

Openings

By Michelle Thompson

Jessica Rivera Sleep Consulting

If there's anything new moms dream about it's, well, the opportunity to dream at all. Indeed, a good night's sleep can be a challenge for new parents struggling to catch some much-needed rest. Jessica Rivera can help. The certified sleep consultant launched her business aimed at helping parents teach babies to nap independently and sleep through the night.

"Equipping your little one to enjoy sleep is one of the most beneficial and long-lasting gifts you can give them," says Rivera. "Research proves that sleep is restorative and greatly improves physical, mental, and emotional health."

Rivera, who provides both private sessions and group seminars, offers free 15-minute phone consultations to parents interested in learning more.

www.jessicariverasleep.com



The Heirloom Company

You might call it the eHarmony of the parenting world. The Heirloom Company connects moms and dads throughout Orange County with the perfect nannies and doulas. Founder Kaitlynn Lim launched the service after recognizing the need for a specialized placement service.

"Too often nanny services place any decent nanny into a home, not taking the time to fully understand the family's specific needs and personality preferences," she says. "At The Heirloom Company, we focus on placing the right nanny with each family."

Heirloom begins by learning more about a family's needs. It then embarks on a mission to find the perfect helper or birth-and-postpartum doula. Once a prospective match is made, it sends the family information about the candidate. A meeting is then facilitated. Heirloom staffers continue to help families by walking them through the hiring process and addressing concerns.

www.heirloomfamily.com

GigSalad

GigSalad is expanding its online portfolio of Orange County entertainers, offering parents nearly 150 performers to choose from when booking a party. Offerings include children's party entertainers, clowns, henna tattoo artists, balloon twisters, caricature artists, dancers and more.

Jules Moss, of Jules Music 4 Kids, describes it as a win-win for both entertainers and hosts. "GigSalad has been an effective way to add to our online promotions," says Moss, who has been using the site for about six months. "It has a big online presence that exposes our company to an even wider audience of prospective clients. Also, the platform is set up to make booking an event as user-friendly as possible for the company and client."

www.gigsalad.com



www.ParentingOC.com

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