



INTERNATIONAL
Distributor of Choice.™

KEYS TO HOLIDAY
SUCCESS

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3D AND GAMING
PC'S & COMPONENTS

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GET READY FOR STORM
SEASON

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BRAZIL

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JUL | SEPT 2010

Volume 2, No.3

\$9.95

Plugged In

**Keeping SED
Customers Informed**

800.444.8962

SED INTERNATIONAL, INC.

www.sedonline.com



June Prize Winners Page A2

More Details Page A8

BREAKING NEWS

SED adds Hitachi Global Storage Technologies!

HITACHI

Hitachi advanced disk drive technologies deliver performance, reliability and security across a wide portfolio. Whether for desktops, video recorders, closed circuit TV applications, online transaction processing, PC gaming machines, ATA servers or disk-to-disk backup and recovery, Hitachi's technology ensures their drives meet and exceed the highest expectations.

Shipping NOW from SED!



Educate Yourself about Education

Understanding K-20 better can lead to more sales opportunities

We all know the education market is big, and many of our readers have done at least some business with educational institutions along the way, but does your business understand all the ins and outs?

Assuming your company is interested in doing more business in the education space and is not already an education market expert, consider putting some emphasis on your knowledge base. Start by seeking out publications and other sources of information and news for teachers and school systems. Looking at the world from your customer's perspective can help gain a better understanding of their needs and how to best serve them.

As an example: eSchool News (www.eschoolnews.com), an online technology news resource for educators, published a recent article entitled *Five ways to make smart ed-tech investments*. Here is an excerpt:

As you consider how to spend your remaining stimulus money—and whatever other funds you might have available this year—keep in mind that the money might represent the last best chance you'll have to make a one-time investment that can have a long-term impact on your schools.

But beware of investments that can't be sustained once the money runs dry. Say you purchase smart phones for staff members, for instance. While the idea of having staff constantly connected might seem like a good investment, what happens when monthly service charges won't be covered by a funding surplus? Will you be able to afford these on your own in a time of tight budgets?

Many school leaders are realizing that -

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4916 North Royal Atlanta Drive, Tucker, GA 30084

PSRT STD
US POSTAGE
PAID
PERMIT #552
ATLANTA, GA

SECTIONS

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News & Info

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Computer
Technology

C

Consumer
Electronics


D

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Appliances

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EDITOR'S
NOTE



By Rob Kalman Vice President of Marketing for SED International, Inc.

Dear Reader:

This quarter is an exciting one for promotions, with the BIG SED Choice Summer Giveaway, Double & Triple SED Rewards™, and a multitude of Vendor specific offers and incentives! Check out our “Choice Promos” page on SEDOnline or speak with your Account Representative to get details on all the latest promotions.

Our first set of Choice Summer Giveaway winners (from June) was announced via e-mail and Twitter in early July. Congrats to all our winners and good luck to all our customers the rest of the way! Don’t forget, qualify each month between June through September for a chance at the Deluxe Cruise Grand Prize!

June Winners for The BIG SED Choice Summer Giveaway! PRIZES!

Allied Semiconductor Corp of Texas	Acer Netbook !
Prodacom of Chile	Microsoft Office 2010 Home/Student !
Kaye Ventures of Florida	Microsoft Office 2010 Home/Business !
MG Technologies of Louisiana	Cyber Power AVR 1500VA UPS !
Meijer of Michigan	Clickfree C2 Portable Hard Drive !
Baldan Inc. of Florida	Rebit Hard Drive 1 TB !
Nerd Technologies of Georgia	Kingston 64GB SDD V+Bundle Kit !
Planet Sound PC of Ecuador	Kingston 16GB USB Data Travelor !
Cuenca Enterprises Inc. of California	Haier 19” HDTV & Mount !
Longs Electronics of Alabama	\$100 Shell Gas Card !
PC DIY Center Inc. of Florida	\$100 Shell Gas Card !
Sunnytech, Inc. of Massachusetts	\$100 Shell Gas Card !
Future Innovations of Texas	\$100 Shell Gas Card !
OSMO Corporation Inc. of Georgia	\$100 Shell Gas Card !
Easyhome of New York	\$100 Shell Gas Card !
Dearden's of California	\$100 Shell Gas Card !
Shore Wireless Inc of Maryland	\$100 Shell Gas Card !
Polaris USA Video Inc of Georgia	\$100 Shell Gas Card !
Audio-Video Plus of Texas	\$100 Shell Gas Card !

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IT CAN
BE DONE!



BY JONATHAN ELSTER

We just completed our 2010 fiscal year, marking the start of our 31st year in business. Thanks to our customers, vendor partners, and dedicated employees, we accomplished a great deal over the past year and set the table for a strong fiscal 2011 and beyond.

Some of our accomplishments included the addition of vendor partners to complement our lineup in key areas, growth of our CE business, introduction of Small Appliances, enhancements to our website, strengthening of our management team, and development of new Vision, Mission, and Core Value statements.

New vendor partners added over the past year include: Hitachi, Polaroid, VuPoint Solutions, Haier America, Dell (for Latin America Export), Cables To Go, Sherwood, Storage Appliance Corp, Rebit, Sanus, Niles, Built NY, Solo, Sunbeam, Bunn, Cuisinart, Presto, Lasko, Europro, Homedics, Mack Camera & Video Service, Tocad, Simplified I.T. Products, and As Seen On TV products.

Great feedback from our customers led to many more enhancements to our website www.sedonline.com including expanded product content, multiple product views, top seller info, and in-stock e-mail notifications.

Our management team was strengthened with the return of Ronell Rivera who is further enhancing our leadership position in Colombia, and the additions of Daniel Greenlee, who has energized our sales organization, and Jim Overwyk, who is taking our operational excellence to new heights. The result of a companywide initiative, we developed Vision, Mission, and Core Value Statements (*see page A5*) which will help guide us as we strive to best serve our customers and partners in the years to come.

We are excited about the opportunities ahead of us in the new fiscal year and confident we will continue delivering strong results based first and foremost on providing world class service and a commitment to excellence.

It Can Be Done!

If you have any suggestions for how we can better help you succeed, please speak with your Sales Representative or send me a message at ItCanBeDone@sedintl.com.

Jonathan Elster is President & CEO of SED International, Inc.

WHO'S
WHO!

IMPORTANT SED CONTACTS

SALES MANAGEMENT.

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John Wilkins | Technical Director

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800.549.6180 credit@sedintl.com
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Atlanta | Corporate Office
800.444.8962
4916 N. Royal Atlanta Dr.
Tucker, GA 30084

Los Angeles
626.854.6900
1041 S. Lawson Street
City of Industry, CA 91748

Dallas
469.443.9839
1800 10th St., Suite 100
Plano, Texas 75074

Miami
305.592.0199
1729 N.W. 84th Avenue
Miami, FL 33126

Bogota
011.571.861.4000
Cra. 1 no. 7-320, Variante
Chia-Cota Km1
Chia Cundinamarca, Colombia

Buenos Aires
011.541.14.393.4471
Florida 537/71
Galeria Jardin, Subsuelo
(1005) Buenos Aires, Argentina

Education, Continued From Page A1

long-term investments, such as in education technology infrastructure or “green” initiatives, will garner the most return on investment—both fiscally and in terms of student achievement.

In talking with school leaders around the country, we’ve come up with five tips for how to spend the remaining stimulus money while getting the best bang for your buck.

1. Upgrade and overhaul.
Now is the time to give your school or district a technology facelift, experts say.

“Think systemically,” says the State Educational Technology Directors Association. “Look toward the future in terms of planning the infrastructure you’ll need for the next 10 years.”

Debra Zamparelli, director of curriculum and instruction for Middlesex Borough schools in New Jersey, said her district used American Recovery and Reinvestment Act (ARRA) funds to upgrade its technology infrastructure: Each of the schools became a wireless environment, which cost approximately \$182,000.

“Also, we purchased six to eight netbooks for each of our elementary reading classrooms and provided them with a web-based software program that creates an individualized education plan for each child and tailors instruction and pace to the needs of the individual,” she said. “This program is available to the children at school and also at

SED Vendor Partner

Education Discounts

VENDOR	DISCOUNTS
Acer	Various
Asante	3%
ASUS	1-3%
Cables To Go	3%
Canon	10%
CNet Technology	5%
Cyber Acoustics	3%
CyberPower	3%
Flip Video	3%
Inland	5%
Iogear	2%
SIIG	4%
Tripp Lite	1% - 3%
Unotron	2%

Other vendors may provide Educational discounts on a case by case basis; Speak to your Account Representative to take advantage of Ed discounts!

home. We have also used the funds to continue to equip each of our classrooms with our Technology Package, which consists of an LCD [projector], an ENO interactive whiteboard, and an ELMO document camera.”

Zamparelli bought 75 netbooks for approximately \$22,500. The software cost approximately \$20,000, and the projectors and whiteboards cost about \$80,000.

“We wanted to purchase items that support our district goals,” she explained. “We wanted to focus on student engagement and achievement, which we believe is accomplished through the use of technology. We also wanted to focus on individual needs and different learning styles. The software package also provides us with a connection to home. It [was] important for us to use this money to purchase things we feel will benefit our educational system and that we would probably not be able to afford with local funds.”

It is important to understand not only the perspective of the educator, but also what programs are out there for you to tap into. SED is committed to helping you succeed in the education market through programs and education.

Many of our vendor partners provide special education discounts and other programs to help both you and the educational institution purchase and implement the best technology and electronics solutions. (See Education Discounts chart).

Let your SED Account Representative know you are interested in growing your education business and tell us how we can help!

Keys to Holiday Success!

by Ty Angell,
SED Product Manager

Do you have a plan for this holiday season? Have you selected the weeks that you intend to highlight each holiday push? For almost all in the retail industry, success in the holiday season literally “makes or breaks” the year. In order to land on the “make” side of that line, a holiday plan must lay the foundation for how your year will end.

- Over the past few holiday seasons there have been some common lessons learned due to the economic climate:
- 1) Consumers acted differently than in years past, shopping for deals earlier than Black Friday, even as early as Halloween.
 - 2) Vendors and retailers acted differently as well, starting seasonal sales earlier in the year.

Given the uncertain economic climate and the new patterns of behavior on the part of both the consumers and the competitors, this holiday season promises to be another “exciting” one. My recommended **Keys to Holiday Success** is two-fold.

First, develop a comprehensive holiday plan early. Working as a partner with your SED Account Representative to plan your holiday season will increase your success by having product available when you need it most. Include daily sales forecasts for each day leading up to the holiday and after. This detailed forecast will be important in not only gauging your progress against plan but also in deciding when to execute contingency plans.

Second, develop a robust promotions playbook. The holiday season starts with the back-to-school season, which is the second largest sales season for many retailers – a “mini-Christmas” – and it can be a source for incremental business. Back-to-school keeps getting bigger because it includes a wide variety of products from irons to computers to TV’s. Planning and forecasting for the kick-off the football season is vital to capturing the early arm-chair quarterbacks.

There are a lot of cross-sells and up-sells that occur during these seasons. Keeping the customer in your store is the key to closing and completing the sale; planning now will ensure that you are stocking the complete solution so the consumer doesn’t leave your store and buy accessories and add-ons somewhere else.

Early, comprehensive, and robust planning are the keys to holiday success this season!



