanish



Farouk Systems Introduces **The CHI® Transformation System**

The Power of Ceramic Heat, Ions and Silk to Permanently Transform Hair.

The CHI Transformation System is an Advanced American Technology utilizing 4 key elements to transform the hair.

**Ceramic Heat
Negative Ions
Pure Natural Silk
Cationic Hydration Interlink**

This scientific approach permanently transforms hair from frizzy, curly, wavy or even coarse straight hair into silky, beautiful, controlled, straighter hair by using the CHI Iron, silk and negative ions without the use of any harsh chemicals or ammonia.

The Power of Ions.

We are surrounded by invisible forces known as ions. (Ions are found in two forms, negative and positive). Ions are atoms that have gained or lost an electron and carry a charge of energy. Any particle which contains energy is believed to affect our mood, health and general well being.

All pollution, dust and smoke produce high levels of positive ions and are considered to be harmful. Recent scientific studies have shown that **positive ions contribute negative energy and can affect our overall energy level and well being.**

Negative Ions are known as "Vitamins of Air".

Why do we feel relaxed and yet focused when standing by a water fall?

The reason!!

Because we are surrounded by millions of **Negative Ions.**

Negative ions provide tranquility, refreshment, relaxation, help in muscle tension, improve our ability concentrate better and provide a healthier environment.

Negative ions have been successfully used in ionic air purifiers. The Power of Negative Ions will encapsulate any impurities from the air such as dust, smoke and pollution and provide a healthier and more balanced atmosphere.

Farouk Systems Group's Advanced American Technology has made a breakthrough by using the Power of Negative Ions in hair care.

The CHI Blow Dryers project millions of negative ions from the ceramic coil, which breaks down the water molecules into micro fine particles. These smaller water molecules, along with the silk, penetrate the hair shaft more efficiently, improving the moisture balance, replenishing the hair and helping to seal the cuticle.

Ultimately the results are soft, smooth, shiny and silky transformed hair.

The CHI® Transformation System

Why CHI 44 Ceramic Heat?

CHI 44 Ceramic is made from 44 kinds of inorganic substances including Mn, Mg, Fe, Si, Ca, Zn, Se, F, Ge, Al, etc. denatured at the temperature of 2,800 F - 3,300 F (1,600 - 1,800 C) thus being an environmentally safe product. It was developed first by NASA in the 1960's, to be used for space suits and instruments on the space ship.

This technology was then transferred to other advanced nations to be used in various fields of industry, household and individual products.

Farouk Systems Group was the first manufacturer to combine the Power of Negative Ions and Ceramic Heat with our revolutionary **CHI Iron**.

Ceramic naturally occurs in rocks and minerals, which must undergo an application of extreme heat and fire through special processing in order to control purity and particle size distribution. These attributes play a huge role in the final properties of the finished ceramic. Farouk Systems Group uses only the highest quality of ceramic in order to meet specific engineering design criteria for our CHI Irons and CHI Hair Dryers.

Fired ceramic is extremely hard and resistant to abrasion or wear. Ceramic is made from highly specialized materials which are fired to exact temperatures.

The Ionic bonds which link the ceramic particles together are far stronger than even the hardest of metals. This special process will guarantees exceptional quality and performance.

In the **CHI Iron**, the plates and the coils are solely manufactured with the highest quality of CHI 44 Ceramic.

Ceramic conducts and maintains heat far more efficiently than any other material known to man. It provides "moist" heat compared to traditional copper, metal plates and elements which have dehydrating effects on the hair, resulting in more damage, loss of moisture and premature color fadeage.

The **CHI Iron's** CHI 44 Ceramic heat will not only help maintain moisture levels in the hair, it also produces **Negative Ions** and **Far Infrared** frequencies which help push the Silk Molecules permanently deep inside of the cortex.

The results will be improved hair structure and sealed cuticle layer.

The CHI® Transformation System

The Secrets of Silk with Cationic Hydration Interlink

Cationic Hydration Interlink is a positively charged molecule that provides moisture and links into the hair fiber.

Silk and protein bonds are Cationic (positively charged) to penetrate into the negative areas within the hair to build strength and resilience.

