

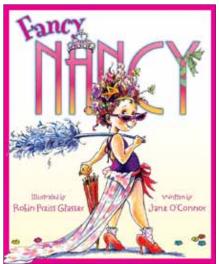




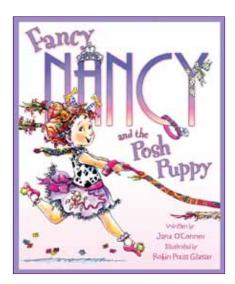
PICTURE BOOKS



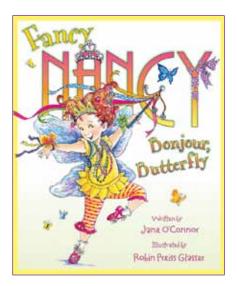
These 32-page picture books are where it all began, starring everyone's favorite character, Fancy Nancy!



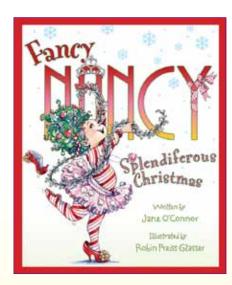
Fancy Nancy
Tr 978-0-06-054209-2
\$17.99 (\$19.50)
Lb 978-0-06-054210-8
\$17.89 (\$20.89)
9" x 11" • 32 pages



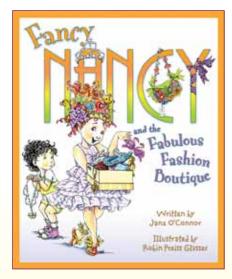
Fancy Nancy and the Posh Puppy
Tr 978-0-06-054213-9
\$17.99 (\$19.50)
Lb 978-0-06-054215-3
\$18.89 (\$24.89)
9" x 11" • 32 pages



Fancy Nancy: Bonjour, Butterfly
Tr 978-0-06-123588-7
\$17.99 (\$19.50)
Lb 978-0-06-123589-4
\$17.89 (\$23.89)
9" x 11" • 32 pages



Fancy Nancy: Splendiferous Christmas Tr 978-0-06-123590-0 \$17.99 (\$19.50) Lb 978-0-06-123591-7 \$18.89 (\$24.89) 9" x 11" • 32 pages



Fancy Nancy and the
Fabulous Fashion Boutique
Tr 978-0-06-123592-4
\$17.99 (\$19.50)
Lb 978-0-06-123593-1
\$18.89 (\$24.89)
9" x 11" • 32 pages

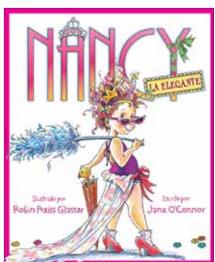


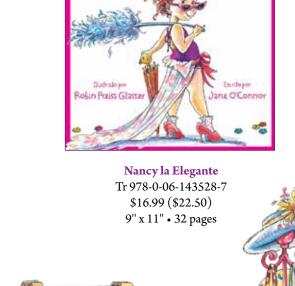


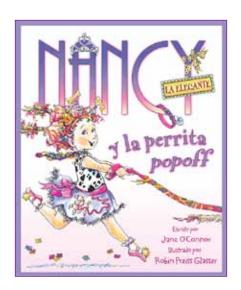
SPANISH EDITIONS



Your favorite Fancy Nancy titles, now in Spanish!







Nancy la Elegante y la perrita popoff Tr 978-0-06-179961-7 \$16.99 (\$22.50) 9" x 11" • 32 pages Release Date: 5/4/11 On-Sale Date: 5/24/11



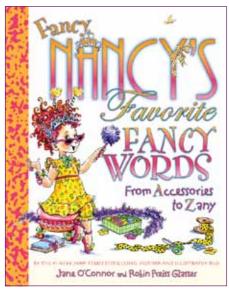




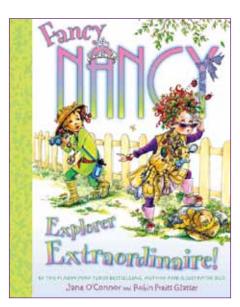
7 x 9 s



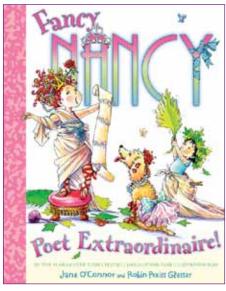
Each of these books serves as a guide to becoming the ultimate fancy expert.



