

**SHOWCASE WATCHES MP 95012
Strategy**

What's New In this POG:

LEVEL 1-3 WATCH SHOWCASES

A new Branded Merchandising Concept for showcase watches will be implemented in Main Store **levels 1-3** for this POG update. This branding initiative will help drive showcase watch sales by providing an enhanced shopping experience and strengthening the customer connection through increased brand awareness. Main Store levels 4-5 are to use the current Pacific Northern (PN) pads. Those stores will transition in Fall 2012.

LEVELS 1-3

- All generic watch pads, bases, elements and signing from Pacific Northern (PN) should be removed from the showcases and replaced with branded elements and signing supplied by the vendor. Please do not discard the PN elements. They can be used for special event or guaranteed sales.
- Fixtures are free of charge to the stores and will be hand-delivered by a vendor representative. The representative will assist with set-up. Please allow vendor representatives access to watch showcases and provide store associate assistance to complete this task.
- A listing of the showcase layouts by level and the space allocation for each supplier can be found in the below link.

[Click Here](#)

Guess BEFORE



Guess AFTER



LEVELS 4-5

Use current watch pads, bases, elements and signing from Pacific Northern. Levels 4-5 will transition Fall, 2012.

Hot Topics!!

- Pictures are provided for each POG. Merchandise accordingly.

Larger showcase watch picture pages can be printed from the Jewelry Portal: [Click Here](#)

- Fashion items have been included on the level 1-3 POGS for brands such as Fossil, Michael Kors, Diesel and Coach. They are identified on the POG as fashion items and Should be placed in the showcase. Reference picture planograms for location. These will change monthly. [Click Here](#) to access the **2012 Watch Fashion Buy Merchandising Guidance** folder.

Merchandising guidelines:

- Showcase watches should be set to the store plan-o-gram (POG) level. Copies of the most recent POG should be kept at the jewelry counter and used as a guide to re-stock watches.
- Return authorizations for catalog items should be requested immediately from Catalog/Internet.
- Put product out within 24 hours of receiving shipments.
- Tuck retail tags between the watch and watch cuff when possible. Keep product in the showcase neat and organized as pictured to maximize customer appeal.
- Remove **ALL** protective materials from watches on display.
- Retail price stickers should be placed on jewelry elements below all items in the showcase. This enables the customer to recognize price points within the showcase and should be used as a tool to identify critical items. **DO NOT use push pins or dots to indicate critical items in showcase.**
- Retail stickers – **ONLY** use AAFES supplied peel and stick labels in showcases. New clear price stickers were distributed to stores the end of April 2011. Contact SDHELP for replacement peel and stick labels
- **Glass shelves should be removed from the watch showcases.**
- If a tag becomes shopworn, the in-store brand representative should be contacted to obtain a new original tag.
- **IMPORTANT: Under no circumstances should an empty cuff be left on display.**
- Clearance merchandise should be moved to the clearance showcases and grouped by brand, type and in order of least expensive to most expensive.

Under Stock Guidelines:

- Organize understock by brand, and showcase, keeping empties separated from backstock.
- Do not discard empty watch boxes and warranty cards, as customers expect to receive them at time of purchase
- Do not leave anything in backstock that is not represented in the display showcase.

Exit Strategy Synopsis:

- For items that have been phased out, the models have been removed.
- An RA will be negotiated and released when finalized and/or a price change will be generated to help clear remaining merchandise.
- In the clearance showcase, items should be signed according to the published marketing guidelines. The old sell price and the new sell price should be indicated, showing the savings to the customers.
- Clearance product pricing will end in a "7".

Important Selling Tips:

- Greet customers promptly and with a SMILE! Happiness is contagious!
- Offer Military Star Card or layaway to close the sale.
- Engage the customer to find out who or what they are shopping for. Become familiar with the product in order to make suggestions and navigate the showcases quickly.
- Take product out of the showcases and encourage customers to try it on.
- Keep countertop glass clean and free of obstructions at all times.
- Be READY! Restock showcases, towers, shopping bags, AAFES Warranties, etc. BE PREPARED!

HAVE A GREAT TIME SELLING!!!