Farouk Systems Group uses only pure Natural Organic Silk vs. "Imitation" Silk.

Farouk Systems Group has the most innovative technology to hydrolyze the Silk in liquid form or grind the Silk into a powder form.

The CHI Transformation System contains several sizes of silk molecules.

The smaller 120 (microns) of Silk molecules will penetrate to the cortex to bond and strengthen the hair from the inside (cortex) to the cuticle.

The Bigger 750 - 10,000 (microns) of Crosilk will fill the voids and cross link into the cortex and on the cuticle layer and repair any split ends.

Silk proteins contain 17 of the 19 Amino Acids found in hair.

Silk can hold moisture up to 2.5 to 3 times its own weight. This will improve elasticity, provide longevity and sustainability with styling, strengthening, perms and color results.

Silk will provide Three Dimensional shine and reflection due to its Triangular Molecular Structure. It also provides protection against heat, cold, humidity and free radicals.

Hair is negatively (-) charged by nature. Silk is positively charge (+).

According to the law of physics, in nature, opposites attract.

This means that Silk will bond to the hair in an electro-static process.







The CHI Transformation System utilizes Silk in the entire system, to help repair and improve the hair's condition and quality.

The CHI® Transformation System

Contains:



For Professional Use Only

Phase 1 Solution (3 Strengths pH 7-10)	Type of Hair	Phase 2 Bonder (3 Strengths pH 3-4)	Type of Hair
Formula A 	Virgin/Resistant hair	Formula A 	Virgin/Resistant hair
Formula B 	Colored/Chemically Treated hair	Formula B 	Colored/Chemically Treated hair
Formula C 	Highlighted, Porous/Fine hair	Formula C 	Highlighted, Porous/Fine hair

Technical/Retail

- CHI Infra Shampoo
- CHI Infra Treatment
- CHI Keratin Mist
- CHI Silk Infusion



Accessories

- CHI Ceramic Hair Styling Iron
- CHI Pro Hair Dryer



The CHI® Home Support Maintenance System

All the CHI Home Support Shampoos and Treatments have the Positively Charged Cationic Hydration Interlink System to ensure ultimate softness. All the products and accessories are developed and formulated together to work in conjunction with the CHI Transformation System.



CHI Infra Shampoo - pH 4.5 Moisture Therapy Shampoo

- Gently cleanses and moisturizes dry and damaged hair
- Fortified with proteins to strengthen hair



CHI Infra Treatment - pH 4.5 Thermal Protective Treatment

- Superior moisturizing and protecting treatment
- Creates proper balance of moisture in dry and damaged hair
- Provides silky manageable hair with incredible shine



CHI Keratin Mist - pH 3.5 Leave-In Strengthening Treatment

- Leave in treatment
- Cationic Hydration Interlink and proteins provides hair with strength, protection and softness
- Evens the porosity and acidifies the hair shaft
- Leaves hair silky and shiny with incredible manageability



CHI Silk Infusion - No pH Silk Reconstructing Complex

- Rich leave-in treatment
- Enriched with pure silk along with wheat and soy proteins
- Ceramic heat insures deep penetration of silk proteins
- Strengthens the hair, providing incredible softness, manageability and shine

CHI Pro Hair Dryer

- Ceramic heating element for instant heat
- Lightest and quietest professional hair dryer
- Lowest output of EMF (Electro Magnetic Frequency)
- Projects millions of negative ions to disperse the water molecules
- Approx. 50% faster drying time



CHI Ceramic Hair Styling Iron

- Highest quality pure ceramic plates
- Moisturizing heat
- Even temperature






The CHI® Transformation System

Step 1 Analysis



- Determine hair condition and type
 - a. **Virgin/Resistant hair**
 - b. **Color/Chemically Treated hair**
 - c. **Highlighted, Porous/Fine hair**
- Determine correct Phase 1 Transformation Solution to be used
- * In all cases, a strand test must be performed prior to service (refer to page 15 for strand test)



Phase 1 Solution	Type of Hair
Formula A 	Virgin/Resistant hair
Formula B 	Color/Chemically Treated hair
Formula C 	Porous/Fine Colored hair

Step 2 Shampoo



- Lightly Shampoo with CHI Infra Shampoo
- Be careful not to stimulate or disturb the scalp at this point
- Towel dry the hair



The CHI® Transformation System

Step 3a Preparations



- Apply CHI Infra Treatment to porous ends and leave on up to 5 minutes.
- Rinse
- **Towel dry the hair**



- Mist hair generously with CHI Keratin Mist from roots (including scalp) to ends, leave in.
- Apply CHI Silk Infusion and work it from scalp to ends, leave in.



