

## DESTINATION/FACILITIES

### *Top US Destination for International Association Meetings, 2009-2014*

Boston continues to be ranked as a top US destination for international meetings and events by the **International Congress and Convention Association (ICCA)**.

### *TSNN Top 10 Destinations in the U.S. for Trade Shows, 2006-2014*

Boston is ranked by **The Trade Show News Network (TSNN)** as one of the Top 10 Destinations in the U.S. for trade shows. TSNN is the world's leading online resource for the trade show, exhibition and event industry since 1996.

### *GOLD Certified by AIPC, 2011*

Both the Boston Convention & Exhibition Center and the John B. Hynes Veterans Memorial Convention Center are GOLD certified by the **International Association of Congress Centers (AIPC)**, based in Brussels, based on a thorough performance audit, for excellence in convention center management.

### *Inner Circle Award, 2010*

The Boston Convention & Exhibition Center was chosen as the recipient of the 2010 Inner Circle Award. This tribute is paid by Association Meetings **magazine** readers who voted for the top convention centers.

### *“Convention Center of the Year”, 2007*

The Boston Convention & Exhibition Center was awarded the 2007 “Convention Center of the Year” by Event Solutions **magazine**. The Spotlight Award is presented to the convention center that provides superior facilities and customer service in the hosting of meeting and events.

### *Planners' Choice Award, 2005 & 2006*

The Boston Convention & Exhibition Center was awarded the 2005 and 2006 Planners' Choice Award by the subscribers of **MeetingNews** for “Excellence in Convention Center Services and Facilities.” The John B. Hynes Veterans Memorial Convention Center is also a previous Planner's Choice award winner.

## INNOVATION

### *Improper Bostonian Boston's Best: The Lawn On D, 2018*

The Lawn On D was recognized as Best Place to Feel Like a Kid in 2018 by Improper Bostonian magazine as part of their annual guide to the city's finest bars, restaurants, and local go-tos.

### *Improper Bostonian Boston's Best: The Lawn On D, 2016*

The Lawn On D was recognized as Best Summer Scene in 2016 by Improper Bostonian magazine as part of their annual guide to the city's finest bars, restaurants, and local go-tos.

## ***Boston Society of Landscape Architects Honor Award for Design, 2015***

The BSLA recognized The Lawn on D with an Honor Award for Design, placing it in the top tier of design projects recognized by the organization in 2015.

## ***AIA National Small Project Award: The Lawn On D, 2015***

The The Lawn On D was awarded with the National Small Project Award by the Association of Architects, which celebrates design excellence from projects under \$1,500,000 in construction costs for its “simple interventions such as color, furniture, and lighting [which] completely transformed the site into one that engages the community and is alive.”

## ***Improper Bostonian Boston’s Best: The Lawn On D, 2015***

The Lawn On D was recognized as Best New Addition in Arts and Entertainment in 2015 by Improper Bostonian magazine as part of their annual guide to the city’s finest bars, restaurants, and local go-tos.

## ***BostInno 50 on Fire: The Lawn On D, 2014***

The Lawn On D was honored at BostInno’s annual celebration recognizing the city’s inventors, disruptors, luminaries, and newsmakers across all industries.

## ***EXPO Magazine Digital Excellence Award, 2013 & 2014***

The MCCA Digital Media Team was awarded for best CVB/Location Based Digital Marketing Campaign by EXPO Magazine for event-related revenue and content creation services on digital signage at the BCEC and Hynes.

## ***AIPC Delegates Choice Innovation Award, 2013***

This award, given by the **International Association of Congress Centers (AIPC)**, was designed to recognize innovations and creative thinking in all areas of convention center management, marketing and operations. The MCCA won the 2013 Delegates Choice Innovation Award for its Event Management System, Showbiz and its mobile interface, MoCCA.

## ***Outstanding Achievement in Innovation in Business Solution, 2013***

MCCA was awarded by the **International Association of Exhibitions & Events (IAEE)** for the implementation of the Worker Identification System (WIS) badging technology.