Vendor Linecard

Leading Manufacturers and a one-of-a-kind lineup of products

IT/Computer	Cases / Power Supplies	Storage, Drives	Consumer Electronics	Home Audio Video	Small Appliances
COMPLETE SYSTEMS Desktops / Servers Acer AOpen ASUS HP Export Only MSI Supermicro SED BTO* Notebooks/Netbooks Acer ASUS Emachines HP Export Only MSI SED BTO* PC Accessories Cables To Go HP Export Only Inland IOGEAR Mobile Edge SIIG SOLO COMPONENTS Barebones AOpen Intel MSI SED BTO* Supermicro Cables, Adapters, Controllers Areca Cables To Go Clickfree Inland IOGEAR Promise SIIG Tripp Lite	Input Devices Inland Products IOGEAR Logitech Microsoft Razer Unotron Memory Kingston PNY Export Only Transcend Motherboards ASUS Foxconn Gigabyte Intel MSI Supermicro Processors AMD Intel Software Avanquest Microsoft PC Treasures Rebit Sound /Video Cards Creative Labs eVGA Gigabyte IOGEAR MSI SIIG	PERIPHERALS Displays/Projectors Acer AOC Export Only ASUS Epson Export Only HP Export Only Samsung Export Only Networking Asante CNet D-Link Intel Linksys Netgear Power Protection APC CyberPower Tripp Lite Printers, Scanners Canon Epson HP Lexmark Mustek Polaroid Samsung VuPoint Speakers AOpen Cyber Acoustics Inland Logitech Export Only	TV / Displays Audiovox Coby Haier LG** Panasonic Pro Samsung** Sansui Cables / Accessories Cables To Go Channel Master Inland IOGEAR Niles RCA SIIG Surface Cameras / Camcorders / CCTV Agfa Coby Canon** Flip Video** Polaroid** RCA Swann Security Cellular Products BlackBerry LG Motorola Nokia Samsung UTStarcom E-books Audiovox GPS TomTom**	Mounts / Furniture ProMounts Sanus Z-Line MP3 / MP4 Players Coby Power Protection APC CyberPower Tripp Lite Storage, Flash Kingston Transcend	Coffee/Tea <i>Coffee makers Cappuccino / Espresso, Iced Tea Makers Water Kettles</i> Bunn Cuisinart** Mr. Coffee Presto Food Prep <i>Blenders, Can Openers Food Processors, Mixers, etc.</i> Cuisinart** Panasonic Oster Sunbeam Home Environment <i>Heaters, Fans, Floor Care</i> Europro Lasko Panasonic Kitchen Cooking <i>Bread Makers, Fryers, Grills, Griddles, Popcorn Makers, Rice Cookers, Toasters</i> Crock Pot Cuisinart** Oster Panasonic Presto Personal Care <i>Massage, Sound Therapy, Weather</i> Homedics LaCrosse The Weather Channel Garment Care <i>Iron, Steamers</i> Conair** Homedics Panasonic As Seen on TV <i>Home Electrics Personal Care</i> Idea Village Ontel Milen Telebrands

*BTO Build to Order

** Authorization Required

Go to Vendor Partner Programs & Resources Page on sedonline.com for more information about authorization requirements.



SED VISION, MISSION & CORE VALUES

OUR VISION

To be a leader in the distribution of technology products and services, delivering significant and sustained value to our customers, vendor partners, shareholders, and employees.

OUR MISSION

We work to help our customers and vendor partners diversify and grow through superior service, focused strategies, outstanding product offerings, and a dynamic, results oriented organization driven by talented and passionate people.

OUR CORE VALUES

Adept: (*ə dept'*) *adjective*;
highly skilled, expert, savvy, sharp, quick

ACCOUNTABILITY

We hold ourselves accountable to our individual and group expectations and to act with integrity as we work towards achieving our Vision and Mission.

DEDICATION

Working with a commitment to each other, our company, customers, vendors, and all stakeholders is a hallmark of SED's approach to business and life.

EXCELLENCE

We strive to be the best we can be through continuous improvement, to produce the highest quality results, and deliver superior service to our customers & vendor partners.

PARTNERSHIP

We base our relationships with our customers and vendors on a genuine interest in their welfare and on our desire to help them succeed. We believe that true partners work together to ensure mutual achievement of objectives.

TEAMWORK

We work together to achieve our common and individual goals, combining our individual talents to meet the needs of our customers and vendor partners.





SIGN UP TODAY FOR SED REWARDS™!

SED REWARDS™ IS AN EXCITING INCENTIVE PROGRAM FOR SED CUSTOMERS TO EARN DOLLARS WHICH CAN BE USED AT OVER 180 OF THE TOP RETAIL ONLINE AND TRAVEL PROVIDERS!

EARN REWARDS POINTS!

BONUS
DOUBLE
& TRIPLE
REWARDS!

BONUS DOUBLE AND
TRIPLE POINTS EARNED
FOR QUALIFYING PRODUCTS
THROUGH SEPTEMBER 30,

SEDONLINE.COM/REWARDS

**Congratulations to the winners
of our Q4 Bonus Contest!**

ALTEX ELECTRONICS
IMAGEM COMERCIO
BEACH AUDIO

1,000 POINTS!
500 POINTS!
250 POINTS!



*Your card can also be used
towards SED purchases!*

WE TREASURE YOUR BUSINESS!

SED
REWARDS



LOG ON!

To

SEDOnline TODAY!

SEDONLINE helps our customers make smarter decisions and enhances their shopping and information gathering experience.



24/7 Real Time Pricing, Availability, and Ordering
With enhanced Search and Fast Lookup, always there for you to find what you need quickly



Special Offers
Hot Deals, Choice Promos, Closeouts, and free shipping on orders over \$750



Enhanced Product Content
Detailed specs, multiple product views, technical info, brochures & manuals



Decision-Making Tools
Product Comparisons, Recommended Accessories, Top Sellers, "Customers who bought this item also bought"



Advanced Features
Inventory Download, Back-in-Stock Notifications, Favorites, Order History, and More!



Don't have a login?
(800) 839-6679
ecommerce@sedintl.com

Why SED?

Reasons To Choose SED.

Why?

► **1. SUPERIOR SERVICE FOR OVER 30 YEARS** Industry leading service since 1980.

► **2. ASSIGNED & DEDICATED SALESREPS** Every customer, regardless of size, is assigned a sales representative so they have a consistent point of contact.

► **3. SAME-DAY SHIPPING** Most orders placed by 6pm local time, ship same day.

► **4. SED GOES GREEN™** Initiatives designed to improve the environment and reduce power consumption.

► **5. FLEXIBLE CREDIT PROGRAMS** Credit Managers are assigned to each customer to find the best solutions; many payment options available.

► **6. SIX WORLDWIDE LOCATIONS**
Atlanta, Georgia • Dallas, Texas
Los Angeles, California • Miami, Florida
Bogotá, Colombia • Buenos Aires, Argentina

► **7. LOCAL COURIER SERVICE & PICK-UP** Each location offers local delivery and will-call during normal business hours.

► **8. FULL FEATURED & USER FRIENDLY WEBSITE** Full product information, ordering, and order management features at sedonline.com.

► **9. SED REWARDS™** Earn points on daily purchases; over 180 locations to use your card; full details at sedonline.com/rewards.

► **10. FULL ELECTRONIC CAPABILITIES AND FULFILLMENT SERVICES** Price & availability, ordering, invoicing all available via EDI, FTP, or XML services. Special "blind-shipments" direct to consumer on behalf of reseller.

► **11. EXTENSIVE CONFIGURATION SERVICES** SED can build a custom system from the ground up, or upgrade branded systems to customer specs.

► **12. EXCLUSIVE MANUFACTURER INCENTIVES** Unique relationships mean unique promotions from SED's vendor partners.

► **13. GREAT PRODUCTS; UNIQUE LINECARD** Leading manufacturers and a one-of-a-kind lineup of products.

► **14. COUPONS** Instant Savings on a host of great products and bundles!

Need e-commerce product data for your website?

product images

tech specs

rich content

options & accessories

upsell/cross-sell

SED catalog available
Call today for a free demonstration.



888.608.1212
www.etilize.com



THE BIG SED CHOICE SUMMER GIVEAWAY

JUNE THRU SEPT 2010

GRAND PRIZE!

Deluxe 4-day Cruise on any Carnival® ship!

All aboard for a boat-load of Monthly Prizes

How to Win...

1 entry for qualifying purchases in **each** of these categories:

- ➔ Any SED products*
- ➔ Sponsoring Vendors
- ➔ Orders on SEDOnline

*Purchases of \$1,000 or more per month in each of the contest categories earn one entry each. Grand Prize entries are earned through qualifying purchases in each month of the promotion (consecutively in June, July, August, and September, 2010).

Sponsoring Vendors:

PLUS
Double & Triple
SED Rewards™
For details, go to
sedonline.com/rewards

www.sedonline.com

Transcend
Tripp Lite
Unotron
Viewsonic
Western Digital

A HOMEROOM OF PCs...



EZ1601-01
All-in-One PC | SED Sku: [ACREZ1601-01](#)

- :: 18.5-inch integrated LCD
- :: 1.6GHz Intel Atom N270
- :: 1GB DDR2
- :: 160GB HD
- :: Integrated Intel GMA 950 graphics
- :: SuperMulti
- :: Windows XP Home for Nettop



AS5734Z-4386
15.6" Aspire Notebook
SED Sku : [ACRNB57344386](#)

- :: Intel Pentium Processor T4500
- :: 2GB (2/0) DDR3 SDRAM
- :: 250GB SATA hard drive
- :: Integrated WebCam Accelerator 4500M
- :: SuperMulti
- :: Windows 7 HP



AM3400-B2072
Micro Tower with 20" LCD included
SED Sku: [ACRAM3400B272](#)

- :: AMD Athlon 2 X2 215
- :: 4GB DDR3 (4DIMM)
- :: 320GB HD
- :: Integrated graphics
- :: SuperMulti
- :: Windows 7 Home Premium



AS4820T-5570
14" Timeline Notebook | SED Sku: [ACRNB AS4820T5570](#)

- :: Intel Core i3-350
- :: 4GB (2/2) DDR3
- :: 320GB HD
- :: Up to 8hrs battery life
- :: ATI Radeon™ HD 4250
- :: SuperMulti
- :: Windows® 7 HP



ASPIRE 1151
Aspire Notebook PC - Athlon II Neo
SED Sku: [AS1551-4650](#)

- :: Ultra-mobile weighing only 3lbs, 1" high
- :: AMD Athlon 1.3
- :: 2 GB memory
- :: 250 GB hard drive
- :: 11.6" display
- :: Windows 7 Home Premium
- :: WebCam



K501J
15.6" Notebook | SED Sku: [ASNK501J-J1](#)

- :: Pentium T4500
- :: 2.3 GHz
- :: 4GB DDR2 SDRAM
- :: 320 GB hard drive capacity
- :: DVD Writer
- :: Windows 7 HP (64bit)



13.3 U30JC-A2B
13.3" Notebook | SED Sku: [ASNU30JC-A2B](#)

- :: Intel i3-350M 2.26GHz
- :: 4GB DDR3
- :: 320GB HD
- :: SuperMulti
- :: Nvidia G310M 512MB DDR3 VRAM
- :: Windows 7 Professional (64bit)



UL30A-A2
13.3" Notebook
SED Sku: [ASNUL30A-A2](#)

- :: Intel Core 2 Duo SU7300 1.3GHz
- :: 4GB DDR3 SDRAM
- :: 500GB HDD
- :: Intel GMA 4500MHD
- :: 12 hour battery
- :: Windows 7 HP



EEETOP
ET2203T-B0317 Desktop
SED Sku: [ASNET203B0317](#)

- :: Everyday Computing and Multimedia Entertainment with a Sense of Style! Blu-ray, Full HD 1080p, and HDMI compatibility provide the ultimate video experience. SRS Premium Sound & Hi-Fi speakers for the ultimate audio. Exclusive touch-optimized software introduces a new level of interactive communication with frameless display.



