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DELTA/MCKENZIE TARGETS 2012 / PRODUCT CATALOG





FROM THE TOP

JEN KRESSER-CAMPBELL

PRESIDENT | DELTA/McKENZIE TARGETS



A LETTER FROM THE PRESIDENT / JEN KRESSER-CAMPBELL

THE BEST OF BOTH WORLDS. We hear this phrase frequently in everyday life but at Delta Sports Products this takes on greater meaning. Under one roof we have the two longest existing target brands in the world. Collectively Delta and McKenzie share almost 60 years of experience helping archers and bow hunters to have greater success afield.

On one hand there is the Delta brand, best known for its commitment to the average bow hunter. Our targets have been tested in more backyards, hunting camps, and ranges than any in the world. We've taken that experience and feedback and continued to develop targets that meet the practical, economic and aesthetic needs of our customers—people just like you and me.

On the other hand there is the McKenzie brand, best known for its premium competition targets. It is found at top archery events around the world. Tested under the most punishing conditions, by the best archers; McKenzie targets continue to live up to the challenge of durability and reliability.

When we combined the two entities of Delta and McKenzie targets, we gained the collective expertise, product development and brand recognition that came along with them. Once again, thank you for allowing Delta and McKenzie targets to be your targets of choice. It has been our privilege to create and produce products to give you the best shooting experience available in a target.

Jen Kresser-Campbell



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2 SIZES
AVAILABLE
see chart below



TEAM REALTREE
20898 / 20899

CROSSBOW SHOTBLOCKER
20860

CROSSBOW TRAVELER
20862



BOWHUNTER
20850



BACKYARD
20880



UTILITY
20870



WALL TARGET/BACKSTOP
21000 / 21020

21010 single replacement section for 21000 "THE WALL" target.
21025 single replacement section for 21020 CROSSBOW WALL target.



TRAVEL PRO
20890



BLACK MAGNUM
20893

NEW

SHOTBLOCKER

McKenzie ShotBlocker has changed layered target technology for the better. It's more durable than other layered-foam targets, for countless shots on all four sides. Using our patented, welded-core technology, it's made with hundreds of foam layers, permanently sealed together. Shooters appreciate the easy arrow removal, with no bands, cables, plates, shifting, or falling apart, and the reduced foam slivering when used with broadheads.

TARGET	MODEL	DIMENSIONS	REPLACEMENT SECTION (1EA.)	FPS RATING	MSRP
BACKYARD	20880	21" h x 21" w x 18" d	—	320	\$139.99
BOWHUNTER	20850	18" h x 18" w x 14" d	—	320	\$79.99
CROSSBOW	20860	18" h x 18" w x 14" d	—	340 Front/back 400 sides	\$99.99
CROSSBOW TRAVELER	20862	18" h x 16" w x 11" d	—	320 Front/back 400 sides	\$69.99
TEAM REALTREE	20898	18" h x 18" w x 18" d	—	320	\$99.99
TEAM REALTREE	20899	18" h x 18" w x 14" d	—	320	\$79.99
UTILITY	20870	18" h x 18" w x 18" d	—	320	\$109.99
TRAVEL PRO	20890	18" h x 16" w x 11" d	—	280	\$39.99
NEW BLACK MAGNUM	20893	20" h x 18" w x 11" d	—	280	\$59.99
WALL TARGET/BACKSTOP	21000	48" h x 42" w x 18" d	21010	320	\$799.99
CROSSBOW WALL TARGET/BACKSTOP	21020	48" h x 42" w x 18" d	21025	340	\$929.99

pictured LEFT to RIGHT: TEAM REALTREE SHOTBLOCKER / 20898 / BOWHUNTER / 20850



SPEED BAG TARGETS

Speed Bag series targets are not recommended for broadheads or for bows faster than 350 fps.



SPEED BAG XL
70664
Designed For crossbows



SPEED BAG
70662
Designed For crossbows



SPEED BAG QUAD
70287
Designed For crossbows



SPEED BAG KNOCKOUT
70666
Designed For crossbows



SPEED BAG STOUT
70293
Designed For crossbows



SUPER DEADSTOP BAG
70295
Official ASA Practice Target
**Super Deadstop Stand (70296) not included*



ECONOMY BAG
70266
Not recommended for high-poundage bows



CROSSBOW DISCHARGE BAG
70668
Designed For crossbows



TEAM REALTREE BAG TARGET
20975 / 20977
Designed For crossbows

2 SIZES AVAILABLE
see chart below



TARGET	ITEM #	REPLACEMENT BAG	BAG SIZE	HEIGHT	WIDTH	DEPTH	MSRP
SPEED BAG STOUT	70293	-	-	33"	19"	-	\$69.99
SPEED BAG XL	70664	70665	-	28"	28"	12"	\$69.99
SPEED BAG	70662	70663	-	24"	24"	10"	\$49.99
SPEED BAG QUAD	70287	70289	-	18"	18"	18"	\$49.99
NEW SPEED BAG KNOCKOUT	70666	-	-	32"	36"	14"	\$99.99
BAG TARGETS							
NEW CROSSBOW DISCHARGE BAG	70668	-	-	12"	12"	12"	\$24.99
TEAM REALTREE BAG TARGET	20975	20976	-	20"	20"	8"	\$29.99
TEAM REALTREE BAG TARGET	20977	20978	-	24"	24"	8"	\$49.99
SUPER DEADSTOP	70295	70297	32"	-	-	-	\$84.99
SUPER DEADSTOP STAND	70296	-	-	-	-	-	\$99.99
ECONOMY BAG	70266	-	23"	-	-	-	\$24.99

pictured: SPEED BAG / 70662



pictured LEFT to RIGHT: LIL MACK / 20170 MACK DADDY / 20180 CROSSBUCK / 21130

pictured LEFT to RIGHT: INTRUDER / 50460 CHALLENGER / 50455 REAL-WORLD BUCK / 51500

SMACKDOWN SERIES

In 2011, McKENZIE offered a new line of 3D deer targets. The Smackdown Series offered the archer/ bow hunter three great options, each with its own advantages. All three target models feature the durability and overall quality that you've come to expect from McKenzie Targets with a model certain to fit anyone's price range. For 2012, we have included E-Z Flex replaceable cores to the Mack Daddy and the new CrossBuck model—specifically designed with high-density foam that will stand up to the fastest crossbows and compound bows available today! The Smackdown Series from McKenzie—putting the smack down on the competition!