SHOWCASE 1 - LEFT SIDE- CITIZEN & BULOVA



SHOWCASE 1 - RIGHT SIDE- SEIKO & ANNE KLEIN



SHOWCASE 2 - LEFT SIDE - FOSSIL



SHOWCASE 2 - RIGHT SIDE - GUESS



Stock Assortment Listing

Text Box / Location ID	CRC	Item #	UPC	Description	Vendor/Style	LDU	Source	New
LOCATION 1	5241722	451708768	013205095726	LDS ED SILHOUETTE SS TT	CITIZEN / EG2784-58A	1 48		New
LOCATION 1	5241750	451708773	013205095740	LDS ECODRIVE SILHOUETTE SS	CITIZEN / EX1080-56A	1 48		New
LOCATION 1	5241915	451708774	013205095795	LADIES ECODRIVE SIL SS TT	CITIZEN / EX1094-51D	1 48		New
LOCATION 1	4954327	451708609	013205093661	LDS ED SILH CRY BNG BLK DIAL	CITIZEN / EW999054E	1 48		
LOCATION 1	4133266	451707983	013205089886	WTCH L SLHTT SS W/BLK MOP DIAL SWAROVSKI CRYSTL ON CSE ...	CITIZEN / EW9930-56Y	1 48		
LOCATION 1	1370274	451840709	013205061844	EG2020-52A LDS ECO DRVE WHT	CITIZEN / EG2020-52A	1 48		
LOCATION 1	1154880	451840233	013205072277	LDS CITZN EW9012-59D S'SKI BEZEL	CITIZEN / EW9012-59D	1 48		
LOCATION 1	1047192	451840068	013205072253	CITIZEN EW9010-54A ECO DRIVE SWAROVSKI BEZEL WHITE DIAL	CITIZEN / EW901054A	1 48		
LOCATION 1	1154868	451840232	013205068959	LDS CITIZEN EW8722-59D MOP DIAL ECO D	CITIZEN / EW8722-59D	1 48		
LOCATION 2	5276523	451708885	013205082573	LDS SS TT DAY DATE	CITIZEN / EW3144-51A	1 48		New
LOCATION 2	4954173	451708608	013205094224	LDS ED SILH CRYSS TT MOP DIAL	CITIZEN / EW182457D	1 48		
LOCATION 2	4944244	451708571	013205073670	WATCH/BRCLT W ECO-DRV DIA GLD/MOP	CITIZEN / EW9120-64D	1 48		
LOCATION 2	2783252	451707141	013205081293	LDS SS GREY DIAL	CITIZEN / EW125054A	1 48		
LOCATION 2	3773380	451707672	013205087103	CW WATCH LADIES EW0890-58X	CITIZEN / EW0890-58X	1 48		
LOCATION 2	4133218	451707973	013205089664	WTCH L SILHTT SS W/BLK MOP DIAL 52 DIA BZL ECO DR	CITIZEN / EW1590-56Y	1 48		
LOCATION 3	3774545	451707678	013205084843	LDS ECODRIVE SS DATE	CITIZEN / EW1410-50E	1 48		New
LOCATION 3	3518990	451828909	013205070242	BM6010-5A WHITE DIAL	CITIZEN / BM601055A	1 48		
LOCATION 3	7852363	451840590	013205052026	BM0194-53L MNS WATCH ECO-DRV	CITIZEN / BM019453L	1 48		
LOCATION 3	1062052	451840086	013205067778	CITIZEN WATCH CHRONO WR100 BLK DIAL TT BRAC	CITIZEN / BL8004-53E	1 48		
LOCATION 4	3525074	451689539	013205081613	MENS SS BLK DIAL DATE	CITIZEN / BM6550-58E	1 48		New
LOCATION 4	5241621	451817890	013205094132	MENS ECODRIVE SPORT SSB	CITIZEN / BM8475-00F	1 48		New
LOCATION 4	2783168	451825540	013205081415	MNS BLK DIAL DATE	CITIZEN / BM655554E	1 48		
LOCATION 4	5179304	451840552	013205070013	BM8180-03E,MENS WATCH CITIZN	CITIZEN / BM818003E	1 48		
LOCATION 4	4133217	451824767	013205089343	WTCH M WRLD PRPLT AT SPRT SS/W/BLK DIAL ECO DR	CITIZEN / CB0020-50E	1 48		
LOCATION 4	2371887	451825068	013205078965	MENS ECO JY000053E	CITIZEN / JY0000-53E	1 48		
LOCATION 4	3774661	451824108	013205087080	WATCH MEN BL540052A	CITIZEN / BL5400-52A	1 48		
LOCATION 5	8758435	451010004	042429378025	WATCH-MNS 2TN SS RND BRCLT	BULOVA / 98C60	1 48		
LOCATION 5	4279844	451824912	042429409491	BULOVA MNS WATCH 98C71 MARINE STAR 2TONED	BULOVA / 98C71	1 48		
LOCATION 5	2765972	451840523	042429379381	98C62 MENS BLUE DIAL SS CASE	BULOVA / 98C62	1 48		
LOCATION 5	3516333	451828872	042429395824	98H18 TT WHITE RND DIAL BRAC	BULOVA / 98H18	1 48		
LOCATION 5	5332093	451828855	042429396043	96G46 BRACELET	BULOVA / 96G46	1 48		
