



On the Scene

WITH THE CARPINTERIA VALLEY CHAMBER OF COMMERCE

THE GUIDE
Carpinteria Valley

PRINT **ONLINE** **TABLET & SMARTPHONES**

Cover shown is for illustration purposes only. The actual 2016 cover may be different.

Carpinteria Valley Chamber Announces New & Improved Community Guide & Business Directory for 2016

The publishing process for the 2016 edition of The Guide: Carpinteria Valley is underway. This year, The Guide is expanding in size to include must-read articles and other content targeted toward visitors, area residents and business owners.



Friday, April 22nd, 11:45AM
Rincon Beach Club
3805 Santa Claus Lane, Carpinteria, CA 93013
\$45 Members | \$55 Non-Members

Featured Speakers:

- ★ Mayor Gregg Carty - City of Carpinteria
- ★ 1st District Supervisor Salud Carbajal - County of Santa Barbara
- ★ Peter Rupert Ph.D. - UCSB Economic Forecast Project

Introducing:

- ★ Superintendent Micheline G. Miglis - Carpinteria Unified School District
- ★ Lieutenant Michael T. Perkins - Office of the Sheriff, Santa Barbara County
- ★ Fire Chief Jim Rampton - (Interim) Carpinteria - Summerland Fire Protection District

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"We're very excited about the changes. We believe the new format and design will help us better communicate the great things that are happening in Carpinteria Valley and bring valuable visibility to our chamber member businesses," said Joyce Donaldson, IOM President & CEO of the Carpinteria Valley Chamber of Commerce.

The Guide's showcase article will focus on the economic contributions of the agriculture industry in the region. Other content will highlight what the region has to offer in quality of life features. Ten-thousand copies of the magazine-style publication will be distributed to chamber members, area business, residents, and people visiting or interested in relocating to the region.

Ad sales are currently underway. The publication will be released this summer. Online editions will be available for download through the Chamber website. (See enclosed Form.)

For more information and to secure your place today go to:
<http://www.mychamberad.com/carpinteria>

Doors open at 11:30AM | RSVP & payment required by Tuesday April 19th by noon.

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Carpinteria Valley Chamber of Commerce
1056 Eugenia Place, Suite B
Carpinteria, CA 93013
p. 805.684.5479
joyce@carpinteriachamber.org
carpinteriachamber.org

WELCOME NEW MEMBERS

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AmericanRivieraBank.com

Banks

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bakersfieldbusinessconference.com

Entertainment & Special Events

The Conference is being held October 8, 2016 in Bakersfield, CA. There will be over 20 national and international authorities on business, government and politics as well as entertainment...all in one patriotic day.

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Travel

First class travel opportunities for Chamber Members and Community.

Pacific Village

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5011 Pacific Village Drive
Carpinteria, CA 93013
(805) 220-6234
PacificVillage@me.com

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Rincon Controller and Tax Service's mission is to take a holistic approach to addressing the every day business technical and strategic needs along with your tax obligations.

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UPDATE FROM THE CEO... MERGER OF THE CARPINTERIA FIRST COMMITTEE & THE DOWNTOWN "T" BUSINESS ADVISORY BOARD

The Carpinteria First Committee and the Downtown "T" Business Advisory Board recently merged in an effort to reduce redundancy in marketing, volunteer endeavors, and increase efficiency in the use of public resources. The merged group as a whole will continue to focus on citywide projects and will continue to have separate funding sources.

Carpinteria First Committee

The Carpinteria First Committee was originally organized to implement the 1993 Marketing Plan which served to promote the local economy while keeping Carpinteria a quiet, friendly, small town. The Committee is tasked with supporting and organizing activities and events that create a welcoming and friendly place for tourists to visit, enhance community pride, and increase awareness and visibility of the unique qualities that Carpinteria offers. In addition, the Committee recently has taken on the responsibility of assisting the City in economic vitality efforts.

The New First Friday was introduced this month and the volunteer committee is now concentrating their energy on First Friday events - encouraging all Carpinteria Merchants to participate all-day Friday until Sunset (check out enclosed flier to see how you can participate).

