

# 2021 BIG 5 CONVENTION INCENTIVES

PALM SPRINGS, CA

We know how important Convention is for your business,  
so we're offering these special incentives to help you get there!

**INCENTIVE PERIOD:** February 1, 2021 – May 31, 2021

**EVENT DATES:** July 22–24, 2021

**LOCATION:** Palm Springs, CA

## 1 ACHIEVER'S CLUB PRODUCT REWARDS

Earn Product Prizes based on your total Achiever's Club points (Feb-May)

	15+ Points	30+ Points	45+ Points	60+ Points
Manager	\$10 DC value	\$25 DC value	\$75 DC value	\$150 DC value
Senior Manager	\$25 DC value	\$50 DC value	\$100 DC value	\$200 DC value
Director	\$50 DC value	\$75 DC value	\$125 DC value	\$250 DC value
Emerald Director	\$50 DC value	\$100 DC value	\$150 DC value	\$300 DC value
World Team	\$50 DC value	\$100 DC value	\$150 DC value	\$300 DC value
President's Team	\$50 DC value	\$100 DC value	\$150 DC value	\$300 DC value

## 2 CONSISTENCY CASH & ROOM NIGHTS

Unlock when you earn a minimum of 15+ Achiever's Club Points

2/4 Months At Title*	3/4 Months At Title*	4/4 Months At Title*
–	–	–
–	\$25 cash	\$50 cash
\$25 cash	\$50 cash	\$75 cash
\$50 cash	\$75 cash	\$100 cash + 1 night
\$75 cash	\$100 cash	\$150 cash + 1 night
\$150 cash	\$200 cash	\$300 cash + 2 nights



## 3 WORLD TEAM & PRESIDENT'S TEAM STEP-UP CASH & ROOM NIGHTS

**Sapphire Director or higher** World Team Step-Ups - Receive 1 extra free room night!

**4 Ruby Director or higher** President's Team Step-Ups - Receive 1 extra free room night + \$500 cash!

## 4 NEW EMERALD DIRECTOR CAR BONUS EARNERS (June 2020 – May 2021) RECEIVE 1 EXTRA FREE ROOM NIGHT

**New Emerald Director step-ups** since June 2020 who earn a Car Bonus for at least two consecutive months and maintain Emerald status with a minimum of 4,000 QPV all the following months through May 2021.

## 5 VIP LUNCH WITH LEADERS LUNCH HOSTED BY OUR PRESIDENT'S TEAM

**Emerald Directors** who qualify 4/4 months at title\*

**World Team** who qualify 3/4 months at title\*

**New Emerald Director (first time) & World Team Step-ups** who achieve at least Qualified Director consistently every month through May 2021.\*

### DETAILS:

- Step-up and be paid at your new title!  
Example: If you are a qualified Senior Manager for 3/4 months and in the fourth month step up to Director, you will be paid as a 4/4 Director.
- You must earn an Achiever's Club Product reward 15+ or higher in order to earn cash and room nights for consistency.
- Product Rewards are assembled by NeoLife and will have a DC value as shown or higher.
- You must be registered for Convention 2021 on or before July 1st to receive on stage recognition.
- You must attend Convention 2021 in order to receive any cash and prizes.
- All amounts are per Promotership and are U.S. dollars.
- Incentive applies to U.S./Canada Promoters only.
- Hotel room night(s) will be reimbursed a total of \$150 per night when you stay at the Convention hotel (The Westin Mission Hills Golf Resort & Spa) on event dates.
- If Convention is changed to a virtual event due to Covid-19, alternative virtual event incentives will replace these incentives.

### REGISTER TODAY!

At [NeoLifeConvention.com](https://www.NeoLifeConvention.com)

For more information call Sales Support at **800.432.5842**

#NeoLifeConvention2021

\*Based on your January 2021 starting title