

# LODGING

# 3

## RULES OF RENOVATION

HIGH-IMPACT  
UPGRADES  
FOR YOUR  
HOTEL

SMART  
STRATEGIES  
FOR SAVING  
WATER AND  
ENERGY

**JOSH WYATT**  
CHIEF STRATEGIC OFFICER  
REGENERATOR HOTELS

MASTERING  
**MILITARY**  
MARKETS  
{PAGE 23}

## SELLING THE **EXPERIENCE**

HOW SMART DESIGNS  
AND LIVELY SOCIAL  
SCENES ATTRACT THE  
**NEXT GENERATION**



#### Bold Motifs

- The **Urban Nomad Collection** from **Stacy Garcia** for **Brintons** highlights a blend of organic patterns, ornamental recollections, and nature-inspired motifs. Garcia drew design influence from the wanderlust of global travel and the boldness of the 1970s nonconformist. [WWW.BRINTONS.NET](http://WWW.BRINTONS.NET)

