











# 2013 FISHING PRODUCTS CATALOG












## FISHING ACCESSORIES

	Part #	Model Name and Description	MP
 (contents shown out of case)	1264630 	<b>Berkley® Deluxe Electric Fillet Knife Kit</b> 6" & 8" stainless steel blades, side blade release and trigger lock. Includes 3 adapters; 110 volt standard plug in, 12 volt vehicle plug-in and battery clips.	2
	1141145 	<b>Berkley® 9" Fillet Knife with Sheath</b> Knife features a 9" precision, corrosion resistant blade perfect for cleaning most mid-size fish. Knife has an ergonomic comfort design. Sharpener and sheath are included.	6
	1065664 	<b>Berkley® Portable Line Spooling Station</b> Handy table-top unit. Easily adjusts for various spool sizes. Accepts most casting and spinning reels. Includes easy-to-use electric line stripper.	3
	1205470	<b>Berkley® 50 lb. Digital Fish Scale</b> This portable scale stores and averages up to 10 weights in memory. Water resistant construction. Tare feature allows combined weight of multiple fish. Displays in lbs./oz. or kg.	3
	1200767	<b>Berkley® Floating Needlenose Hybrid Fishing Pliers</b> Easy grip foam handles float, stainless steel needle nose jaw, corrosion resistant tungsten carbide cutters cut braided and mono line, includes adjustable lanyard.	6
	1236904	<b>Berkley® Complete Fishing Accessory Kit</b> 6" stainless steel fillet knife with sharpener, 6" precision pliers, 28 lb. scale with tape measure, fish scaler, stringer, license holder, 14" x 8.5" tackle box.	6
	J2011-006	<b>Soft-Sided Fishing Tackle Bag</b> Features heavy-duty cordura nylon, large zippered compartments, mesh pockets, a special security pocket for pliers and adjustable hand and shoulder straps.	8
	J2011-029	<b>Deluxe Fishing Case</b> Features six compartments with removable velcro dividers - one 42" long for carrying rods, adjustable shoulder strap with padding. Large enough (45" w x 10" h) to hold all your gear.	4

## SPINNING REELS

	Part #	Model Name and Description	MP
	1187308	<b>Penn® Torque® Saltwater Off-Shore Spinning Reel</b> Full metal body, 1-pc aluminum frame, 1-pc handle arm, sealed gearbox/drag system, integral clutch sleeve, 7 + 1 bearings, 5.1:1 ratio; max drag 41 lb.	2
	1205560	<b>Abu Garcia® Revo® Premier™ Spinning Reel</b> Lightweight properties of graphite but the strength of metal. Features 10 HPCR bearings + 1 roller bearing, 1-pc aluminum gearbox, 5.8:1 ratio, max drag 12 lb.	2
	1204772	<b>Pflueger® Patriarch Saltwater Spinning Reel</b> Ultra lightweight magnesium body, rotor & sideplate, aluminum spool, 9 + 1 bearings with instant anti-reverse, carbon handle, titanium shaft, 5.2:1 ratio, max drag 16 lb.	2
	1206104 	<b>Penn® Battle® Spinning Reel</b> Full metal body and sideplates, aluminum spool, Techno-balanced™ rotor, stainless steel main shaft, 6 + 1 bearings, anti-reverse, aluminum handle, 2.2:1 ratio, max drag 7 lb.	2
	1236654	<b>Pflueger® President® Freshwater Medium Spinning Reel</b> 9 + 1 bearings, instant anti-reverse, lightweight aluminum spool, titanium coated line roller, corrosion resistant stainless steel shaft, 5.2:1 ratio, max drag 10 lb.	2
	1265445 	<b>Abu Garcia® Cardinal® SX Freshwater Medium Spinning Reel</b> Features 5 + 1 bearings, machined aluminum spool, lightweight graphite body and rotor, Slow Oscillation, Everlast™ bail system for durability, 5.2:1 ratio, max drag 6.5 lb.	2