- Start to dry hair using CHI Pro Hair Dryer. This will begin to infuse the CHI Keratin Mist and CHI Silk Infusion deep into the hair to even the porosity and fill any voids in the cuticle scales.

A



Virgin/Resistant hair:

- Hair must be completely dry before application of Phase #1 Solution

B



Colored/Chemical Treated hair

- Hair must be completely dry before application of Phase #1 Solution

C



Highlighted, Porous/Fine hair

- Hair should be slightly damp before application of Phase #1 Solution

The CHI® Transformation System

Step 3b Sectioning



- Section the head into 4 quadrants, from ear to ear and center forehead hairline to center nape hairline (or follow the natural parting on the top)
- Isolate 1/2-1 inch subsection around hairline depending on hair density

Step 4 Application



- Measure desired amount of chosen Phase 1 CHI Transformation Solution in a plastic bowl
- Always start the application from bottom of your back quadrants (nape) followed by two front quadrants
- **Remember to leave the hair line subsections until last**
- Use 1/8 inch horizontal subsections
- Comb each section prior to application of Phase 1 CHI Transformation Solution
- Wearing gloves apply generously with tint brush to areas you want to transform (straighten) and **keeping 1/8 inch away from the scalp at all times**
- Do not apply against natural growth patterns, pay special attention to cowlicks and crown area
- Lay the hair straight keeping smooth at all times
- Always follow the natural growth pattern of the hair, being careful not to add too much tension to root area
- **After the application is completed, DO NOT comb the hair!**
- Keep the hair straight at all times
- * Do not press the hair flat to the head

Virgin application hair:

- Apply new growth to ends

Multi-porous

- Always protect the ends with CHI Keratin Mist and CHI Silk Infusion
- Use two different formulas if the hair has an uneven canvas. (Example: virgin roots and colored ends)
- Virgin roots - use **Formula A**
- Colored ends - use **Formula B**
- Highlighted ends use **Formula C**
(Use your professional judgement)



Re-touch

- Apply only to re-growth area 1/8 inch away from the scalp
- Avoid overlapping!




The CHI® Transformation System

Step 5 Processing and Testing



Always test in 3 different places (back, sides and front):

- a) **Check the elasticity of the hair**
 - Take a small strand of hair between your fingers and gently pull in outward direction. You should feel the hair return back like an elastic band.
- b) **Check formation**
 - By using a water spray bottle, remove product from strand and check the formation against palm of your hand
 - Important! You are not looking for perfectly straight hair at this point
 - When desired transformation has been achieved, hair is ready for intermediate rinsing
 - **Do not comb the hair!**

Phase 1 Solution	Type of Hair	Processing Time At room temp.
Formula A 	Virgin/ Resistant hair	Up to 25 minutes
Formula B 	Color/Chemically Treated hair	Up to 15 minutes
Formula C 	Highlighted Porous/Fine hair	Up to 10 minutes

Processing for multi-porous hair

When working with two different formulas:

- a) You may apply two different formulas at the same time. **Always check the results every three minutes.**
- b) Or you can apply to the roots first and then the ends afterwards with different formula. Apply your second formula to the mid-shaft and ends when the root area starts to soften. Use your professional judgement. **Check results frequently every three minutes.**

Note:

- * In cases where some areas of the hair are processed before others, rinse immediately with water taking gentle care. You can always reapply with weaker formula to under processed areas if the hair is in good condition.

Check the results every 3 minutes!

