



Carpinteria Valley Chamber of Commerce  
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# Benefits Exclusively for Members Only

## Carpinteria Valley Chamber of Commerce Membership Puts Your Business Information at Customers Fingertips

### Connections to Potential New Customers

- Instant recognition as a leader in the business community
- Social Networking Mixers held monthly
- Good Morning Business Breakfasts
- Join Joyce Member Orientations
- Ribbon Cuttings & Grand Opening Celebrations
- Educational Roundtables
- Committee involvement
  - Ambassadors
  - Annual Golf Tournament & Fundraiser
  - Special Events Committee
- Free advertisement of your business cards, brochures & promotional literature in our Visitor Information Center display racks
- Event volunteerism
- Opportunity to become a Shining Star Member of the Month with our Business-Card-Drop

### Resources & Business Support

- Personal site visitations by Chamber & City Leadership Teams
- Free use of Chamber Conference Room for business meetings-includes 3 hours free per month
- New Business Start-Up packets
- Comprehensive business support services providing an array of valuable resources
- Direct access to the Small Business Development Center, SCORE, and Woman's Economic Ventures resources
- Mentorship from member experts
- Strategies for Success provided by the Economic Vitality Team of Santa Barbara
- Free directories, maps, phone books, and community event calendars
- Entrepreneur resources and support service
- Small business educational workshops

### Representation & Business Friendly Legislation

- Quarterly Legislative Update Breakfasts
- Catalyst to address business issues and address local concerns
- Legislative support to promote a pro-business friendly environment
- Access to the Chamber Alliance of Santa Barbara & Ventura Counties
- Chamber representation at government/legislative meetings
- Direct line to civic & community leaders
- Advocacy for the business community to encourage pro-business legislation
- Meet & Greets with local, state, regional, and national leaders
- Educational forums to create an informed business and residential community
- Candidate Forum's

### Free & Low Cost Marketing & Promotional Tools

- Recognition member sticker providing instant credibility as a community supporter
- Free listing automatically in 10,000 Chamber Destination Guide & Business Directories
- Free listing & link on [www.carpinteriachamber.org](http://www.carpinteriachamber.org)
- Low cost advertisement in our monthly newsletter
- Low cost advertisement in our weekly NewsFlash At-A-Glance electronic newsletter
- Free social media shout-outs & publicity notices
- Event postings on our website, On The Scene Newsletter, NewsFlash, and shout-outs on social media
- Low cost, high visibility Chamber event sponsorship
- Low cost opportunities to advertise in the Chamber Destination Guide & Business Community Directory
- Free pre/post press releases and business announcements in the On The Scene Newsletter
- Business card drop eligibility to become a Star of the Month & receive \$200 worth of chamber advertising

### About the Carpinteria Valley Chamber of Commerce

The Carpinteria Valley Chamber of Commerce is a 501 C (6) non-profit organization. We work hard for you to create a strong local economy and a positive quality of life by representing business to government, promoting community, providing networking opportunities, and supporting a sustainable future for business and economic development. Community Unity is clearly evident by the dedication of our 350+ members that partner with us to present a vibrant business community. Together we are dedicated to the promotion, quality of life, and enhancement of the greater Carpinteria Valley.