



GOLETA VOTER GUIDE

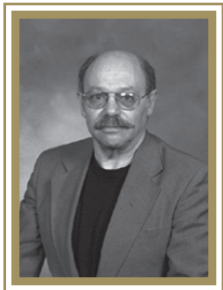
LOOK FOR INFORMATION ON:

- 3rd District Supervisor
- Measure V2008
- Prop 98 & 99

A PUBLICATION OF THE GOLETA VALLEY CHAMBER OF COMMERCE

ELECTION DAY IS JUNE 3, 2008. As a service to its membership and the business community at large, the Goleta Valley Chamber of Commerce has carefully analyzed the candidates, measures and propositions that will appear on the forthcoming election ballot. Where deemed appropriate, the Chamber has made endorsements we believe to best support a livable community and a strong economy in the evolving City of Goleta.

3rd District Supervisor



DAVID BEARMAN, M.D.
*Physician; Director, Goleta
West Sanitary District*



DOREEN FARR
*Retired Businesswoman;
Consultant*



STEVE PAPPAS
Entrepreneur; Businessman



VICTORIA POINTER
*Council Member;
Former Mayor; Education*



DAVE SMYSER
*Agricultural Consultant;
Attorney*

What will you do to improve the business environment in the Goleta Valley?

DAVID BEARMAN, M.D.

I support:

- Commuter rail and convenient shuttle bus service, making Goleta access easier for both customers and work force.
- Approving a bio-diesel plant in Santa Barbara County, after all an ethanol plant has been approved in Santa Maria.
- Adding Santa Barbara County to the twice passed California Hemp Bill as a county where hemp can be grown. It is a profitable crop with thousands of industrial uses. Including bio-diesel.
- Having solar and alternative energy industries in Goleta.
- Partially subsidized health insurance for the working uninsured,

making it easier for small businesses to retain and recruit employees.

DOREEN FARR

As a former co-owner of several businesses including the Goleta Valley Voice, I believe County government should support our major businesses, large and small, by actions such as:

- Meeting regularly with business owners and leaders.
- Promoting more workforce housing.
- Attracting and nurturing start-ups and "incubators".
- Sponsoring job fairs, supporting job training and retraining programs and supporting programs that support the workforce, such as good child care programs.
- Appoint members of the business community to County Boards and Commissions.

I'm looking forward to meeting with Chamber members to learn how I can support them.

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3rd District Supervisor

STEVE PAPPAS

In the Goleta Valley, I want to strike a balance between economic and environmental concerns. I will support businesses by lowering regulation and reducing bureaucratic red-tape so they will have the motivation to stay and flourish in Goleta. At the same time, I will protect the distinct beauty of the rural landscape. I will work to keep Goleta environmentally sound while keeping it from being environmentally hijacked. It is not about “either-or” it is about “balance”.

VICTORIA POINTER

I will work diligently with members of the Goleta Valley Chamber of Commerce to increase a positive and healthy business atmosphere. Having served on Buellton’s Chamber of Commerce and Visitors Bureau as the City’s ex-officio representative from 2004 to present, I understand the complexities in promoting a city and its business community. My priority will be to encourage a climate which strengthens, enhances and protects business. This goal must be supported by strong programs and effective tools in order to remain competitive. Attraction and retention of new businesses is critical to the continuation of a healthy and prosperous city.

DAVE SMYSER

During these tough financial times, the County must do more to strengthen our local economy. As Supervisor, I will work closely with city leaders and Goleta’s business community to develop an Economic Vitality Plan that creates local jobs, enhances tourism, strengthens agriculture and makes county government a resource—instead of a roadblock—for small business.

I will establish a Business Advisory Committee to assist me in streamlining county regulations and reducing excessive fees. I will work to expand employer job-training partnerships with UCSB and promote our area’s outstanding higher education assets to attract quality new employers and professionals.



One of the Chamber’s priorities is workforce housing. What is your position on growth within the urban boundary?

DAVID BEARMAN, M.D.

My campaign literature and website (davidbearman4supervisor.com) demonstrates that work force housing is one of my highest priorities. Available, affordable; work force housing makes it easier to recruit employees. Building these developments will stimulate the construction industry.

Goleta can and has incorporated the new urbanism principles. The Bermant project off Los Carneros has many of the qualities of the new urbanism. It is near jobs, shopping, mass transit and the freeway and contains a quarter work force and affordable units. Other smaller urban projects on the Hollister corridor make sense.

DOREEN FARR

To increase the supply of workforce housing our community needs, I’d get our community together to:

- Review and update community plans for appropriate zoning along transportation corridors and near job sites.
- Focus on creating rental housing.
- Preserve existing housing stock, encouraging rehabilitation of existing units.
- Promote mixed-use housing.
- Utilize appropriate government-owned property for housing.

I am eager to learn about and consider all the options as we work together on this crucial issue facing our communities.

VICTORIA POINTER

As an advocate of workforce housing I support growth within the urban boundary. Workforce housing will help the forgotten middle class. This includes our firefighters, police officers, health workers, teachers and others who earn too much but yet not enough to purchase market-rate homes. Infill development should be a priority when attempting to increase the supply of workforce housing. Good planning policies are key elements to providing programs for workforce housing including balancing the need for open space and protection of agricultural land as well as providing services necessary for a good quality of life. We can fill this void!