Timing is always approximate. But **DO NOT** exceed processing times! To accelerate processing time, low heat may be used with Formula A and B of the CHI Transformation Phase1 Solution. Cool for 5 minutes if heat is used. **DO NOT** use heat with Formula C. Keep in mind the texture, condition and the porosity of the hair. Use your professional judgment! Always strand test prior to service.

The CHI® Transformation System



Step 6 Intermediate Rinsing

- Rinse with luke warm water for a **minimum of 5 minutes**
- Longer hair requires additional rinsing (10 - 15 minutes)
- Make sure all of the Phase 1 CHI Transformation Solution has been rinsed thoroughly from the hair and scalp
- **Towel dry the hair**
- Apply CHI Infra Treatment from roots to ends **for 5 minutes**, remembering to be gentle with the hair at this point
- Rinse and **towel dry. Do Not Comb Hair.**



Step 7 Drying (prior bonding)

Always towel dry the hair prior to bonding!
Always apply generous amount of CHI Silk Infusion, and leave in.



Formula A (Virgin/Resistant hair)

- Using fingers and CHI Pro Hair Dryer, remove 70% of the moisture
- Finish drying the remaining 30% with CHI round Brush



Formula B (Color/Chemically Treated hair)

- Using fingers and CHI Pro Hair Dryer, remove 90% of the moisture
- Finish drying the remaining 10% with CHI round brush



Formula C (Highlighted, Porous/Fine hair)

- Use only your fingers and CHI Pro Hair Dryer to completely dry the hair
- Do not pull the hair or use any brushes

***Important Note:**

Always respect the integrity of the hair when blow drying. Gently smooth each section using minimum tension.

The CHI® Transformation System

Step 8 Pressing



- Hair must be completely dry prior to pressing with the CHI Iron
- Apply generous amount of CHI Silk Infusion

Pressing roots and mid-shafts:

- Start at the nape taking 1/8 inch horizontal sections
- Begin by gently pressing with your CHI Iron in a downward motion from roots to mid-lengths 2 to 3 times stopping at mid-shaft
- CHI Iron should be as close to the scalp as possible
- Always use fine tooth comb to direct and control the hair
- At this point **DO NOT** take the CHI Iron through to the ends of the hair

Note:

- * Press gently at new growth area as this area of hair is softer

Pressing the ends:

- Wait until you have pressed 2 to 3 subsections
- Combine these sections together, and continue to press the ends in exactly same manner
- Work on subsequent sections in the same manner until all the hair has been pressed with the CHI Iron
- Do not curl or flip the ends when pressing

Note:

- * When performing a re-touch, you can press through the entire length

Pressing top sections:

- When pressing top sections of the head, lift section straight up from it's base
- This will ensure closeness to the root area and helps to eliminate bends or creases

*Important note:

Take care and time over the pressing

The pressing procedure will determine how straight and smooth the effects of the CHI Transformation System are.

The CHI® Transformation System

Step 9 Bonding



- Pour desired amount of Phase 2 CHI Transformation Bonder into plastic bowl
- Start at the nape area, taking 1/8 inch horizontal sections
- Wearing gloves, apply a generous amount of Phase 2 CHI Transformation Bonder from roots to ends with tint brush smoothing the hair in a downward motion
- After each section has been applied, you may comb in a downward motion with a wide tooth comb once, to ensure the hair stays smooth and straight. DO NOT press the hair flat to the head.
- Do not apply against natural growth pattern.
- Continue working in the same manner until all the hair has been covered with the Phase 2 CHI Transformation Bonder
- Make sure Phase 2 CHI Transformation Bonder covers all the hair.

- **Process 5 minutes at room temperature!**

- Final rinse for a minimum of 5 minutes

- Towel dry the hair
- Apply generous amount of CHI Infra Treatment and leave in for 5 minutes
- Rinse
- Towel dry



The CHI® Transformation System

Step 10

Final Seal, Drying and Ironing



- Apply generous amount of CHI Silk Infusion
- Start to dry and infuse with the CHI Pro Hair Dryer
- Use a CHI round brush or fingers, which ever you prefer
- Optional final seal with CHI Ceramic Hairstyling Iron and CHI Silk Infusion
- Style as you wish

Home Support Maintenance Kit

Always recommend CHI Homecare products and accessories to maintain excellent results

- CHI Infra Shampoo
Moisture Therapy Shampoo
- CHI Infra Treatment
Thermal Protective Treatment
- CHI Keratin Mist
Leave-In Strengthening Treatment
- CHI Silk Infusion
Silk Reconstructing Complex



The CHI® Transformation System

When should I do a strand test?

