

West Bend®

WEST BEND® New Coffeemakers

As the inventor of the first automatic drip coffee maker in 1922, West Bend has a solid foundation of innovation in coffee makers. In 2011, West Bend® is launching two new commercial coffee makers at the 2011 Housewares show in 60 and 100 cup sizes. Also new at this year's show are 32 and 42 cup aluminum coffee makers and a 9 cup percolator.

Features & Benefits:

Commercial 60 Cup Coffee Maker (54160)

Commercial 100 Cup Coffee Maker (54100)

- Brushed Stainless exterior for a sleek look
- Coffee lever indicator
- Slide in drip tray for easy cleaning
- The urn has a 2 way faucet allows single hand or continuous flow dispensing, a great feature for any large family gathering, a board room meeting or a busy buffet
- Brews faster than 1 cup per minute line
- Suggested Retail Price:
 - 60 cup- \$150
 - 100 cup- \$180
- Available: July 2011



Commercial 60 Cup Coffee Maker (#54160)



Commercial 100 Cup Coffee Maker (#54100)

About West Bend®

West Bend® was founded in 1911 and is among the most recognized small appliance brands in the United States. Still based in West Bend, Wisconsin, the company is known by consumers worldwide for its product quality and customer service. For a full list of product information or to purchase products online, visit www.westbend.com. West Bend® is a brand of Focus Products Group, LLC, a private holding company based out of Lincolnshire, Illinois. Focus Products Group, LLC has other such notable brands as Back to Basics®, Chicago Metallic®, Amco Houseworks®, and Swing-A-Way®.

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For Customer Service:

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Features and Benefits:

30 Cup Aluminum Coffee Maker (54130)

42 Cup Aluminum Coffee Maker (54142)

- Brushed aluminum body
- Plastic cover twists to secure into handles
- Non-drip faucet
- Ready light indicates completed brew cycle
- Suggested Retail Price:
 - 30 cup- \$40
 - 42 cup- \$50
- Available: Sept. 2011



Commercial 30 Cup Coffeemaker (#54130)
Sept. 2011



Commercial 40 Cup Coffeemaker (#54142)
Sept. 2011

Features and Benefits:

9 Cup Poly Percolator (54009)

- Attractive matte black exterior
- Automatic Keep Warm and Ready to Serve Light
- Removable parts are dishwasher safe
- Suggested Retail Price: \$30
- Available: Sept. 2011



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