The merged group as a whole will continue to focus on citywide projects funded separately from the Downtown "T" Advisory Board. All expenses for marketing/promotion activities related to Carpinteria First are incurred through the General Fund.

The Carpinteria First Committee consists of 7 members and meets the first and third Thursday of each month at City Hall. The public is welcome to attend.

Downtown "T" Business Advisory Board (DTBAB)

The Parking and Business Improvement Advisory Board was formed in 1990 to comply with a change in State Law. In compliance with local and State regulations, the DTBAB makes recommendations to the City Council concerning the use of revenues collected via the Parking and Business Improvement Area Assessment District for general promotion of business activities, economic growth and stability in the District, and general maintenance issues within the Downtown "T".

The Board prepares and presents an Annual Report to the City Council that addresses all matters related to the Assessment District, including the methods and basis of levying the assessments, and recommendations on use of funds collected by the District. The DTBAB will continue to perform the Assessment District duties.

Both the DTBAB and Carpinteria First finances will continue to be maintained separately.

The Downtown "T" Business Advisory Board consists of 5 members and meets on the first Thursday of every other month at City Hall. The public is welcome to attend.

Joyce Donaldson, IOM
President/CEO

Carpinteria Valley Chamber of Commerce
joyce@carpinteriachamber.org
Keep informed-follow me on:



Carpinteria First Committee: Committee Members:

- Greg Fehr, Chair Carpinteria First Committee, Do It Best Hardware
- *Joyce Donaldson, Vice-Chair Carpinteria First Committee, Carpinteria Valley Chamber of Commerce President & CEO
- Marisol Alarcon, Alarcon Legal
- *Roxanne Barbieri, Chair DTBAB, Roxanne's A Wish and A Dream
- *Robyn Daniels, Rabobank
- *Lynda Lang, Vice-Chair DTBAB, Community Member
- *Gloria Tejeda, Senor Frog's

** Signifies also Downtown "T" Business Advisory Board Member*

For more information contact Brian Barrett, Management Analyst, City of Carpinteria brianb@ci.carpinteria.ca.us
805.755.4446

RENEWING MEMBERS

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Blue Gem Sunglasses
California Women for Agriculture
Carpinteria Glass Company
Carpinteria Valley Arts Council
Community Action Commission of SB County
CU Channel Islands
Domino's Pizza
Down to Earth Landscapes, Inc.
Esau's Cafe
Friends of Bates Beach
Glenn Annie Golf Club
H&R Block
HELP of Carpinteria
Hilltop Flowers
Latitude 34 Technologies, Inc.
Montecito Bank & Trust
Mystical Abode
Nimmer Pictures, Library Stories
Ohana Fun Company
Playa Lodging
Rainbow Bridge Ranch
Roxanne's A Wish and A Dream
Santa Barbara Community Phone Book
Senor Frog's
Southern California Edison
Taco Bell of Carpinteria
The Towbes Group, Inc.
United Way of Santa Barbara
2016 AMBASSADORS
Debbie Stevens Kuhn, Chair
Carpinteria Woman's Club

Caroline Alarcon
Reliant Notary Service

Marisol Alarcon
Alarcon Legal

Angi Daus
American Cancer Society

Sandy Evans
Kinderkirk Preschool
& Daycare Center

Kiona Gross
Curious Cup Bookstore

Maureen Healy
Highly Sensitive Kids

Lynn Hernandez
Shepard Place Apartments

Dennis Hultman
HELP of Carpinteria

Robin Karlsson
Coastal View News

Jackie Williams
Seascape Realty

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smartandfinal.com

Cox Conserves Heroes Program - Who's your environmental hero? - Cox Communications, in partnership with The Trust for Public Land, is seeking nominations for environmental volunteers in Cox's service areas in Orange County, San Diego and Santa Barbara.