- Always perform strand test prior to service
- To check if CHI Transformation service should be done
- To check if the condition of the hair is suitable for the service each time
- If you have any doubts in your mind as to whether the CHI Transformation service should be performed
- Always when using Formula C

How to do a strand test for CHI Transformation System



1. Take a small test cutting from the weakest, most porous part of the hair (Usually the ends)



2. Then immerse section of hair previously cut in chosen Phase 1 CHI Transformation Solution.



3a. Example of healthy hair after strand test.



3b. Example of poor results from strand test. **Do not proceed with CHI Transformation service at this point.**

* Important note:




How to check results:

Check the elasticity of the hair (every 5 minutes) between your fingers.

What to look for:

- If you see hair stretching excessively or breaking
- If the hair feels swollen and/or slimy
- If there is any heat produced, this indicates chemical reaction (incompatibility)
- If the condition of the hair is affected

* If any of the above is witnessed during strand test **DO NOT proceed with CHI Transformation service.**

Phase 1 Solution	Type of Hair	Processing Time At room temp.
Formula A 	Virgin/ Resistant hair	Up to 25 minutes
Formula B 	Color/Chemically Treated hair	Up to 15 minutes
Formula C 	Highlighted Porous/Fine hair	Up to 10 minutes

The CHI® Transformation System

CAUTIONS:

- Always participate in the CHI Transformation Class before using the System.
- Always use CHI Transformation System as a complete system.
- All the products are specially formulated to work in synergy and all the CHI Accessories are developed to work in conjunction with the whole CHI Transformation System.
- Guaranteed result can be achieved by following the manufacturer's instructions and using **ONLY** CHI products and accessories.
- Always shampoo the hair prior with CHI Infra Shampoo.
- Do not use on an irritated scalp or abraded scalp.
- Do not use on bleached or damaged hair.
- Always conduct a strand test prior to using system.
- If the test shows breakage or other signs of damage, do not use the product until the hair has been reconstructed and re-tested.

Do not use CHI Transformation System on hair that has been:

- a) **Relaxed with sodium hydroxide**
- b) **Colored with metallic dyes, coating colors, colors containing bee's wax**
- c) **Henna**

- Permanent deposit only color can be used on the same day by using **only Farouk Systems Ammonia Free Colors with 5 or 10 Volume.**
- Highlights can be done on the same day by using **only Farouk Systems Ammonia Free Lighteners with 5 or 10 Volume.**

CHI Blondest Blonde Ionic Lightening System can be used with 10 Volume.

- **If needing to use 20 Volume, always strand test and use your professional judgement.**

In ALL cases conduct a preliminary strand test

- If the test shows breakage or other signs of damage, do not use the products until the hair has been reconstructed and re-tested.
- Always remember to leave the hairline area until last, then go back and apply Phase 1 CHI Transformation Solution.
- Always apply generous amount of Phase 1 CHI Transformation Solution to mid-shaft and ends. Do not apply too heavily at the new growth to avoid creating tension.
- Never apply directly to the scalp. Always stay 1/8 inch away from scalp.
- Do not apply against the natural growth pattern.
- **Do not overlap Phase 1 CHI Transformation Solution.**
- At all times, do not overstretch or put unnecessary stress on the hair.
- Keep the hair smooth during application and processing of Phase 1 CHI Transformation Solution.
- Avoid unnecessary tension on the hair.
- During processing, if the hair stretches and doesn't return back, rinse immediately and complete all the remaining steps of CHI Transformation service
- **DO NOT COMB THE HAIR** after the Phase 1 CHI Transformation Solution application is completed.
- Always rinse minimum of 5 minutes.
- Longer hair requires additional rinsing (10 - 15 min.)
- **When pressing, follow natural fall projection of the hair.**
- **Avoid pressing too hard at new growth area.**
- Avoid bending or creasing during pressing. Maintain smooth straight results.
- For excellent results, use and recommend CHI Home Support Maintenance Products and CHI Accessories.