K501J
15.6" Notebook | SED Sku: [ASNK501J-J1](#)

- :: Pentium T4500
- :: 2.3 GHz
- :: 4GB DDR2 SDRAM
- :: 320 GB hard drive capacity
- :: DVD Writer
- :: Windows 7 HP (64bit)



13.3 U30JC-A2B
13.3" Notebook | SED Sku: [ASNU30JC-A2B](#)

- :: Intel i3-350M 2.26GHz
- :: 4GB DDR3
- :: 320GB HD
- :: SuperMulti
- :: Nvidia G310M 512MB DDR3 VRAM
- :: Windows 7 Professional (64bit)



UL30A-A2
13.3" Notebook
SED Sku: [ASNUL30A-A2](#)

- :: Intel Core 2 Duo SU7300 1.3GHz
- :: 4GB DDR3 SDRAM
- :: 500GB HDD
- :: Intel GMA 4500MHD
- :: 12 hour battery
- :: Windows 7 HP



EEETOP
ET2203T-B0317 Desktop
SED Sku: [ASNET203B0317](#)

- :: Everyday Computing and Multimedia Entertainment with a Sense of Style! Blu-ray, Full HD 1080p, and HDMI compatibility provide the ultimate video experience. SRS Premium Sound & Hi-Fi speakers for the ultimate audio. Exclusive touch-optimized software introduces a new level of interactive communication with frameless display.



WIND TOP
AE2020-49SUS
20" Touchscreen Computer
SED Sku: [MSMAE2020-49SUS](#)

- :: Intel® Pentium T4500 2.1GHz
- :: 3GB DDRII 533MHz SDRAM
- :: 320GB HD
- :: NVIDIA® GeForce 9300
- :: SuperMulti
- :: Windows® 7 HP



U230-086US
12" Notebook | SED Sku: [MSMU230-086US](#)

- :: AMD Athlon Neo MV-40 1.6Ghz
- :: 2GB RAM
- :: 320GB HD
- :: ATI Radeon HD3200
- :: 6 Cell
- :: Windows 7 HP



CR600-438US
15.6 Notebook
SED Sku: [MSMCR600-438US](#)

- :: Easy-to-Carry! Thin and Light Design! The MSI CR600 combines slim style design and functionality, making it perfect for everyone and every day. Weighing less than 5lbs with battery, the CR600 is easy to carry and lighter than most 16" notebooks.



WIND TOP
AE2020-49SUS
20" Touchscreen Computer
SED Sku: [MSMAE2020-49SUS](#)

- :: Intel® Pentium T4500 2.1GHz
- :: 3GB DDRII 533MHz SDRAM
- :: 320GB HD
- :: NVIDIA® GeForce 9300
- :: SuperMulti
- :: Windows® 7 HP



U230-086US
12" Notebook | SED Sku: [MSMU230-086US](#)

- :: AMD Athlon Neo MV-40 1.6Ghz
- :: 2GB RAM
- :: 320GB HD
- :: ATI Radeon HD3200
- :: 6 Cell
- :: Windows 7 HP



Back to School Accessories!



GKM551R

Long Range Media Center Desktop Keyboard and Mouse
SED Sku: IOG-GKM551R

- :: 2.4GHz wireless connectivity
- :: Work up to 33 feet away from the USB receiver
- :: Laser mouse provides great accuracy over most



JK-US0012-S1 USB

Desktop Keyboard | SED Sku: SII-JKUS0012S

- :: Quiet keys
- :: Waterproof
- :: 2 year warranty



28652

USB 2.0 Laptop Docking Station with Video | SED Sku: C2G-28652

- :: Easily connect all of your desktop peripherals to almost any laptop or desktop with just one single connection
- :: x Serial, 1 x Parallel, 1 x Keyboard, 1 x Mouse, 1 x Network, 3 x USB, 2 x VGA



JETFLASH 600 FLASH DRIVE

8 GB TS8GJF600 | Popout also available in 4, 16, & 32 GB capacities!
SED Sku: TRA8GJF600

- :: A requirement on students' school supplies list and an accessible and convenient way to exchange data from school to home and back again.



C2

Portable Hard Drive with 256-bit Encryption
SED Sku: CLKHD327B

- :: 320GB - USB - external – black
- :: New all-in-one design with integrated USB cable, iPod music transfer



DVR-XD09

DVD-Writer | SED Sku: PIODVRXD09

This Slim Portable USB 2.0 writer is one of the world's smallest in size making this the perfect accessory for Netbook and Notebook computers.



CA-2016WB

Computer Speaker System
SED Sku: CBACA-2016W

- :: 1.5" x 3" high efficiency 4 ohm
- :: USB powered stereo speaker
- :: Volume control
- :: Power on/off switch
- :: Headphone output jack



Microsoft

OFFICE HOME AND STUDENT 2010
Product Key Card
SED Skus: MS079G-02020, MS079G-02144 Complete Product

- :: Word, Excel, PowerPoint, OneNote
- :: Express your ideas more visually
- :: Deliver compelling, powerful presentations
- :: Store and track all your ideas and notes in one place



CP550SLG

Standby UPS | SED Sku: CYBCP550SLG

- :: 8 outlets - 4 backup/surge, 4 surge only
- :: GreenPower Technology - up to 75% power savings
- :: \$100K connected equipment guarantee
- :: 3 year warranty



PORTABLE HARD DRIVE

320GB & 500GB
SED Skus: RBTRSA425320M, RBTRSA425500M

Sleek, thin, stylish. With up to 500GB of space that fits into your shirt pocket, these sharp looking drives are ideal for users on the go.

NOTEBOOK ACCESSORIES



02440

Notebook Backpack
SED Skus: IPI02440 (16"), IPI02446 (14"), IPI02441 (17")

- :: Padded, ergonomically designed shoulder straps for comfort
- :: Interior organizer panel provides extra storage
- :: Superior protection for computer equipment



02471/02463

Pro Notebook Kit (Case, Hub, Mice) up to 15.6"
SED Skus: IPI02471, IPI02463

- :: Strong, lightweight with soft neoprene material case
- :: Self-powered USB hub
- :: Mini size mice with precise optical technology

NEW VENDOR!

SOLO Laptop Cases

Innovative features, smarter styles and exciting collections that better fit the way you work.



NY10-4510

Expandable Laptop Messenger Bag
SED Skus : SLONY104510-4 (BLACK), SLONY104510-5 (BLUE), CLONY10451010 (GRAY)

- :: Contains a removable padded CheckFast™ sleeve for up to 15.6" laptops
- :: Ride Along Pocket™ allows bag to slip over telescoping handle for easy travel
- :: Zip-down organizer includes a portable MP3 pocket with opening for a headphone cord





intel iCORE Systems



5820T-5951

15.6" Aspire Notebook

SED Sku: ACRNB58205951

- :: Intel Core i3-350
- :: 4GB (2/2) DDR3
- :: 320GB HD
- :: ATI Radeon™ HD 4250
- :: SuperMulti
- :: Windows® 7 HP



K52F-A1

14" Notebook

SED Sku: ASNK52F-A1

- :: Intel i3-350M 2.26GHz
- :: 4GB DDR3
- :: 320GB HD
- :: Intel GMA HD
- :: SuperMulti
- :: Windows 7 HP



P600-019US

15.6 Notebook

SED Sku: MSMP600-019US

- :: Intel core i-5 450 2.66GHz
- :: 4GB RAM
- :: Intel HD Graphics
- :: 500GB
- :: Blu-ray Combo
- :: Windows 7 HP



CR620-223US

15.6" Notebook

SED Sku: MSMCR620-223U

- :: Intel core i-3 350 2.26GHz
- :: 4GB RAM
- :: 500GB HD
- :: Intel HD Graphics
- :: Windows 7 HP



K42F-A1

14" Notebook

SED Sku: ASNK42F-A1

- :: Intel i3-350M 2.26GHz
- :: 4GB DDR3
- :: 320GB HD
- :: Intel GMA HD
- :: SuperMulti
- :: Windows 7 HP



U43JC-A1

14" Notebook

SED Sku: ASNU43JC-A1

- :: Intel i5-450M
- :: 4 GB DDR3 SDRAM
- :: 640 GB hard drive capacity
- :: nVIDIA graphics media accelerator HD
- :: Energy Star compliant



77414G-3647

17.3 Aspire Notebook

SED Sku: ACRNB77413647

- :: Core i5 450M
- :: 2.4 GHz RAM
- :: 4 GB hard drive capacity
- :: 17.3" widescreen
- :: ATI Mobility Radeon HD 5650



AZ5700-U2102

All-in-One PC

SED Sku: ACRAZ5700U212

- :: Intel Core i3 540
- :: 4GB DDR3 (4DIMM)
- :: 1TB (GP) SATA II 3.5"
- :: SuperMulti
- :: 23-inch integrated LCD
- :: Windows 7 Home Premium

The Bright side to storm season





P8V

Premium 8-Outlets Surge Suppressor

SED Sku: APCP8V

- :: Protection of data lines (Ethernet, Coaxial and Phone lines) ensures complete protection of your equipment from surges
- :: NEMA 5-15R, 2525 joules
- :: Lifetime warranty



SMT750

Smart-UPS 750 VA Tower UPS

SED Sku: APCSMT750

- :: 500 Watts / 750 VA, Input 120V / Output 120V
- :: Interface Port DB-9 RS-232, Smart-Slot, USB
- :: Multi-function LCD status and control console
- :: \$150,000 equipment protection



CP1000AVRLCD

Intelligent LCD 1000VA UPS

SED Sku: CYBCP1000AVRL

- :: Mini Tower, with AVR (line conditioning)
- :: 9 outlets: 5 backup/surge, 4 surge only
- :: GreenPower Technology 75% power savings
- :: Multifunction LCD Display - with UPS status and current power conditions.
- :: 3 year warranty

\$350K Connected Equipment Guarantee!



CP1500AVRLCD

Intelligent LCD 1500VA UPS

SED Sku: CYBCP1500AVRL

- :: Tower, with AVR
- :: 8 outlets: 4 backup/surge, 4 surge only
- :: GreenPower Technology up to 75% power savings
- :: Multifunction LCD Display provides detailed information on UPS status and current power conditions.
- :: 3 year warranty

\$500K Connected Equipment Guarantee!



SMART750USB

SmartPro 750VA UPS

SED SKU: TRISMT750USB

- :: Line-interactive UPS system offers extended voltage regulation (AVR) and battery support as well as complete AC and dialup/DSL/ethernet line surge suppression
- :: 2 year manufacturer's warranty

\$200,000 Ultimate Lifetime Insurance! (USA & Canada Only)



TS500GSJ25M

StoreJet 500GB Hard Drive

SED Sku: TRA500GSJ25M

Also available in 160, 250, 320 & 640GB capacities!