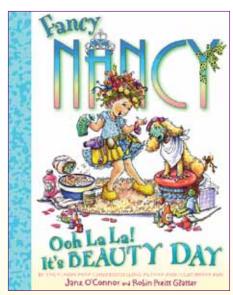
Fancy Nancy's Favorite Fancy Words
Tr 978-0-06-154923-6
\$12.99 (\$13.99)
7" x 9" • 32 pages



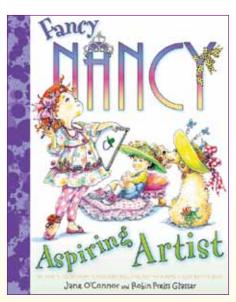
Fancy Nancy: Explorer Extraordinaire! Tr 978-0-06-168486-9 \$12.99 (\$17.50) 7" x 9" • 32 pages



Fancy Nancy: Poet Extraordinaire!
Tr 978-0-06-189643-9
\$12.99 (\$14.99)
7" x 9" • 32 pages



Fancy Nancy: Ooh La La! It's Beauty Day
Tr 978-0-06-191525-3
\$12.99 (\$13.99)
7" x 9" • 40 pages



Fancy Nancy: Aspiring Artist
Tr 978-0-06-191526-0
\$12.99 (\$17.50)
7" x 9" • 32 pages
Release Date: 2/9/11

Fancy Nancy: Stellar Stargazer!

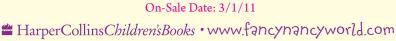
Tr 978-0-06-191523-9

\$12.99 (\$17.50)

7" x 9" • 40 pages

Release Date: 5/4/11

On-Sale Date: 5/24/11



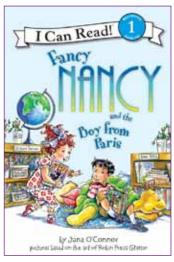




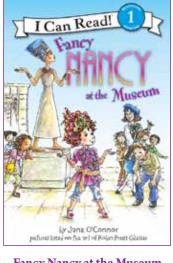
I CAN READ!™



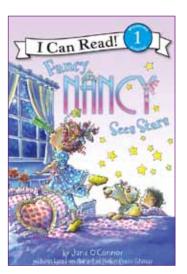
These Level 1 I Can Read! $^{\text{TM}}$ books are perfect for young Fancy Nancy fans who are ready to read on their own.



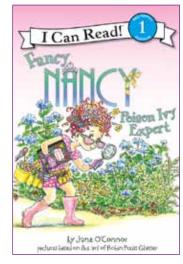
Fancy Nancy and the Boy from Paris Tr 978-0-06-123610-5 \$16.99 (\$19.99) Pb 978-0-06-123609-9 \$3.99 (\$4.99) 6" x 9" • 32 pages



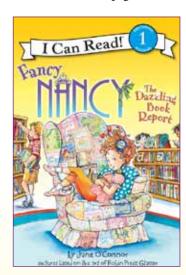
Fancy Nancy at the Museum
Tr 978-0-06-123608-2
\$16.99 (\$19.99)
Pb 978-0-06-123607-5
\$3.99 (\$4.99)
6" x 9" • 32 pages



Fancy Nancy Sees Stars
Tr 978-0-06-123612-9
\$16.99 (\$18.50)
Pb 978-0-06-123611-2
\$3.99 (\$4.25)
6" x 9" • 32 pages



Fancy Nancy:
Poison Ivy Expert
Tr 978-0-06-123614-3
\$16.99 (\$18.50)
Pb 978-0-06-123613-6
\$3.99 (\$4.25)
6" x 9" • 32 pages