RIVERBOTTOM SERIES

Designed by bow hunters, the RIVERBOTTOM SERIES targets are built to last but won't take a bite out of your paycheck! With three different models to choose from, there is an option for every budget. From the economical Riverbottom Series INTRUDER to the detailed vitals on the Archer's Choice® Real-World Buck, these targets are setting the standard for affordable and long-lasting backyard practice. And with increased easy arrow removal, these targets won't leave you with a sore arm after an afternoon of shooting with your buddies! If you're an average Joe Bowhunter, then Delta's Riverbottom Series targets are for you.

TARGET	MODEL	REP. CORE	HEIGHT	LENGTH	MSRP
LIL MACK BUCK	20170	20171	40"	32"	\$89.99
NEW CROSSBUCK	51470	51471	40"	43"	\$129.99
MACK DADDY BUCK	20180	20181	42"	43"	\$149.99

TARGET	MODEL	REP. CORE	HEIGHT	LENGTH	MSRP
INTRUDER	50460	50461	37"	41"	\$89.99
CHALLENGER	50455	50201	41"	40"	\$99.99
ARCHER'S CHOICE REAL-WORLD BUCK	51500	51501	40"	43"	\$129.99

COMPETITION & BACKYARD TARGETS



TROPHY WHITETAIL BUCK
CT 50780



MULE DEER BUCK
CT 50150



ALERT WHITETAIL BUCK
CT 50100



BROADHEAD BUCK
BT 50350



BEDDED MAXIM
BT 52200



BACKYARD BUCK LEGEND
BT 50400



SNEAK WHITETAIL BUCK
CT 50140



ANTELOPE
CT 50110



STANDING BLACK BEAR
CT 50550



JAVELINA
CT 50597



WILD BOAR
CT 50600



WOLVERINE
BT 50230



WALKING BROWN BEAR
CT 50120



TIMBER WOLF
CT 50570

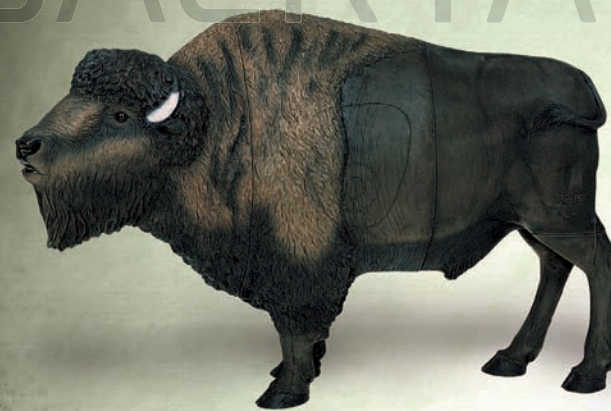


CANADIAN LYNX
CT 50595

TARGET	ITEM #	REP. MID / VITAL	HT. (TOP OF HEAD)	DEPTH	LENGTH	YEAR ON TARGET	MSRP
TROPHY WHITETAIL BUCK	50780	50418 Vital	45"	12"	37"	2005	\$229.99
MULE DEER BUCK	50150	50422 Vital	45"	12"	37"	2005	\$233.99
ALERT WHITETAIL BUCK	50100	50418 Vital	45"	12"	37"	2005	\$229.99
SNEAK WHITETAIL BUCK	50140	50418 Vital	41"	12"	43"	2005	\$229.99
ANTELOPE	50110	50118 Vital	41"	11"	42.5"	2005	\$269.99
TIMBER WOLF	50570	50571 Vital	32"	10"	45"	2005	\$339.99
CANADIAN LYNX	50595	50596 Vital	25.5"	10.5"	36"	2005	\$249.99
JAVELINA	50597	50599 Vital	22.5"	10"	35.5"	2005+	\$139.99
STANDING BLACK BEAR	50550	50552 Vital	59"	15"	19.5"	-	\$344.99
WALKING BROWN BEAR	50120	50128 Vital	31"	11"	48"	-	\$319.99
WILD BOAR	50600	50602 Midsection	33"	10"	32"	-	\$259.99
BROADHEAD BUCK	50350	50301 Vital	43"	10"	44"	2003	\$169.99
BEDDED MAXIM	52200	50201 Vital	22"	10"	39"	1998/1997	\$139.99
BACKYARD BUCK LEGEND	50400	50401 Vital	40"	10"	43"	2003	\$119.99
WOLVERINE	50230	-	36"	9"	22"	-	\$94.99

CT COMPETITION TARGETS | Delta's top-of-the line, Full-sized targets featuring large replacement vitals or replacement midsections offering extreme durability.
BT BACKYARD TARGETS | Delta's legendary targets known for affordability and perfect for backyard realistic hunting practice.

COMPETITION BACKYARD TARGETS



RUTTING BUFFALO
CT 50540



FULL STRUT TURKEY
CT 50520



GRIZZLY BEAR
CT 50560



TUFFBACK II MEDIUM DEER
BT 20115



ROE DEER
BT 53100



HOWLING COYOTE
BT 50535

TARGET	ITEM #	REP. MID / VITAL	HT. (TOP OF HEAD)	DEPTH	LENGTH	YEAR ON TARGET	MSRP
RUTTING BUFFALO	50540	50542 Midsection	50"	17"	82.5"	-	\$1159.99
FULL STRUT TURKEY	50520	-	32"	17"	25"	-	\$269.99
GRIZZLY BEAR	50560	50562 Midsection	60"	22"	61"	-	\$861.99
TREESTAND BUCK	50500	50501 Midsection	40"	10"	46"	2000	\$129.99
TUFFBACK II MED. DEER	20115	20110 Vital (2007 & 2008)	33"	-	43"	-	\$139.99
ROE DEER	53100	-	37"	8.5"	37.5"	-	\$119.99
HOWLING COYOTE	50535	-	35"	9"	33"	-	\$139.99

CT COMPETITION TARGETS | Delta's top-of-the line, Full-sized targets featuring large replacement vitals or replacement midsections offering extreme durability.
BT BACKYARD TARGETS | Delta's legendary targets known for affordability and perfect for backyard realistic hunting practice.