- :: Keep your personal data, photos, and videos safe during storm season. Make external storage easier and more convenient with its "OneTouch" Auto-Backup button and software that offers intelligent backup scheduling, security, and file compression functions.



HT706TSAT

Home/Business Theater Surge Suppressor

SED Sku: TRIHT706TSAT

- :: High-performance protection 2100 joules stopping damaging surges and filtering disruptive line noise
- :: 7 outlets (with transformer spacing), 2-line coaxial protection and 1-line tel/modem

\$100,000 Ultimate Lifetime Insurance coverage

Essential ACCESSORIES

clickfree™ **CLICKFREE C2**
500GB Portable HD
with 256-bit Encryption
SED Sku: CLKHD527B

:: The next generation of the award-winning Clickfree Portable Backup drive, featuring Smart Automatic Backup features, a new all-in-one design with integrated USB cable, iPod music transfer, and advanced backup features including hardware-based encryption and email attachment extraction.



Cyber Acoustics
CA-3090
Multimedia Speaker System
SED Sku: CBACA-3090

:: Elegance and performance, complete with a wooden subwoofer cabinet and flat panel satellite speakers. The deep rich bass response and crystal clear highs are balanced perfectly.



UNOTRON
M11
ScrollSeal Washable Optical Mouse
SED Sku: UNOM11-B

:: Patented SpillSeal Technology and tested to the international standards of IP66 and Nema4X. The innovative design of the mouse means that it can be easily washed / immersed and sterilized with most detergents and anti-bacterial agents.



S6000K-B
Washable Antibacterial Keyboard
SED Sku: UNOS6000K-B

:: Patented with SpillSeal technology and tested to the International Standards NEMA4X and IP66. Keyboard can be washed and disinfected in hospital-grade cleaning solutions, helping to reduce the spread of germs and cross infection.



re bit
SAVEME HARD DRIVE
1 TB, 2 TB Desktop Hard Drive
SED Sku: RBTRSA435100M, RBTRSA435200M

:: Ideal for users who have multiple computers to back up, or who want to use SmartSave™ to also store other data such as recorded TV shows, podcasts, movies etc. Just plug it in to automatically and continuously protect your computer from crashes, viruses or accidental file deletion.



inland
07340
u-Navigator Wireless Optical Mouse
SED Sku: IPI07340

:: The u-Navigator™ Wireless Optical mouse is the Next Generation in application mice. It's smart design is also ergonomic for the daily user.



TRIPP-LITE
POWER PROTECTION

TRAVELER
ProtectIT 2 Outlets
120V Surge Suppressor
SED Sku: TRITRAVELER

:: Complete AC and phone line surge suppression for laptops, electronic notepads, personal organizers and other portable electronic devices. \$50,000 Ultimate Lifetime Insurance



CablesToGo
29572
TruLink® Wireless USB to VGA Adapter Kit
SED Sku: C2G-29572

:: Includes all you need to wirelessly display video content from your computer to a remote monitor, projector, or TV. Using Ultra-Wide Band technology, the USB to VGA kit enables in-room wireless connectivity up to 30 feet between the computer and the display.

IOGEAR
GBHFK231
Solar Bluetooth Hands-Free Car Kit
SED Sku: IOG-GBHFK231

:: Wirelessly place and receive calls on your Bluetooth-enabled mobile phone while keeping your eyes on the road and your hands on the steering wheel when driving. Integrated solar panel harnesses the solar energy to help it recharge on the go.



acer
LZ.23800.024
Netbook Accessory Kit
SED Sku: ACRLZ23800024

:: Microfiber protective sleeve, USB wireless mini-mouse, External super-multi drive



EVGA

UV16 PLUS+
Multiview Device
SED Sku: EVG100U2UV16A

:: Take any available USB port on your desktop or notebook and turn it into an additional video output for use with another display. UV16 Plus+ Multiview Device uses lossless compression for transferring video signal and provides a crystal clear viewing experience on your additional display.



CyberPower
1000 AVR
Tower UPS
SED Sku: CYBCP1000AVRL

:: Designed for mid to high-end computer systems
:: Features dynamic line conditioning and an Intelligent LCD diagnostic display



APC
P8VNTG
Premium 8-Outlets Surge Suppressor | **SED Sku: APCP8VNTG**

:: Protect your valuable equipment from the threat of bad power. World's only surge protector to incorporate removable cable guide and rotating cord retainer



3D AND GAMING PC's

acer

AG7750-U2222
Aspire Predator Extreme Gaming Desktop PC
SED Sku: ACRAG7750U222
The well-armored exterior with dynamic mechanical elements and cool lighting effects will ignite any tech-savvy gamer.

- :: Intel Core i7-930 Processor 2.8GHz with Turbo Boost up to 3.06GHz
- :: Intel X58 Express Chipset + ICH10R
- :: 12GB DDR3 Memory
- :: 1.5TB 7200RPM SATA HD
- :: NVIDIA GeForce GTX470 Graphics with 1280MB Discrete Video Memory
- :: High-Def Audio Support with 7.1-channel
- :: Windows 7 HP

FX6840-21
Gaming Desktop | SED SKU: ACRFX6840-21
The streamlined chassis in glossy black with red accents will remind you of a top-speed race car.

- :: Intel Core i5-650 Processor (4MB Intel Smart Cache, 3.2GHz)
- :: 8GB (2/2/2/2) DDR3 1333 SDRAM
- :: 1TB SATA HD
- :: Blu-ray Combo
- :: Discrete ATI Radeon HD 5570
- :: Windows 7 HP



G51JX-A1
15.6" Notebook | SED Sku: ASNG51JX-A1
This powerhouse notebook unleashes an array of power to conquer today's most resource-demanding games.

- :: Intel i7-720QM 1.60GHz Quad-Core
- :: 6GB DDR3
- :: 500 GB HD
- :: NV GTS 360M 1GB GDDR5 VRAM
- :: SuperMulti Drive
- :: Windows 7 HP
- :: 3D Audio with EAX Advanced HD 4.0 for captivating sound



G73JH-A1
17.3" Notebook | SED Sku: ASNG73Jh-A1
Exceeds the requirements of the most demanding games for a long time to come.

- :: Design inspired by the iconic F-117 stealth fighter
- :: Intel i7-720QM 1.60GHz Quad-Core
- :: 8GB DDR3
- :: 1TB (500G 7200RPM x2)
- :: ATI Mobility™ Radeon® HD 5870, 1G GDDR5 VRAM
- :: Blu-ray Combo
- :: Windows 7 HP



GT660-004US
15.6" Notebook | SED Sku: MSMGT660-004US
With enhanced system performance and 3D image processing capabilities, these laptops come with SRS Premium Sound™ for superior audio and video!

- :: Core i7 - 740QM 1.73GHz
- :: 6GB RAM
- :: NVIDIA GTX285M/ Optimus 1G DDR5
- :: Dual HDD 500GB x 2
- :: Blu-ray Combo
- :: Windows 7 HP



GX660
15.6" Notebook | SED Sku: MSMGX660

- :: Intel Core i7 - 740QM 1.73GHz
- :: 6 GB RAM
- :: Dual HDD 320GB x 2
- :: High-end ATi Radeon HD5870 3D graphics card
- :: Blu-ray Combo
- :: Windows 7 HP (64bit)
- :: 5 SRS Premium Sound™ certified high-fidelity speakers



COMPONENTS

**Western Digital**



WD6000HLHX
VelociRaptor Hard Drive
SED Sku: WDC6000HLHX

- :: PC enthusiasts' favorite 10,000 RPM SATA drive is now faster than ever and available in a 300 GB capacity. Engineered for maximum speed, WD VelociRaptor combines a SATA 3 Gb/s interface and 16 MB cache, to deliver performance that's up to 35% faster than its speedy older brother.

**GIGABYTE TECHNOLOGY**



GA-X58A-UD3R
Desktop Motherboard Intel Chipset
SED Sku: GBT-X58A-UD3R

- :: Delivering all the killer next generation features, based on the Intel® X58 chipset. Gaming enthusiasts and power users have been waiting for the GIGABYTE's 333 Onboard Acceleration features with support for USB 3.0, Serial-ATA Revision 3.0 (6Gbps) and a 3x USB Power Boost.

**msi**

BIG BANG TRINERGY
Desktop Motherboard - Intel Chipset
SED Sku: MSMBBTRINERGY

- :: Based on Intel P55 chipsets for optimal system efficiency.
- :: Delivers the shock and awe of unprecedented gaming experiences
- :: Featuring Quantum Wave™ audio processing
- :: 100% Hi-c Cap for enhanced system stability



**EVGA**



012-P3-1470-TR
GeForce GTX 470 Graphics Card
SED Sku: EVG012P31470T
The EVGA GTX 470 ushers in the next generation of Nvidia GeForce GPUs! Experience heart-pounding cinematic visuals!

- :: PCI Express 2.0 x 16
- :: 1.25 GB
- :: GDDR5 SDRAM



Asante SmartHub Series

Compare to Cisco E-series and Valet series!

3 MODELS AVAILABLE:

- >> **AWRT-300N** SED Sku: ASAAWRT-300N 150 Mbps
- >> **AWRT-550N** SED Sku: ASAAWRT-550N 300 Mbps
- >> **AWRT-600N** SED Sku: ASAAWRT-600N 300 Mbps

Easy Connection: Just plug & play
Easy Setup: No need for CD-ROM setup
Easy Management: Manage users by username and password
Easy to Remember: Simply enter the word “smarthub” to manage



RT-G32
Wireless G Router
SED Sku: ASWRT-G32

:: The ASUS RT-G32 supports WPS, WEP128/64 bit, WPA PSK and WPA2 standards for use of the best possible encryption regardless of your client devices and features built-in firewall to prevent potential attacks from across the Internet.

RT-N13U
Wireless N Router with All-in-One Printer Server
SED Sku: ASWRT-N13U

:: The new ASUS RT-N13U wireless router distinguishes itself with the “auto switching” function. It not only enables multiple users to use multifunction printer wirelessly without a PC or server turned on 24 hours a day, but also rules out the trouble of repeating “disconnecting” and “re-connecting” when users switch.

CNet

CWR-935M
Wireless Router
SED Sku: CNTCWR-935M

- :: 3.5G mobile router
- :: Enables quick Internet and file sharing
- :: Foldable power plug

CBR-980
Wireless Broadband Router
SED Sku: CNTCBR980

:: The CBR-980 is a multi-functional Wireless-N broadband router that supports both Cable/DSL as well as mobile Internet access standards. Quickly setup a fixed or mobile wi-fi hot spot on the go.





SC-SA0D12-SI
Hard Drive Dock with Fan
SED Sku: SII-SCSA0D12S

:: This hard disk docking station is an ideal solution when transferring or backing up large volumes of data between your system and a SATA hard disk. Supports data transfer speeds of up to 5GB/s & hard drive capacities up to 2TB. Quickly swap between hard disks without tools!



WD10EALS
Caviar Blue Desktop Hard Drive
SED Sku: WDC10EALS

:: WD Caviar® Blue™ hard drives are available with either SATA or PATA interface in a variety of cache sizes with a multitude of available features to deliver rock solid performance and ultra-cool and quiet operation. Pick the drive that suits your needs with the confidence in knowing that all WD Caviar Blue drives are built to the highest standards of quality and reliability. With capacities ranging from 80 GB to 1 TB, these drives are the perfect solution for family and business computing.



