

## JUNIOR DEVELOPMENT, PROMOTIONS AND MEMBERSHIP REPORT

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2017 Annual General Meeting of The Arabian Horse Society of Australia Ltd.

The Promotions and Youth Development sub-committee consisted this year of; Karen Fletcher-Grieve (Sub-committee Chair), Leonie Williamson, (AHSA Chair), Richard Shipton, Clint Bilson, Allan Preston, Deb Watson and Glenys Lilley. As always, the priority objectives of this sub-committee are to engage and support our younger members in whichever endeavours they choose to enjoy their Arabians, as well as to attract new members and promote the Arabian Horse to a wider audience. (See attached mission statement formulated at the beginning of 2016).

The Youth budget this year allowed us to provide Youth Development Grants for both Charlotte Phillips and Rebecca Radney to attend events to promote their Arabians in open company. Both girls very successful and flying the flag for the breed and the Society. We have decided this year to extend the grant to Youth Groups, for the purpose of education as well as promotion. Another new initiative has been the Youth Ambassadorship. Designed encourage leadership qualities as well as promotional opportunities in our young members and give them a more interactive involvement in the Society. Details are on the website.

You would by now be aware that Australia has been awarded the WAHO conference for 2019. Promotion of this event has already begun, with a short film being shown at this year's WAHO conference in Bahrain. The film was very well received, and we will be utilising various other forms of media promotion as well in the lead up to the big event.

Other activities this year have included the art competition and art photography competition, run in conjunction with this year's Aussies. We are hoping to expand these in future years.

Cheers, Karen Fletcher-Grieve