LOCATION 5	4444345	451828436	042429378018	97C48 MENS WATCH GOLD TONE	BULOVA / 97C48	1 48		
LOCATION 5	3923494	451824241	042429460539	BULOVA MNS WATCH 98B134	BULOVA / 98B134	1 48		
LOCATION 6	5280439	451708889	042429486140	BULOVA WMS WATCH 96P122 DIAMOND	BULOVA / 96P122	1 48		New
LOCATION 6	5280440	451708890	042429448773	BULOVA WMS WATCH 96L116 CRYSTAL	BULOVA / 96L116	1 48		New
LOCATION 6	4278868	451708085	042429450523	WATCH SET LDS SLV BULOVA	BULOVA / 96X111	1 48		
LOCATION 6	2142790	451839895	042429395886	WATCH LADIES BRAC WHT DIAL	BULOVA / 98T84	1 48		
LOCATION 6	1566059	451839180	042429395732	96T14 WATCH L CRYSTAL BULOVA MOPDIAL SILVER	BULOVA / 96T14	1 48		
LOCATION 6	1566085	451839181	042429408234	98V09 WATCH L BANGLE SILVER BULOVA WHTDIAL TWO-TONED	BULOVA / 98V09	1 48		
LOCATION 6	3923493	451707816	042429460362	BULOVA WMS WATCH 98L138	BULOVA / 98L138	1 48		
LOCATION 6	2520501	451825403	042429422285	BULVA LDS SIL CYRS BNG 96T63	BULOVA / 96T63	1 48		
LOCATION 7	5294412	451708906	029665159526	LADIES SOLAR GLD EXPANSION	SEIKO / SUP106	1 48		New
LOCATION 7	5294501	451708907	029665159496	LADIES SOLAR TT EXPANSION	SEIKO / SUP100	1 48		New
LOCATION 7	4962249	451708624	029665156235	LADIES SOLAR TT	SEIKO / SUP084	1 48		
LOCATION 7	6145787	451819085	029665087911	SXE586 LDS SEIKO WATCH	SEIKO / SXE586	1 48		
LOCATION 7	2385810	451825085	029665143471	WATCH 2TONE LDS SZCC40	SEIKO / SZCC40LADIES	1 48		
LOCATION 7	2439511	451588008	029665043023	WATCH LADIES SYD136/SWZ054	SEIKO / SYD136SWZ054	1 48		
LOCATION 7	6518732	451588073	029665043047	WATCH LADIES SYD140/SWZ058	SEIKO / SWZ058	1 48		
LOCATION 7	4751210	451813818	029665125262	SXGJ72 LDS WTCH GLD/GLD DIAL	SEIKO / SXGJ72	1 48		
LOCATION 8	4961929	451817585	029665156044	MENS PERPETUAL CALENDAR TT	SEIKO / SNQ124	1 48		
LOCATION 8	4962011	451817588	029665155191	MENS SOLAR DIVERS SILVER	SEIKO / SNE107	1 48		
LOCATION 8	4961878	451817583	029665153456	MENS SOLAR SILVER DD	SEIKO / SNE031	1 48		
LOCATION 8	4961906	451817584	029665153500	MENS SOLAR GOLDTONE DD	SEIKO / SNE044	1 48		
LOCATION 8	4961964	451817586	029665156181	MENS SOLAR AVIATOR SS	SEIKO / SSC007	1 48		
LOCATION 8	1491764	451840984	029665137104	SND585 MNS 2TN SS CHRONO BLUE WATCH	SEIKO / SND585	1 48		
LOCATION 8	5546320	451598010	029665042804	WATCH MNS SEIK SD4326/SGF204	SEIKO / SGF204	1 48		
LOCATION 8	5465463	451594192	029665086099	WATCH,MENS #SKX173	SEIKO / SKX173	1 48		
LOCATION 9	4279726	451708095	086702477753	AK BLACK CERAMIC GOLD CRYSTALS	ANNE KLEIN / 109416BKBK	1 48		New
LOCATION 9	5282869	451708897	086702500147	TT RND CASE OPEN BANGLE	ANNE KLEIN / 10-9817SVTT	1 48		New
LOCATION 9	5282888	451708900	086702503995	GT TORT PLASTIC	ANNE KLEIN / 10-9988CHTO	1 48		New
LOCATION 9	1660370	451839336	086702291823	10-5404CHGB WATCH GT TNK CS&BRCLT CHMPGN DIAL W/RMN N...	ANNE KLEIN / 10-5404CHGB	1 48		
LOCATION 9	1660279	451839330	086702308163	10-6419SVTT WATCH TT CS& BRCLT SLVR DIAL W/RMN NMRL&ST...	ANNE KLEIN / 10-6419SVTT	1 48		
LOCATION 9	3685885	451707531	108655SVTTT TROUNDSCREWS		ANNE KLEIN / 10/8655SVTT	1 48		
LOCATION 9	4279729	451708096	086702477760	AK WHITE CERAMIC SILVER CRYSTALS	ANNE KLEIN / 109417WTWT	1 48		
LOCATION 9	4279720	451708094	086702465736	AK SILVER WHITE PLASTIC	ANNE KLEIN / 109179WTWT	1 48		
LOCATION 10	4717431	451708438	086702459438	109168IVBN GLD HING BRN LTHR	ANNE KLEIN / 10-9168IVBN	1 48		New