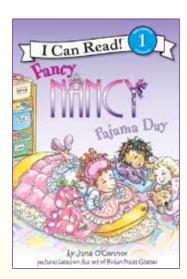


Fancy Nancy:
The Dazzling Book Report
Tr 978-0-06-170369-0
\$16.99 (\$22.50)
Pb 978-0-06-170368-3
\$3.99 (\$4.25)
6" x 9" • 32 pages

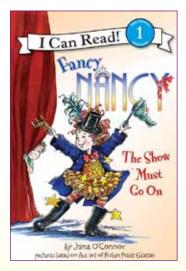


Fancy Nancy
Collector's Quintet
I Can Read Box
Pb 978-0-06-171905-9
\$16.99 (\$22.50)
6" x 9"
Contains the first five Fancy

Nancy ICR books in paperback



Fancy Nancy: Pajama Day
Tr 978-0-06-170371-3
\$16.99 (\$22.50)
Pb 978-0-06-170370-6
\$3.99 (\$4.99)
6" x 9" • 32 pages



Fancy Nancy:
The Show Must Go On
Tr 978-0-06-170373-7
\$16.99 (\$22.50)
Pb 978-0-06-170372-0
\$3.99 (\$5.25)
6" x 9" • 32 pages

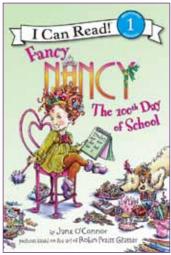




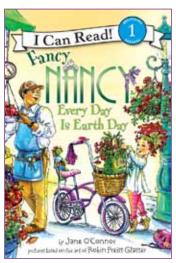
I CAU BEUDI™



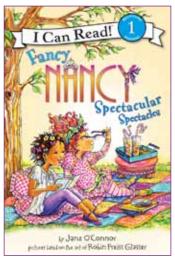
These Level 1 I Can Read!™ books are perfect for young Fancy Nancy fans who are ready to read on their own.



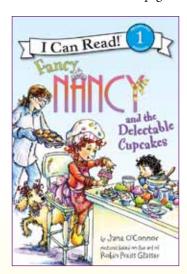
Fancy Nancy:
The 100th Day of School
Tr 978-0-06-170375-1
\$16.99 (\$22.50)
Pb 978-0-06-170374-4
\$3.99 (\$4.99)
6" x 9" • 32 pages



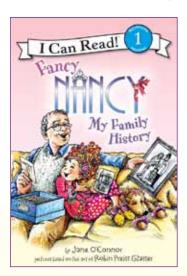
Fancy Nancy: Every Day Is Earth Day Tr 978-0-06-187327-0 \$16.99 (\$22.50) Pb 978-0-06-187326-3 \$3.99 (\$4.99) 6" x 9" • 32 pages



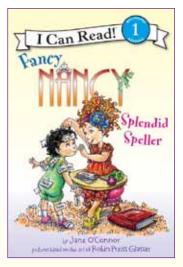
Fancy Nancy:
Spectacular Spectacles
Tr 978-0-06-188263-0
\$16.99 (\$22.50)
Pb 978-0-06-188264-7
\$3.99 (\$4.99)
6" x 9" • 32 pages



Fancy Nancy and the Delectable Cupcakes Tr 978-0-06-188269-2 \$16.99 (\$18.99) Pb 978-0-06-188268-5 \$3.99 (\$4.99) 6" x 9" • 32 pages



Fancy Nancy: My Family History Tr 978-0-06-188270-8 \$16.99 (\$18.99) Pb 978-0-06-188271-5 \$3.99 (\$4.99) 6" x 9" • 32 pages



Fancy Nancy: Splendid Speller Tr 978-0-06-200176-4 \$16.99 (\$22.50) Pb 978-0-06-200175-7 \$3.99 (\$4.99) 6" x 9" • 32 pages