pictured: TREESTAND BUCK / BT 50500

COMPETITION & BACKYARD TARGETS



AIMRITE BEAR
BT 20125



ALERT JAKE
BT 50505



RACCOON
BT 50510



KILLZONE
BT 52500



KILLZONE TURKEY
BT 52520



KILLZONE BEAR/BOAR
BT 52510



CARP
BT 50430



RABBIT
BT 53200



PORCUPINE
BT 50530



WOODCHUCK
BT 50515



RED FOX
BT 50525



NEW BULZEYE TARGET
70146
Large 21-inch surface area



TRICERATOPS
BT 54150

T-REX
BT 54100

DRAGON
BT 54250

TARGET	ITEM #	REPLACEMENT VITAL	HEIGHT	DEPTH	LENGTH	MSRP
AIMRITE BEAR	20125	20192 (2008 model)	28"	-	45"	\$169.99
ALERT JAKE	50505	N/A	23"	11"	36"	\$134.99
RACCOON	50510	N/A	18"	13"	15"	\$84.99
PORCUPINE	50530	N/A	26"	10.5"	15"	\$86.99
CARP	50430	N/A	12"	9"	30"	\$76.99
RABBIT	53200	N/A	19"	8.5"	16.5"	\$69.99
WOODCHUCK	50515	N/A	21"	15"	13"	\$76.99
RED FOX	50525	N/A	23"	8"	18"	\$79.99
NEW BULZEYE	70146	N/A	21" diameter	4"	-	\$89.99

TARGET	ITEM #	HEIGHT	WIDTH	MSRP
KILLZONE	52500	16"	15"	\$54.99
NEW TURKEY KILLZONE	52520	17"	15.5"	\$59.99
NEW BEAR/BOAR KILLZONE	52510	16"	15"	\$59.99

TARGET	ITEM #	REPLACEMENT BODY	HEIGHT	DEPTH	WIDTH	MSRP
TRICERATOPS	54150	54152	37"	16"	73"	\$449.99
T-REX	54100	54102	47"	72" (HEAD TO TAIL)	23"	\$309.99
DRAGON	54250	54252	44"	30"	30"	\$324.99



LARGE SNEAK DEER
XT 21330 NL 20330

MEDIUM DEER
XT 21500 HD 20500

MEDIUM GRAZING DEER
XT 21310 NL 20310



LARGE ALERT DEER
XT 21320 NL 20320

LARGE DEER
XT 21520 HD 20520

PRONGHORN ANTELOPE
XT 21420 NL 20420

TARGET	XT	REP. CORE	MID + CORE	HD	REP. MID	NL	REP. MID	SHOULDER HT.	LENGTH	MSRP
LG ALERT DEER	21320	21321	21322	-	-	20320	20321	36"	56"	\$441.99 XT \$421.99 NL
LG SNEAK DEER	21330	21321	21322	-	-	20330	20321	36"	56"	\$440.99 XT \$412.99 NL
MEDIUM DEER	21500	21501	21502	20500	20501	-	-	35"	43"	\$451.99 XT \$405.99 HD
MED. GRAZING DEER	21310	21311	21312	-	-	20310	20311	31"	42"	\$409.99 XT \$389.99 NL
BEDDED DEER	21510	21511	21512	20510	20511	-	-	15"	48"	\$475.99 XT \$432.99 HD
LARGE DEER	21520	21521	21522	20520	20521	-	-	37"	50"	\$493.99 XT \$439.99 HD
PRONGHORN ANTELOPE	21420	21421	21422	-	-	20420	20421	36"	46"	\$439.99 XT \$401.99 NL

pictured: BEDDED DEER / XT 21510 HD 20510

XT XTREME SERIES | XT series targets feature replaceable EZ-Flex cores & Mid-sections (Dura-Flex). Core can be purchased with replaceable midsection or individually.
 HD HD SERIES | HD series targets feature replaceable Mid-sections (Dura-Flex) only.
 NL NATRALOOK | NatraLook targets feature replaceable Mid-sections (Dura-Flex) only.



QUARTERING DEER
NL 20300



MEDIUM ALERT DEER
NL 20470



BIGHORN SHEEP
XT 21550 HD 20550



MEDIUM BROWN BEAR
XT 21600 HD 20600



STANDING BEAR
XT 21360 NL 20360



MULE DEER
XT 21450 NL 20450

TARGET	XT	REP. CORE	MID + CORE	HD	REP. MID	NL	REP. MID	SHOULDER HT.	LENGTH	MSRP
MULE DEER	21450	21451	21452	-	-	20450	20451	38"	52"	\$484.99 XT / \$444.99 NL
BIGHORN SHEEP	21550	21551	21552	20550	20551	-	-	34"	50"	\$630.99 XT / \$586.99 HD
MEDIUM BROWN BEAR	21600	21601	21602	20600	20601	-	-	29"	50"	\$515.99 XT / \$459.99 HD
STANDING BEAR	21360	21361	21362	-	-	20360	20361	35"	43"	\$531.99 XT / \$498.99 NL
MEDIUM BLACK BEAR	21350	21351	21352	-	-	20350	20351	28.5"	45"	\$435.99 XT / \$406.99 NL
QUARTERING DEER	-	-	-	-	-	20300	20301	34.5"	49"	\$399.99 NL
MED. ALERT DEER	-	-	-	-	-	20470	20471	33.5"	44"	\$379.99 NL

pictured: MEDIUM BLACK BEAR / XT 21350 NL 20350

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NL NATRALOOK | NatraLook targets feature replaceable Mid-sections (Dura-Flex) only.



THE MCKENZIE ADVANTAGE

Proven time and again at archery clubs and 3-D events the world over—McKENZIE PREMIUM COMPETITION 3-D Targets are among the best all-around 3-d targets available today. Featuring two of the most advanced foams in the target industry—E-Z Flex & DuraFlex foams—McKENZIE PREMIUM COMPETITION targets offer easy arrow removal, maximum durability & long-lasting performance—while providing an economical option via replaceable cores and/or mid-sections. Add in a wide variety of target options—and the choices we offer for high-quality 3-D options are unmatched.

Simply put, when nothing but the best will do, the choice is obvious—go with the best—McKENZIE PREMIUM COMPETITION 3-D TARGETS!



WILD BOAR
XT 21370 NL 20370

ELK
HD 20540

MOUNTAIN GOAT
XT 21570 HD 20750

Legs are cut off for shipping; reassembly instructions included.