Stock Assortment Listing

Text Box / Location ID	CRC	Item #	UPC	Description	Vendor/Style	LDU	Source	New
LOCATION 10	4279582	451708087	086702453139	AK TT MOP EL DIAL EXPANSION	ANNE KLEIN / 109111MPTI	1 48		
LOCATION 10	5282778	451708891	086702505449	TT ILLUSION BANGLE	ANNE KLEIN / 10-9117MPEX	1 48		New
LOCATION 10	5282866	451708896	086702500130	GT RND CASE OPEN BANGLE	ANNE KLEIN / 10-9816CHGB	1 48		New
LOCATION 10	1660335	451839333	086702329779	10-6777SVTT WATCH TT RND CS&BRCLT SLVR DIAL W/CLNDR	ANNE KLEIN / 10-6777SVTT	1 48		
LOCATION 10	3685870	451707528	086702401802	107605DIAMSIL CHARM	ANNE KLEIN / 107605DIAM SIL CHARM	1 48		
LOCATION 10	1667806	451839344	086702397112	10-8096CHRM WATCH GT OVL CS&CHRM BRCLT WHT GEN MOP DI...	ANNE KLEIN / 10-8096CHRM	1 48		
LOCATION 10	3771982	451707663	086702249794	SVTT TT CASE BRAC TWO TONE	ANNE KLEIN / 104899SVTT	1 48		
LOCATION 10	4279609	451708089	086702459445	AK GT HINGE WHITE LEATHER	ANNE KLEIN / 109168WTWT	1 48		
LOCATION 10	2021021	451839864	086702395668	TT RND W BRACLET	ANNE KLEIN / 107977	1 48		
LOCATION 11	4853332	451708510	691464631185	LDS RND PLST GLDTRT NO	FOSSIL / ES2795	1 48		
LOCATION 11	4853336	451708511	691464708061	LDS RND IPR ROSE BRC	FOSSIL / ES2859	1 48		
LOCATION 11	4943444	451708569	691464707170	LDS MINI RILEY ROS	FOSSIL / ES2889	1 48		
LOCATION 11	4716500	451708435	691464707156	LDS MINI RILEY SS	FOSSIL / ES2879	1 48		
LOCATION 11	4715800	451708432	691464708078	RND SLV GLTZ BRC	FOSSIL / ES2860	1 48		
LOCATION 12	4966806	451817595	691464728892	FO M GTS BLK IP ORG DES	FOSSIL / CH2737	1 48		
LOCATION 12	4966847	451817596	691464509392	FO M SNT CHRO STP	FOSSIL / FS4533	1 48		
LOCATION 12	4966892	451817597	691464630027	FO M LG CS BLK BRAC	FOSSIL / FS4584	1 48		
LOCATION 12	4966925	451817598	691464707385	FO M LG RD BRN BRAC	FOSSIL / FS4608	1 48		
LOCATION 12	4966977	451817599	691464760526	FO M LG RD BRN STP	FOSSIL / FS4648	1 48		
LOCATION 12	4030496	451824393	691464293093	GNT RD WOOD BRN DB	FOSSIL / CH2565	1 48		
LOCATION 12	4017266	451824357	691464496401	GT ANDIG PU BL ST BLACK	FOSSIL / CH2601	1 48		
LOCATION 12	4017262	451824356	691464496395	GTS SS BLK DIAL CH BLACK	FOSSIL / CH2600	1 48		
LOCATION 13	3883406	451707769	691464420147	MD RD SLV BRAC NO COLOR	FOSSIL / ES2362	1 48		New
LOCATION 13	3353002	451707437	691464198671	FOS PLAS BRA WAT L WH ES1967	FOSSIL / ES1967	1 48		
LOCATION 13	3728146	451707610	691464442965	WATCH LS SM RD WHT	FOSSIL / ES2437	1 48		
LOCATION 13	3727931	451707591	691464268282	WATCH LDS BLK PLAS BRC	FOSSIL / ES2157	1 48		
LOCATION 13	3840031	451707733	691464288167	MD RD PNK BRAC NO COLOR	FOSSIL / ES2189	1 48		
LOCATION 13	4716465	451708434	691464708085	RND GLD GLTZ BRC	FOSSIL / ES2861	1 48		
LOCATION 14	4957747	451817577	691464761080	LG RD SIL BR	FOSSIL / FS4663	1 48		
LOCATION 14	1550285	451839142	691464083502	MEN RECT DRESS WATCH W/DIA	FOSSIL / FS4159	1 48		
LOCATION 14	3698955	451824006	691464419547	GNTS CHRO BKIPY PUNO COLOR	FOSSIL / FS4487	1 48		
LOCATION 14	4672719	451817362	691464509385	GNT CHRO BRC	FOSSIL / FS4532	1 48		
LOCATION 14	4673723	451817363	691464569334	GNT CHRO BLK BRC	FOSSIL / FS4542	1 48		
LOCATION 14	4672652	451817360	691464571498	GNT BKIP CHRO BRC	FOSSIL / FS4552	1 48		
LOCATION 15	4599182	451708347	091661390364	Prism White/White White Multifunction	GUESS / U11622L3	1 48		New
LOCATION 15	4293381	451824946	091661267673	WATCH ROCK CANDY WHITE	GUESS / G12543L	1 48		
LOCATION 15	1801748	451839575	091661289057	WTCH W SLVR CUFF/LOGO GUSS	GUESS / G86073L	1 48		
LOCATION 15	2198902	451839934	091661300585	GUSS WTCH W GLD CUFF/LOGO	GUESS / G96049L	1 48		
LOCATION 15	3011059	451707252	091661346286	WTC W GLD CRSTL/HRT BND GSS	GUESS / U95081L1	1 48		
LOCATION 15	3248600	451707403	091661338748	WTC W GLD LOGO/CRYSTLS GUSS	GUESS / U13530L1	1 48		
LOCATION 15	3699342	451824008	091661323621	WTC SLV CRYSTL/HRT BND GUSS	GUESS / U85041L1	1 48		
LOCATION 15	4602554	451708355	091661396007	MINI SPECTRUM WHITE W/WHITE ANALOG	GUESS / U11644L1	1 48		
LOCATION 16	4522397	451817273	091661320040	Rush Gun IP	GUESS / U11511G1	1 48		New
LOCATION 16	4522415	451817275	091661380990	Spectrum Black IP/Black IP Black Chrono	GUESS / U15061G1	1 48		New
LOCATION 16	5147398	451817749	091661367281	Nitrogen Black Silicone	GUESS / U10575G1	1 48		New
LOCATION 16	5147403	451708718	091661351853	Counter Point Black IP/Black IP Black Diamond Analog	GUESS / U12557G1	1 48		New
LOCATION 16	5147406	451708719	091661380983	Telescope Black IP/Black IP Black Diamond Analog	GUESS / U12604G1	1 48		New
LOCATION 16	4967356	451817601	091661406232	PNCH GUN IP MULTI	GUESS / U13615G1	1 48		
LOCATION 17	5292777	451817967	091661414381	Phantom Gun	GUESS / U22504G1	1 48		New
LOCATION 17	4966728	451817593	091661394560	JRNY BLK LTH BLK BLK CHRON	GUESS / U10628G1	1 48		
LOCATION 17	2198918	451839935	091661298493	WTCH MN BLK IP/DIA GUSS	GUESS / G10610G	1 48		
LOCATION 17	3248558	451707402	091661320026	WTCH M BLK LTHR CHRONO GSS	GUESS / U11507G1	1 48		
LOCATION 17	2822929	451825555	091661323386	WTC M STNLSS/BLK/DIA GSS	GUESS / U10014G1	1 48		
LOCATION 18	5292754	451708901	091661196485	Stoned Bubble Silver/Silver	GUESS / G75511M	1 48		New
LOCATION 18	5292758	451708904	091661389849	Glisten Bubble Silver/Silver	GUESS / U10075L1	1 48		New
LOCATION 18	5292760	451708902	091661393655	Rock Candy Black IP/Black IP Black Multifunction	GUESS / U13007L1	1 48		New
LOCATION 18	4967390	451708630	091661393648	STND BUBL GD CHMP ANLG DT	GUESS / U85110L1	1 48		
LOCATION 18	4293425	451708122	091661371288	MINI PRISM SILVER	GUESS / U12003L1	1 48		
LOCATION 19	5147364	451817748	091661384509	Mini Prism Rose Gold 2-Tone	GUESS / U13586L2	1 48		New
LOCATION 19	5292773	451708905	091661400094	Mini Spectrum Rose Gold/Rose Gold Silver Chrono	GUESS / U13578L5	1 48		New
LOCATION 19	4966924	451708629	091661409912	STD BUBL RSGD RSGD ANLG DT	GUESS / U11069L1	1 48		
LOCATION 19	1793634	451839553	091661254055	WTCH M BRN LTHR MLTFNCTN GSS	GUESS / G85746G	1 48		
LOCATION 19	1677803	451839373	091661273292	WTC M STNLSS/BLK/DIA GSS	GUESS / G95374G	1 48		
LOCATION 19	3938582	451824292	091661352584	WTCH MN 2TONE CHRONO GSS	GUESS / U18507G1	1 48		
LOCATION 19	3248913	451825841	091661356285	WTCH MN SLV/BLK CHRONO GUESS	GUESS / U18507G2	1 48		
LOCATION 19	1148160	451840222	091661253577	LDS G85719L TREND CHAIN LINKS	GUESS / G85719L	1 48		