## OFFSHORE & BAITCAST REELS

	Part #	Model Name and Description	MP
	1151033	<b>Penn® International® 50VSW Saltwater Off-Shore Reel</b> Full metal body/sideplates, 2-speed system, preset knob, ratcheted drag lever, 4 bearings, stainless steel reel stand, 3.1:1 ratio, max drag 28 lb.	2
	1186238	<b>Penn® International® 12VS Saltwater Off-Shore Reel</b> Full metal body/sideplates, 2-speed system, preset knob, ratcheted drag lever, 4 bearings, stainless steel reel stand, adjustable clicker, 5.3:1 ratio, max drag 11 lb.	2
	1151056	<b>Penn® International® 975 Saltwater Baitcast Reel</b> Full metal body/sideplates, HT-100™ drag washers for smooth drag, 2 + 1 bearings, infinite anti-reverse, stainless steel reel stand, 4.5:1 ratio, max drag 12 lb.	2
	1206098	<b>Penn® Squall™ Star Drag Saltwater Baitcast Reel</b> Graphite frame, aluminum spool, externally adjustable casting brake, bronze alloy main gear, multiple drag settings, 6 + 1 bearings, 6.0:1 ratio, max drag 15 lb.	2
	1120892	<b>Abu Garcia® BCX Round Baitcast Reel</b> Features 3 stainless ball bearings + 1 roller bearing, Power Disk drag system, 6 pin brake, Anti-Distortion spool design, 5.3:1 ratio, max drag 12.5 lb.	2
	1264555 	<b>Abu Garcia® Revo® Premier™ HS Low Profile Baitcast Reel</b> Compact and lightweight. 11 bearings, Carbon Matrix drag system, infinitely variable centrifugal brake, Infini II spool design, X-Craftic alloy frame, 7.1:1 ratio, max drag 20 lb.	2
	1200763	<b>Abu Garcia® Orra™ Inshore Saltwater Low Profile Baitcast Reel</b> Cast on a bulls-eye with the pitch centrifugal brake, 1-pc aluminum spool, alloy frame and 7 ball bearings. Will stand up to saltwater conditions. Includes corrosion resistant instant anti-reverse bearing and brass gears, centrifugal brake, 6.4:1 ratio, max drag 15 lb.	2
	1237070	<b>Abu Garcia® Pro Max™ Low Profile Baitcast Reel</b> 7 + 1 bearings, 1-pc graphite frame, aluminum spool with Power Disk™ drag system, MagTrax™ brake system, 7.1:1 ratio, max drag 15 lb.	2







1237076

### Abu Garcia® Black Max™ Low Profile Baitcast Reel















5 bearings, aluminum spool, Power Disk™ drag system, MagTrax™ brake system, Duragear™ brass gears, 1-pc graphite frame, graphite sideplates, 6.4:1 ratio, max drag 15 lb.











2

## SPINCAST COMBOS














	Part #	Model Name and Description	MP
	1139957	<b>Abu Garcia® Abumatic™ Medium Light Spincast Combo</b> 6'0" 2-pc, medium light action, graphite composite rod, ultra-smooth spool drag system, instant anti-reverse, dual rotating swing-arm pick-up pins. Built for durability and long life.	4
	1147139	<b>Shakespeare® Ladyfish™ Deluxe Spincast Combo</b> 5'6" 2-pc, light action rod with comfortable cork handles, Synergy® Ti6 spincast reel filled with 6 lb. line, stainless steel front cone and smooth, adjustable drag.	5
	1094449	<b>Johnson® Country Mile® Spincast Combo</b> 5'6" 2-pc, medium action rod with cork handle, ball bearing drive and a strong 1-pc frame and stainless steel cover. Proven to cast 22% further than the competition.	4
	1103434	<b>Johnson® Citation® Spincast Combo</b> 5'6" 2-pc, medium action rod, reel has a strong integrated frame and spool, trouble-free drag system.	4