CHI® Transformation System & CHI Quick Smooth

QUESTIONS & ANSWERS

Q: What is the difference between CHI Transformation System and CHI Quick Smooth

A: **CHI Transformation System** is a 10 Step procedure with pressing the hair with CHI Iron. This service will **permanently transform your hair straighter**.

A: **CHI Quick Smooth**: 5 Step procedure with faster service time and no pressing the hair with CHI Iron.

With CHI Quick Smooth you can relax desired amount of the curls by adjusting your processing time and the amount of tension used when applying the product. This offers you the versatility to wear your hair curly, wavy or straight with control

Q: Do I need to attend course prior using CHI Transformation System?

A: **For CHI Transformation System** we highly recommend to attend a class prior to using the system. This hands on seminar with certified CHI Transformation System Educator will give you a strong foundation to successfully conduct the service.

Q: How long do the results last?

A: The results with CHI Transformation System are permanent.

Q: Can we use CHI Transformation System on people you have build up of well water, chlorine and minerals etc?

A: Always strand test prior. If excessive build up is apparent perform demineralizing treatment to the hair using BioSilk Clarifying Treatment prior CHI Transformation System service.

Q: Is the application procedure important for CHI Transformation Systems?

A: Absolutely yes. Always follow the natural growth pattern when applying the product. Do not apply against the natural growth pattern or scalp. Avoid any unnecessary tension.

Q: What are the important things to remember when pressing with CHI Iron when conducting CHI Transformation Service?

A: Avoid pressing too hard at the root area and always follow the natural growth pattern. When pressing top sections of the head lift the hair straight up from its base. This will ensure closeness to the root area and helps to eliminate bends or creases.

Q: Can I use CHI Transformation System for hair that has been previously relaxed with sodium/calcium hydroxy?

A: **Absolutely no**. Both of these systems have a thio base and therefore are not suitable for hair that has been previously relaxed with sodium/calcium hydroxyl.

Q: Can I use CHI Transformation System for very highly textured or African American hair?

A: For very highly textured or African American hair best choice is Deep Brilliance Relaxer which offers sodium/calcium hydroxyl relaxing systems.

Q: How long do we need to wait when coloring the hair after CHI Transformation System?

A: Always strand test prior. Hair can be colored/high lighted immediately after CHI Transformation System service only with Farouk Systems Ammonia Free Colors and Lighteners using 5 and 10 volume Developers. (in some cases 20 vol. can be used after successful strand test)

Q: How long do we need to wait before we can do a re-touch of the CHI Transformation System?

A: Between 2 to 6 months depending on rate of natural growth. Minimum of 2 inches re-growth is necessary to perform re-touche.

Q: How soon can I shampoo the hair?

A: Shampoo can be done immediately with CHI Home Care Products.

Q: Can I use blow dryer and round brush or curling iron to style the hair after CHI Transformation System Service?

A: Absolutely yes. Hair can be styled immediately as desired with Farouk Systems Ceramic Tools and Accessories.

Q: Can I use the CHI Transformation System if my hair is colored or highlighted?

CHI Transformation System

A: Absolutely yes. We have 3 formulas specifically designed for all hair types: **Formula A = Virgin Resistant hair**, **Formula B = Colored/Chemically treated** and **Formula C = Porous, fine and Highlighted**.

Q: How can I equalize porosity for example on highlights and porous ends?

A: Spray CHI Keratin Mist or apply few drops of CHI Silk Infusion on porous parts of the hair and leave in.

Q: If I only have few high lights in my hair or few porous parts, which CHI Transformation System formula should I use?

A: Always strand test prior and use your professional judgment. If you only have few sections of high lights/porous areas you can use CHI Keratin Mist and/or CHI Silk Infusion (both are leave in) to equalize the porosity on these areas and then choose your stronger formula. Other option is to use your milder CHI Transformation formula only for these porous parts during the application.