Stock Assortment Listing

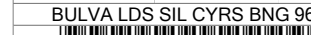
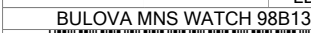
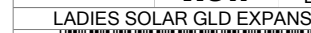
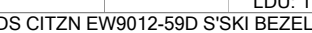
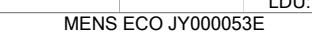
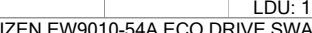
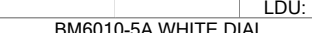
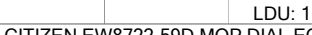
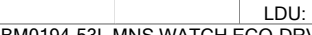
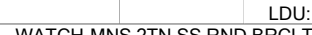
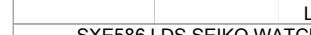
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LOCATION 20	5292761	451708903	091661374678	Vista Gold/Gold	GUESS / U13576L1	1 48		New
LOCATION 20	1793386	451839551	091661248139	WTCH MN BLK LTHR BCKL GUSS	GUESS / G66390G	1 48		
LOCATION 20	7143589	451840579	091661248146	WTCH M BRN LTHR BCKL GUSS	GUESS / G66391G	1 48		
LOCATION 20	1148320	451840227	091661244643	WTCH M SLVR/BLK MLTFNCTN GSS	GUESS / G95291G	1 48		
LOCATION 20	4292401	451708118	091661381010	LDS CHONOGRAPH	GUESS / U13578L1	1 48		

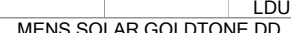
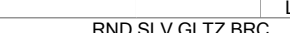
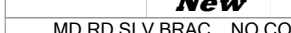
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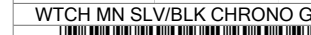
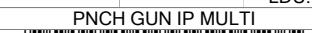
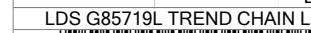
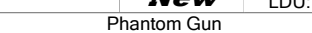
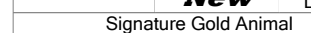
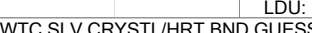
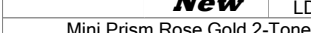
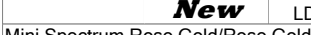
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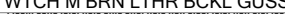
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LOCATION 1	5241750	451708773	013205095740	LDS ECODRIVE SILHOUETTE SS	CITIZEN / EX1080-56A	1 48	
LOCATION 1	5241915	451708774	013205095795	LADIES ECODRIVE SIL. SS TT	CITIZEN / EX1094-51D	1 48	
LOCATION 2	5276523	451708885	013205082573	LDS SS TT DAY DATE	CITIZEN / EW3144-51A	1 48	
LOCATION 3	3774545	451707678	013205084843	LDS ECODRIVE SS DATE	CITIZEN / EW1410-50E	1 48	
LOCATION 4	3525074	451689539	013205081613	MENS SS BLK DIAL DATE	CITIZEN / BM6550-58E	1 48	
LOCATION 4	5241621	451817890	013205094132	MENS ECODRIVE SPORT SSB	CITIZEN / BM8475-00F	1 48	
LOCATION 6	5280439	451708889	042429486140	BULOVA WMS WATCH 96P122 DIAMOND	BULOVA / 96P122	1 48	
LOCATION 6	5280440	451708890	042429448773	BULOVA WMS WATCH 96L116 CRYSTAL	BULOVA / 96L116	1 48	
LOCATION 7	5294412	451708906	029665159526	LADIES SOLAR GLD EXPANSION	SEIKO / SUP106	1 48	
LOCATION 7	5294501	451708907	029665159496	LADIES SOLAR TT EXPANSION	SEIKO / SUP100	1 48	
LOCATION 9	4279726	451708095	086702477753	AK BLACK CERAMIC GOLD CRYSTALS	ANNE KLEIN / 109416BKBK	1 48	
LOCATION 9	5282869	451708897	086702500147	TT RND CASE OPEN BANGLE	ANNE KLEIN / 10-9817SVTT	1 48	
LOCATION 9	5282888	451708900	086702503995	GT TORT PLASTIC	ANNE KLEIN / 10-9988CHTO	1 48	
LOCATION 10	4717431	451708438	086702459438	109168IVBN GLD HING BRN LTHR	ANNE KLEIN / 10-9168IVBN	1 48	
LOCATION 10	4279582	451708087	086702453139	AK TT MOP EL DIAL EXPANSION	ANNE KLEIN / 109111MPTI	1 48	
LOCATION 10	5282778	451708891	086702505449	TT ILLUSION BANGLE	ANNE KLEIN / 10-9117MPEX	1 48	
LOCATION 10	5282866	451708896	086702500130	GT RND CASE OPEN BANGLE	ANNE KLEIN / 10-9816CHGB	1 48	
LOCATION 13	3883406	451707769	691464420147	MD RD SLV BRAC NO COLOR	FOSSIL / ES2362	1 48	
LOCATION 15	4599182	451708347	091661390364	Prism White/White White Multifunction	GUESS / U11622L3	1 48	
LOCATION 16	4522397	451817273	091661320040	Rush Gun IP	GUESS / U11511G1	1 48	
LOCATION 16	4522415	451817275	091661380990	Spectrum Black IP/Black IP Black Chrono	GUESS / U15061G1	1 48	
LOCATION 16	5147398	451817749	091661367281	Nitrogen Black Silicone	GUESS / U10575G1	1 48	
LOCATION 16	5147403	451708718	091661351853	Counter Point Black IP/Black IP Black Diamond Analog	GUESS / U12557G1	1 48	
LOCATION 16	5147406	451708719	091661380983	Telescope Black IP/Black IP Black Diamond Analog	GUESS / U12604G1	1 48	
LOCATION 17	5292777	451817967	091661414381	Phantom Gun	GUESS / U22504G1	1 48	
LOCATION 18	5292754	451708901	091661196485	Stoned Bubble Silver/Silver	GUESS / G75511M	1 48	
LOCATION 18	5292758	451708904	091661389849	Glisten Bubble Silver/Silver	GUESS / U10075L1	1 48	
LOCATION 18	5292760	451708902	091661393655	Rock Candy Black IP/Black IP Black Multifunction	GUESS / U13007L1	1 48	
LOCATION 19	5147364	451817748	091661384509	Mini Prism Rose Gold 2-Tone	GUESS / U13586L2	1 48	
LOCATION 19	5292773	451708905	091661400094	Mini Spectrum Rose Gold/Rose Gold Silver Chrono	GUESS / U13578L5	1 48	
LOCATION 20	4477561	451708292	091661368615	Signature Gold Animal	GUESS / U85089L1	1 48	
LOCATION 20	5292761	451708903	091661374678	Vista Gold/Gold	GUESS / U13576L1	1 48	