CLIMBING BEAR
NL 20340



CARIBOU
HD 20560



MOUNTAIN LION
XT 21440 NL 20440

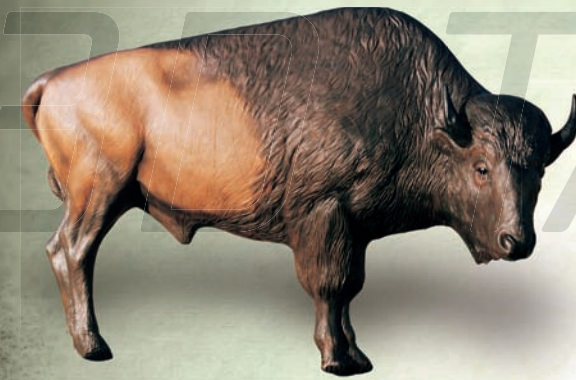
TARGET	XT	REP. CORE	MID + CORE	HD	REP. MID	NL	REP. MID	SHOULDER HT.	LENGTH	MSRP
CLIMBING BEAR	-	-	-	-	-	20340	20341	54"	-	\$349.99 NL
WILD BOAR	21370	21371	21372	-	-	20370	20371	30"	29"	\$447.99 XT / \$421.99 NL
ELK	-	-	-	20540	20541	-	-	54"	80"	\$1,217.99 HD
MOUNTAIN GOAT	21570	21571	21572	20570	20571	-	-	36"	51"	\$514.99 XT / \$543.99 HD
CARIBOU	-	-	-	20560	20561	-	-	40"	72"	\$1,029.99 HD
MOUNTAIN LION	21440	21441	21442	-	-	20440	20441	24"	49"	\$450.99 XT / \$405.99 NL

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 NL NATRALOOK | NatraLook targets feature replaceable Mid-sections (Dura-Flex) only.

MCKENZIE

PREMIUM COMPETITION

3-D TARGETS



BISON
HD 20590



COYOTE
XT 21430 NL 20430



RUSSIAN BOAR
XT 21460 NL 20460



JAVELINA
XT 21380 NL 20380



TURKEY
NL 20390



WOLF
XT 21580 HD 20580



GOBBLING TURKEY
NL 20410

TARGET	XT	REP. CORE	MID + CORE	HD	REP. MID	NL	REP. MID	SHOULDER HT.	LENGTH	MSRP
STRUTTING TURKEY	-	-	-	-	-	20400	-	25"	-	\$353.99 NL
BISON	-	-	-	20590	20591	-	-	56"	71"	\$1,256.99 HD
COYOTE	21430	21431	21432	-	-	20430	20431	23"	36"	\$389.99 XT / \$350.99 NL
RUSSIAN BOAR	21460	21461	21462	-	-	20460	20461	27"	47"	\$451.99 XT / \$399.99 NL
JAVELINA	21380	21381	21382	-	-	20380	20381	21"	30.5"	\$315.99 XT / \$272.99 NL
TURKEY	-	-	-	-	-	20390	-	34"	-	\$195.99 NL
WOLF	21580	21581	21582	20580	20581	-	-	31"	45"	\$457.99 XT / \$409.99 HD
GOBBLING TURKEY	-	-	-	-	-	20410	-	20"	-	\$246.99 NL

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HD HD SERIES | HD series targets feature replaceable Mid-sections (Dura-Flex) only.
NL NATRALOOK | NatraLook targets feature replaceable Mid-sections (Dura-Flex) only.

pictured: STRUTTING TURKEY / NL 20400



AFRICAN BLESBOK
XT 21750 SA 20750



CORSICAN SHEEP
XT 21810 EX 20810



FALLOW DEER
XT 21830 EX 20830



BLACK BUCK
XT 21800 EX 20800



AFRICAN LION
SA 20730



AFRICAN WARTHOG
XT 21710 SA 20710



CHAMOIS
XT 21840 EX 20840



AFRICAN IMPALA
XT 21720 SA 20720



AFRICAN LEOPARD
XT 21700 SA 20700

TARGET	XT	REP. CORE	MID + CORE	EX	REP. MID	SA	REP. MID	SHOULDER HT.	LENGTH	MSRP
AFRICAN BLESBOK	21750	21751	21752	-	-	20750	20751	39"	49"	\$461.99 XT / \$445.99 SA
CORSICAN SHIEEP	21810	21811	21812	20810	20811	-	-	31"	44"	\$548.99 XT / \$502.99 EX
FALLOW DEER	21830	21831	21832	20830	20831	-	-	35"	50"	\$461.99 XT / \$444.99 EX
BLACK BUCK	21800	21801	21802	20800	20801	-	-	30.5"	38.5"	\$455.99 XT / \$433.99 EX
AFRICAN LION	-	-	-	-	-	20730	20731	36"	63"	\$899.99 SA
AFRICAN WARTHOG	21710	21711	21712	-	-	20710	20711	25"	43"	\$474.99 XT / \$430.99 SA
CHAMOIS	21840	21841	21842	20840	20841	-	-	31"	52"	\$452.99 XT / \$433.99 EX
AFRICAN IMPALA	21720	21721	21722	-	-	20720	20721	32"	46"	\$533.99 XT / \$492.99 SA
AFRICAN LEOPARD	21700	21701	21702	-	-	20700	20701	26"	49"	\$454.99 XT / \$410.99 SA

XT XTREME SERIES | XT series targets feature replaceable EZ-Flex cores & Mid-sections (Dura-Flex). Core can be purchased with replaceable midsection or individually.
EX EXOTIC SERIES | Exotic series targets feature replaceable Mid-sections (Dura-Flex) only.
SA SAFARI SERIES | Safari series targets feature replaceable Mid-sections (Dura-Flex) only.



ALLIGATOR
EX 20820



AFRICAN HYENA
XT 21740 EX 20740



NEW IBEX
XT 21760

ROCK RASCALS



RACCOON
21215



BOBCAT
21225



FOX
21220



WOODCHUCK
21210



WOLVERINE
21235



BEAVER
21230



ARMADILLO
21245



TARGET STAND

20009 / MSRP: \$39.99
Adjustable 15"-26"
US Patent 0624, 770



SHOOTING STAKES

50999 / MSRP: \$54.99
Sold in sets of 10; please specify colors when ordering.
50999-W White
50999-Y Yellow
50999-O Orange
50999-G Green

TARGET	XT	REP. CORE	MID + CORE	EX	REP. MID	SA	REP. MID	SHOULDER HT.	LENGTH	MSRP
ALLIGATOR	-	-	-	20820	20821	-	-	10"	9 FT.	\$450.99 EX
AFRICAN HYENA	21740	21741	21742	20740	20741	-	-	29"	39"	\$412.99 XT / \$372.99 EX
NEW IBEX	21760	21761	21762	-	-	-	-	31"	44"	\$548.99 XT