Nominations are being accepted at CoxConservesHeroes.com through 5 p.m. on April 27 for volunteers who are creating, preserving or enhancing outdoor spaces. Judging panels, comprised of local civic and environmental leaders, will select one finalist from each area who will then compete to be named California's 2016 Cox Conserves Hero. The winner, chosen through an online public vote, will receive \$10,000 to donate to his or her selected nonprofit beneficiary. The two finalists each will receive \$5,000 for their non-profits of choice. Through the Cox Conserves Heroes program, Cox has recognized 70 Californians and awarded more than \$250,000 in environmental grants since 2009.

Plaza Playhouse Theater to Celebrate 88th Anniversary with Reception & Special Screening of 1942 Classic "Casablanca" - Saturday, April 30th at 6 pm, celebrate the 88th Anniversary of the Plaza Playhouse Theater bringing entertainment to the Carpinteria Valley with a special reception and the screening of "Casablanca"! The evening will include a reception and entertainment prior to the screening. A special door prize based around the theme of "Casablanca" will also be awarded to a lucky patron. Tickets for the event, which include appetizers and refreshments, are \$20 per person and can be purchased online and at Seastrand (919 Linden Ave, Carpinteria) during regular business hours, with cash or check only. If still available, tickets may also be purchased at the box office prior to show time. Doors open at 6:00 pm for the reception and the film, starring Humphrey Bogart and Ingrid Bergman rolling at 7 pm.

NEWSWORTHY & NOTEWORTHY

Nan Drake, Shana Epstein Recognized as "Top Women" in Business - Congratulations to Nan Drake, Director of Governmental Affairs & Public Relations for Harrison Industries, and Carpinteria Valley Chamber Board Member, and Shana Epstein, General Manager of Ventura Water, for being included this year in the Pacific Coast Business Times' listing of "Top Women in Business." The list of this year's top women in the Tri Counties was published in the paper's issue for March 25-31. Whisenhunt Communications nominated both women for this annual honor. They can't say enough good things about these successful and hard-working women who are 110 percent dedicated not only to their jobs but their industries and the thousands of customers they serve in Ventura and Santa Barbara counties. They also appreciate the Pacific Coast Business Times and its editor, Henry Dubroff, for honoring Drake and Epstein and the many other deserving businesswomen each year. An evening awards reception for the honorees was recently held at Deckers Outdoor Rotunda in Goleta.

Carpinteria Child Safety Event 2016 - The First Annual Carpinteria Child Safety Event was held at the Carpinteria Veterans Hall on a Saturday, March 5th. Despite the rainy day, approximately 180 people attended the event. The following businesses and agencies participated:

- Reliant Notary Services and Alarcon Legal
- The City of Carpinteria
- The Sheriff's Department
- The Fire Department
- Family Service Agency (FSA)
- The Carpinteria Children's Project
- The SB Bike Coalition
- Way of the Orient Martial Arts Academy
- Kinderkirk Preschool and Daycare Center
- Santa Barbara Macaroni Kid
- Dream Works Entertainment
- Ohana Fun Company
- Laughing Buddha Thrift
- RaboBank
- Union Bank

Many thanks to the numerous volunteers and participating agencies who supported the event by donating their time and talents to serve the community. They look forward to hosting another Child Safety Event in 2017. For more information contact Caroline Alarcon- Reliant Notary Services 805-220-6999, Marisol Alarcon - Alarcon Legal 805-576-7207.

City of Carpinteria - City Manager, Dave Durlfinger, is pleased to announce the promotion of Steve Goggia to the position of Director of the Community Development Department. Steve joined the City eleven years ago as Senior Planner and has long been a key member of the City's management team. Steve has the skills and experience to successfully lead the Department. Steve earned his Bachelor of Science degree in Landscape Architecture from California Polytechnic State University, San Luis Obispo. He brings over thirty years of experience in planning and development. After several years in the private sector, Steve joined the County of Santa Barbara's Planning and Development Department and during his twenty years at the County he specialized in coastal permitting, landscape and architectural plans review and supervised a team of planners. Steve has been the Acting Director of the City's Community Development Department since November 2015.



Girls Inc. Women of Inspiration Luncheon on April 4th honored Geri Carty, Natalie Orfalea and Patsy Hicks.