Group	Dept.	Class	Sub Class	CRC	Item #	UPC	Description	Vendor/Style	Replacement CRC
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0451	1051	0001	0001	4295507	451824952	691464655358	MEN BLACK AND BLUE SS CHRONO	FOSSIL / CH2692	
0451	1051	0001	0002	4451718	451708264	691464631178	LADIES RND PLST GLDWHT GL	FOSSIL / ES2794	
0451	1051	0001	0001	4467766	451817209	691464629212	WTCH M GTS 3HD DECKER SS	FOSSIL / AM4360	
0451	1051	0001	0001	4295514	451824956	691464627331	FSL MN LG RD BLK STRP NO CLR	FOSSIL / DE5007	
0451	1051	0001	0002	4716418	451708433	691464570064	LSD SS DECKER	FOSSIL / ES2681	
0451	1051	0001	0001	4716186	451817400	691464546854	GTS BLK ROSE GOLD	FOSSIL / CH2619	
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0451	1051	0001	0001	4715916	451817399	691464507121	LG RD BRN STRP NO	FOSSIL / JR1157	
0451	1051	0001	0001	4329925	451817083	691464494100	GNTS 3HD BKIP BRC	FOSSIL / FS4518	
0451	1051	0001	0002	3728131	451707609	691464442958	WATCH LDS SM RD BLK PLST	FOSSIL / ES2436	
0451	1051	0001	0002	4966839	451708628	091661410116	WHT DL PNK CROC EMB STRP	GUESS / U85141L2	
0451	1051	0001	0001	4966751	451817594	091661406522	GALL SLV SLV BLK DUAL TIME	GUESS / U13616G1	
0451	1051	0001	0001	4967354	451817600	091661406256	CD SLV SLV BLK MULTI	GUESS / U12644G1	
0451	1051	0001	0002	4721009	451708445	091661396175	MICRO SPECTRUM 2-TONE/2-TONE WHITE ANALOG	GUESS / U85116L2	
0451	1051	0001	0002	4602558	451708356	091661396137	QUIZ CLEAR W/WHITE ANALOG	GUESS / U85117L1	
0451	1051	0001	0002	4293824	451708123	091661370892	MINI PRISM GOLD	GUESS / U13002L1	
0451	1051	0001	0001	3938569	451824288	091661359231	WTCH STNLS/BLK/DIA GSS	GUESS / U11576G1	
0451	1051	0001	0002	1813358	451839684	091661293900	SLVR CSE DIAL WATCH BLK	GUESS / G66592L	
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0451	1051	0001	0002	1677785	451839370	091661242649	G66316L WATCH L TT CS/BRCLT W/SLVR DIAL&GLINKS	GUESS / G66316L	
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0451	1051	0001	0002	3062485	451707268	046928997022	WATCH LADIES VIVANTE REC PINK	SWISS ARMY / 241169	
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0451	1051	0001	0001	0627364	451822462	046928246540	24654-MNS INFANTRY/BRWN STRP	SWISS ARMY / 24654	
0451	1051	0001	0001	0433938	451822461	046928246533	24653-MNS INFANTRY/BLK DIAL	SWISS ARMY / 24653	
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0451	1051	0001	0001	5743349	451840562	046928242207	WATCH MENS SWISS ARMY 24220	SWISS ARMY / 24220	
0451	1051	0001	0001	6535140	451828889	046928240715	24071 LTHR STRAP WR 100M	SWISS ARMY / 24071	
0451	1051	0001	0002	1982109	451813221	042429701366	98M36 LDS WATCH INFINITY	BULOVA / 98M36	
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0451	1051	0001	0001	3546215	451593029	029665134820	SNA548-MNS 2TN COUTURA WATCH	SEIKO / SNA548	
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0451	1051	0001	0001	3774645	451824107	013205085765	WATCH MEN AT081055X	CITIZEN / AT0810-55X	
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New LDU: 1 LDS ECODRIVE SILHOUETTE SS  013205095740 451708773 0451 1051 0001 0002 5241750	LDU: 1 LDS ED SILH CRYSS TT MOP DIAL  013205094224 451708608 0451 1051 0001 0002 4954173	New LDU: 1 MENS SS BLK DIAL DATE  013205081613 451689539 0451 1051 0002 0001 3525074	LDU: 1 98C62 MENS BLUE DIAL SS CASE  042429379381 451840523 0451 1051 0001 0001 2765972	LDU: 1 96T14 WATCH L CRYSTAL BULOVA ...  042429395732 451839180 0451 1051 0001 0002 1566059
New LDU: 1 LADIES ECODRIVE SIL. SS TT  013205095795 451708774 0451 1051 0001 0002 5241915	LDU: 1 WATCH/BRCLT W ECO-DRV DIA GLD/M...  013205073670 451708571 0451 1051 0001 0002 4944244	New LDU: 1 MENS ECODRIVE SPORT SSB  013205094132 451817890 0451 1051 0001 0001 5241621	LDU: 1 98H18 TT WHITE RND DIAL BRAC  042429395824 451828872 0451 1051 0001 0001 3516333	LDU: 1 98V09 WATCH L BANGLE SILVER BULO...  042429408234 451839181 0451 1051 0001 0002 1566085
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LDU: 1 WTCH L SLHTT SS W/BLK MOP DIAL S...  013205089886 451707983 0451 1051 0001 0002 4133266	LDU: 1 CW WATCH LADIES EW0890-58X  013205087103 451707672 0451 1051 0001 0002 3773380	LDU: 1 BM8180-03E.MENS WATCH CITIZN  013205070013 451840552 0451 1051 0001 0001 5179304	LDU: 1 97C48 MENS WATCH GOLD TONE  042429378018 451828436 0451 1051 0001 0001 4444345	LDU: 1 BULVA LDS SIL CYRS BNG 96T63  042429422285 451825403 0451 1051 0001 0001 2520501
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LDU: 1 LDS CITZN EW9012-59D S'SKI BEZEL  013205072277 451840233 0451 1051 0001 0002 1154880	New LDU: 1 LDS ECODRIVE SS DATE  013205084843 451707678 0451 1051 0001 0002 3774545	LDU: 1 MENS ECO JY000053E  013205078965 451825068 0451 1051 0001 0001 2371887	New LDU: 1 BULOVA WMS WATCH 96P122 DIAMOND  042429486140 451708889 0451 1051 0001 0002 5280439	New LDU: 1 LADIES SOLAR TT EXPANSION  029665159496 451708907 0451 1051 0001 0002 5294501
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LDU: 1 LDS CITIZEN EW8722-59D MOP DIAL EC...  013205068959 451840232 0451 1051 0001 0002 1154868	LDU: 1 BM0194-53L MNS WATCH ECO-DRV  013205052026 451840590 0451 1051 0001 0001 7852363	LDU: 1 WATCH-MNS 2TN SS RND BRCLT  042429378025 451010004 0451 1051 0001 0001 8758435	LDU: 1 WATCH SET LDS SLV BULOVA  042429450523 451708085 0451 1051 0001 0002 4278868	LDU: 1 SXE586 LDS SEIKO WATCH  029665087911 451819085 0451 1051 0001 0002 6145787

