

BOSTON CONVENTION & EXHIBITION CENTER



The Boston Convention & Exhibition Center (BCEC) is the most customer friendly and technologically advanced convention facility in the world. The BCEC is the largest convention center in the Northeast, with 516,000 ft² of nearly column-free exhibit space, 82 fully configurable meeting rooms, a spectacular 40,020 ft² grand ballroom, and over 300,000 ft² of function and registration space. Located on Boston's waterfront, the BCEC is just minutes away from thousands of hotel rooms and the best of Boston's restaurants, city sights, and landmarks. Inside and out, the BCEC gives your event more advantages than any other facility.

ADVANTAGES



More Accessibility. The BCEC is closer to more major transportation systems than any other convention center in the country, and is the closest exhibit facility to a metropolitan airport. Boston offers the largest and most valuable attendee base within a two-hour radius of any city in the country, and its geographical location makes it an ideal and easy gateway for both national and international access.

More Capabilities. The BCEC offers 516,000 ft² of contiguous exhibit space, 82 configurable meeting rooms, a 40,020 ft² column-less ballroom, free wireless Internet access throughout, and over 35,000 nearby hotel rooms.

More Flexibility. With eight registration areas, 10 access points to the exhibit floor, two skybridges, two ring roads, and over 300,000 ft² of function and registration space, the BCEC can fit any of your needs.

TECHNOLOGY



Technology. The BCEC offers the world's most advanced technologies, constant upgrades, and an in-house team to support your every need. Enjoy state-of-the-art networking, free Wi-Fi, building wide cell phone coverage, worldwide teleconferencing and video conferencing capabilities, plasma screens, myBCEC app, and more.

The 159' x 12' high-definition Video Wall can showcase your brand and event details above the exhibit hall entrance, while the 23' x 75' Marquee offers another powerful and highly visible street level promotional opportunity.

Want to see for yourself? Call **877-393-3393** to arrange your site visit, and see why meeting planners worldwide are making a Boston convention center their first choice!

BCEC

at a glance



516,000 FT² OF CONTIGUOUS EXHIBIT SPACE

- Exhibit space can be divided into 10 different configurations
- 180' clear span in the center of hall
- High roof of 100' at center (80% of hall), and low roof of 35' 5" with natural light clerestory
- Utility services conveniently provided from in-floor boxes
- Each exhibit hall provides exclusive and controlled access points

160,000 FT² OF FLEXIBLE MEETING SPACE

- 82 separate single, double, and triple meeting rooms provide easy access to each other and exhibit halls
- Many rooms are partitionable for multi-use and different sized meetings
- Modern acoustics, state-of-the-art lighting control, and sound proof room dividers
- Central distribution to all meeting rooms for networking and telecom, audio, video, CATV and microphone

40,020 FT² GRAND BALLROOM

- Available for your general session, keynote or special event
- Acoustically built column-free space with 32' high wood panel ceiling
- Attached pre-function space with 270° view of Boston Harbor and skyline

OVER 300,000 FT² OF REGISTRATION & FUNCTION SPACE

- Eight separate registration areas on two different levels
- Function areas include a 19,340 ft² ballroom pre-function space

FOOD SERVICES

- Food court and full bar service with seating capacity for over 400
- Four conveniently located concession stands, with the option of additional temporary dining units
- Custom menus and catered food services available throughout the building

SUPERIOR ATTENDEE NAVIGATION

- 32 escalators and 12 elevators
- Two pedestrian skybridges span the exhibit halls making it easy to access conference rooms
- Access to any part of the building in no more than eight minutes, and to the exhibit floor within three minutes

LOADING DOCK

- 62 loading docks, including five elephant doors for drive-on access to the exhibit hall
- Designed for fast and easy move-in and move-out
- Weather protected pre-fab space inside the facility

STATE-OF-THE-ART TECHNOLOGY

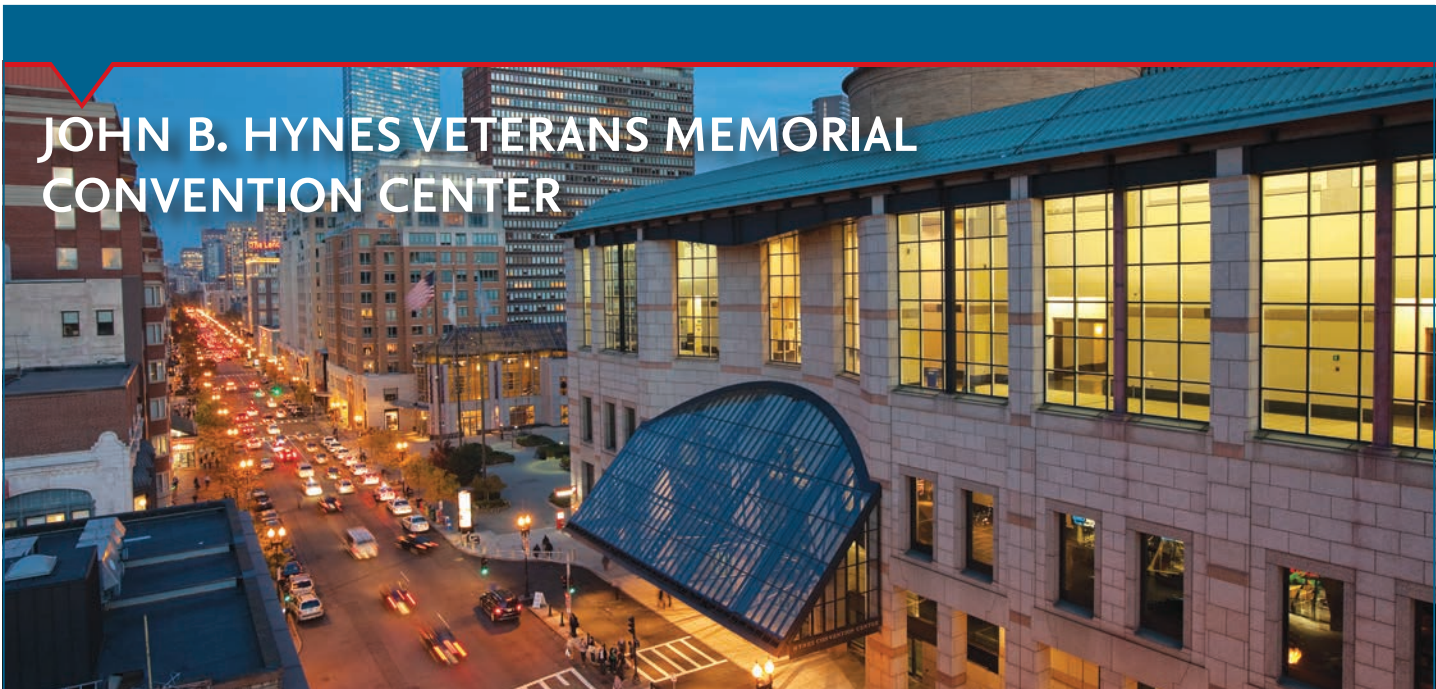
- Free wireless Internet access, a 10 gig fiber network, and complete cell phone coverage throughout the building
- Fiber optic backbone and T3 lines for rapid Internet connection

