

Press release

Baselworld 2011




planetSolar
First around the world
with solar energy
www.planetsolar.org
Raphael Dornier, Skipper

PLANETSOLAR
Ref. C4452/4
Automatic movement
Case in stainless steel 316L,
Ø 44 mm
Broclet with double safety folding
clasp in stainless steel 316L
Sapphire crystal
Water resistant up to 200 meters

 MAIN PARTNER OF PLANETSOLAR


CANDINO
SWISS WATCH
www.candino.com

THE POWER OF TIME

March 2011

Candino: more up-to-the-minute than ever!

Swiss Made quality, modern designs and competitive prices: the reasons to purchase the Candino brand are more cutting-edge than ever, predicting a positive future for the brand's new 2011 collections.

Authentic

In 1947, Adolf Flury-Hug opened a watchmaking studio in the annex of his family home in Herbetswil in the Swiss canton of Solothurn. The original workshop still stands proudly next to the modern factory used by the company today, a symbol of Candino's commitment to remain true to the principles of its founders as it continues to respect Swiss watchmaking traditions.

Modern

In order to ensure it fulfils the high standards demanded by the Swiss Made label, Candino continually modernises its facilities and carries out quality control checks at each stage of production. Several thousand Swiss Made watches are produced monthly at the factory in Herbetswil. The production ratios constitute 80% quartz movements and 20% automatic movements. Candino also develops its own modules.

Universal

From sporty models and timeless designs to elegant, ladies watches, Candino offers its clients a varied selection of contemporary products including both quartz and automatic movements. Lovers of original timepieces are bound to find the perfect watch in this diverse collection!

Competitive

Candino's strength is to offer clients Swiss Made quality at competitive prices. Candino responds to the current need for "guaranteed value" with its attractively priced, reliable and high-performance products. It appeals to careful consumers, inviting them to make considered investments in products whose efficiency and reliability speak for themselves.

Pioneering

Resolutely focused on the future, Candino invests in both the planet and in future generations. It is sponsoring PlanetSolar, the first round-the-world trip in a solar-powered boat. This unique eco-adventure aims to promote renewable energies. By supporting this ambitious project as main partner and official timekeeper, Candino actively contributes to sustainable development.



Partnership with PLANETSOLAR

New horizons!

From 2010/2012 the first solar boat expedition around the world will demonstrate that existing renewable energy technologies are reliable and effective. The project also aims to advance scientific research. The PlanetSolar project, founded by the Swiss national Raphael Domjan and based in Yverdon-les-Bains (Switzerland), has made technological developments possible in fields such as the production of composite materials and structures as well as the storage of solar energy. For the tour, the project relies on technical data provided by Metéo France. A solar routing technology that was specifically developed for the project.

Candino realized the necessity to turn to renewable energies and stands behind the fundamental ideas of the project. As main partner and official time keeper of the project PlanetSolar, the watch brand wants to make its own contribution to sustainability. This environmental awareness is totally in character with Candino's pioneer spirit. To show the level of commitment and raise awareness of the project Candino has launched the stylish „PlanetSolar“ watch collection.

The TÛRANOR PlanetSolar began its journey around the world in Monaco on the 27th September 2010, powered exclusively by solar energy. In Cancun, Mexico the project was invited to the World Climate Conference. At this international, political meeting access was given to the boat for the press and as well for different ambassadors of lots of different countries. The project caused great interest and showed that the solar topic is the spirit of the time. After Mexico the team took a stop in Columbia, Cartagena and afterwards they went directly to the Galapagos Islands, where they presented their partnership with WWF. In the meantime MS TÛRANOR crosses the biggest ocean, the pacific and takes the course to French Polynesia and Australia.