LDU: 1 WATCH 2TONE LDS SZCC40  029665143471 451825085 0451 1051 0001 0002 2385810	LDU: 1 SND585 MNS 2TN SS CHRONO BLUE W...  029665137104 451840984 0451 1051 0001 0001 1491764	LDU: 1 AK WHITE CERAMIC SILVER CRYSTALS  086702477760 451708096 0451 1051 0001 0002 4279729	LDU: 1 SVTT TT CASE BRAC TWO TONE  086702249794 451707663 0451 1051 0001 0002 3771982	LDU: 1 FO M SNT CHRO STP  691464509392 451817596 0451 1051 0001 0001 4966847
LDU: 1 WATCH LADIES SYD136/SWZ054  029665043023 451588008 0451 1051 0001 0002 2439511	LDU: 1 WATCH MNS SEIK SDA326/SGF204  029665042804 451598010 0451 1051 0001 0001 5546320	LDU: 1 AK SILVER WHITE PLASTIC  086702465736 451708094 0451 1051 0001 0002 4279720	LDU: 1 AK GT HINGE WHITE LEATHER  086702459445 451708089 0451 1051 0001 0002 4279609	LDU: 1 FO M LG CS BLK BRAC  691464630027 451817597 0451 1051 0001 0001 4966892
LDU: 1 WATCH LADIES SYD140/SWZ058  029665043047 451588073 0451 1051 0001 0002 6518732	LDU: 1 WATCH MENS #SKX173  029665086099 451594192 0451 1051 0001 0001 5465463	New LDU: 1 109168IVBN GLD HING BRN LTHR  086702459438 451708438 0451 1051 0001 0002 4717431	LDU: 1 TT RND W BRACLET  086702395668 451839864 0451 1051 0001 0002 2021021	LDU: 1 FO M LG RD BRN BRAC  691464707385 451817598 0451 1051 0001 0001 4966925
LDU: 1 SXGJ72 LDS WTCH GLD/GLD DIAL  029665125262 451813818 0451 1051 0001 0002 4751210	New LDU: 1 AK BLACK CERAMIC GOLD CRYSTALS  086702477753 451708095 0451 1051 0001 0002 4279726	New LDU: 1 AK TT MOP EL DIAL EXPANSION  086702453139 451708087 0451 1051 0001 0002 4279582	LDU: 1 LDS RND PLST GLDTRT NO  691464631185 451708510 0451 1051 0001 0002 4853332	LDU: 1 FO M LG RD BRN STP  691464760526 451817599 0451 1051 0001 0001 4966977
LDU: 1 MENS PERPETUAL CALENDAR TT  029665156044 451817585 0451 1051 0001 0001 4961929	New LDU: 1 TT RND CASE OPEN BANGLE  086702500147 451708897 0451 1051 0001 0002 5282869	New LDU: 1 TT ILLUSION BANGLE  086702505449 451708891 0451 1051 0001 0002 5282778	LDU: 1 LDS RND IPR ROSE BRC  691464708061 451708511 0451 1051 0001 0002 4853336	LDU: 1 GNT RD WOOD BRN DB  691464293093 451824393 0451 1051 0001 0001 4030496
LDU: 1 MENS SOLAR DIVERS SILVER  029665155191 451817588 0451 1051 0001 0001 4962011	New LDU: 1 GT TORT PLASTIC  086702503995 451708900 0451 1051 0001 0002 5282888	New LDU: 1 GT RND CASE OPEN BANGLE  086702500130 451708896 0451 1051 0001 0002 5282866	LDU: 1 LDS MINI RILEY ROS  691464707170 451708569 0451 1051 0001 0002 4943444	LDU: 1 GT ANDIG PU BL ST BLACK  691464496401 451824357 0451 1051 0001 0001 4017266
LDU: 1 MENS SOLAR SILVER DD  029665153456 451817583 0451 1051 0001 0001 4961878	LDU: 1 10-5404CHGB WATCH GT TNK CS&BRC...  086702291823 451839336 0451 1051 0001 0002 1660370	LDU: 1 10-6777SVTT WATCH TT RND CS&BRCL...  086702329779 451839333 0451 1051 0001 0002 1660335	LDU: 1 LDS MINI RILEY SS  691464707156 451708435 0451 1051 0001 0002 4716500	LDU: 1 GTS SS BLK DIAL CH BLACK  691464496395 451824356 0451 1051 0001 0001 4017262
LDU: 1 MENS SOLAR GOLDTONE DD  029665153500 451817584 0451 1051 0001 0001 4961906	LDU: 1 10-6419SVTT WATCH TT CS& BRCLT ...  086702308163 451839330 0451 1051 0001 0002 1660279	LDU: 1 107605DIAMSIL CHARM  086702401802 451707528 0451 1051 0001 0002 3685870	LDU: 1 RND SLV GLTZ BRC  691464708078 451708432 0451 1051 0001 0002 4715800	New LDU: 1 MD RD SLV BRAC NO COLOR  691464420147 451707769 0451 1051 0001 0002 3883406
LDU: 1 MENS SOLAR AVIATOR SS  029665156181 451817586 0451 1051 0001 0001 4961964	LDU: 1 108655SVTTTROUNDSCREWS  086702431243 451707531 0451 1051 0001 0002 3685885	LDU: 1 10-8096CHRM WATCH GT OVL CS&CHR...  086702397112 451839344 0451 1051 0001 0002 1667806	LDU: 1 FO M GTS BLK IP ORG DES  691464728892 451817595 0451 1051 0001 0001 4966806	LDU: 1 FOS PLAS BRA WAT L WH ES1967  691464198671 451707437 0451 1051 0001 0002 3353002