Q: Which formula should I use with CHI Transformation System if I have multiporous hair? For example: 2 inches of re growth with natural hair and color/highlights at the midshafts and ends?

A: On these cases you can use two different formulas. Choose stronger CHI Transformation System formula for the roots and milder for the midshafts and ends. Always strand test and use your professional judgment.

Q: How important are home care products after CHI Transformation System?

A: For guaranteed results always recommend CHI Products. All the CHI Transformation System shampoos and treatments have the Cationic Hydration Interlink System to insure ultimate softness. All the products and accessories are developed and formulated together to work in conjunction with CHI Transformation System.

CHI® Ceramic Hairstyling Iron quick reference guide

					
	CHI Original	CHI Turbo	CHI Nano	CHI Volumizer	CHI Wet to Dry
Features	Original Versatile Squeeze sensitive	Consumer friendly Felt heat protection Sliding temp. control	Nano Technology Sterilizes and kills bacteria. Digital control options	Curved plates Versatile curls and gives root lift	Digital Display for precise temp. Timer and Temperature Control Wet to Dry Ion Generating Function
Temperature Setting	302-356 F or 150-180 C In only 6-10 seconds	175-356 F or 80-180 C In only 6-10 seconds Adjustable temp. control	302-356 F or 150-180 C In only 6-10 seconds Non adjustable temp.	302-356 F or 150-180 C In only 6-10 seconds Sliding temp. control	302-356 F or 150-180 C In only 6-10 seconds Adjustable temp. control
	Saves energy CHI is only using 20-25 Watts of Electricity	Saves energy CHI is only using 20-25 Watts of Electricity	Saves energy CHI is only using 20-25 Watts of Electricity	Saves energy CHI is only using 20-25 Watts of Electricity	Saves energy CHI is only using 20-25 Watts of Electricity
Sizes	.5" 1" 2"	.7" 1" 2"	1" 1" 1.25"	.5"	1.25"

CHI® Ceramic Hairdryers quick reference guide

				
	CHI Pro	CHI Turbo	CHI Rocket	CHI Nano
General Features and Benefits	<ul style="list-style-type: none"> Ceramic Heat = Moisturizing heat and shine Extremely light weighted and quiet Negative Ions = 50% faster drying time, reduces frizz and static electricity Far Infra Red = Dries the hair from inside to outside and dries hair faster <p>CHI Nano dryer - Same benefits plus</p> <ul style="list-style-type: none"> Dual air flow - faster drying 2 vents suck in 2x more air Nano silver - infused in the handle sterilizes and Kills bacteria 			
Individual Features	Consumer friendly = number 1 choice for retailing to your clients	Turbo power more air flow Number 1 choice of professionals	Maximum Power and air flow	Dual air flow Kills bacteria and sterilizes itself and tools
Watts	1300 watt	1300 watt	1800 watt	1400 watt

CHI® PRO Clipper & Trimmer

- Ideal for all clipper work
- Ceramic Blade (CHI Pro Clipper)
- Versatility to operate with or without cord
- Height Control and Adjustable Settings



CHI® Shears & Razor



5.5" Offset



7" Offset



5.5" Thinning



5.5" Texturizing

CHI 2 in 1 Razor



CHI® Turbo Brushes

The CHI Turbo Brushes are suitable for all types of hair and different textures. With CHI Brushes you can easily create more lift, body, movement and smooth brush glide ensures exceptional shine

CHI Turbo brushes are using the latest technology with CHI 44 Ceramics, Negative Ions and far Infrared. This will provide you up to **50% faster drying time**, more enjoyable tangle free styling and healthier hair with incredible shine.



CHI Turbo Round Brushes Nylon and Boar



CHI Turbo Brushes

CHI® 44 Ceramic with Far Infrared

With CHI IR Processor you will have the latest Advanced American Technology with CHI 44 Ceramic heat, far infrared, negative ions and low EMF levels. All this technology will ensure faster drying/processing time, deeper color penetration and better condition of the hair with more shine.

Ergonomically designed

Versatility to process:

- Colors
- Lighteners
- Perms & Straighteners
- Treatments
- Roller settings
- Drying the hair