## SPINNING COMBOS

	Part #	Model Name and Description	MP
	1265684 	<b>Pflueger® Purist® Medium Spinning Combo</b> 6'6" 2-pc, medium action, IM-8 graphite rod, stainless guides, top grade cork handle, 10 bearing reel, instant anti-reverse, stainless main shaft, one-way clutch, sealed drag system.	2
	1236672	<b>Pflueger® President® Light Spinning Combo</b> 6'6" 2-pc, light action, IM-8 graphite rod with durable stainless steel guides, aluminum oxide inserts and top grade cork handles for comfortable grip, 10 bearing reel.	2
	1147639	<b>Shakespeare® Ugly Stik® Bigwater Spinning Combo</b> 7'0" 2-pc, medium action Ugly Stik® rod with comfortable EVA handle and Fuji guides and reel seat. Graphite spinning reel with ball bearing and anodized aluminum spool.	5
	1153005	<b>Pflueger® Lady Trion® Medium Spinning Combo</b> 6'6" 2-pc, medium action, IM-8 graphite rod, stainless steel frames, aluminum oxide inserts, graphite reel seat, 6 + 1 bearing reel, instant anti-reverse, aluminum spool.	4
	1122879 	<b>Mitchell® 300Xe Medium Spinning Combo</b> 6'6" 2-pc, medium action, graphite rod with cork handles, 8 bearings with instant anti-reverse and multi-disk drag system.	4
	1122837 	<b>Mitchell® 310Xe Light Spinning Combo</b> 5'6" 2-pc, light action, graphite rod with cork handles, 8 bearings with instant anti-reverse and multi-disk drag system.	4
	1205624	<b>Pflueger® Apprentice™ Medium Spinning Combo</b> 5'10" 2-pc, medium action, IM-6 graphite rod with custom sized cork split grip, stainless steel guides and hook keeper. Reel features 3 bearings, instant anti-reverse, aluminum spool.	4
	1271161 	<b>Abu Garcia® Cardinal® S Medium Spinning Combo</b> 6'6" 2-pc, medium action, high density EVA rod gives greater sensitivity and durability. Reel features 4 bearings with lightweight graphite body and rotor.	3
	1150707 	<b>Shakespeare® Agility™ Medium Spinning Combo</b> 6'6" 2-pc, medium action IM-6 graphite rod with cork handle, stainless steel guides and graphite reel seat. Machined aluminum reel with 7 bearings, graphite body and rotor.	4

	1130205	<b>Abu Garcia® Cardinal® Saltwater Bruiser Spinning Combo</b> 7'0" 2-pc, saltwater medium-heavy action rod with EVA handle, durable saltwater size reel with 4 bearings, prespooled with Berkley® Trilene® line. Tough for big fishing applications.	4
	1265673 	<b>Mitchell® Avocet IV® Silver Medium Spinning Combo</b> 6'6" 2-pc, medium action, 4 bearings plus instant anti-reverse, aluminum spool for smooth operation, multi disk drag system and Neverfail™ Bail System.	2
	1236809 	<b>Shakespeare® Contender® Medium Spinning Combo</b> 6'6" 2-pc, medium action graphite composite rod with cork handle, stainless steel guides, graphite reel seat. Reel has aluminum spool, 4 bearings and oversized magna bail wire.	3
	1140251	<b>Mitchell® Pesca® Medium Spinning Combo</b> 6'6" 2-pc, medium action, features a ball bearing drive, double drilled diecast aluminum spool, graphite composite rod and cork handle for a comfortable grip.	3
	1257478 	<b>Shakespeare® Navigator™ Medium Spinning Combo</b> 6'0" 2-pc, medium action rod with comfortable EVA handles featuring a split grip design, 30 size, chrome reel with bushing. Provided in mixed color pack of red and blue.	3
	1236805 	<b>Shakespeare® Crusader™ Medium Spinning Combo</b> 6'6" 2-pc, medium action tubular glass rod with comfortable cork handles, 30 size front drag reel, cold forged aluminum spool for added strength.	4