MICROSOFT
Windows Server 2008 R2 Standard - 64-bit
SED Sku: MSOP73-04849

:: Windows Server 2008 R2 Standard is the most robust Windows Server operating system to date. With built-in, enhanced Web and virtualization capabilities, it is designed to increase the reliability and flexibility of your server infrastructure while helping save time and reduce costs. Powerful tools give you greater control over your servers, and streamline configuration and management tasks. Plus, enhanced security features work to harden the operating system to help protect your data and network and provide a solid, highly dependable foundation for your business.



TURBO NAS TS-259 PRO
Network Storage Server
Intel Atom D510 1.66GHz
SED Sku: QNPTS-259PRO

:: The TS-259 Pro is a powerful 2-bay network attached storage (NAS) server, designed to provide an affordable and easy-to-manage solution with iSCSI service for virtualized and clustered environments.



Components

performance leaders



CORE i5-750 QUAD-CORE

2.66 GHz Quad-Core
SED Sku: INT8060515750

:: Get a major boost in PC power for fast multitasking at work or at play. With intelligent performance that accelerates in response to demanding tasks, such as playing games and editing photos, this new processor moves as fast as you do.



CORE i3-530

2.93 GHz Dual Core Processor
SED Sku: INT806161353

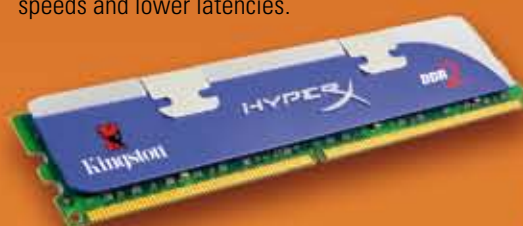
:: Offers an unparalleled computing experience with Intel HD Graphics. This revolutionary new architecture allows for new levels of intelligent performance and advanced media and graphics features- all while being energy efficient.



KHX8500D2/2G

HyperX Memory Module
SED Sku: KNM8500D2-2G

:: Kingston, the world's largest independent memory leader, proudly offers HyperX memory for gamers and PC enthusiasts. HyperX modules are specifically engineered and tested for higher speeds and lower latencies.



SNV425-S2/128GB

SSDNow V Solid State Drive
SED Sku: KNM425-128GB

:: 128 GB capacity
:: 64 MB onboard cache
:: Increase productivity & extend the life of existing computers



G41M4-L

Desktop Motherboard
SED Sku: MSMG41M4-L

:: Intel G41 Express / Intel ICH7 / LGA775
:: Supports FSB 800/1066/1333 MHz
:: 2x DDR2 667/800 SDRAM, 8GB Max
:: 4 SATAII ports with transfer rate up to 3Gb/s



V-CUL-750B

Power Supply | SED Sku: CC00-CUL-750B

:: ATX12V v. 2.3 and EPS12V v. 2.91 compatible
:: Native and modular cables for clean & easy installation
:: Over voltage & short circuit protection



JU-P20412-S2

2-port SuperSpeed USB 2.0 PCIe Adapter
SED Sku: SII - JUP20412S

:: Easily adds 2 USB 3.0 ports to your desktop computer
:: Maximize data transfer speeds – up to 5Gb/s
:: Compatible with the latest Windows OS
:: Lifetime warranty



BDR-205

Blu-Ray Disc/DVD/CD Writer
SED Sku: PIOBDR205

:: This revolutionary product will write up to 12x on BD-R (25Gbytes) and BD-R DL (50Gbytes) media. It allows users to author high-definition Blu-ray Disc content while also delivering the ability for high-capacity data storage. One BD-R DL disc will hold the same amount of data as 10 DVDs (single layer).

Barracuda

Seagate

Maximum capacity, reliable for business and for home.



Barracuda LP

HDD, 2TB, 5900rpm
SED Sku: SEA32000542AS

:: Barracuda LP ST32000542AS Hard Drive is designed to meet a growing need in the market today a low-power, whisper-quiet, entry-level drive that delivers green, low power savings over the life of the drive. This drive family has leading performance and is the perfect fit for low-power PCs, SOHO data storage appliances, and personal attach storage.



Barracuda ES

HDD, 1TB, 7200rpm
SED Sku: SEA31000340NS

:: The Seagate Barracuda ES enterprise hard drive is the industry's most reliable, highest capacity 7200-RPM hard drive for business-critical applications. The Barracuda ES hard drive is built with perpendicular recording technology for maximum capacity, reliability and cost-effectiveness.



WINDOWS 7 PROFESSIONAL

Software
SED Sku: MSOFQC-00730

:: Includes all the Home Premium features you love and the business features your work demands. Connect to company networks easily and more securely and share files across the various PCs in your home. In addition, you can run many Windows XP productivity programs in Windows XP Mode and recover your data easily with automatic back-ups to your home or business network.



Storm Season

Storm Season is here again! Are your customers ready for Storms, Tornadoes, and Hurricanes? Help your customers protect their families by keeping in touch with weather alerts and staying connected during summer storm season.



Channel Master®

3010
Outdoor HDTV Antenna
SED Sku: CHN3010

- :: Receives digital and analog UHF/VHF TV signals, plus FM
- :: Range is 45 miles for VHF/FM, 30 miles for UHF
- :: Reception beam width is 45 degrees



CyberPower

1010HT
High performance Audio/Video (A/V) Surge Protector
SED Sku: CYB1010HT

- :: \$250,000 connected equipment guarantee
- :: 10 outlets, 4200 joules, coax, RJ11, RJ45 protection

Lifetime Warranty!



Channel Master®

4221HD
Ultratenna HDTV UHF Antenna
SED Sku: CHN4221HD

- :: 45-Mile range for UHF reception
- :: 12.25 inch Turning Radius
- :: Receives Channels 14-69
- :: Built in 75 OHM matching transformer



inland

35002
Surge Suppressor
SED Sku: IPI35002

- :: 8 outlets, 120V, RJ-11 Phone/DSL modem protection
- :: \$20,000 Connected Equipment Warranty
- :: Spike Current: 216,000 Amps (3 Lines Total)



31002
Surge Suppressor
SED Sku: IPI31002

- :: 8 outlet, 120V, RJ-11 Phone / DSL Modem / Cable TV Protection
- :: \$50,000 Connected Equipment Warranty
- :: Spike Current: 228,000 Amps (3 Lines Total)

Lifetime Warranty!



1030HT
The Ultimate High-End Audio Video Surge Protector
SED Sku: CYB1030HT

- :: 10 outlets, 6000 joules, coax, RJ11, RJ45 protection
- :: \$400,000 connected equipment guarantee
- :: Lifetime warranty

400,000 Guarantee!

CyberPower



APC

C5BLK
Premium surge protection and noise filtering for high performance AV systems
SED Sku: APCC5BLK

- :: 10 Outlet, 120V, 3060 Joules, RJ-11, Coax, C Type AV Power Filters
- :: \$350,000 connected equipment guarantee

Limited Lifetime Warranty!



APC

J10BLK
Surge protection, noise filtering, automatic voltage regulation and battery backup for home theater systems
SED Sku: APCJ10BLK

- :: UPS 1000VA, 120V, 600 watt, 3200 joules
- :: 6.4 min at full load
- :: 12 x power NEMA 5-15
- :: \$750,000 connected equipment guarantee
- :: 2 year warranty

750,000 Guarantee!



HT706TSAT
Home/Business Theater Surge Suppressor
SED Sku: TRIHT706TSAT

- :: High-performance surge and line-noise protection for all components
- :: 7 outlets, 1680 joules, 2 coax 1, RJ11, 120V 15A
- :: \$100,000 connected equipment guarantee

Limited Lifetime Warranty!

TRIPP-LITE
POWER PROTECTION



CX789
Weather Alert Radio | SED Sku: COBCX789

- :: Digital LCD display
- :: Detachable AC power cord
- :: Clock with dual alarm timers
- :: NOAA Weather Alert turns on automatically to broadcast weather advisories

Weather Alerts!

COBY®



RP7887
Super Radio | SED Sku: RCARP7887

- :: 2-Way power with automatic (AC/DC) switching
- :: External AM/FM antenna terminals
- :: Best long-range performance and electivity radio

Extremely Durable!

RCA



WS1516-IT
Professional Weather Center
SED Sku: LCRWS1516U

- :: 3 Forecast Icons with Tendency
- :: Barometric Pressure with 12 Hr. History Graph
- :: MIN/MAX Time and Date Records
- :: 24 Hr. Rainfall with Time of MAX Record
- :: Wind Speed, and Gust with MAX Time Record

LA CROSSE®
TECHNOLOGY

SED has what you need to protect your customers and their investments from Power Surges!



THE WONDER OF 3D at Home

UN55C9000 | 55" 3D LED TV | SED Sku: SAMUN55C9000

Watch jaw-dropping action leap off the screen with Samsung 3D technology. The Samsung 3D UN55C9000 television brings new depth and dimensions to it all— so you're not just watching the action, you're living it. Along with visually stunning pictures, it also features web-connected Samsung Apps so you can stream movies, play games, flip through photos, and more while you watch TV. And Real 240Hz Clear Motion Rate virtually eliminates all motion blur so your picture is crisp.



**PN50C8000
PN58C8000
PN63C8000**

50", 58" & 63" 1080P 3D Plasma TV's
**SED Sku: SAMPN50C8000
SAMPN58C8000
SAMPN63C8000**

Samsung's new C8000 Series plasma represents their best design innovations and performance. First impressions begin with an elegantly styled brushed metal gray cabinet that measures a mere 1.5" deep. Lighter in weight, more efficient than Samsung's previous designs, their feature innovations offer a more powerful Internet@TV with customizable access to Internet content, a convenient home networking capability.

UN46C7000 | UN55C7000
46" & 55" 3D LED
**SED Sku: SAMUN46C7000
SAMUN55C7000**

Watch jaw-dropping action leap off the screen with Samsung 3D technology. The C7000 LED televisions bring new depth and dimension to it all— so you're not just watching the action, you're living it. Along with a visually stunning picture, it also features web-connected Samsung Apps so you can stream movies, play games, flip through photos, and more while you watch TV. Real 240Hz Clear Motion Rate virtually eliminates all motion blur.



UN55C8000 | 55" 3D LED TV | SED Sku: SAMUN55C8000

Experience a new dimension in TV with the Samsung 3D LED 8000. With Samsung's 3D technology, images practically leap off the screen. Samsung Apps let you stream the best of the web straight to your TV.

SSG-2100AB/ZA
3D GLASSES (BATTERY TYPE) 3D SHUTTER
SED Sku: SAMSSG-2100AB



HT-C6930W
3D Home Theater System | SED Sku: SAMHT-C6930W

Samsung's 1000W HT-C6930 Blu-ray™ Home Theater System brings the entertainment home: Internet@TV delivers the best of the web, straight to your HDTV, with downloadable widgets and apps like BLOCKBUSTER®, Facebook®, YouTube™, Twitter™, Flickr™, Pandora and more. You can shop online, share pictures, catch up with friends and more. Connect to a wide range of streaming digital content at the touch of a button. Your Samsung Home Theater is also wireless ready.



