

# DISCOVERY<sup>TM</sup>

Keynote & Breakout Sessions

## CONFERENCE

AUG 16  
2018  
AGENDA



OPENING KEYNOTE: 10:30AM – 11:30AM CST

### Innovation Wars: Uncover the Competitive Innovation Edge

CLOSING KEYNOTE: 3:00PM – 4:00PM CST

### Serving the Modern Consumer...Are You Ready?

**SCOTT BALES** | Global Futurist, Innovation & Digital Strategist; Managing Director of Innovation Labs Asia



BREAKOUT 1: 12:30PM – 1:15PM CST

### The Economy and Its Impact on Your 2019 Strategic Plan

**Steven W. Rick** | Director, Chief Economist, CUNA Mutual Group



BREAKOUT 2: 12:30PM – 1:15PM CST

### The Hidden Risk of the Auto Lending Boom

**Susan Hochsprung** | Vice President Sales, CUNA Mutual Group



BREAKOUT 3: 12:30PM – 1:15PM CST

### Powering Your Transformation with Data & Analytics

**Anne Legg** | Director Market/Client Strategy, CUNA Mutual Group/AdvantEdge Analytics



BREAKOUT 4: 12:30PM – 1:15PM CST

### Emerging Risks: What's Impacting Small Credit Unions

MODERATOR: **Carlos Molina** | Senior Consultant Risk and Compliance Solutions, CUNA Mutual Group

PANEL MEMBERS:

**Colleen Woggan** | CEO, Oakdale Credit Union (Tomah, WI)

**Chris Hollen** | CEO, Diversified Credit Union (Minneapolis, MN)



BREAKOUT 5: 2:00PM – 2:45PM CST

### Build Your Future and Be Poised for Growth

**Cortney Angeley** | Impact Director, Filene Research Institute



BREAKOUT 6: 2:00PM – 2:45PM CST

### It's a New Era - Lending in a Rising Rate Environment

**Bob Larson** | Financial Consultant, CUNA Mutual Group



BREAKOUT 7: 2:00PM – 2:45PM CST

### The Future of Payments - Extreme Makeover for Money Movement?

**Mark Sievwright** | Founder & CEO, Sievwright & Associates



BREAKOUT 8: 2:00PM – 2:45PM CST

### CEO's Black Book of Secrets Revealed

**Elry Armaza** | Impact Director & Analyst, Filene Research Institute

MORE HOT TOPICS WILL BE ADDED IN JULY – CHECK BACK FOR AGENDA UPDATES

[CUNAMUTUAL.COM/DISCOVERY](http://CUNAMUTUAL.COM/DISCOVERY)