Release Date: 12/15/10 On-Sale Date: 1/4/11



Fancy Nancy and the Mean Girl
Tr 978-0-06-200178-8
\$16.99 (\$22.50)
Pb 978-0-06-200177-1
\$3.99 (\$5.25)
6" x 9" • 32 pages
Release Date: 5/4/11
On-Sale Date: 5/24/11

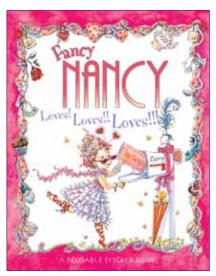




REUSABLE STICKER BOOKS



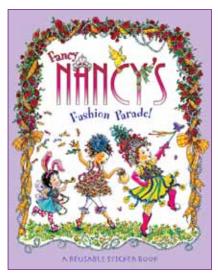
These 12-page sticker books come with two full pages of stunning stickers.



Fancy Nancy Loves! Loves!!! **Reusable Sticker Book** Merch 978-0-06-123599-3 \$6.99 (\$8.75) 9 ½" x 12 ½" • 12 pages



Fancy Nancy: A Flutter of Butterflies **Reusable Sticker Book** Merch 978-0-06-170387-4 \$6.99 (\$7.99) 9 ½" x 12 ½" • 12 pages



Fancy Nancy's Fashion Parade! **Reusable Sticker Book** Merch 978-0-06-123601-3 \$6.99 (\$7.50) 9 ½" x 12 ½" • 12 pages



Fancy Nancy's Haunted Mansion: A Reusable Sticker Book for Halloween Merch 978-0-06-170388-1 \$6.99 (\$9.25) 9 ½" x 12 ½" • 12 pages

Release Date: 7/6/11 On-Sale Date: 7/26/11











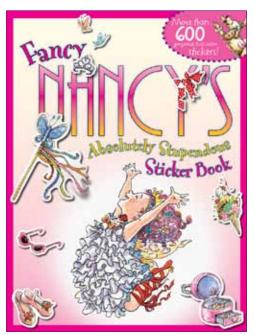




SUPER STICKER BOOKS



These 100-page sticker books are sure to dazzle any Fancy Nancy fan, filled with fantastically fun stickers and activities.



Fancy Nancy's

Absolutely Stupendous Sticker Book

Merch 978-0-06-172563-0

\$12.99 (\$13.99)

8 ¼" x 11" • 100 pages





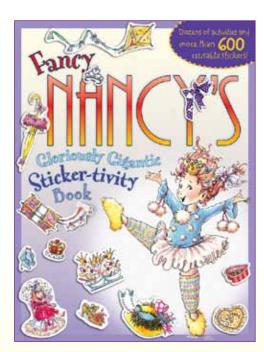












Fancy Nancy's
Gloriously Gigantic Sticker-tivity Book
Merch 978-0-06-197931-6
\$12.99 (\$13.99)
8 1/4" x 11" • 100 pages





COLOR AND ACTIVITY BOOKS

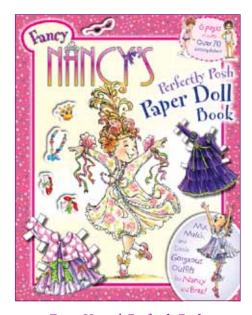


There's nothing fancier than paper dolls, stickers, and crayons!

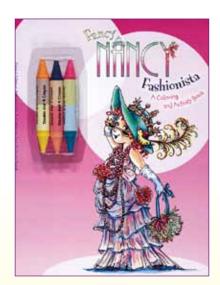


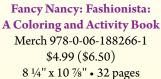












Release Date: 12/15/10 On-Sale Date: 1/4/11







Fancy Nancy: Express Yourself!

A Doodle and Draw Book

Merch 978-0-06-188281-4

\$6.99 (\$9.25)

8 1/4" x 11" • 64 pages

Release Date: 6/1/11 On-Sale Date: 6/21/11





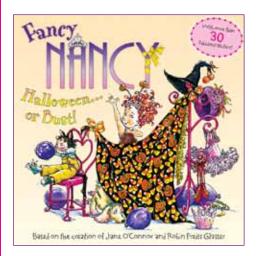




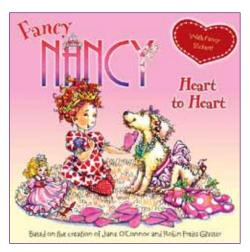
8185

There's nothing better than a fun and fancy 8×8 storybook!

