

# LIQUI-VITE



To meet the needs of toddlers, children and others who cannot chew tablets or who prefer liquid supplements, NeoLife developed Liqui-Vite. Delicious and convenient, Liqui-Vite's fluid formulation features NeoLife's exclusive Tre-en-en® Grain Concentrates, whole-food carotenoids and flavonoids, 12 important vitamins, and a wide array of other key nutrients, including the amino acid L-carnitine.



## Why a liquid nutritional supplement?

- **A practical alternative to pills** for toddlers, children and others who prefer or require liquid supplements. Capsules and tablets may be difficult to chew or swallow. Fluid nutrient delivery systems are an excellent option.
- **Convenient and versatile.** Nutrients can be delivered by the spoonful or as drops, or stirred into other liquids and consumed through a straw or from a glass or toddlers cup.

## Why NeoLife's Liqui-Vite?

- Liqui-Vite provides **important nutrients in a convenient liquid** for those who want or need a fluid supplement. Suitable for toddlers, children and adults who want or need a fluid supplement.
- NeoLife's exclusive **Tre-en-en® Grain Concentrates** - the cornerstone of Formula IV - support complete nutrition at the cellular level with unique lipids and sterols from wheat, rice, and soya.
- **Whole-food carotenoids and vitamin E** may strengthen immunity and help protect the lipid regions of cells, especially their membranes, from free-radical damage.
- **Whole-food flavonoids and vitamin C** help provide antioxidant protection for the watery portions of cells and body fluids, such as blood. Flavonoids aid absorption and utilisation of vitamin C, which may strengthen immunity.
- **L-carnitine supports energy production.** This amino acid assists in fat utilisation and cellular energy metabolism.
- **A daily supply of 12 important vitamins.** Each teaspoon can assist in meeting daily micronutrient needs for vitamins A, D, E, C B1, B2, B6 and B12, folic acid, niacin, biotin, and pantothenic acid.
- Other key nutrients - **choline, inositol, lecithin, iodine, linoleic acid (an essential fatty acid)** for overall metabolic support.
- **Mixes well with favourite drinks.** Nutrients disperse quickly and evenly in milk, juice, water, or NeoLife protein drinks for easy digestion and absorption.
- **Delicious.** Liqui-Vite's mild citrus flavour appeals to people of all ages.
- **Flip top for convenience.**
- **Tamper-proof seal for safety.**

# THE LIQUI-VITE STORY

## Liqui-Vite: Ideal for people who need fluid supplements

Toddlers, children and even some adults find it difficult to swallow capsules or chew tablets. These people need an alternative form of nutritional supplementation. A liquid formulation of vitamins and minerals can be an effective and practical way to support optimal nutrition. Nutrients can be administered by the spoonful or as drops, or they can be stirred into beverages and consumed through a straw or from a glass or toddler's cup.

The NeoLife Scientific Advisory Board and global Research and Development group took more than three years to develop Liqui-Vite. Its revolutionary formulation provides a wide array of important vitamins and whole-food nutrients known to be critical for healthy growth and development. It is the only liquid supplement on the market to deliver whole-food carotenoids and flavonoids as well as NeoLife's exclusive Tre-en-en® Grain Concentrates.

## Tre-en-en to build healthy cells

NeoLife researchers developed Liqui-Vite to fill the needs of those who prefer or require a liquid delivery system. To support health at the cellular level, they started with NeoLife's unique and exclusive Tre-en-en® Grain Concentrates to provide the complete lipid and sterol profile of wheat, rice, and soya.

Essential lipids and sterols are especially important for growth. Growth requires the rapid production of new cells, and the body's need for the lipid "building blocks" that make up cellular membranes and keep them functioning at their best is at its lifetime highest. Liqui-Vite's Tre-en-en® Grain Concentrates provide important lipids and sterols.

## 12 important vitamins

Each teaspoon of Liqui-Vite can assist in meeting daily micronutrient needs for 12 important vitamins - A, D, E, C, B1, B2, B6 and B12, folic acid, niacin, biotin, and pantothenic acid.

## Diverse antioxidant protection from carotenoids, flavonoids & more!

High-energy day-to-day growth and development, also create a great need for antioxidant nutrients.

Providing a density and a diversity of essential antioxidants, Liqui-Vite fulfills this need as no other product can. In addition to providing antioxidant protection from the vitamins C and E, Liqui-Vite delivers whole-food carotenoids and flavonoids from citrus fruits and berries. The diverse members of this "antioxidant team" work well together: Carotenoids and vitamin E help protect the lipid regions of cells, especially their membranes, from free-radical damage, while flavonoids and vitamin C help protect the watery portions of cells and body fluids, such as blood.

The source of carotenoids is carrots. Each teaspoon provides 751µg of pro-vitamin A activity from beta-carotene. Other carrot carotenoids include alpha-carotene, lutein, and zeaxanthin.

The sources of flavonoids are lemons and elderberries. Flavonoids from these foods include anthocyanins, flavones, flavanones, catechins, and a close "relative" ellagic acid. Whole-food sources are an important "NeoLife Difference".

## Support immunity

It is a well-documented scientific fact that a diet low in carotenoids - yellow, orange, red, and green pigments in fruits and vegetables - can result in a reduction of immune capacity. This is true throughout life, particularly childhood, when children are faced with some of their most serious immune challenges. Liqui-Vite provides whole-food carotenoids as only NeoLife can. Whole-food sources (carrots) assure a natural diversity and balance of critical carotenoids in the everyday diet.

### L-Carnitine to support energy production

Toddlers and children need enormous amounts of energy to support healthy activity and rapid growth and development. Children's metabolism depends strongly on the utilisation of fat for energy. L-carnitine, an amino acid, is directly involved in fat utilisation and cellular energy metabolism.

Suboptimal carnitine levels are of great consequence to health and vitality. Liqui-Vite helps assure dietary abundance of this critical nutrient by delivering natural L-carnitine in every serving.

### Other key nutrients

Liqui-Vite provides a wide array of other important nutrients, including:

- Choline, a precursor to the important neurotransmitter acetylcholine.
- Inositol, which is involved in cellular signalling and helps maintain the structure of nerve cells.
- Lecithin, a source of phospholipid "building blocks" needed for optimum function of cells and nerve tissue.
- Iodine, a mineral involved in metabolism.
- Linoleic acid, an essential fatty acid, from safflower oil.

Just as with Formula IV, Liqui-Vite provides a balanced nutritional foundation every day.

### Delicious, convenient

Naturally flavoured with orange and mixed berries and naturally sweetened with fructose, dextrose and sorbitol, Liqui-Vite has a delicious, mild citrus taste. It is preserved with vitamins C and E. It does not contain sucrose, artificial colourings or artificial flavourings. Packaged with a flip top and tamper-proof seal, it is easy to use or administer. Liqui-Vite does not require refrigeration: store it in a cool place away from direct sunlight. Convenient and versatile, it can be enjoyed "straight" or mixed with juices, cold water, milk, or NeoLife protein drinks.