Girls Inc. of Carpinteria Luncheon Celebrates "Women of Inspiration" - Inspirational women and ambitious girls took center stage at Girls Inc. of Carpinteria's "Women of Inspiration" luncheon, as more than 275 community leaders, mentors, advocates, and Girls Inc. supporters came together to support the organization on April 4th at the Girls Inc. campus in Carpinteria. Arlene Samen, Founder of One Heart World-Wide, served as keynote speaker. Following lunch provided by Rincon Catering, emcees Noelia Romero and Ana Delgado—Girls Inc. of Carpinteria members—presented the 2016 Women of Inspiration Awards to Natalie Orfalea, co-founder and chair of the Orfalea Foundation; Geri Ann Carty, an active volunteer in the community; and Patsy Hicks, Director of Education at the Santa Barbara Museum of Art. This year's Women of Inspiration co-chairs were Nancy Koppelman, Nini Seaman, Sandra Tyler and Amanda Kastelic. All funds raised from the luncheon supported Girls Inc. of Carpinteria's mission to inspire all girls to be strong, smart, and bold. To learn more, become a volunteer or offer support, please visit www.girlsinc-carp.org/.

NEWSWORTHY & NOTEWORTHY



Cox Communications
- announced Kirsten McLaughlin as its new Market Vice President of Santa Barbara. McLaughlin will serve as the chief market spokesperson, and will be the primary point of contact for government officials, community partners and the media. She will also lead efforts to ensure Cox's commitment to the Santa Barbara community.

Prior to her current position, she was the Public Affairs Manager for Santa Barbara since July 2014. Before joining Cox Communications, McLaughlin held several government, policy, and communications positions with regional water districts in both Orange and Santa Barbara County. Previously, she served as a Field Representative for U.S. Senator Feinstein in Los Angeles and Orange County.

A native of Santa Barbara, McLaughlin currently serves on the Goleta Valley Chamber, Partners in Education and Santa Barbara Family YMCA Board of Directors; the Santa Barbara Chamber Business Leaders Council; the Business Giving Roundtable Advisory Council; and the Santa Barbara County Broadband Consortium Steering Committee. She is also a long-time volunteer for the California YMCA Youth and Government Program and an active member of the Junior League of Santa Barbara.

She received a Bachelor of Arts in Political Science and Mass Communications from the University of California, Berkeley, and a Master of Public Policy from the University of California, Los Angeles.

UPCOMING EVENTS

APRIL

4/22, Fri., 11:45AM-1:45PM, State of the Community Luncheon. Rincon Beach Club, 3805 Santa Claus Lane, Carpinteria
Title Sponsor: COX Communications
4/27, Wed., 5-7PM, Chamber Mixer, Cinco d Mayo Fiesta, Premier Orthodontics, 5565 Carpinteria Ave #26, Carpinteria
4/30, Sat. 8AM-2PM, 2016 Santa Barbara Business Expo. 805.452.3632
4/30, Sat., 11AM-5PM, Carpinteria Beautiful Home & Garden Tour
Info: carpinteriabeautiful.org
4/30, Sat., 6PM, 88th Anniversary of the Plaza Playhouse Theater, Reception and screening of "Casablanca" at **7PM**. Info: plazatheatercarpinteria.com, 684-6380

Santa Barbara Workforce Development Board Presents 2016 Santa Barbara Connect to Careers Summer Youth Program - The County of Santa Barbara (COSB), and the Santa Barbara County Workforce Development Board (WDB) will implement a new "Connect to Careers" Summer Youth Jobs Program that will provide qualified south county youth work experience and mentoring with private sector employers—and a few county departments within Santa Barbara County Government. The overall goal is to provide a meaningful summer activity for all high school students that would connect them with business mentors in our community. The program is also designed to address Santa Barbara's skills gap and high youth unemployment by providing meaningful summer work experience that prepares young adults for a career. The youth will be selected through a competitive process and via the website (SBC2Csummeryouthemployment.org). For more information Contact: Mr. Luis Servin, Workforce Development Board Program Manager, (805)896-6835 l.servin@sbcsocialserv.org