ROCK RASCALS

TARGET	ITEM #	HEIGHT	MSRP
RACCOON	21215	15"	\$175.99
BOBCAT	21225	20"	\$170.99
FOX	21220	21"	\$169.99
WOODCHUCK	21210	19"	\$159.99
BEAVER	21230	16"	\$219.99
ARMADILLO	21245	8.5"	\$146.99
WOLVERINE	21235	15"	\$195.99



TARGET TOUCH-UP PAINT

20080 - 50084 / MSRP: \$12.99
16 oz. can

20080 Elk Tan
20081 Dark Brown
20082 Grey
50080 Brown
50081 White
50082 Black

XT XTREME SERIES | XT series targets feature replaceable EZ-Flex cores & Mid-sections (Dura-Flex). Core can be purchased with replaceable midsection or individually.
EX EXOTIC SERIES | Exotic series targets feature replaceable Mid-sections (Dura-Flex) only.
SA SAFARI SERIES | Safari series targets feature replaceable Mid-sections (Dura-Flex) only.



CROSSBOW TARGETS



CROSSBOW SHOTBLOCKER
20860



CROSSBOW TRAVELER
20862



NEW SHOTBLOCKER QUAD
20885



NEW CROSSBUCK
51470



TEAM REALTREE BAG TARGET
20975 / 20977



TEAM REALTREE KICKSTART TARGET
21100



CROSSBOW DISCHARGE TARGET
21200



NEW CROSSBOW DISCHARGE BAG
70668



SPEED BAG XL
70664



SPEED BAG
70662



SPEED BAG QUAD
70287



NEW SPEED BAG KNOCKOUT
70666

TARGET	MODEL	DIMENSIONS	REPLACEMENT CORE / BAG	MSRP
NEW CROSSBUCK	51470	40" h x 43" l x 10" d	51471	\$129.99
CROSSBOW SHOTBLOCKER	20860	18" h x 18" w x 14" d	-	\$99.99
CROSSBOW TRAVELER	20862	18" h x 16" w x 11" d	-	\$69.99
TEAM REALTREE KICKSTART TARGET	21100	12" h x 12" w x 12" d	-	\$76.99
TEAM REALTREE BAG TARGET	20975	20" h x 20" w x 8" d	20976	\$29.99
TEAM REALTREE BAG TARGET	20977	24" h x 24" w x 8" d	20978	\$49.99
NEW SHOTBLOCKER QUAD	20885	18" h x 18" w x 15" d	-	\$49.99
NEW CROSSBOW DISCHARGE BAG	70668	12" h x 12" w x 12" d	-	\$24.99
CROSSBOW DISCHARGE TARGET	21200	11.5" h x 14.5" w x 7.5" d	-	\$39.99

TARGET	ITEM #	REPLACEMENT BAG	BAG SIZE	HEIGHT	WIDTH	DEPTH	MSRP
SPEED BAG XL	70664	70665	-	28"	28"	12"	\$69.99
SPEED BAG	70662	70663	-	24"	24"	10"	\$49.99
SPEED BAG QUAD	70287	70289	-	18"	18"	18"	\$49.99
NEW SPEED BAG KNOCKOUT	70666	-	-	32"	36"	14"	\$99.99

pictured: **NEW PRODUCT** / CROSSBUCK / 50500

RECREATION & EDUCATION TARGETS

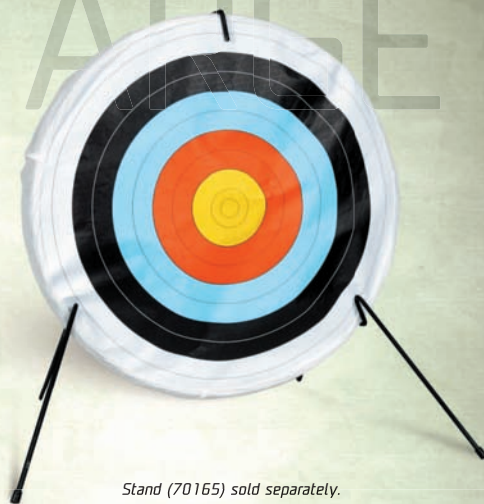


RECREATION & EDUCATION TARGETS

Recreation and education targets from Delta Targets are durable and economical, with an array of options for sportsmen and camps. Archers of all ages and skill levels will appreciate the choices Delta Targets provides.

ROUND TARGET WITH REPLACEABLE CORE 70159

An economical choice for recreation, this target's replaceable core stands up to fast, higher-poundage bows. 80cm skirted target face included.



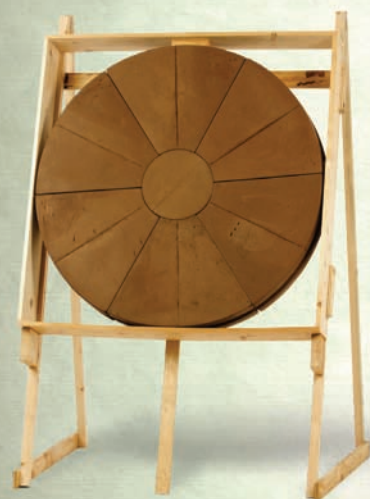
Stand (70165) sold separately.

ARROWSTOP FOAM TARGETS

CARDBOARD TURKEY PATTERN TARGET
70372
order in quantities of 6

CARDBOARD DEER TARGET
70371
order in quantities of 6

TUFFBLOCK®
20950
TuffBlock targets are recommended for genesis-type bows under 40 pounds.



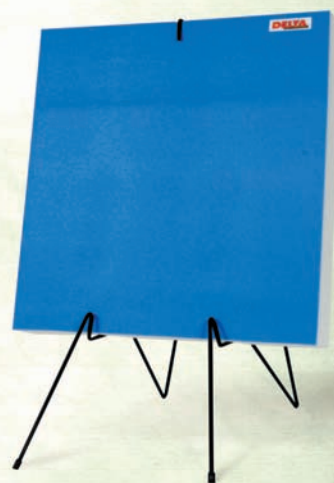
KEYSTONE 52" WEDGE TARGET
40520
KEYSTONE WEDGE STAND
40524



KEYSTONE WEDGE CORE
40522



WEDGE PIECE
40523



ECONOMY RECREATIONAL TARGET
70167



ETHAFOAM ROUND TARGET
70144
ETHAFOAM STAND
70155



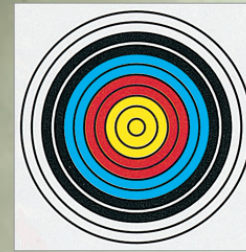
ETHAFOAM SQUARE TARGET
70154
**paper target not included
ETHAFOAM STAND
70155

