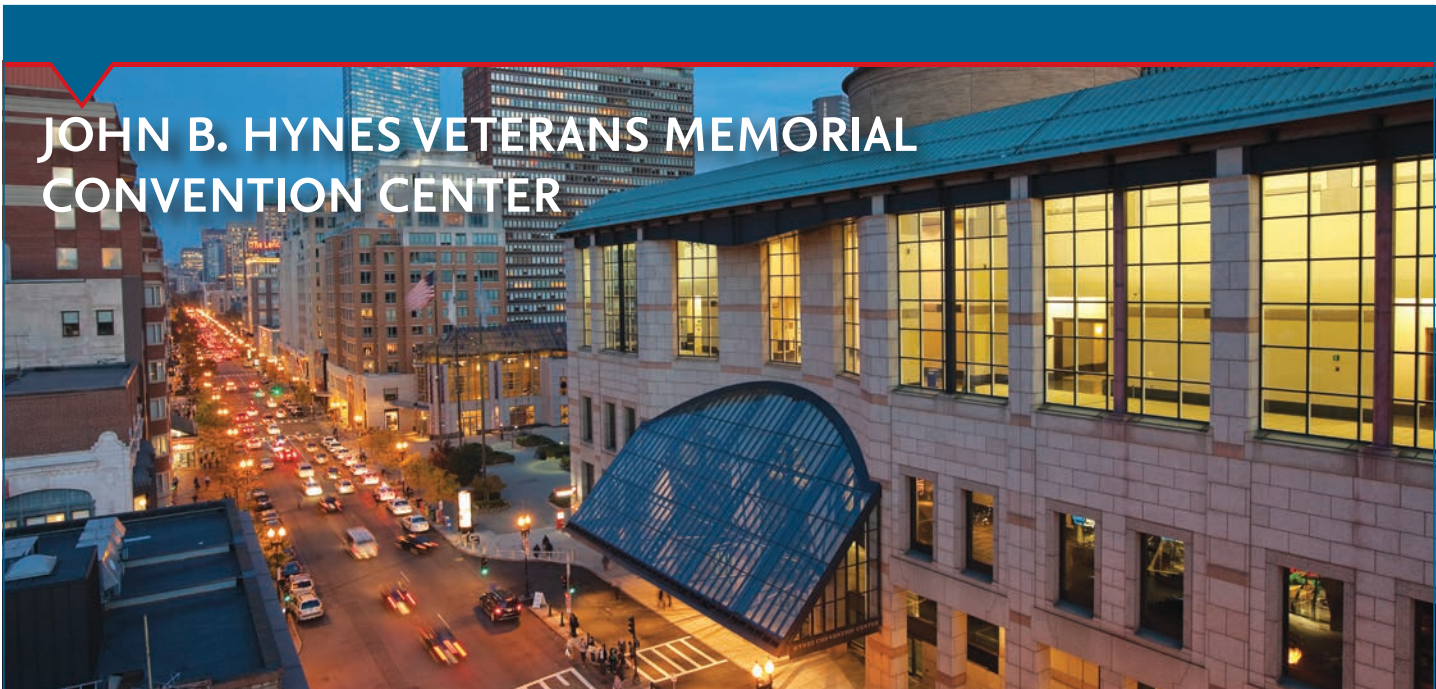


JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER



The John B. Hynes Veterans Memorial Convention Center (Hynes) is the best located major convention center in the country. It's right in the heart of one of America's premier city settings, Boston's beautiful and historic Back Bay. With 176,480 ft² of exhibit space, 38 meeting rooms providing a total of 91,000 ft², an impressive 24,544 ft² grand ballroom, and an auditorium that seats over 4,000 people, the Hynes offers the ultimate in flexibility and convenience.

ADVANTAGES



More Accessibility. Attract more attendees and achieve higher customer satisfaction with the ultimate "neighborhood" convention center right in the center of the city. The Hynes, located just 5 miles from Logan International Airport, is a compact facility with easy access to anywhere in the building within three minutes or less.

More Capabilities. Connect easily with free wireless Internet access, a 10 gig fiber network, and complete cell phone coverage throughout the facility.

More Flexibility. Enjoy the benefits of an all-season facility! The Hynes is connected to over 3,100 hotel rooms with thousands of addition rooms within walking distance, more than 200 shops and restaurants, a post office, bank, and more.

UPDATES



To continue to provide the best customer service and most up-to-date technology, the Massachusetts Convention Center Authority (MCCA), which owns and operates the Hynes, has invested \$70 million in updates in the past three years including technology and security system upgrades, new decor, and capital improvements.

Two upscale restaurants are accessible from inside the Hynes; Towne Stove & Spirits, a full-service restaurant from world renowned local chefs Jasper White and Lydia Shire, and the Capital Grille, known for its impressive menu of nationally renowned dry aged steaks.

Want to see for yourself? Call **877-393-3393** to arrange your site visit, and see why meeting planners worldwide are making a Boston convention center their first choice!

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Imagination realized.

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HYNES at a glance



176,480 FT² OF EXHIBIT SPACE

- Five exhibit halls each with unique capabilities to accommodate single or concurrent events, including the Veterans Memorial Auditorium with seating to accommodate over 4,000 people.
- All telecom, data, water, and compressed air needs are accessible from the exhibit floor

91,000 FT² OF FLEXIBLE MEETING SPACE

- All 38 meeting rooms are finished with new carpeting and acoustically designed wall treatments all accessible in 3 minutes or less
- Ceilings range in height from 14' to 18'
- Executive boardroom features a slate fireplace, leather and mahogany appointments, reception area, and kitchen

24,544 FT² GRAND BALLROOM

- Vaulted ceilings, natural light, and soundproof acoustic panels
- Can accommodate 2,200 people for banquets, 3,190 capacity for theater style, or subdivide into three smaller ballrooms

160,000 FT² OF FUNCTION AND REGISTRATION SPACE

- Function areas on all levels, many offering views of Boston's Back Bay and downtown Boston
- Easy access to and from exhibit halls and meeting rooms

FOOD SERVICES

- Catered food services available throughout the building
- Four permanent concession stands in the exhibit halls
- Temporary dining units available for set up anywhere in building

LOADING DOCK

- Direct street access from both sides of the facility for move-in and move-out
- 14 loading dock bays, seven with dock levelers

STATE-OF-THE-ART TECHNOLOGY

- Free wireless Internet throughout the facility with a 10 gig fiber network
- Fiber optic backbone links and T3 service for rapid Internet connection, microwave, and satellite links
- New state-of-the-art sound systems, AV connections, and lighting controls in every room
- Plasma screen displays throughout the facility
- Media pad for direct broadcast connectivity and worldwide teleconferencing capabilities

CLIMATE-CONTROLLED, ALL-SEASON FACILITY

- Entire facility is fully ADA (*Americans with Disabilities Act*) compliant