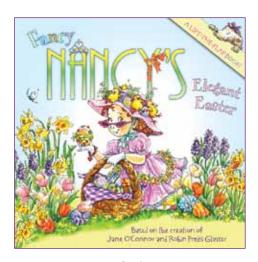




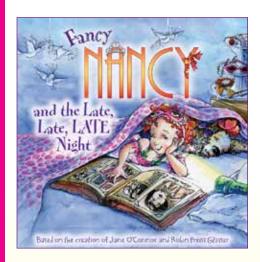
Fancy Nancy: Halloween...or Bust! 8 x 8 plus stickers Merch 978-0-06-123595-5 \$4.99 (\$6.50) 8" x 8" • 24 pages



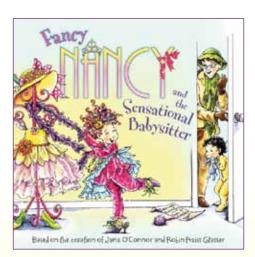
Fancy Nancy: Heart to Heart 8 x 8 plus stickers Merch 978-0-06-123596-2 \$4.99 (\$6.50) 8" x 8" • 24 pages



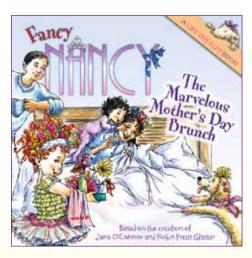
Fancy Nancy's Elegant Easter 8 x 8 lift-the-flap Merch 978-0-06-170379-9 \$6.99 (\$7.99) 8" x 8" • 16 pages



Fancy Nancy and the Late, Late, LATE Night Merch 978-0-06-170377-5 \$3.99 (\$4.99) 8" x 8" • 24 pages



Fancy Nancy and the Sensational Babysitter Merch 978-0-06-170378-2 \$3.99 (\$4.99) 8" x 8" • 24 pages



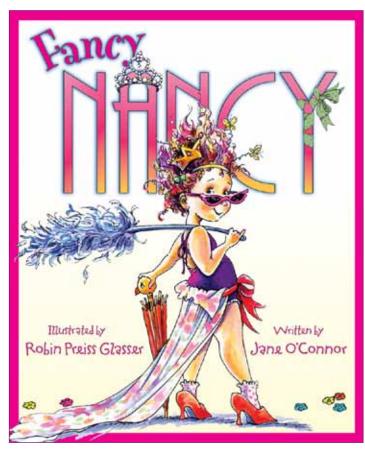
Fancy Nancy:
The Marvelous Mother's Day Brunch
8 x 8 lift-the-flap
Merch 978-0-06-170380-5
\$6.99 (\$9.25)
8" x 8" • 16 pages
Release Date: 2/23/11
On-Sale Date: 3/15/11





MOVELTY FORMATS





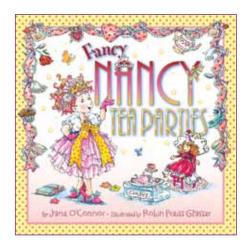
Fancy Nancy Big Book Oversized picture book of Fancy Nancy Merch 978-0-06-171944-8 \$24.99 (\$32.99) 14 3/4" x 18" • 32 pages



Fancy Nancy Petite Library Includes four I Can Read books Tr 978-0-06-191527-7 \$14.99 (\$19.99) 2 1/2" x 3 3/4" • 32 pages each



Fancy Nancy: Let's Get Fancy Together! Purse Merch 978-0-06-157671-3 \$17.99 (\$19.50) 8" x 8" • 24 pages



Fancy Nancy: Tea Parties Tr 978-0-06-180174-7 \$12.99 (\$17.50) 9" x 9" • 40 pages













MUDIO



Read along with Fancy Nancy in these Book and CD editions of the hit I Can Read!™ stories!





