



Statement of Average Gross Compensation – USA & Canada

At NeoLife, we are on a mission to make the world a healthier and happier place. People choose to join NeoLife for a variety of reasons, but most are simply customers looking to enjoy NeoLife products at a discount.

NeoLife’s Club Member program is designed with these individuals in mind. It is free to join and gives customers the ability to shop at a special 15-25% discount. Club Members also have access to a fun and passionate community, with a goal of empowering them with resources for education and personal development. Club Members can earn free product with the 3 for Free program, but they do not earn money from commissions.

For those who wish to earn an income with NeoLife, we suggest becoming an Independent Promoter. With the NeoLife Promoter opportunity, we help people have success with startups. It’s kind of like a tech startup but with nutrition. There are low barriers to entry because NeoLife provides the infrastructure that any successful business needs, as well as a consumable product and generous compensation plan. So instead of having to raise hundreds of thousands of dollars to get started with a traditional startup, it makes entrepreneurship accessible to everyone. It’s your business on your terms, that can also be passed down as an asset to future generations. Unlike traditional business startups, building a NeoLife business does not require a significant investment in inventory, sales tools or other materials. NeoLife Promoters are strongly discouraged from purchasing more than they can reasonably consume or sell in a given month and they are protected by NeoLife’s 100% money-back consumer guarantee as well as repurchase policy for those who decide to leave the business.

Other companies gain legitimacy and brand awareness with ads on TV and splash marketing campaigns. We do it through people. Because we believe in people. So we don’t spend on advertising, we pay our Promoters instead... purely and simply based on performance. As is the case in any business, results vary depending on various factors.

There are various ways to earn as a NeoLife Promoter. This includes retail profits by buying at wholesale and selling at Suggested Retail Price. The NeoLife Compensation plan pays Promoters based on personal orders and the orders of Club Members and Promoters in their team. Payout is calculated based on volume of product sold. A sliding scale Sales Volume Bonus (SVB) determines the percentage earned. A Promoter must simply have 100 Personal PV and they are eligible to earn a Sales Volume Bonus of up to 20%. When a Promoter achieves Director title they also earn Leadership Development Bonuses on other Directors developed in their downline organisation. Promoters who reach the elite status of President’s Team, qualify for a Network Development Bonus on their entire network. Promoters can also qualify for regular incentives, personal recognition and travel rewards based on performance. Promoters are not paid for recruiting new Club Members or Promoters. They are paid primarily based on product sales to end users.

The following figures are designed to help prospective Promoters better understand the different ranges of average compensation that NeoLife pays to its Promoters. The figures below indicate profits for retail sales, but only to the extent that those sales were made directly through NeoLife channels. The compensation represented in this document should not be viewed as guarantees or projections of any individual results.

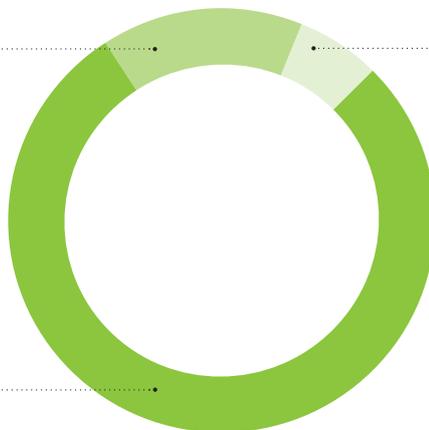
Together we will **End the Trend** of Sickness and Chronic Disease.

15.1% PRODUCT SHARERS

Consumers who earned some consideration including Free Product from the NeoLife 3 for Free program. NeoLife has observed that these individuals are primarily with NeoLife to enjoy our products and share to offset the cost of their products. Their earnings were less than \$500 during 2016 and their average earnings were \$143.

78.6% PRODUCT USERS

Simply consumers, enjoying all the benefits of NeoLife products at a discounted price.



6.3% BUSINESS BUILDERS

Includes active participants who are earning Bonuses exceeding \$500 for the year. These are individuals who devote skill, time and effort to pursuing the NeoLife income opportunity. The incomes and percentages displayed, relate only to the 6.3% of business builders.

BUSINESS BUILDER EARNINGS	% OF BUSINESS BUILDERS	AVERAGE ANNUAL INCOME
\$100,000+	1.0%	\$152,829
\$50,000 - \$99,999	2.6%	\$64,877
\$25,000 - \$49,999	4.6%	\$33,838
\$10,000 - \$24,999	10.0%	\$15,497
\$5,000 - \$9,999	9.6%	\$7,203
\$1,000 - \$4,999	43.2%	\$2,301
\$500 - \$999	28.9%	\$713

The total population that we compiled our data from is the total of all USA & Canadian Accounts through which orders were placed. Earnings expressed in USD and applies to combined USA & Canadian markets.