LDU: 1 WATCH LS SM RD WHT  691464442965 451707610 0451 1051 0001 0002 3728146	LDU: 1 GNT BKIP CHRO BRC  691464571498 451817360 0451 1051 0001 0001 4672652	New LDU: 1 Rush Gun IP  091661320040 451817273 0451 1051 0001 0001 4522397	LDU: 1 WTCH M BLK LTHR CHRONO GSS  091661320026 451707402 0451 1051 0001 0002 3248558	LDU: 1 STD BUBL RSGD RSGD ANLG DT  091661409912 451708629 0451 1051 0001 0002 4966924
LDU: 1 WATCH LDS BLK PLAS BRC  691464268282 451707591 0451 1051 0001 0002 3727931	New LDU: 1 Prism White/White White Multifunction  091661390364 451708347 0451 1051 0001 0002 4599182	New LDU: 1 Spectrum Black IP/Black IP Black Chrono  091661380990 451817275 0451 1051 0001 0001 4522415	LDU: 1 WTC M STNLSS/BLK/DIA GSS  091661323386 451825555 0451 1051 0001 0001 2822929	LDU: 1 WTCH M BRN LTHR MLTFNCTN GSS  091661254055 451839553 0451 1051 0001 0001 1793634
LDU: 1 MD RD PNK BRAC NO COLOR  691464288167 451707733 0451 1051 0001 0002 3840031	LDU: 1 WATCH ROCK CANDY WHITE  091661267673 451824946 0451 1051 0001 0001 4293381	New LDU: 1 Nitrogen Black Silicone  091661367281 451817749 0451 1051 0001 0001 5147398	New LDU: 1 Stoned Bubble Silver/Silver  091661196485 451708901 0451 1051 0001 0002 5292754	LDU: 1 WTC M STNLSS/BLK/DIA GSS  091661273292 451839373 0451 1051 0001 0001 1677803
LDU: 1 RND GLD GLTZ BRC  691464708085 451708434 0451 1051 0001 0002 4716465	LDU: 1 WTCH W SLVR CUFF/LOGO GUSS  091661289057 451839575 0451 1051 0001 0002 1801748	New LDU: 1 Counter Point Black IP/Black IP Black Dia...  091661351853 451708718 0451 1051 0001 0002 5147403	New LDU: 1 Glisten Bubble Silver/Silver  091661389849 451708904 0451 1051 0001 0002 5292758	LDU: 1 WTCH MN 2TONE CHRONO GSS  091661352584 451824292 0451 1051 0001 0001 3938582
LDU: 1 LG RD SIL BR  691464761080 451817577 0451 1051 0001 0001 4957747	LDU: 1 GUSS WTCH W GLD CUFF/LOGO  091661300585 451839934 0451 1051 0001 0002 2198902	New LDU: 1 Telescope Black IP/Black IP Black Diamon...  091661380983 451708719 0451 1051 0001 0002 5147406	New LDU: 1 Rock Candy Black IP/Black IP Black Multif...  091661393655 451708902 0451 1051 0001 0002 5292760	LDU: 1 WTCH MN SLV/BLK CHRONO GUESS  091661356285 451825841 0451 1051 0001 0001 3248913
LDU: 1 MEN RECT DRESS WATCH W/DIA  691464083502 451839142 0451 1051 0001 0001 1550285	LDU: 1 WTC W GLD CRSTL/HRT BND GSS  091661346286 451707252 0451 1051 0001 0002 3011059	LDU: 1 PNCH GUN IP MULTI  091661406232 451817601 0451 1051 0001 0001 4967356	LDU: 1 STND BUBL GD CHMP ANLG DT  091661393648 451708630 0451 1051 0001 0002 4967390	LDU: 1 LDS G85719L TREND CHAIN LINKS  091661253577 451840222 0451 1051 0001 0002 1148160
LDU: 1 GNTS CHRO BKIPY PUNO COLOR  691464419547 451824006 0451 1051 0001 0001 3698955	LDU: 1 WTC W GLD LOGO/CRYSTLS GUSS  091661338748 451707403 0451 1051 0001 0002 3248600	New LDU: 1 Phantom Gun  091661414381 451817967 0451 1051 0001 0001 5292777	LDU: 1 MINI PRISM SILVER  091661371288 451708122 0451 1051 0001 0002 4293425	New LDU: 1 Signature Gold Animal  091661368615 451708292 0451 1051 0001 0002 4477561
LDU: 1 GNT CHRO BRC  691464509385 451817362 0451 1051 0001 0001 4672719	LDU: 1 WTC SLV CRYSTL/HRT BND GUESS  091661323621 451824008 0451 1051 0001 0001 3699342	LDU: 1 JRNY BLK LTH BLK BLK CHRON  091661394560 451817593 0451 1051 0001 0001 4966728	New LDU: 1 Mini Prism Rose Gold 2-Tone  091661384509 451817748 0451 1051 0001 0001 5147364	New LDU: 1 Vista Gold/Gold  091661374678 451708903 0451 1051 0001 0002 5292761
LDU: 1 GNT CHRO BLK BRC  691464569334 451817363 0451 1051 0001 0001 4673723	LDU: 1 MINI SPECTRUM WHITE W/WHITE ANAL...  091661396007 451708355 0451 1051 0001 0002 4602554	LDU: 1 WTCH MN BLK IP/DIA GUSS  091661298493 451839935 0451 1051 0001 0001 2198918	New LDU: 1 Mini Spectrum Rose Gold/Rose Gold Silve...  091661400094 451708905 0451 1051 0001 0002 5292773	LDU: 1 WTCH MN BLK LTHR BCKL GUSS  091661248139 451839551 0451 1051 0001 0001 1793386

				LDU: 1
WTCH M BRN LTHR BCKL GUSS				
				
091661248146			451840579	
0451	1051	0001	0001	7143589

		LDU: 1
WTCH M SLVR/BLK MLTFNCTN GSS		
		
091661244643		451840227
0451	1051	0001 0001 1148320

		LDU: 1
LDS CHONOGRAPH		
		
091661381010		451708118
0451	1051	0001 0002 4292401