PART	ITEM #	SIZE	MSRP
KEYSTONE 52" WEDGE TARGET	40520	52"deep, 6"deep Wedge, 10"deep Core	\$599.99
KEYSTONE WEDGE 10" CORE	40522	10"deep	\$94.99
KEYSTONE WEDGE WEDGE PIECE	40523	17.5"long x 6"deep x 23"wide	\$94.99
KEYSTONE WEDGE STAND	40524	-	\$145.99
KEYSTONE WEDGE STRAP	40525	-	\$9.99
NEW KEYSTONE WEDGE COVER	40527	-	\$9.99
ROUND TARGET	70159	32" diameter	\$154.99
ROUND TARGET LAYERED REPLACEMENT CORE	70161	-	\$69.99
ROUND TARGET REPLACEMENT SKIRTED FACE	70166	80cm	\$13.99
ECONOMY RECREATIONAL TARGET	70167	32"h x 32"w x 4"d	\$94.99
TARGET STAND	70165	Fits 70159 70167	\$48.99
CARDBOARD TURKEY PATTERN TARGET	70372	35"h x 21.5"w	\$3.99
CARDBOARD DEER TARGET	70371	22"h x 47"w x .125"d	\$4.99
TUFFBLOCK FOAM TARGET	20950	28"h x 24"l x 12"d	\$19.99
NEW ETHAFOAM ROUND TARGET	70144	30"diameter x 7" deep	\$169.99
NEW ETHAFOAM SQUARE TARGET	70154	36"h x 36"l x 7"d	\$169.99
NEW ETHAFOAM STAND	70155	12.5"h x 24"l x 2.5"d	\$14.99

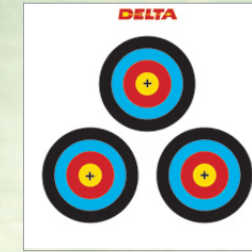
TARGET #	TARGET NAME	SIZE	DENSITY	MAX FPS	MSRP
ARROWSTOP FOAM TARGETS					
70102	STANDARD	18"h x 16"w x 2"d	6lb.	240	\$29.99
70107	ECONOMY	24"h x 18"w x 2"d	4lb.	180	\$25.99
70112	STANDARD	24"h x 18"w x 2"d	6lb.	240	\$32.99
70117	STANDARD	24"h x 22"w x 2"d	6lb.	240	\$38.99
70132	STANDARD	24"h x 27"w x 2"d	6lb.	240	\$46.99
70152	ECONOMY	24"h x 22"w x 2"d	4lb.	180	\$29.99
70172	CROSSBOW	24"h x 22"w x 2"d	9lb.	280	\$49.99
70418	STANDARD	24"h x 16"w x 2"d	6lb.	240	\$19.99
70412	ECONOMY	18"h x 24"w x 2"d	2lb.	120	\$9.99



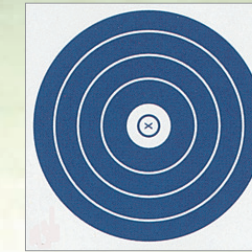
FITA & NAA TARGETS
Four-color target face of FITA & NAA



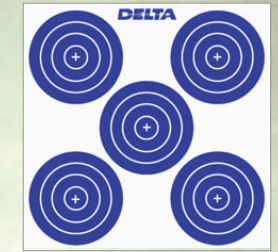
SINGLE-SPOT FITA FACE TARGET



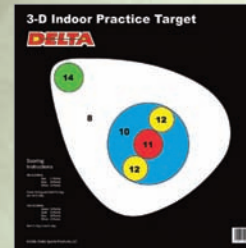
THREE-SPOT VEGAS FACE TARGET



SINGLE-SPOT NFAA FACE TARGET



FIVE-SPOT NFAA FACE TARGET



ASA D.A.I.R. TARGET
D.A.I.R. (DELTA ASA INDOOR ROUND)

ASA D.A.I.R. TARGET

Universal scoring paper face archery target used in conjunction with ASA's exciting new indoor game format. The ASA Indoor Tournament consists of multiple indoor individual and team archery competition events, using the D.A.I.R. Target, which combines to create a unique tournament experience.

TARGET #	TARGET NAME	SIZE	QTY.	MSRP
FITA & NAA TARGETS				
70450	SINGLE-SPOT FITA FACE TARGET	16" X 16"	100	\$49.99
70449	SINGLE-SPOT FITA FACE TARGET	16" X 16"	25	\$16.99
70448	SINGLE-SPOT FITA FACE TARGET	16" X 16"	3	\$3.99
70454	SINGLE-SPOT FITA FACE TARGET	16" X 16"	1	\$0.69
70470	THREE-SPOT VEGAS FACE TARGET	16" X 16"	100	\$49.99
70471	THREE-SPOT VEGAS FACE TARGET	16" X 16"	25	\$16.99
70469	THREE-SPOT VEGAS FACE TARGET	16" X 16"	1	\$0.79
NFAA TARGETS				
70455	SINGLE-SPOT NFAA FACE TARGET	16" X 16"	100	\$49.99
70457	SINGLE-SPOT NFAA FACE TARGET	16" X 16"	25	\$16.99
70459	SINGLE-SPOT NFAA FACE TARGET	16" X 16"	1	\$0.79
70465	FIVE-SPOT NFAA FACE TARGET	16" X 16"	100	\$49.99
70456	FIVE-SPOT NFAA FACE TARGET	16" X 16"	25	\$16.99
70458	FIVE-SPOT NFAA FACE TARGET	16" X 16"	1	\$0.79
ASA D.A.I.R. TARGETS				
70477	RIGHT-FACING	17" X 17"	100	\$38.99
70476	RIGHT-FACING	17" X 17"	25	\$9.99
70475	RIGHT-FACING	17" X 17"	1	\$0.49



EASTERN GAME SERIES / SMALL GAME TARGETS : 21" x 28" | BIG GAME TARGETS : 28" x 42"

EASTERN GAME SET / 70640
Includes one of each of the Eastern Game Series Tru-Life Paper targets (large and small game), except Woodchuck & Rabbit Set. 10 targets.