## BAITCAST COMBOS

Part #	Model Name and Description	MP
	1204774  <b>Abu Garcia® Orra® SX Low Profile Baitcast Combo</b> 6'6" 1-pc, medium action, 24 ton graphite rod with EVA handle. Features 8 bearing Power Disk™ drag system. Texas-rigged hook keeper for all bait applications.	2
	1265687  <b>Pflueger® Purist® Low Profile Baitcast Combo</b> 6'6" 1-pc, medium action, IM-8 graphite rod with split grip cork handles and stainless steel frame and inserts. Reel has 7 bearings plus one-way clutch instant anti-reverse.	2
	1265691  <b>Pflueger® Echelon™ Low Profile Baitcast Combo</b> 6'6" 1-pc, medium-heavy action, IM-6 graphite rod with split grip cork handles and stainless steel frame and inserts. Reel has 5 bearings plus one-way clutch instant anti-reverse.	2
	1237083  <b>Abu Garcia® Silver Max™ Low Profile Baitcast Combo</b> 6'6" 1-pc, medium action, 24 ton graphite rod with stainless steel guides with Zirconian coated inserts, 5 stainless steel ball bearings + 1 roller bearing provide smooth operation.	2
	1237085  <b>Abu Garcia® Black Max™ Low Profile Baitcast Combo</b> 6'6" 1-pc, medium action, graphite frame and body tip, stainless steel guides, 4 + 1 bearing reel with Power Disk™ drag system for smooth drag performance.	2
	1205262 <b>Shakespeare® EZ Cast® Low Profile Baitcast Combo</b> 6'0" 2-pc, medium action, rod with stainless guides and aluminum handle. Features 3 bearing Anti-Backlash System™ that controls the spool for tangle free casting, filled with 10 lb line.	4
	1148919B  <b>Shakespeare® Agility® Low Profile Baitcast Combo</b> 6'6" 2-pc, medium-heavy action, rod with stainless guides and cork handle. Features aluminum spool, titanium coated line guide and adjustable cast control.	1



## CATCH MORE FISH COMBOS

Part #	Model Name and Description	MP
	1204493 <b>Shakespeare® Catch More Fish Lake/Pond Spincast Combo</b> 8 size spincast reel filled with 6 lb. Stren® line and 5'6" 2-pc medium action rod. Features Berkley® shaky worms, power minnows, beetle spins, jig heads and live bait tackle.	3