## **SERVICE**

## ***PCMA Convene Best in Show Awards, 2013, 2015 & 2018***

MCCA was recognized for “Best in Show” in the **Professional Convention Management Association’s (PCMA)** annual Meetings Industry Showcase:

- Best Destination Video (2013)
- Best High Tech Facility (BCEC - 2013)
- Best Venue Initiative (complimentary Wi-Fi network - 2013)
- Best Food & Beverage (BCEC - 2015)
- Insanely Innovative Meeting Space (BCEC-2018)

### ***Supplier of the Year, 2016***

Joclynn Bynoe, Event Services Manager for the MCCA, was named 2016 Supplier of the Year, in the Doers category, by Smart Meetings magazine.

### ***ESCA Outstanding Service Award, 2013***

Fred Peterson, Director of Facility Operations for the MCCA, was awarded the **Exhibition Services & Contractors Association (ESCA)** Outstanding Services Award, recognizing an individual that made measurable or generally recognizable contributions to the industry.

### ***Tourism Executive of Distinction, 2013***

Michael D. Munn, Chief of Staff and Director of Business Development for the Boston Convention Marketing Center (BCMC), was recognized by the **African Diaspora World Tourism Awards (ADWTA)** as a Tourism Executive of Distinction.

### ***Honorable Order of the Golden Toque, 2011***

In October 2011, Chef Chris Pulling of Levy Restaurants, the exclusive food and beverage provider for the BCEC, was inducted into the **Honorable Order of the Golden Toque**. The Honorable Order is the highest acclaimed recognition a Chef can receive in America.

### ***Convention Services Manager of the Year, 2009***

Kristen Hurley, Senior Event Manager for the MCCA, was named Convention Services Manager of the Year by Successful Meetings **magazine** and the Association for Convention Operations Management.

## **TECHNOLOGY**

### ***InformationWeek's Elite 100, Rank: 9, 2016***

The MCCA was named ninth in **InformationWeek's** Elite 100, which ranks the country's most innovative users of business technology.

### ***CIO 100 Award, 2014***

The MCCA was awarded the CIO 100 Award, presented by **IDG's CIO magazine**, for demonstrating excellence and achievement in IT.

### ***Computerworld's Premier 100 IT Leaders, 2013***

Steven Snyder, Chief Information Officer for the MCCA, was selected as one of **IDG's Computerworld magazine's** Premier 100 IT Leaders, recognizing leaders from both the technology and business sides of companies for their exceptional technology leadership, effective management of IT strategies, and innovative approaches to business challenges.

### ***CIO of the Year, 2012***

Steven G. Snyder, the MCCA's Chief Information Officer, was named CIO of the Year by the Boston Business Journal and **Mass High Tech**.

## **DIVERSITY**

### ***Arnold Z. Rosoff Award, 2008 & 2014***

- **External Diversity Initiatives, 2014**  
The MCCA received the Arnold Z. Rosoff Award, from the **Boston Chamber of Commerce** and **The Ad Club of Boston**, for External Diversity initiatives for promoting diversity through its efforts to draw more diverse events to Boston, its supplier diversity program, and for its support of diverse nonprofit community organizations.
- **Marketing to a Diverse Audience, 2008**  
The MCCA received the Arnold Z. Rosoff Award in the category of "Marketing to a Diverse Audience" for its Weekend of Discovery program.

### ***Leaders in Diversity, 2012***

The MCCA was given the Leaders in Diversity Award by the Boston Business Journal.

## **SUSTAINABILITY**

### ***Best Green Practices, Innovation, 2013***

This green award given by the Boston Business Journal honors Boston companies for accomplishments in four categories: design, innovation, invention, and workplace strides.

### ***Challenge for Sustainability, 2013***

The Challenge for Sustainability award, presented by the non-profit group **A Better City** and the **Boston Main Streets program**, recognizes Boston businesses that have reduced their electricity consumption by seven percent in just three years.