



APRIL 11-14, 2019 PRODUCED BY THE ARABIAN HORSE BREEDERS ALLIANCE

### Gold Patron Sponsorship Material Information (\$5000)

- **ABWC SHOW PROGRAM:** 1 page  
Bleed = 8.75" x 11.25" (h) | Trim = 8.5" x 11"(h) | 300 dpi, CMYK, digital files required. Please submit a PDF or JPG file. Note: this is a wire bound program; Please be aware of this during your design and the inside of each page will be punched for the spiral.
- **ABWC ARENA CONCOURSE BANNER:** 4ft(w) x 3ft(h) 150 dpi. Submit as PDF or JPG.
- **WEBSITE BANNER:** send high res logo - submit as .png, .eps, or .ai file.
- **IMAGE ON THE LARGE SCREEN:** Submit high resolution logo and website address.
- **LOUDSPEAKER ANNOUNCEMENT:** 60 words or less. Submit as Word or PDF.

### Platinum Patron Sponsorship Material Information (\$10,000)

- **ABWC SHOW PROGRAM:** 2 pages  
Bleed = 8.75" x 11.25" (h) | Trim = 8.5" x 11"(h) | 300dpi, CMYK, digital files required. Please submit a PDF or JPG file. Note: this is a wire bound program; Please be aware of this during your design and the inside of each page will be punched for the spiral.
- **ABWC ARENA BANNER:** 7.5' wide by 7.5' tall - Submit as a PDF or JPG file. Note: Banner content is restricted to the use of farm logos only.
- **POP UP BANNER STAND:** To be placed at entrance - 33"(w) x 80" (h) 150 dpi. Submit as a PDF or JPG file.
- **WEBSITE BANNER:** SAME AS ABOVE
- **LIVE STREAM BANNER:** 300(w) x 600(h) pixels. Submit as png or jpg.
- **IMAGE ON THE LARGE SCREEN:** Submit high resolution logo and website address.
- **LOUDSPEAKER ANNOUNCEMENT:** 60 words or less. Submit as Word or PDF.

### Premium Patron Sponsorship Material Information (\$25,000)

- **ABWC SHOW PROGRAM:** 4 pages  
Bleed = 8.75" x 11.25" (h) | Trim = 8.5" x 11"(h) | Hi-Res, 300dpi, CMYK, digital files required. Please submit a PDF or JPG file.  
Note: this is a wire bound program; please be aware of this during your design and the inside of each page will be punched for the spiral.
- **ABWC ARENA BANNER:** 10 wide x 15 feet tall, and 75' by 7.5' - 150 dpi. Submit as a PDF or JPG file. Note: Banner content is restricted to the use of farm logos on 9.5', the 10x15 can be designed however you like, however no content is allowed that is promoting any horse competing at the competition.
- **POP UP BANNER STAND:** To be placed at entrance - 33"(w) x80" (h) 150 dpi. Submit as a PDF or JPG file.
- **WEBSITE BANNER:** same as above
- **LIVE STREAM BANNER:** 300(w) x 600(h) pixels. Submit as png.
- **LARGE SCREEN COMMERCIAL:** Submit as MOV or AVI digital file to [vegas@ArabianBreedersWorldCup.com](mailto:vegas@ArabianBreedersWorldCup.com)  
*NOTE: sponsorship does not include video editing or production*
- **IMAGE ON THE LARGE SCREEN:** Submit high resolution logo and website address.
- **LOUDSPEAKER ANNOUNCEMENT:** 60 words or less. Submit as Word or PDF.

**DEADLINE** for ALL Materials **MARCH 10<sup>th</sup>** Submit materials to Riyan - [vegas@ArabianBreedersWorldCup.com](mailto:vegas@ArabianBreedersWorldCup.com)