	1204489	<b>Shakespeare® Catch More Fish Lady Lake/Pond Spincast Combo</b> 8 size spincast reel filled with 6 lb. Stren® line and 5'6" 2-pc medium action rod. Features Berkley® shaky worms, power minnows, beetle spins, jig heads and live bait tackle.	3
	1187277	<b>Shakespeare® Catch More Fish Lake/Pond Spinning Combo</b> 30 size spinning reel, aluminum spool, 6 lb. line and 6'0" 2-pc medium action rod. Berkley® shaky worms, power minnows, beetle spins, jig heads and live bait tackle.	3
	1204490	<b>Shakespeare® Catch More Fish Panfish Spinning Combo</b> 20 size spinning reel, aluminum spool filled with 4 lb. Stren® line. Features Berkley® Powerbait® power grubs, beetle spins and live bait tackle. 4'6" 1-pc ultra light action rod.	3
	1187275	<b>Shakespeare® Catch More Fish Bass Spinning Combo</b> 35 size spinning reel, aluminum spool filled with 8 lb. Stren® line and 6'6" 2-pc medium action rod. Berkley® Powerbait® shaky worms and lizards, crankbait and beetle spins.	3
	1203134	<b>Shakespeare® Catch More Fish Walleye Spinning Combo</b> 30 size spinning reel, aluminum spool filled with 6 lb. Stren® line and 6'6" 2-pc medium action rod. Berkley® minnows, grubs, night-crawler rig, jig heads and live bait tackle.	3
	1204478	<b>Shakespeare® Catch More Fish Trout West Spinning Combo</b> 25 size spinning reel with aluminum spool filled with 4 lb. Stren® line and 6'6" 2-pc light action rod. Berkley® Powerbait® biodegradable trout dough, inline trout spinner baits, float rigs and bottom rigs.	3
	1187278	<b>Shakespeare® Catch More Fish Catfish Spinning Combo</b> 50 size spinning reel filled with 14 lb. Stren® line and 7'0" 2-pc medium action rod. Berkley® Gulp!® catfish chunks, pre-tied bottom and float rigs.	3
	1204476	<b>Shakespeare® Catch More Fish Striper Spinning Combo</b> 50 size spinning reel filled with 14 lb. Stren® line and 7'0" 2-pc medium action rod. Gulp!® swimming mullet, bucktail rig, pre-tied bottom rig and jig heads.	3
	1203133	<b>Shakespeare® Catch More Fish Salmon Spinning Combo</b> 50 size spinning reel filled with 14 lb. Stren® line and 8'0" 2-pc medium-heavy action rod. Egg clusters, salmon spoons, pre-tied spin-n-glow rig and live bait tackle.	3
	1204477	<b>Shakespeare® Catch More Fish Inshore Spinning Combo</b> 35 size spinning reel filled with 10 lb. Stren® line and 7'0" 2-pc medium action rod. Gulp!® shrimp and jerk shads, pre-tied popping cork rig, Carolina rig and jig heads.	3
	1187279	<b>Shakespeare® Catch More Fish Surf/Pier Spinning Combo</b> 50 size spinning reel filled with 14 lb. Stren® line and 7'0" 2-pc medium action rod. Gulp!® shrimp and crabs, jig heads and a variety of rigs.	3
	1187276	<b>Shakespeare® Catch More Fish Trout Spinning Combo</b> 25 size spinning reel with aluminum spool filled with 4 lb. Stren® line and 5'6" 2-pc light action rod. Berkley® Powerbait® biodegradable trout dough, inline trout spinner baits, float rigs and bottom rigs.	3

## FLY COMBOS

	Part #	Model Name and Description	Backing	MP
	1150788	<b>Pflueger® Medalist® Deluxe Fly Fishing Combo</b> 9'0" 3-pc, 5/6 wt fly rod with cork grip, Medalist 1494 metal fly reel, 30 yards of weight forward fly line, 4x tapered leader and braided dacron backing.	50yds/20#	3
	1150786	<b>Pflueger® Complete Fly Fishing Combo</b> 8'0" 3-pc, 5/6 wt fly rod with cork grip, 1094 metal rim control fly reel, 25 yds of level fly line, 4x tapered leader, braided dacron backing and fly assortment.	30yds/20#	3

## FISHING TRAVEL PACKS



Part #  
1094894

### Model Name and Description

#### Mitchell® Outback® Soft Case Fishing Travel Kit

Features light action spinning reel and 5-pc graphite power rod. Reel has 5 ball bearing drive, lightweight graphite body and aluminum spool. Includes mini lure kit.

MP  
1



1147795

#### Shakespeare® Medium Spinning Hard Case Travel Kit

5'6" telescopic medium rod. Collapsed length: 14". 30 size spinning reel. Built in storage compartments. Pre-spooled with 6 lb. line.

5



1147794

#### Shakespeare® Micro Underspin Hard Case Travel Kit

Telescopic Micro Kit. 4'6" telescopic ultralight rod. Collapsed length: 13.5". Ultralight spinning reel. 4 lb. line.

5

## SPINNING TACKLE BAG TRAVEL KITS



Part #

2012-STK

### Model Name and Description

#### Spin Travel Kit

Contains: (1) 6-pc 6'6" pack rod, (1) spinning reel, (1) Power-Bait large tackle bag with (3) removable utility boxes and (1) spool of fishing line.

MP  
1



2012-DSTK

#### Deluxe Spin Travel Kit

Contains: (1) 6-pc 6'6" pack rod, (1) spinning reel, (1) Power-Bait large tackle bag with (3) removable utility boxes and (1) spool of fishing line.

