

Zebralutions and Loudr Partnership

Zebralution, a leading digital media distributor for independent labels and audiobook publishers and Loudr, a music rights technology company, have announced a strategic licensing partnership. The deal provides Zebralution with comprehensive DPD licensing for its labels and royalty administration services, as well as access to Loudr client features such as real-time publishing metadata for licensed works via Loudr's API and catalog matching against U.S. Copyright Office database.

U.S. copyright laws call for mechanical licenses when music downloads are distributed in the United States through consumer music services. Each digital download sale requires the payment of a mechanical royalty in the amount of \$0.091 for songs of five minutes or less, or \$0.0175 per minute for songs over five minutes. The Loudr platform uses big data processes and machine learning to help music distributors and other businesses link sound recordings to songwriters and publishing rights holders, and pay out royalties to publisher's based on ownership share. Visit loudr.fm for more details.