TWO PRIVATE RING ROADS

- Elevated ring road for attendee traffic only
- Lower ring road separates freight traffic from attendee traffic
- Seven separate drop-off locations



JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER



The John B. Hynes Veterans Memorial Convention Center (Hynes) is the best located major convention center in the country. It's right in the heart of one of America's premier city settings, Boston's beautiful and historic Back Bay. With 176,480 ft² of exhibit space, 38 meeting rooms providing a total of 91,000 ft², an impressive 24,544 ft² grand ballroom, and an auditorium that seats over 4,000 people, the Hynes offers the ultimate in flexibility and convenience.

ADVANTAGES



More Accessibility. Attract more attendees and achieve higher customer satisfaction with the ultimate "neighborhood" convention center right in the center of the city. The Hynes, located just 5 miles from Logan International Airport, is a compact facility with easy access to anywhere in the building within three minutes or less.

More Capabilities. Connect easily with free wireless Internet access, a 10 gig fiber network, and complete cell phone coverage throughout the facility.

More Flexibility. Enjoy the benefits of an all-season facility! The Hynes is connected to over 3,100 hotel rooms with thousands of addition rooms within walking distance, more than 200 shops and restaurants, a post office, bank, and more.

UPDATES



To continue to provide the best customer service and most up-to-date technology, the Massachusetts Convention Center Authority (MCCA), which owns and operates the Hynes, has invested \$70 million in updates in the past three years including technology and security system upgrades, new decor, and capital improvements.

Two upscale restaurants are accessible from inside the Hynes; Towne Stove & Spirits, a full-service restaurant from world renowned local chefs Jasper White and Lydia Shire, and the Capital Grille, known for its impressive menu of nationally renowned dry aged steaks.

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Signature
BOSTON

Remarkable experiences.
Imagination realized.

BOSTON CONVENTION MARKETING CENTER
415 Summer Street, Boston, MA 02210 | T 617.954.2800 | F 617.954.3326 | SignatureBoston.com

HYNES at a glance



176,480 FT² OF EXHIBIT SPACE

- Five exhibit halls each with unique capabilities to accommodate single or concurrent events, including the Veterans Memorial Auditorium with seating to accommodate over 4,000 people.
- All telecom, data, water, and compressed air needs are accessible from the exhibit floor

91,000 FT² OF FLEXIBLE MEETING SPACE

- All 38 meeting rooms are finished with new carpeting and acoustically designed wall treatments all accessible in 3 minutes or less
- Ceilings range in height from 14' to 18'
- Executive boardroom features a slate fireplace, leather and mahogany appointments, reception area, and kitchen

24,544 FT² GRAND BALLROOM

- Vaulted ceilings, natural light, and soundproof acoustic panels
- Can accommodate 2,200 people for banquets, 3,190 capacity for theater style, or subdivide into three smaller ballrooms

160,000 FT² OF FUNCTION AND REGISTRATION SPACE

- Function areas on all levels, many offering views of Boston's Back Bay and downtown Boston
- Easy access to and from exhibit halls and meeting rooms

FOOD SERVICES

- Catered food services available throughout the building
- Four permanent concession stands in the exhibit halls
- Temporary dining units available for set up anywhere in building

LOADING DOCK

- Direct street access from both sides of the facility for move-in and move-out
- 14 loading dock bays, seven with dock levelers

STATE-OF-THE-ART TECHNOLOGY

- Free wireless Internet throughout the facility with a 10 gig fiber network
- Fiber optic backbone links and T3 service for rapid Internet connection, microwave, and satellite links
- New state-of-the-art sound systems, AV connections, and lighting controls in every room
- Plasma screen displays throughout the facility
- Media pad for direct broadcast connectivity and worldwide teleconferencing capabilities

CLIMATE-CONTROLLED, ALL-SEASON FACILITY

- Entire facility is fully ADA (*Americans with Disabilities Act*) compliant