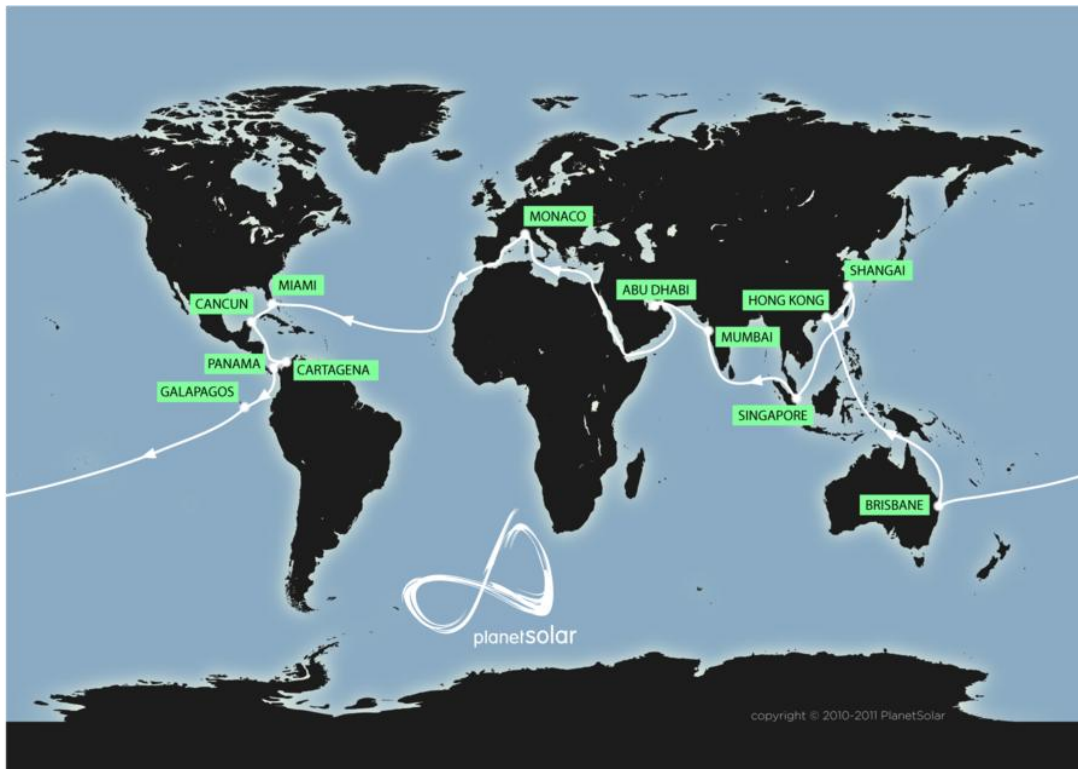
Miami, November 2010

The route map for the MS TÛRANOR PlanetSolar for the next months has been updated, with hereafter some of the major stops:

- **Tonga** (April 2011)
- **Australia** / Brisbane, depending on weather (May 2011)
- **China / Hong Kong** (July 2011)
- **China / Shanghai** (August 2011)
- **Ho Chi Minh** / Vietnam (September 2011)
- **Singapore** (October 2011)
- **Indiq / Mumbai** (November 2011)
- **UAE / Abu Dhabi** (December 2011)
- **Transit Suez-Kanal** (February 2012)
- **Monaco** / Return (April 2012)

Of course the planning is a mere projection depending on weather and other aspects of the project. Only the main stops are listed here but there will be many more. The main aim of the project is to involve as many people as possible in the project in order to pass on the message of the TÛRANOR PlanetSolar's role as an ambassador to renewable energy.