BD-C6900 | BD-C5900 | BD-C6800
3D Blu-Ray Player | SED Sku: SAMBD-C6900



There's only one Blue Ray Disc Player that delivers the total viewing experience, bringing your senses straight to life. It's the Samsung BDP C6900. With its explosive 3D Capabilities, you'll be able to see the world as you've never seen it before.

Be the first to experience a new dimension in television! Samsung's groundbreaking 3D technology delivers an unbelievable, immersive viewing experience that makes images leap off the screen so you feel like you're part of the action. With a full line of LED, LCD, and Plasma HDTVs and a Blu-ray player, Samsung is bringing the ultimate 3D theater experience to your home.

TV's and Accessories!

1080p

1080p

FHDBDP3209
32" Blu-ray Combo | SED Sku: SUIFHDBDP3209

- :: Wide TFT 32" LCD
- :: 1080p
- :: Contrast ratio 20000:1
- :: 3D Comb filter
- :: Response time 6.5ms

RX4503
A/V Receiver
SED Sku: SWDRX4503

- :: 100 Watts
- :: 6 Channel virtual surround
- :: For HD-DVD/Blu-ray bluetooth
- :: Stream from PC or Phone

RD-6505
A/V Receiver
SED Sku: SWDRD6505

- :: 100 Watts
- :: 5 Channel automatic speaker setup
- :: Snap room EQ 2x1 HDMI repeater
- :: Bluetooth stream

Enhance your TV viewing experience!

CM7000PAL
Digital Video Recorder
SED Sku: CHMCM7000PAL

- :: 42" TFT LCD
- :: 1080p
- :: Integrated Digital Tuner
- :: Receives Over-the-Air DTV Broadcast Signals
- :: Contrast ratio 20000:1
- :: Response time 6.5ms
- :: 3D Comb Filter

NEW from Channel Master

- :: Pause, fast forward and rewind your programs
- :: Slow motion feature to watch clips frame by frame
- :: Electronic program guide which allows you to pre-set recording schedules
- :: NO monthly subscription fees!

HL32D2
32" LCD TV
SED Sku: HAA HL32D2

- :: 32" LCD
- :: 720p
- :: Response time 6.5ms
- :: 16:9 Aspect ratio

HL40XSL2
40" LED TV | SED Sku: HAA HL40XL2

- :: 40" Direct LED
- :: 1080p
- :: Response time 6ms
- :: 16:9 Aspect ratio

AW828
Planter Speaker System
SED Sku: ARXAUDAW828

- :: Enjoy your music inside or outside
- :: Wireless speaker and planter in one
- :: Compatible with iPhone or iPod
- :: Textured terra cotta finish
- :: Weather resistant materials

THBA1 | **Soundbar** | SED Sku: JVCThBA1

- :: 4 Channel Soundbar
- :: 2.4 GHz Wireless Subwoofer
- :: 220 Watts Total Power
- :: Dolby Digital/DTS/Dolby Pro Logic II Decoders
- :: Digital Optical Inputs (2)

Photography by: LAT, USA 2009

Z-Line: Proud Sponsor of Nascar

Kyle Busch, driver of the No. 18 Z-Line Designs Toyota Camry for Joe Gibbs Racing, won his first NASCAR title of any kind by defeating runner-up Carl Edwards by 210 points in the season-ending standings. The title is one of the most impressive in NASCAR'S 62-year history, as Busch won nine races, scored 25 top-fives, 30 top-ten's, three poles and set a single-season record for laps led (2,698) and championship points tallied (5,682)."

ZL784MO-50SU
Hilo TVStand
SED Sku: ZLD784MO-50SU

- :: Accommodates flat panel TV's up to 50"
- :: Weight Capacity: 150 lbs
- :: Wire management for cords and cables
- :: Thick tempered safety glass

ZL788-50MVU
Sync Flat Panel TV Stand with Integrated Mount
SED Sku: ZLD788-50MVU

- :: Accommodates up to 65" flat panel TV's
- :: Swivel mount/multi positioned viewing
- :: Dedicated media storage drawer
- :: Weight Capacity: 150 lb

ZL568-44MIVU
Kiera Flat Panel TV Stand with Integrated Mount
SED Sku: ZLD568-44MIVU

- :: Weight Capacity: 150 lb
- :: Accommodates up to 60" flat panel TV's
- :: Swivel mount/multi positioned viewing

ML22-B1
Flat Panel Wall Mount
SED Sku: SNUML22B1

- :: 15"-40" Flat panel TV's
- :: 100 lb Max load
- :: 14.50" Height x 14.50" Width x 1" Depth

LT25-B1
Tilting Wall Mount
SED Sku: SNULT25B

- :: 175 lb Max load
- :: 30" to 60" Flat panel TV's

UT-PRO310 B
Universal Tilt Mount
SED Sku: PMTUT-PRO310B

- :: 37" to 63" Flat Panel Displays
- :: 200 lb Maximum
- :: Self locking touch and tilt design

UA-PRO100-B
Articulating Wall Mount
SED Sku: PMTUA-PRO100

- :: 10" - 23" Flat panel displays
- :: 40 lb Max load
- :: Built in wire management

SMALL APPLIANCES

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INTRODUCING **Shark** by **EURO-PRO** 

Shark is one of several house care brands developed by Euro-Pro Operating, LLC. Euro-Pro is a pioneer in innovative cleaning solutions and small household appliances with the goal of giving today's busy consumer better and more efficient products that fit their lifestyle.

SHARK V1950
CORDLESS CARPET CLEANER
SED Sku: SRKV1950

- >> 13" Motorized brush
- >> 2 Speed settings for carpet and floors
- >> 50 Minutes of cleaning on one charge
- >> Patented wall hugging technology
- >> Easy to maneuver



SHARK NV22L
UPRIGHT VACUUM CLEANER
SED Sku: SRKNV22L

- >> Bagless vacuum with lifetime filters
- >> Infinity Technology insuring no loss of suction
- >> Weighs only 15 lbs
- >> Smooth glide wheels for easy maneuverability
- >> Turbo power brush grabs pet hair from surfaces



SHARK S3501
STEAM POCKET
SED Sku: SRKS3501

- >> Patented 2-sided cleaning "pocket": clean with one side, and sanitize with the other for faster, more effective cleaning.
- >> 3 Quick Release Mop Heads allow for easy cleaning of all spaces.
- >> Longer cord and larger water tank for faster, longer cleaning.





OTLSWSG2MC4 Swivel Sweeper
SED Sku: OTLSWSG2@ (Sold in 4 pk case)

Unique "touchless" dirt disposal tray; Slide in any direction; "Back-saver" elbow joint; Non-slip rubber tip on the handle; snap and go rechargeable battery; Super slider wheels; Works on all surface types.



WT-5120U Projection Alarm Clock with Weather
SED Sku: LCRWT5120U

Ever wake up and wish you could see the time on the ceiling? Well now you can! La Crosse's Projection Alarm Clock with Weather not only tells you the time, but also the weather in easy to read letters.



Panasonic NI-S650TR Steam Iron
SED Sku: PSANIS650TR

The non-stick coating helps the iron glide smoothly and effortlessly over the fabrics, making the task of ironing a lot more tolerable. The automatic shut-off system provides you with a visible signal before the iron shuts off.



LASKO 5429 Oscillating Ceramic Heater
SED Sku: LAS5429

With top-mounted controls including three comfort settings, adjustable thermostat, and push-button oscillation, you can adjust the temperature and the area of warmth to your liking.



SMALL APPLIANCES

Back to School!!



2526 Adjustable Pedestal Fan
SED Sku: LAS2526

The 16" Performance Pedestal Fan utilizes the advanced performance grill to provide maximum air flow on all three speeds. It features fully adjustable height, optional oscillation, and adjustable tilt-back.



3520 Cyclone Pivoting Floor Fan
SED Sku: LAS3520

The 20" Cyclone® has three whisper-quiet, powerful speeds. Aerodynamic fan blades and a special grill design maximize its performance. Its adjustable fan head pivots 90 degrees, and locks in place for precision comfort.



2510 Tower Fan *SED Sku: LAS2510*

This slim, vertical fan takes up little floor space yet provides an effective breeze over a broad area. Featuring three fan speeds, a wide-area oscillation sweep, and a programmable timer, this fan can be adjusted to maintain desired comfort level.



2551 Wind Curve Platinum Tower Fan with Remote Control and Fresh Air Ionizer
SED Sku: LAS2551

With its sophisticated Wind Curve Profile, Fresh Air Ionizer technology (can be turned on or off with a separate control as needed) and oscillation, this fan provides fresh air throughout your entire room.



LASKO

Innovators in Home Comfort

SMALL APPLIANCE VENDOR PARTNERS	As Seen On TV	Cuisinart	Lasko	Oster	Telebrands
	Bunn	Homedics	Milen	Panasonic	The Weather Channel
	Conair	Idea Village	Mr. Coffee	Presto	
	Crock Pot	LaCrosse	Ontel	Sunbeam	

PRESTO

5442
Cool Daddy Deep Fryer
SED Sku: PST5442

Great for frying up to six servings. Exterior handle lowers food into oil with the cover closed to prevent spattering. Locking cover prevents spatters and reduces odors.

06852 16" Electric Skillet
SED Sku: PST06852

Control Master heat control maintains proper cooking temperature automatically. This attractive skillet is handy for every meal! It roasts, fries, grills, stews, bakes, makes casseroles and more.

3510 Belgian Waffle Maker SED Sku: PST3510

This professional-style waffle maker features a rotating design that bakes extra thick Belgian waffles in minutes. It flips 180° to evenly spread batter for waffles that are crispy outside and tender inside.

4821
Orville Redenbacher's Popcorn Popper
SED Sku: PST4821

Pops with hot air, not oil, for a healthy, low-calorie treat. Pops up to 18 cups of gourmet popcorn in less than 2 1/2 minutes with virtually no unpopped kernels. Butter melter doubles as a handy measuring cup.

BUNN® Quality Beverage Equipment Worldwide

BTX-B
Coffee Brewer | SED Sku: BUNBTXB

Bunn's 10-Cup Thermal Home Brewer brews the perfect, cafe quality cup of coffee ten cups at a time! With its patented sprayhead design this machine will bring out the true flavor of your morning cup of joe!

NHBX-W
Coffee Brewer | SED Sku: BUNNHBXW
(also available in Black)

Convenient sliding lid for easy addition of brew water - Brews ten cups of perfect coffee in 3 minutes! Stainless steel tank with internal thermostat keeps water at ideal brewing temperature - Patented sprayhead design improves coffee flavor extraction.

Perfectly designed for perfect coffee.
Cup after flavorful cup, year after year, nothing brews like a BUNN.

SR-G10G



feature helps keep rice warm up to four hours and also keeps your rice moist after cooking.

NN-SD277SR



This microwave has a fingerprint-resistant front, large, 2.0 cubic foot interior capacity, elegant blue/green backlit dial operation and half mirror glass door.

Jet Spin Cyclone Pet Friendly Upright Vacuum Cleaner



This vacuum offers a full array of handy tools for above the floor cleaning. It's Dirt Sensor uses an infrared beam to monitor whether or not there are still dirt particles being sucked into the vacuum from a given spot of your carpeting. When the light is red, dirt is still being detected; when the light turns green, the carpet is clean. With the touch of a button, the agitator is shut off for an easy transition to safe bare floor cleaning.