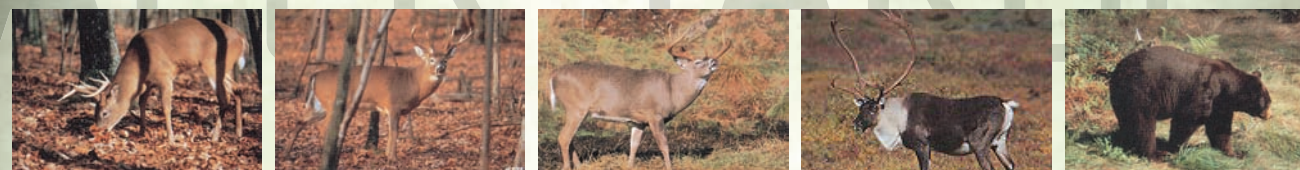
WILD TURKEY
70525 Bulk
70527 Individual

RED FOX
70535 Bulk
70537 Individual

WOODCHUCK & RABBIT
70540 Bulk
70542 Individual

COYOTE
70490 Bulk
70492 Individual

RACCOON
70530 Bulk
70532 Individual



WHITETAIL DEER
70505 Bulk
70507 Individual
71507 Rolled

WHITETAIL DEER
70500 Bulk
70502 Individual
71502 Rolled

WHITETAIL DEER
70515 Bulk
70517 Individual
71517 Rolled

CARIBOU
70495 Bulk
70497 Individual

BLACK BEAR
70520 Bulk
70522 Individual
71522 Rolled



WILD BOAR
70615 Bulk
70617 Individual

WESTERN GAME SERIES / SMALL GAME TARGETS : 21" x 28" | BIG GAME TARGETS : 28" x 42"

WESTERN GAME SET / 70641
Includes one of each of the Western Game Series Tru-Life Paper targets (large and small game), except Woodchuck & Rabbit Set. 10 targets.



FULL-STRUT TURKEY
70485 BULK
70487 Individual

PHEASANT & SQUIRREL
70590 BULK
70592 Individual

SKUNK & PRAIRIE DOG
70480 Bulk
70482 Individual

BOBCAT
70585 Bulk
70587 Individual

ELK
70555 Bulk
70557 Individual
71557 Rolled



BIGHORN SHEEP
70565 Bulk
70567 Individual
71567 Rolled

COUGAR
70570 Bulk
70572 Individual

MULE DEER
70550 Bulk
70552 Individual
71552 Rolled

ANTELOPE
70575 Bulk
70577 Individual
71577 Rolled

JAVELINA
70580 Bulk
70582 Individual
71582 Rolled

Targets may be purchased individually packed in clear plastic bags with full-color headers or in bulk (single targets with no packaging). Many TRU-LIFE TARGETS are available rolled, for use in the TRU-LIFE TARGET DISPLAY.

Original photos by renowned nature photographer George Barnett and Leonard Rue Enterprises.

DELTA Targets TRU-LIFE paper targets feature a wide variety of game and are an excellent choice for indoor or outdoor ranges. Printed full-colored on 75-lb. paper—all Tru-Life targets feature universal scoring outlines, clearly defining the heart, liver and lungs.

TRU-LIFE TARGET DISPLAY
71600 / 36" h x 18" w x 10" d / MSRP: \$189.99

Display comes with the following targets:
71502—12 Rolls 71517—6 Rolls
71562—6 Rolls 71567—6 Rolls
71582—6 Rolls 71507—6 Rolls
71522—6 Rolls 71557—6 Rolls
71577—6 Rolls
To refill display, order rolled targets.



BIG FOUR WHITETAIL TARGETS / 36" h x 48" w

BIG FOUR SET / 70695
Includes THREE of each of the BIG FOUR Targets. 12 targets.



70595 BULK
70599 Individual



70596 BULK
70600 Individual



70597 BULK
70601 Individual



70598 BULK
70602 Individual



HS BULLY BUCK DECOY

The H.S. Bully Buck by Delta Decoys is a realistic, durable and easy to use decoy—designed to tip the odds in your favor. This premium decoy features quick and easy antler inserts and adjustable ears making the Bully Buck versatile for any hunting situation. Being made of light-weight polyurethane foam, having removable legs and coming with a blaze orange carrying bag allows for easy—and safe—packs into and out of the field.

Whether by simple curiosity—or an outright challenge to the top buck on his own turf—the Bully Buck is an ideal choice for any bowhunter looking for that final ingredient that will give him the ultimate advantage.

ITEM
H.S. PRIMETIME BULLY BUCK DECOY

MODEL
80115

MSRP
\$99.99

HARD-BODY DECOYS

Superbly sculpted decoy bodies made with a rigid polycarbonate that ensures perfect decoy shape every time. Unimaginable paint detail, taxidermy eyes. Sneaky Pete offers the undeniable power of the submissive jake posture that brings in the most decoy-shy gobblers into the kill zone.

PREMIUM SOFT BODY DECOYS

Super-realistic sculpting and taxidermy quality eyes. Hand painted detail on the head, wings, tail feathers. Flexible polyethylene body folds for easy carrying and maintains original shape. Includes HS Strut patented folding stake.

SOFT BODY DECOYS

Hand painted, realistic look. Folds for easy carrying and maintains original shape. Includes the HS Strut patented folding stake.

HARD BODY DECOYS



WOODY
80260 / MSRP: \$59.99

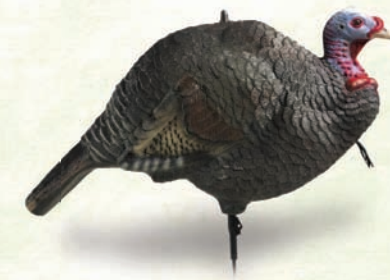


JEZEBEL
80250 / MSRP: \$49.99

PREMIUM SOFT BODY DECOYS



HOTTIE HEN
80220 / MSRP: \$24.99



SNEAKY PETE
80240 / MSRP: \$34.99



THE TEMPTRESS
80230 / MSRP: \$24.99

SOFT BODY DECOYS



JIMMY JAKE
80210 / MSRP: \$17.99



SWEET SALLY
80200 / MSRP: \$14.99

MCKENZIE3D.COM ARCHERY CLUB LOCATOR

The screenshot shows the McKenzie3D.com website interface. At the top, there's a navigation bar with links for Customer Service, Site Map, Media, eMailing List, Rebate, and Privacy/Legal. The main content area is titled "3D CLUB CENTRAL: SEARCH BY STATE" and "3D CLUB CENTRAL: WHERE CLUBS AND SHOOTERS MEET". It features search filters for Zip Code, State, and Club Name, along with a "Master Events Calendar" section. A sidebar on the left lists various archery-related services like "About McKenzie", "Innovations", "Products", "Tournament Scoring", "Dealer Locator", "Sponsored TV Shows", and "Archery Clubs".