MAY

5/6, Fri., Join Joyce...& LinkedIn Rock Your Profile Workshop at 12N-2PM and LinkedIn Profile Workshop Session at 3-5PM, FREE Exclusively for Members RSVP Required - Limited Seats
5/6, Fri., 5-8PM, First Friday Carpinteria In Bloom
5/7th & 8th, Sat. & Sun., 10AM-5PM, Artist Studio Tour. 805.684.7789
5/7th, Sat., Casino Night, Rotary Club of Carpinteria Morning. 805.331.3358
5/17th, Tues., 4PM, Chamber French Riviera Trip Preview, Chamber Conference Room
5/25th, Wed., 5-7PM, Chamber Mixer, Jacks Bistro & Famous Bagels in collaboration with Relay for Life, 5050 Carpinteria Ave.
5/7th - Casino Night, Rotary Club of Carpinteria Morning. 805.331.3358

JUNE

6/3rd, Fri., 8-9:30AM, Good Morning Valley Legislative Breakfast at Rincon Beach Club featuring Congresswoman Lois Capps, Executive Circle Sponsor: Venoco, Inc.
6/3rd, First Friday - Sounds of Summer
6/4th, Sat., 5PM, 32nd Annual Auction, Carpinteria Boys & Girls Club. 805.684.1568
6/22nd, Wed., 5-7PM, Chamber Mixer, Venoco, Inc., 6267 Carpinteria Ave, Carpinteria
6/26th, Sun., Chamber Member Appreciation Day at the Santa Barbara Polo & Racquet Club. FREE Polo Match.
Now on the website carpinteriachamber.org

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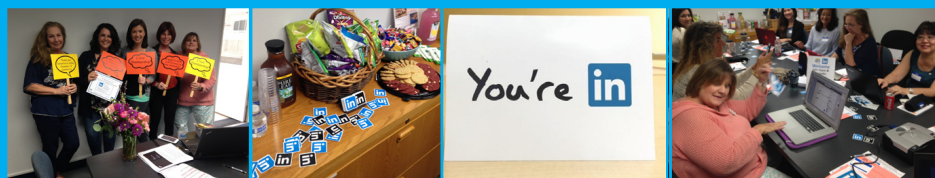
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Carpinteria Valley Chamber of Commerce

**FREE Exclusively
for Members!**

Join Joyce..... & LinkedIn

**RSVP Required
Limited Space!**

Friday, May 6

**Rock Your Profile Workshop at 12N-2PM
LinkedIn Profile Work Session at 3-5PM**

Who-Join Joyce & LinkedIn

What-Rock Your Profile Workshop at 12N-2PM
LinkedIn Profile Work Session at 3-5PM

When-Friday, May 6th

Where-Carpinteria Valley Chamber of Commerce Conference Room
1056-B Eugenia Place, Carpinteria, CA 93013

How-RSVP: 805.684.5479 | joyce@carpinteriachamber.org
or FB private message Joyce Donaldson



For more information on all events, contact Joyce @ 805-684-5479 or carpinteriachamber.org

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Fires are a fact of life in Southern
California, even during rainy years, but
especially during the dry ones we've
had the past five years. While we can
do nothing about the weather, we can
always make sure our homes are safer
from fires by making sure we clear
overgrown brush.

Should you need to clear brush from
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Best of all, everything gets recycled
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Service with Harrison is fast, reliable
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Carpinteria Valley Chamber of Commerce presents

French Riviera Explorer

featuring Monte Carlo, Cannes & 7 Nights at One Hotel in Nice



The Carpinteria Valley Chamber is pleased to announce a guided tour of the French Riviera from November 1-9, 2016. See enclosed brochure for additional details.

Chamber and community members are invited on this unique travel opportunity, designed to give travelers a taste of the history, cuisine and culture of the French Riviera.

Travelers will enjoy all seven nights in one hotel, located in the city of Nice, one of the largest cities in the French Riviera and set on the Mediterranean Sea. Included in the tour is an excursion to Monte Carlo with a visit to the city's famed casino, beautiful cathedral and Princess Grace's tomb. Travelers will enjoy day trips to the seaside towns of Cannes (known for its annual film festival), St. Tropez and Ventimiglia, on the Italian Riviera. A visit to the Fragonard Perfume Factory is also included.