NI-W450TS Steam Iron **SED Sku: PSANIW450TS**

Titanium Sole Plate - 6.75fl oz Reservoir Capacity - 1500W
Quickly get to those tight spots like collars and cuffs without rotating the iron or yourself. The adjustable steam button allows you to select just the right amount of steam required for your ironing needs.



Bread Maker
Sku: PSASDYD250



Full Size Microwave
SED Sku: PSANNSD967S

Panasonic has succeeded in evolving Turbo Defrost, which allows you to defrost foods even faster than previous Panasonic Auto Defrost. Panasonic Inverter Turbo Defrost technology is an advanced microwave sequencing system using the Inverter low-power delivery feature. 2.2 cubic feet stainless steel.

Cuisinart®



DCC-1200
12 Cup Coffee Brewer
SED Sku: CUIDCC1200

Programmable from start to finish, with a variable heater plate for temperature control, it's the ideal coffeemaker for today's demanding consumer.

TOB-60 Toaster Oven
SED Sku: CUITOB60

Industrial styling, four cooking options, including convection bake, and convenient keep-warm function make this multi-functional countertop oven a valuable addition to any kitchen.

HM-70 Hand Mixer
SED Sku: CUIHM70

From dense cookie dough to whipped cream, the powerful 7-Speed motor with automatic feedback can perform any mixing task. And the precision touchpad with digital display shifts speeds with just one touch.



DCG12BC
Coffee Grinder
SED Sku: CUIDCG12BC

With a 90-gram capacity and Measurement Markings, you can efficiently measure and grind the exact quantity of coffee beans you need - for up to 18 cups at once.



Cuisinart exclusively available to Nationwide Members!

For more than 30 years, Nationwide Marketing Group has helped thousands of independent appliance, electronics and furniture dealers not only compete but win in today's competitive marketplace. With over 3,000 members operating some 8,000 store fronts and \$12 billion in combined annual sales, Nationwide Marketing Group is America's largest buying and marketing organization.

SED International is a preferred supplier to NMG under its Warehouse Direct division and offers exclusive products and special promotions to its members. For more information about what SED has to offer NMG members, contact an SED Sales Representative or call the Warehouse Direct support team at 800-549-8200.

Elite Collection Food Processor provides home chefs with multiple food processors in one. The exclusive Seal Tight Advantage System is designed to deliver maximum bowl capacity and clean processing and pouring.



FP-12DC
Elite Collection Food
Processor
SED Sku: CUIFP12DC

GR-4
Griddler Electric Griddle
SED Sku: CUIGR4N

With four separate cooking options, it can handle everything from pancakes to sausages to grilled cheese to steaks, hamburgers and panini. It helps you prepare more servings of more kinds of food in less time.



HOLIDAY GIFT PLANNING!



WT-8005U-B
Atomic Digital Wall Clock
SED Sku: LCRWT8005UB

Monitors Indoor Temperature, has Atomic Time & Date w/ Manual Setting, it shows calendar: Month, Date, Day. It also has Time Alarm w/ Snooze and can be mounted or free standing.

HMDX-GO-9CTM
Portable Speaker Case
SED Sku: HOMHMDXG09CTM
Sold in 9 Pack Case



Homedics Speaker On The Go Battery Operated Speaker Case is your music, out loud and in color!



NOV-20-9CTM
Handheld Massager
SED Sku: HOMNOV209CTM
Sold in 9 Pack Case

Bring relaxation with you wherever you go with the Homedics Mini Percussion Massager. It's small enough to throw in a purse or briefcase yet powerful enough to offer serious percussion massage.

WT-5120U
Projection Alarm Clock with Weather
SED Sku: LCRWT5120U

Ever wake up and wish you could see the time on the ceiling? Well now you can! La Crosse's Projection Alarm Clock with Weather not only tells you the time, but also the weather in easy to read letters.



WS450B
Color Weather Station
SED Sku: LCRWS450B



Never wonder what the weather is going to be again with La Crosse's Wireless Forecast Station. This device has 3 weather icons and a weather tendency indicator

NMSQ-200
Neck and Shoulder Massager with Heat
SED Sku: HOMNMSQ-200



Focused vibration rejuvenates hard-to-reach muscles on the shoulder and back of the neck. It is lined in comfort touch plush fabric. Internal wire frame construction flexes & shapes for the perfect fit.

FM-S
Shiatsu Foot Massager
SED Sku: HOMFMS



Two sets of massage heads under each foot counter-rotate providing a relaxing massage. Use with or without heat.

DS-250
Garment Steamer
SED Sku: HOMDS250

Our Perfect Steam Deluxe Commercial Garment Steamer lets you remove wrinkles 5 times faster than ironing. And with professional results at home, you'll save time and money by avoiding trips to the dry cleaners



IRON GYM IRONG-MC4
SED Sku: OTLIRONGYM@
(Sold in 4 pk case)

Iron Gym is a multifunctional training system that raises the bar on upper body exercises. Iron Gym turns any door into your own personal gym in just seconds.



SLAP CHOP
OTLSLAPCMC6
SED Sku: OTLSLAPC@
(Sold in 6 pk case)

Chop up vegetables, nuts, & fruits, quickly and easily, you never need to switch blades! With every slap, the finer the food gets, its easy to clean and dishwasher safe.



TURBO SNAKE
TSSNAKE-CD6
SED Sku: OTLTSNAKE@
(Sold in 6 pk case)

The flexible design and specially designed head makes unclogging your drain easier than ever before! Never worry about the dangers of chemical solutions around your children again.



LOUD 'N CLEAR
ODNCLR
SED Sku: IDVL0DNCLR@
(Sold in 12 pk case)

This amazing sound amplifier turns ordinary hearing into extraordinary hearing!



JUPITER JACK
JJACK-CD12
SED Sku: OTLJJACK@
(Sold in 12 pk case)

Jupiter Jack is the new, revolutionary cell phone accessory for your car that turns any car radio into a wireless speaker system.



WINDSHIELD WONDER
WINWON-MC12
SED Sku: OTLWINWON@
(Sold in 12 pk case)

No glass cleaner is needed! Just add water to the bonnet to clean all of your windows streak free!



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Servicing Latin America and the Caribbean

English

The Export division provides products and services for markets outside the United States, with a focus on Latin America and the Caribbean. SED’s expertise saves customers time, money and helps them make the right decisions. In-Country sales executives give customers the reach to the latest and most diversified promotions in the region. Treating customers with respect, honesty and integrity is at the root of the SED’s success. The Export Division offers one of the largest selections of technology products in the computer distribution industry. Product categories include Computer Hardware, Software and Peripheral products from over 100 respected brands and manufacturers.

Español

La division de Exportación ofrece productos y servicios a mercados fuera de los Estados Unidos enfocándose en toda América Latina y el Caribe. La experiencia y conocimiento de SED ahorra tanto tiempo como dinero a nuestros clientes y les ayuda tomar decisiones acertadas. Nuestros ejecutivos de ventas en los diferentes países garantizan a nuestros clientes el acceso a las últimas y más diversas promociones en la región. El éxito de SED está basado en el respeto a nuestros clientes, la honestidad e integridad. La division de Exportación ofrece además una de las más grandes selecciones de productos en la industria de distribución. Nuestras categorías de productos incluyen hardware, software y periféricos de más de 100 respetadas marcas y fabricantes.

Português

O Departamento de Exportação da SED provê produtos e serviços para o mercado internacional focalizando –se na America Latina e Caribe. SED sao expertos em honrar dinheiro e tempo e ajudar nas decisões corretas. A SED tem vendedores localizados em países da America Central e America do Sul que informarão as oportunidades e promoções para a sua regioao. Tratando os clientes com respeito, honestidade e integridade formamos as raizes do sucesso da SED. O Departamento de Exportação oferece uma grande seleção de produtos de Informatica para a sua empresa. Nos trabalhamos com mais de 100 marcas diferentes de companhias respeitadas no Mercado de Informatica aonde temos Hardware, Software e Perifericos.

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PC Fax Functionality

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Creative Labs	Hitachi	Pioneer Optical	Western Digital

Featured HP Products



hp hit PRINT

COMPUTERS INKS LAPTOPS PRINTERS



HP 200-5025 All-In-One PC
SED Sku: HPXVT653AAAB

- Pentium® E5300 processor
- Windows® 7 Home Premium
- 21.5" 1080p HD display with LED background light
- 1TB hard drive at 7200rpm
- DVD burner with LightScribe



Compaq Presario CQ1-1004 LA All-In-One PC SED Sku: HPXWN222AAABM

- SuperMulti slim tray DVD burner with LightScribe
- Genuine Windows® 7 Starter 32-bit
- 18.5 HD widescreen display 16:9
- 320Gb hard drive at 7200rpm/ 1GB DDR2
- Intel® Atom™ D410 processor



HP Pavilion MS225 All-In-One Desktop PC
SED Sku: HPXAY587AAABA

- PC integrated with 18.5" HD widescreen
- AMD Athlon II 250u Dual-Core processor
- 320GB hard drive/ 4GB DDR2 SDRAM
- Genuine Windows 7 Home Premium 64-bit



G2410 Scanjet
SED Sku: HPXL2694AAKY

- Up to 1200dpi optical scanning resolution • 110/ 220Volts
- Turns documents into editable texts
- HP Photosmart Essential software SDRAM



210-1010NR HP Mini Notebook PC (Black)
SED Sku: HPXWA543UAABA

- Intel® Atom™ N450 processor
- 160GB hard drive at 5400rpm)
- 10.1" display • Built-in webcam & mic
- Genuine Windows® 7 Starter



HP Touchsmart tm2-1070us Notebook PC
SED Sku: HPXWA808UAABA

- Genuine Windows 7 Home Premium 64-bit
- Compact, multi-touch tablet PC with fingerprint reader
- Intel Core 2 Duo processor



210-1090 NR HP Mini Notebook PC (Sonoma Red)
SED Sku: HPXWA550UAABA

- Intel Atom Processor N450 (1.66GHz)
- 1024MB DDR2 memory + 250GB hard drive
- 10.1" (diagonal) flush glass WSVGA LED display (1024 x 600)



Pavilion dv6-2170us HP Notebook PC
SED Sku: HPXWA778UAABA

- Intel Core i5-430M processor
- 500GB hard drive at 7200rpm)
- 15.6" display • 4Gb DDR3 memory



510 Series Designjet (Large Format) Printer SED Sku: Various

- Available in sizes of 24" and 42" wide
- 2400 x 1200 dpi print resolution
- Most affordable large format printer
- USB 2.0 / IEEE-1284-compliant parallel standard connectivity



CP 1215 Color Laserjet Printer
SED Sku: HPXCC376AABA

- Prints up to 12ppm black/ 8ppm color
- 600 x 600dpi print resolution
- 16Mb memory • Energy Star Certified
- Hi-Speed USB 2.0 connectivity



CP 1518ni Color Laserjet Printer
SED Sku: HPXCC378AABA

- Prints up to 12ppm black/ 8ppm color
- 600 x 600dpi print resolution
- 96Mb memory (max 352Mb)
- Hi-Speed USB 2.0 , 10/100 Base-TX with RJ45 connector
- Energy Star Certified