MCKENZIE3D.COM WEBSITE: WHERE CLUBS & SHOOTERS MEET

Now shooters across the country can find an archery club near them, with information about upcoming events, all at the new Archery Club Locator at www.McKenzie3d.com. All clubs—whether they have their own website or not—can be included on the McKenzie3d.com website. With the Archery Club Locator, a club owner can add the club's name and contact information, and upcoming club events. It's easy, quick and free.

The Archery Club Locator even provides driving directions showing how to get to the club location. It's all absolutely free for clubs and shooters, and it's a great way to get the word out about archery clubs and events across the nation. McKenzie3d.com is where shooters meet.



MCKENZIE ASA PRO/AM 2012 CALENDAR

EASTON PRO /AM
FEBRUARY 3-5
NEWBERRY, FL

HOYT PRO/AM
FEBRUARY 24-26
WEST MONROE, LA

DELTA TARGETS SW SHOOTOUT
MARCH 23-25
PARIS, TX

TEAM REALTREE PRO/AM
APRIL 27-29
AUGUSTA, GA

LIMBSAVER KENTUCKY PRO/AM
JUNE 1-3
LONDON, KY

MATHEWS SOLO-CAM PRO/AM
JUNE 29-JULY 1
METROPOLIS, IL

MCKENZIE ASA CLASSIC
AUGUST 3-5
CULLMAN, AL

Aim For the Dream—over \$500,000 in prize money will be awarded in 2012!

McKENZIE Targets and the Archery Shooters Association invite you to join us for the 2012 MCKENZIE ASA Pro/Am Tour. For more information contact the ASA office at 770-795-0232 or visit our website at www.asaarchery.com

CURRENT ASA TARGETS

- | | |
|-----------------------------|---------------------------|
| 21310 XT Med. Grazing Deer | 21320 XT Large Alert Deer |
| 21330 XT Large Sneak Deer | 21350 XT Med. Black Bear |
| 21370 XT Wild Boar | 21380 XT Javelina |
| 21420 XT Pronghorn Antelope | 21450 XT Mule Deer |
| 21460 XT Russian Boar | 21500 XT Medium Deer |
| 21510 XT Bedded Deer | 21520 XT Large Deer |
| 21580 XT Wolf | 21600 XT Med. Brown Bear |
| 21700 XT African Leopard | 21710 XT African Warthog |
| 21720 XT African Impala | 21740 XT African Hyena |
| 21810 XT Corsican Sheep | 21830 XT Fallow Deer |
| 21360 XT Standing Bear | 21430 XT Coyote |
| 21440 XT Mountain Lion | 21750 XT Blesbok |
| NEW 21760 XT Ibex | NEW 21840 XT Chamois |



INTERNATIONAL BOWHUNTING ORGANIZATION (I.B.O.) 2012 SHOOT SCHEDULE

IBO INDOOR WORLD CHAMPIONSHIP
JANUARY 20-22
CLEVELAND, OH
hosted by Parma Archery

KEYSTONE IBO INDOOR NATIONALS
FEBRUARY 4-11 / EASTERN SPORTS & OUTDOOR SHOW
HARRISBURG, PA
hosted by Keystone Country Store

SOUTHERN TRIPLE CROWN / 1st LEG
FEBRUARY 17-19
WETUMPKA, AL
hosted by Bennett's Archery

SOUTHERN TRIPLE CROWN / 2nd LEG
MARCH 16-18
MILTON, FL

SOUTHERN TRIPLE CROWN / 3rd LEG
APRIL 13-15
CEDARTOWN, GA
hosted by J.L. Lester Wildlife Management

NATIONAL CHAMPIONSHIP TRIPLE CROWN / 1st LEG
MAY 18-20
BEDFORD, IN
hosted by White River Bowhunters

NATIONAL CHAMPIONSHIP TRIPLE CROWN / 2nd LEG
JUNE 15-17
FAIRVIEW, PA
hosted by Gem City Outdoorsmen

NATIONAL CHAMPIONSHIP TRIPLE CROWN / 3rd LEG
JULY 13-15
MARENGO, OH
hosted by Cardinal Shooting Center

TRADITIONAL WORLD CHAMPIONSHIP
JULY 20-22
CHAPMANSBORD, TN
hosted by Twin Oaks Bowhunters

IBO WORLD CHAMPIONSHIP & ARCHERY FESTIVAL
AUGUST 8-11
SEVEN SPRINGS, PA
hosted by Seven Springs Resort

For more information:
International Bowhunters Organization
P.O. Box 398
Vermillion, OH 44089
Phone: 440-967-2137



RALPH CIANCIARULO / ARCHER'S CHOICE MEDIA



TIM SCHUSTER



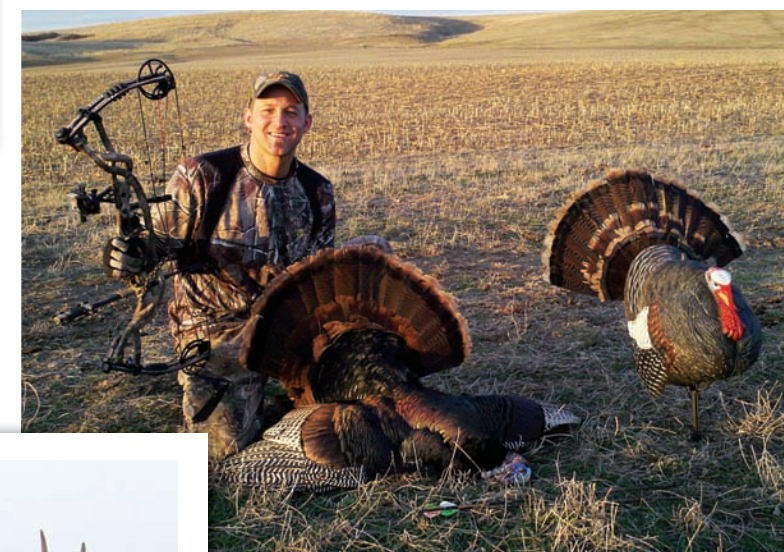
SCOTT WARE



CRAIG McCULLOCK



JAKE STARK



TIM HUFFMAN



CLINT WEST



VICKI CIANCIARULO / ARCHER'S CHOICE MEDIA