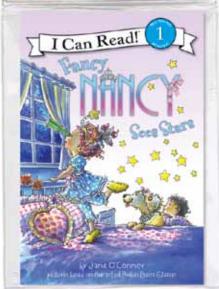
Fancy Nancy at the Museum Book and CD Audio 978-0-06-170658-5 \$9.99 (\$13.25)

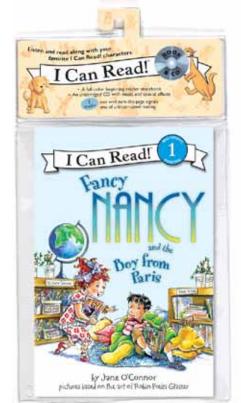












Fancy Nancy and the Boy from Paris Book and CD Audio 978-0-06-184055-5 \$9.99 (\$13.25)





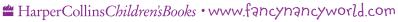


Fancy Nancy See Stars Book and CD Audio 978-0-06-188273-9 \$9.99 (\$13.25)

Release Date: 4/6/11 On-Sale Date: 4/26/11









LICENSEES

Fancy Nancy has taken the retail world by storm. The brand continues to grow in popularity and there is currently a robust licensing program with more than 25 licensees. Below, please find the names of each of the licensees along with some images of the products they produce.

Accessory Innovations
Backpacks, book bags, messenger bags,
tote bags, duffle bags, etc.



ABG

ACI
Fashion shoes, athletic shoes, sandals, weather boots, fashion boots, slippers, beach footwear in girls sizes

Headwear, cold weather gear, rain gear



American Greetings
Greeting cards, gift bags, gift wrap, boxed note cards, invitations, stickers



Bakery Crafts

Cake kits, cake toppers, novelty candles, cupcake picks and rings, edibles, decorated cookies, copy confection



Books to BedPajamas bundled with book







Briarpatch, Inc.
Games, card games, puzzles





Enesco Figurines, ornaments, snow globes,

Hanes Girls' and toddlers' packaged underwear

keepsake boxes



HER Accessories Costume jewelry, hair accessories, wristbands, bandanas



Innovative Designs
Stationery box set, school supplies, writing instruments/school tools, social stationery

.

Jakks Pacific, Inc.
Toys, role-play, dolls, doll accessories,
plush, craft and activity items





LICENSEES

Fancy Nancy has taken the retail world by storm. The brand continues to grow in popularity and there is currently a robust licensing program with more than 25 licensees. Below, please find the names of each of the licensees along with some images of the products they produce.

JLA Home Bed coverings, pillowcases, bed skirts, canopies, blankets, toddler sets, wall décor



Junk Food
Toddlers' and girls' apparel including
knit tops and bottoms, tees,
fleece outerwear, shorts, tank tops



LeapFrogTechnology-based learning products



Madame Alexander Doll Company Collectible dolls/accessories



Marmellata Sleepwear, girls' and toddlers' dresses



McSteven's Inc.
Cocoa mixes, lemonade mixes, fruit drink mixes, fruit tea mixes



MediBadge Stickers and temporary tattoos for the medical market



PS BrandsSunglasses, socks, watches

.

Sellers Publishing, Inc. Wall calendars

SGI Girls' sleepwear, T-shirts, sweatshirts

SJ Creations

Health and beauty aids – body scrub, lip gloss, body sparkle, body wash/shower gel, etc.



Springs Creative Products Group, LLC
Packaged textile craft kits,
printed fabrics





LICENSEES

Fancy Nancy has taken the retail world by storm. The brand continues to grow in popularity and there is currently a robust licensing program with more than 25 licensees. Below, please find the names of each of the licensees along with some images of the products they produce.

THQ Nintendo DS Game



Trends International Posters, stickers, temporary tattoos

University GamesGames, Colorforms[™]



York WallcoveringsWall décor stickers