The Milestones

- February 2010 - Unveiling
- End of March 2010 - Launch
- September 2010 – Start of world tour
- November 2010 - Miami, USA
- December 2010 - Cancun Mexico

The boat

- Dimension: 35 x 23 x 6 meters
- Weight: 90 tons
- Square feet solar generator: 537 m²
- Cruising range: about 3 days without sun light and unlimited with sun light

Challenges in 2010 / 2011 / 2012

- First circumnavigation of a solar powered form of transport
- First circumnavigation of a Solar boat
- World record for crossing the Atlantic ocean with solar power
- World record for crossing the Pacific ocean with solar power
- World record for crossing the Indian ocean with solar power
- World record for crossing the Red sea with solar power

Technological Challenges

- The generation, storage and use of energy
- The system of powering and energy efficiency
- Sailing Tactics in open sea with solar energy
- Simulations software und Solar powered boat route optimization



Sport collection - PlanetSolar

A collection dedicated to adventure! The design of these timepieces represents the visionary mission of MS TÛRANOR PlanetSolar. The wave-like design of the PU-strap reminds us of the wideness of the oceans the boat proudly crosses. The automatic movement ETA 2824-2 is the testimonial of this ecological adventure and confers the pioneer spirit. With these features this watch is the perfect companion for today's adventurer.

Model	C4474/4
Movement	Automatic movement ETA 2824-2
Material	Stainless steel 316 L, black PVD case
Dial	Deep blue radar structured design
Strap	23 mm PU-strap, folding claps with double safety
Diameter	44 mm
Glass	Sapphire crystal
Water resistance	20 ATM
Functions	Date, luminescent indexes and numbers



C4474-4



C4474-3
Automatic



C4474-2
Automatic



C4473-3
GMT Function



C4451-A
GMT Function



Elegance Collection

Time for style? This model is a natural addition to last year's D-Light collection following the request by many for more elegance and glamour. The hypnotising lines radiating from the centre blend beautifully into the oval shape of the case. Different to the models with stones, the enamel effect of the bezel gives a refined look, complimented with the stylish satin strap.

C4464-1

The new diameter of Ø 38 mm corresponds to the current trend of bigger watches, without exaggeration. The crystals make the ideal frame for an elegant accessory for a stylish entrance!



C4465-2

Model	C4465-2
Movement	Quartz movement
Strap	Satin strap, black or white
Material	Epoxy, zircons, Stainless steel 316 L
Dimension	30 x 39 mm or 38 mm
Glass	Sapphire crystal
Dial	White, black,
Water resistance	5 ATM



C4461-1



C4465-1



C4461-2



C4464-1



Elegance Collection

Young and fresh! The flowing mauve toned design of the dial asks the question „What time is it“? The playful execution of the numbers has a Alice in Wonderland kind of inspiration, as does the offset crown. The dynamic stylishness reflects the freshness of the Spring breeze!

Model	C4482-3
Movement	Quartz Movement
Strap	Satin strap Black or white
Material	Zircons, Stainless steel 316 L
Dimension	38 mm
Glass	Sapphire crystal
Dial	Rose, violet, black
Water resistance	5 ATM



C4482-3



C4482-1



C4482-2



C4482-4



Sport Collection

The third dimension! This new construction brings direct attention to this timepiece. The indices and numbers are not placed as usual on the dial, but are placed on a ring under the glass. The hands turn between the two to give a modern 3-D effect. The attractive design is a perfect compromise between an athletic look and a vintage feel.

Model	C4478/5
Movement	Quartz movement, Chronograph
Material	Stainless steel 316 L
Strap	Genuine leather strap brown or black
Dimension	43.5 mm
Glass	Sapphire crystal
Dial	3D Layout, Indexes are laid into the glass
Water resistance	10 ATM



C4478/5





C4478-1



C4478-2



C4478-3



C4478-4



Casual Collection

The design of these watches fit perfectly in casual line where passion and playfulness are the norm. The retrograde day topping the sunray dial is a real eyecatcher. This modern timepiece with the oversize date is designed for the demanding daily life of the modern man!

Model	C4387-A
Movement	Quartz movement
Material	Stainless steel 316L
Glass	Sapphire crystal
Strap	Leather strap brown, (black and with steel strap available)
Durchmesser	42 mm
Dial	white, structured, day retrograde, big date
Water resistance	10 ATM



C4387-A



C4487-B



C4487-C



C4488-A



C4488-B