An optional tour to Aix-en-Provence is also available, which includes a tour of the painter Cezanne's studio and a wine tasting at a local vineyard.

The tour price is \$2,950 per person (double occupancy) and includes roundtrip airfare from Los Angeles, first class hotel accommodations, 10 meals, professional tour escort, baggage handling and sightseeing with admission to all attractions per itinerary.

For more information, please join us for a presentation at the Carpinteria Valley Chamber office (1056 Eugenia Pl, Carpinteria) at 4PM on Tuesday, May 17. This is an excellent chance to see the places you'll be visiting on the tour and answer all travel questions that you might have.

The goal of our travel program is to expose business leaders and community members to new and different cultures at reasonable group rates.

For more information see enclosed travel form or to RSVP, contact Joyce Donaldson at (805) 684-5470, or visit carpinteriachamber.org.

NEW MEMBER

Bakersfield Business Conference

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PhD, Economics, taught at UCSB and SBCC

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PREMIER orthodontics
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APRIL MIXER

Cinco de Mayo Fiesta

Wednesday, April 27th, 5-7PM
Members \$5 Non-Members \$10
5565 Carpinteria Ave, #26
Carpinteria, CA 93013



5050 Carpinteria Ave, Carpinteria CA 93013

Members \$5 Non-Members \$10

May Mixer

Wednesday, May 25th,
5-7PM

Jacks Bistro & Famous
Bagels in collaboration
with Relay for Life

Jack's Bistro
Famous Bagels & Catering



Members \$5 Non-Members \$10

PROMOTING COMMUNITY UNITY

The Carpinteria Valley Chamber prides itself on providing networking opportunities that showcase the business community by bringing professionals together in an atmosphere conducive to increasing sales, visibility, and partnerships.



Samantha Hamlin of LinkedIn is thanked with flowers and a Certificate of Appreciation for presenting the Pop Your Profile Workshop on March 4th.



The Smart & Final Grand Opening Ribbon Cutting on March 15th drew a huge crowd.



Chamber Chicks Rock their Profiles at the LinkedIn Workshop with Samantha Hamlin on March 4th.



à votre santé! Travelers toast to an exciting journey to the French Riviera. Cheers!



The Carpinteria Boys & Girls Club were awarded a large check at the Smart & Final Ribbon Cutting.



Rich Rozzelle, Chamber Board Member, receives a Resolution from Assembly Member Das Williams at his Retirement Party on March 19th.



The Food Liaison receives accolades from Traci Taitt, The Towbes Group.

Thank You! February Art to Table Mixer

**Hosted by The Food Liaison
Collaborative Sponsors**

Bloom Floral & Foliage, Carpinteria Arts Center & Local Artists, Pacific Health Foods, Robin Karlsson Photography, The Farm Cart, The Towbes Group, and Uncle Chen Restaurant.

Mixer Raffle Donors

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March Mixer

**Hosted by the Santa Barbara Airport
Sponsored by Ameravant, Inc.
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Darsena Selection**

Mixer Raffle Donors

910 Maple Gallery, American Senior Benefits, Bates Beach, California State Parks, Chocolat du CaliBressan, Darsena Selections, Gully and Larson, Holiday Inn Express & Suites, Jack's Bistro & Famous Bagels, Joy Equipment Protection, Inc., Kinderkirk Preschool & Daycare Center, lynda.com, Quality Wash & Detail, Ray Cole, Sandcastle Time, Santa Barbara Airport, United Airlines, and World Ventures.



Hazel Johns, Airport Director, proudly displays the Chamber's Certificate of Appreciation.



It's a bird... it's a plane... it's the Chamber Leadership Team at the at the Santa Barbara Airport Mixer!



Uncle Chen Restaurant was presented with a Certificate of Appreciation from Board Members Shelley Nunes and Rich Rozzelle.



Pacific Health Foods whipped up healthy green smoothies.



Flying high with paper airplanes at the Networking Icebreaker in the airport courtyard.