STEVE PAPPAS

I support the Community Plan Process in Goleta which allows



3rd District Supervisor

people who live here to plan for sensible growth that is conducive with Goleta's specific needs and desires.

I am in favor of real and authentic affordable workforce housing inside the city of Goleta as long as it is supported by the community. I oppose the State Housing Mandate that allows for the rezoning of agricultural lands for high-density developments resulting in thoughtless and reckless development that only benefits self-serving special interests.

DAVE SMYSER

I believe that the County must improve its planning and economic development standards to ensure that homes are located in proximity to places of employment. Putting homes where jobs are located will reduce commuter traffic on our roads and prevent sprawl into our rural areas. We need sensible planning guided by community values.

This common sense approach will enable us to meet our future housing needs while preserving the quality of life that makes Santa Barbara County such a great place to live.

What is your take on the current revenue neutrality agreement between the City of Goleta and the County?

DAVID BEARMAN, M.D.

I opposed this Revenue Neutrality Agreement (RNA) from the beginning, providing LAFCO testimony regarding RNA terms deleterious to Goleta's fiscal health. These concerns were shared by county staff and Supervisor Marshall. Many politicians who negotiated this extremely unfavorable pact with the county support one of my opponents, Doreen Farr. What was her position on the RNA then and what is it now?

I opposed this Goleta configuration because of the city possibly facing bankruptcy after 10 years without increasing taxes, or dramatically revising the RNA. When elected supervisor I will work with all parties to help improve Goleta's current bleak financial outlook.

DOREEN FARR

Unlike any new city before or since, the current revenue neutrality agreement between the county and the City of Goleta includes

provisions allocating to SB County in perpetuity some of the revenue that would normally have gone to the City of Goleta.

If I am elected, I'll pursue the principle that revenue neutrality agreements should be transitional only, not in perpetuity. Fundamental fairness dictates that the County should revisit the in-perpetuity aspect of the current agreement and agree to a cut-off date, at which time Goleta receives all the revenue due a city, just like every other city in California.

VICTORIA POINTER

Revenue neutrality continues to be an issue which has caused strained relations between Goleta and the County. Cities incorporate based on the ideology that they will ultimately create their own destiny. Is the answer renegotiations or a standoff? Cooperation is critical if we as neighbors expect to live in a prosperous, vibrant, community enabling municipalities to direct their future. Together we share this County and we should be united in fostering an equal partnership. Let us focus on creative ideas which allow both to prosper independently while providing the necessary services needed to create a safe and healthy living environment.

STEVE PAPPAS

When Goleta originally negotiated with the County on this Revenue Agreement, the city was new to this process and as a result, settled for a revenue deal that has proven to be imbalanced and has left the City of Goleta with the shorter end of the stick.

I would like to see a fair and balanced plan that phases out some of the current taxes being shared by Goleta and Santa Barbara County. One of the ways the City of Goleta could benefit is to negotiate that the taxes for all new properties coming onto the city rolls after a certain period of time go solely to the city.

DAVE SMYSER

I believe that the current Revenue Neutrality Agreement is unfair to Goleta and should be changed.

Never in the history of California has a city been required to pay such an exorbitant in-perpetuity revenue share to gain home rule. As a former Mayor and Councilman from Solvang, I am a strong advocate of local control. Revenues should remain in the community where they are collected. On the Board of Supervisors, I will advocate for immediate review and revision of the Revenue Neutrality Agreement.

In order to minimize any short-term disruptions of county services, changes to the Revenue Neutrality Agreement should be phased in over a period of years.



Bond Measure

MEASURE V2008

Santa Barbara City College Improvement Measure
SUPPORT



Proposed Santa Barbara City College School of Media Arts

Allows Santa Barbara City College to issue \$77.2 million in bonds to maintain quality, affordable, local higher education at the school's Mesa (Main) Campus, Schott Center and Wake Center. These funds will allow SBCC to qualify for over \$92 million in additional state matching funding. Measure V is a general obligation bond that would cost homeowners an estimated \$8.50 per every \$100,000 of their home's assessed valuation (not appraised or market value).



The Chamber supports Santa Barbara City College, its mission and programs, and believes Measure V is vital in securing the necessary funding for the school's efforts to repair aging facilities and to build the new School for Media Arts.



Aerial view of the School of Media Arts. The facilities are located adjacent to the Student Services building.

State of California Propositions

Propositions 98 and 99 both seek to address the U.S. Supreme Court's Kelo v. New London case and protect private property owners from eminent domain abuse.

PROPOSITION 98

California Property Owners and Farmland Protection Act

Goleta Valley Chamber: NO POSITION

CalChamber: OPPOSE

Regional Legislative Alliance: NO POSITION

Supported by taxpayer groups and endorsed by pro-business legislators; Protects small businesses from eminent domain abuses; Eliminates rent control.

PROPOSITION 99

The Homeowners Protection Act

Goleta Valley Chamber: NO POSITION

CalChamber: NO POSITION

Regional Legislative Alliance: NO POSITION

Supported by the League of California Cities and environmental groups; Prohibits transfer of owner-occupied homes to a private party via eminent domain.