

# DIGITAL ADVERTISING SPECIFICATIONS

## DISPLAY DIMENSIONS

### Standard:

300x250, 300x370, 980x250

### High-impact:

970x90

### Homepage takeover:

970x90, 300x370, 980x250, 120x600

## NEWSLETTER

### FedScoop, StateScoop, & EdScoop:

300x250, 728x90

### CyberScoop & WorkScoop:

*Text only:* Up to 500 characters + a call to action URL hyperlink

## DISPLAY FORMATS

### Accepted files:

.jpg, .png, .gif or HTML5

### Max file size:

1MB