C4680 Photosmart All-In-One Printer
SED Sku: HPXQ8418AAKY

- Prints and copies up to 29ppm black/ 23ppm color
- 4800 x 1200dpi print resolution
- Up to 19200dpi enhanced scanner resolution
- 64Mb memory
- USB 2.0



HP ColorSphere Toners
SED Sku: Various

- Higher Gloss
- Consistently Calibrated Colors
- Fast & Cost-Effective Printing
- Hassle-Free & Reliable Results
- Real Life Colors



6000 Series Officejet Printer
SED Sku: Various

- Prints and copies up to 32ppm black/ 31ppm color
- Available with duplex and wireless printing
- Energy Star® qualified
- 32Mb memory



J4660 Officejet All-In-One Printer
SED Sku: HPXCB786AAKY

- Hi Speed USB 2.0
- 4800 x 1200dpi optimized print resolution
- Up to 1200dpi optical scanning resolution
- Prints and copies up to 28ppm black/ 26ppm color
- Faxes 1 page in 3 seconds with a 300 x 300dpi resolution



3015DN All-In-One Laserjet Printer
SED Sku: HPXCE528AABA

- 25 to 400% copy scaling
- Copies up to 15ppm
- Up to 9600dpi enhanced scanner resolution
- USB/ parallel connectivity
- Up to 110 page incoming fax memory



HP Vivera Inks Ink Print Cartridges
SED Sku: Various

- Affordable studio-quality photos
- True-to-life colors
- Longest-lasting prints
- Reliability in every cartridge



P4515 Series Monochrome Laserjet Printer
SED Sku: Various

- Instant-ON technology for energy saving
- Available with duplex and network ready
- First page out in 8.5 seconds
- Prints up to 62ppm
- 128mb memory



D2660 Deskjet Printer
SED Sku: HPXCH366AAKY

- Prints up to 28 pages per minute
- USB/ parallel connectivity
- 4800 x 1200 dpi

COUNTRY FEATURE



A Country that stands out
in the Americas

FAST FACTS:

> Capital City: Brasilia

> Official Language: Portuguese

> Currency: Real (1 US Dollar = 1.84 BRL)

> Brazil is the world's fifth largest country both by geographical area and by population

> Soccer is the most popular sports. The Brazilian national football team is ranked among the best in the world according to FIFA World Rankings, and has won the World Cup tournament a record five times

> Brazil is also the world's eighth largest economy by nominal GDP

> Cachaça is Brazil's native liquor which is distilled from sugar cane and is the main ingredient in the national cocktail, Caipirinha

> There are about 2,500 airports in Brazil, including landing fields: the second largest number in the world after the US

> Roman Catholicism is the country's predominant faith. Brazil has the world's largest Catholic population

BRAZIL occupies a large area along the eastern coast of South America and includes much of the continent's interior, sharing land borders with Uruguay to the south; Argentina and Paraguay to the southwest; Bolivia and Peru to the west; Colombia to the northwest; and Venezuela, Suriname, Guyana and the French overseas department of French Guiana to the north. It shares a border with every country in South America except for Ecuador and Chile.

Brazil was a colony of Portugal from the landing of Pedro Álvares Cabral in 1500 until its independence in 1822. Initially independent as the Brazilian Empire, the country has been a republic since 1889, although the bicameral legislature, now called Congress, dates back to 1824, when the first constitution was ratified. Its current Constitution defines Brazil as a Federal Republic. The Federation is formed by the union of the Federal District (which contains Brasilia, the capital city), the 26 States, and the 5,564 Municipalities.

The climate of Brazil comprises a wide range of weather conditions across a large area and varied topography, but most of the country is tropical. Brazil hosts five major climatic subtypes: equatorial, tropical, semiarid, highland tropical, temperate, and subtropical. The different climatic conditions produce environments ranging from equatorial rainforests in the north and semiarid deserts in the northeast, to temperate coniferous forests in the south and tropical savannas in central Brazil.

Economic reforms have given the country new international recognition. The country is the largest national economy in Latin America, the world's tenth largest economy at market exchange rates and the ninth largest in purchasing power parity , according to the International Monetary Fund and the World Bank. The Brazilian economy has been predicted to become one of the five largest in the world in the decades to come.



Republic of
BRAZIL



National Flag



Coat of Arms



Left: Rio de Janeiro

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INSPIRON 11Z
Notebook (Red/ English)
SED Sku: DEXI11U74ETA

:: 160GB/5400 rpm hard drive

:: Celeron 743 processor

:: Genuine Windows® 7 Starter

:: 2GB Memory

:: 11.6" HD display

INSPIRON 1440
Notebook SED Sku: Various

:: Available in English and Spanish

:: Genuine Windows® 7 operating system

:: Available in black and blue

:: Intel Pentium T4400 CPU

:: 14" HD display with 16:9 aspect ratio

INSPIRON 1545 SERIES
Notebook (Black)
SED Sku: Various

:: Available in English and Spanish

:: Intel®Core™2 Duo processors

:: 15.6" HD display

:: 500Gb 5400rpm hard drive

:: Windows®7 Basic

SAMOS SERIES
Netbook SED Sku: Various

:: Available in English and Spanish

:: Windows®7 Starter operating system

:: Available in pink, red and black

:: Intel Atom N450 processor

:: 10.1" display

JETFLASH® 220 SERIES
USB Flash Drive
SED Sku: Various

:: Advanced fingerprint recognition technology

:: Website auto login

:: Easy Plug and Play installation

:: Combines elegance with functionality

:: Fully compatible with Hi-Speed USB 2.0

JETFLASH® V70 SERIES
USB Flash Drive SED Sku: Various

:: Fully compatible with Hi-Speed USB 2.0

:: Excellent protection for stored data

:: Eco-friendly silicone rubber for a pleasant tactile feel

:: Stylish sporty design

:: Easy Plug and Play installation

BE-550G
Back UPS ES
SED Sku: APXBE550GEXP

:: 330 Watt/ 550VA output power capacity

:: 120V nominal output voltage

:: 60Hz output frequency

:: 13.4 minute typical backup time at half load

:: 8 outlets

BR800BLK
Back UPS RS
SED Sku: APXBR800BLK

:: Enhanced video quality

:: 1080p HD performance

:: 4 HDMI inputs

:: Wall mountable

:: 25000:1 dynamic contrast ratio

WINDOWS 7
Operating System
SED Sku: Various

:: Home Premium, Professional & Ultimate

:: Faster and improved performance

:: Simplified PC use and connection with the world

L42H961
42" High Definition LCD
SED Sku: AOCXL42H961



DELL



Transcend®



Microsoft®



APC



AOC



Hot Products



SCX-4623F
Monochrome Multifunction Laser Printer
SED Sku: SAMXSCX-4623F

- :: Prints & copies up to 23ppm
- :: Up to 1200 x 1200dpi resolution
- :: 25-400% zoom rate
- :: 4800 x 4800dpi enhanced scanner resolution
- :: 33.6Kbps fax speed



Multifunction Laser Printer
SED Sku: SAMXSCX-4300

- :: Up to 19ppm print & copy speed
- :: 600 x 600dpi print resolution
- :: 600 x 2400dpi scan resolution
- :: USB connectivity :: Compact design



SCX-4300



CLP-315

- :: No NOIS™ technology for quiet operation
- :: Also available with wireless printing



ML-1665
Monochrome Laser Printer
SED Sku: SAMXML-1665

- :: Prints up to 16ppm
- :: Up to 1200 x 600dpi resolution
- :: 150Mhz processor
- :: 8MB memory
- :: USB 2.0 connectivity



Color Laser Printer | SED Sku: Various

- :: Prints up to 17ppm black/ 4ppm color
- :: Up to 2400 x 600dpi resolution
- :: 20,000 monthly duty cycle



STYLUS TX300F
Multifunction Inkjet Printer
SED Sku: EPNTX300FEXP

- :: Printer, copier, scanner and fax
- :: Individual ink cartridges for maximum ink saving
- :: USB connectivity (cable included)
- :: Automatic document feeder
- :: Up to 31ppm black printing/15ppm color



LQ-2090

Serial Impact Dot Matrix Printer
SED Sku: EPNLQ2090EXP

- :: Powerful 24 pin print head technology
- :: Long-life ribbon cartridge that's easy to install
- :: Extreme reliability in demanding print environments
- :: Simplified setup and operation
- :: Ultra fast print speeds



DFX-9000
Dot Matrix Printer
SED Sku: EPNDFX9000ENG

- :: Serial, parallel and USB connectivity
- :: Prints up to 1550cps
- :: 58 dB(A) noise level
- :: Front and rear paper paths
- :: LCD display



STYLUS PRO 4880
Large Format Printer
SED Sku: EPNSTYPR4880K
EPNSTYPR4880C

- :: 110ml or 220ml individual ink cartridges
- :: Epson UltraChrome K3™ Inks
- :: 2880 x 1440dpi max resolution
- :: Hi-speed USB 2.0 & 10/100 Base-T Ethernet port
- :: Compact design



LQ-590

Dot Matrix Printer | SED Sku: EPNLQ590EXP

- :: Prints up to 529cps
- :: Up to 4 input trays for advanced paper handling
- :: Easy to use control panel
- :: Narrow carriage, 24 pins, 80 columns
- :: USB & Parallel Connectivity



POWERLITE S8+
Multimedia Projector | SED Sku: EPNV11H309EXP

- :: 2500 lumens
- :: 3LCD technology
- :: 2000:1 contrast
- :: HDMI ready
- :: USB connectivity



INDIVIDUAL INK CARTRIDGES

Ink Cartridges | SED Sku: Various

- :: Unbeatable value
- :: Epson DuraBrite™ technology
- :: Superior image quality
- :: Longer print life
- :: Greater reliability



STYLUS T30
Inkjet Printer | SED Sku: EPNSTYT30EXP

- :: Up to 38ppm print speed in black/ 20ppm in color
- :: 5760 x 1440dpi resolution
- :: Individual ink cartridges
- :: Laser quality black texts
- :: USB 2.0 (USB 1.1 compatible)



Speaker | SED Sku: LOG980000319

- :: 360-degree sound in 2.1 speakers
- :: Convenient on-speakers control
- :: 40 watts (RMS) of power
- :: 2 Inputs (one RCA jack/ one 3.5mm auxiliary)
- :: 35 Hz – 20 kHz frequency response



Wireless Professional Presenter
SED Sku: LOG910001350

- :: Brilliant green laser pointer
- :: Powerful control for high-impact presentations
- :: 100-foot effective range with 2.4Ghz wireless technology
- :: LCD display with timer, battery-power and reception levels indicators
- :: Storable plug-and-play receiver



QUICKCAM® PRO 9000
Webcam | SED Sku: LOG960000139

- :: Carl Zeiss® lens
- :: Autofocus system
- :: Integrated microphone with RightSound® technology
- :: Ultra-wide field of view & intelligent face tracking
- :: HD video with 960 x 720 pixels



Racing Wheel
SED Sku: LOG941000045

- :: Dual-motor force feedback
- :: RPM/Shift indicator LED's
- :: Six-speed shifter
- :: 16 programmable buttons plus D-pad
- :: 900- degree wheel rotation

Cordless Optical Mouse for Notebooks
SED Sku: Various

- :: 2.5 times more responsive
- :: Up to 6 months of battery life
- :: Available in a wide array of colors
- :: Mini-receiver snaps into the mouse
- :: Ergonomically designed with soft rubber grips



V220