1



2012-PSTK

#### Premium Spin Travel Kit

Contains: (1) 4-pc 6'0" pack rod, (1) spinning reel, (1) Power-Bait large tackle bag with (3) removable utility boxes and (1) spool of fishing line.

1



2013-ULSK



#### Ultra Light Spinning Kit

Contains: (1) Telescopic 4'6" ultra-light pack rod with foam handle, (1) ultra-light spinning reel with graphite body and (1) PowerBait medium tackle bag with (3) removable utility boxes.

1

## SPIN/FLY TACKLE BAG TRAVEL KITS



Part #

2013-EFSK



### Model Name and Description

#### Elite Fly/Spin Travel Kit

Contains: (1) 5-pc 7'0" fly/spin pack rod, (1) spinning reel, (1) single action fly reel and (1) PowerBait large tackle bag with (3) removable utility boxes.

1

## KID'S FISHING KITS



Part #

1154429

Model Name and Description

**Shakespeare® Disney® Cars Backpack Fishing Kit**

Features all-in-one, 2'0" telescopic rod and reel with line, clear backpack with extra zippered pocket, tackle box, sunglasses and practice casting plug.

MP

3



1154432

**Shakespeare® Barbie® Purse Fishing Kit**

Purse is clear with zipper and security latch. Comes with all-in-one, 2'0" telescopic rod and reel with line, tackle box, sunglasses and practice casting plug.

3



1147768

**Shakespeare® Kid's 2'6" Fun Kit**

All-in-one kid's 2'6" 1-pc rod and reel with line. Co-molded soft-grip handle. Practice casting plug included.

6

## FISHING PACKAGES



Part #

2012-FIS2



Model Name and Description

**Go Fish II Package**

Package Includes: Pan Fish Buster lure kit, 2-piece spincast rod/reel combo and soft-side tackle bag.

MP

1



2012-F2P



**Fishing for 2 Package**

Package Includes: 50 lb. digital fish scale, (2) spools of fishing line, (2) 2-piece spinning rod/reel combos and fillet knife.

1



2013-HHF



**His and Hers Fishing Package**

Package Includes: 2-pc medium action spinning rod/reel combo with tackle, 2-pc medium action spincast rod/reel combo with tackle and soft-side tackle bag.

1





2013-SFP



### Spinning Combos Fishing Package

Package Includes: Light action spinning rod/reel combo, medium action spinning rod/reel combo, fillet knife, needle-nose hybrid pliers and deluxe fishing case.

1



2013-DFLY



### Deluxe Spin/Fly Fishing Package

Package Includes: 2-piece light action spinning rod/reel combo, 2-pc medium action rod/reel combo, 3-piece fly fishing combo with tackle, fillet knife, 50 lb. digital fish scale, large multi-tool and deluxe fishing case.

1



2013-BEFP



### Be-All and End-All Fishing Package

Package Includes: 2-piece light action spinning rod/reel combo, 2-piece medium action spinning rod/reel combo, 2-piece low profile baitcast rod/reel combo, 3-piece fly fishing combo with tackle and flies, electric knife with case, 50 lb. digital fish scale, large multi-tool, deluxe fishing case, Coleman® stool, fishing line and portable line spooling station.

1

**Conditions of Sale** - Orders must be in case pack (master pack) quantities. 2 to 4 week lead time on orders based upon inventory. Pallets: \$12.00 per pallet if required. No returns. A handling fee of \$8.50 for 1-piece rods and \$5.50 for all other items will be charged for 3rd party freight billing on individual fulfillment. Freight damage must be claimed upon delivery with carrier. Concealed damage or defective product, you must contact Customer Service within 5 days of delivery. Published pricing is effective 01/01/2013 - 12/31/2013. Subject to change without notice. All pricing is F.O.B. warehouse - Wichita, Kansas.



BLUE FROG  
PRINTING