

IEEE SMART TECH

METRO AREA WORKSHOP SERIES

Professional workshops on vital technologies
and career advancement

San Diego, 8 December 2017
Coleman University

**Advertising & Sponsorship
Opportunities**



IEEE

*Advancing Technology
for Humanity*

Schedule at IEEE Smart Tech San Diego, Coleman University

Attendees will choose panel sessions at various tracks throughout the day. There are large networking breaks built in on both days, plus an evening reception, giving you plenty of opportunity to interact with attendees.

Exhibit space will be open from 7:00am-7:30pm.

Detailed course descriptions and speakers can be found on the San Diego event page. Go to www.ieee.org/metroevents to learn more.

Confirmed panel sessions include:

- **SusTech and AgTech Engineering**
- **Big Data Science Engineering**
- **Internet-of-Things**
- **Vehicular Engineering**
- **BioMed Engineering Genomics**
- **Intellectual Property Innovation**
- **Employment and Career Services for Engineers**

More panels to be added!

Agenda Outline

7:30 a.m. (PT) | Registration, Breakfast
8:15 a.m. (PT) | Welcome, Keynote Address
9:00 a.m. (PT) | Panel Sessions
10:30 a.m. (PT) | Coffee Break
11:00 a.m. (PT) | Panel Sessions
12:30 p.m. (PT) | Lunch
1:30 p.m. (PT) | Panel Sessions
3:00 p.m. (PT) | Coffee Break
3:30 p.m. (PT) | Panel Session / Closing Remarks
5:00 p.m. (PT) | Reception

Exhibitor Set Up and Breakdown

Exhibitors may set up their display space on Friday morning between 7-7:30am. Breakdown must be complete no later than 8pm. Exhibitors are responsible for their own shipments.

Basic Exhibit Table \$500

- ◆ 8-foot table in the areas outside the meeting rooms (includes wi-fi and extension cord)
- ◆ 2 event registrations which includes meals and Friday evening reception
- ◆ Company logo on registration website and on sponsor slide during opening general sessions and/or keynote address (submit in high-resolution, color, JPG or TIF)
- ◆ Company logo on IEEE Smart Tech event page that links to your company website.
- ◆ Registration bag item donation (single flyer or giveaway)

Lunch Sponsor \$1,250

- ◆ Basic Exhibit Table set up
- ◆ Ten-minute address on a pre-approved topic, during lunch on Friday
- ◆ Limit 1 lunch sponsor

Evening Reception Sponsor *Please call or e-mail for options.*

Registration Bag/Item Donation \$250

Basic exhibit tables include having an item in the registration bags that go to Smart Tech attendees. This option allows you to provide a suitable bag or item (brochure or giveaway) only. (Items subject to approval. Only one gift bag sponsor available, first come, first serve basis.)

For more information or to become a sponsor:

Call +1 732 981-2878

Email mga-maw@ieee.org

Or simply complete and return the IEEE Smart Tech Sponsorship Agreement and Terms & Conditions on the following pages.

You may also purchase an exhibit table online on the event registration page.

IEEE Smart Tech Exhibit/Sponsorship Agreement

This contract is for sponsorship of the IEEE Smart Tech Event in San Diego, CA on 8 December 2017, inclusive of the items included in this agreement and supporting documents. The Sponsor agrees to comply with all the Terms and Conditions which appear in this contract and which are part of this contract, and further agrees that this contract is binding and can be amended only in writing hereto.

Company Name: _____

Contact: _____ Tel: _____

Email: _____

Address: _____

Accepted as binding for Sponsor:

Signed _____ Date _____

Name _____

Title _____

The individual signing this contract represents and warrants that they are duly authorized to execute this binding contract on behalf of the named sponsor.

On-Site Sponsorship (payable with form submission):

___ Basic Exhibit Table \$500 (this option can be purchased online)

___ Lunch Sponsor \$1,250 (limit 1, first come, first serve)

___ Registration Bag Sponsor \$250 (limit 1, first come, first serve)

___ Registration Bag Item Insertion \$250

Payment Method:

___ Please Charge My Credit Card: \$ _____ Check Enclosed for \$ _____

(made payable to IEEE MGA, drawn on a US bank)

___ Visa ___ MasterCard ___ American Express

Account Number _____ Exp Date _____

Name on Credit Card _____

Billing Address _____

Mail or e-mail this agreement along with the Terms & Conditions to:

IEEE

Attn: MGA/Francesca Mingione

445 Hoes Lane

Piscataway, NJ 08854

Email: mga-maw@ieee.org

www.ieee.org/metroevents

IEEE Smart Tech Exhibit/Sponsorship Terms & Conditions

1. Sponsorship fees are due with receipt of this contract. Sponsorship level is not considered guaranteed and participation in any sponsorship activities will not be allowed without payment in full.
2. Sponsorship packages are available on a first come, first serve basis, and are subject to the limited availability specified in this document.
3. Exhibitors may set up their display space on Thursday between 4pm and 8pm, or Friday morning between 6:30am-7am. Breakdown must be complete no later than 8pm. Exhibitors are responsible for their own shipments.
4. IEEE and members of the IEEE Smart Tech committee reserve the right to reject at any time, any sponsor which in its opinion is objectionable to the members or other Sponsors. No liabilities or damages whatsoever against IEEE or any of its agents and employees shall be incurred because of such rejection.
5. It is understood that IEEE will use best efforts to market the IEEE Smart Tech workshop to its membership and the general public but cannot guarantee acceptance or attendance.
6. IEEE will not be held responsible or liable in the event a sponsor fails to submit their ad, artwork or other collateral in the timeframe specified.
7. Deadline for all artwork and giveaway submissions is 30 November 2017.
8. All sponsor advertising and artwork is subject to approval by IEEE for appropriateness and size/space limitations.
9. In the event the Sponsor cancels any or all of the sponsorship package contracted herein, the Sponsor must do so in writing. A Sponsor who cancels will be liable for liquidated damages equal to the amount of this Sponsorship agreement. Liquidated damages are to compensate for the inability to replace canceling Sponsors, promotion undertaken on behalf of the Sponsor and other damages which cannot be accurately calculated.
10. Any event content, including but not limited to photos, videos, slides, or papers, are considered property of IEEE and shall not be posted or disseminated by Sponsor without express written approval of IEEE.
11. Indemnification: Both IEEE and Sponsor (the "Indemnifying Party") shall indemnify the other party (the "Indemnified Party") against and save each other harmless from any and all suits, proceedings at law or in equity, claims, liabilities, damages, costs, payments and expenses, including reasonable attorney's fees, asserted against or incurred by the Indemnified Party, arising out of or in connection with the negligence or willful misconduct of the Indemnifying Party in the performance of this Agreement including, but not limited to, any claim for damages to property or injuries to persons, to the extent that such damages or injuries shall have been caused by, or shall have resulted from the willful or negligent acts or omissions of the Indemnifying Party, or its employees or agents.

Accepted as binding for Sponsor:

Signed _____ Date _____

Name _____

Title _____

Company Name _____

The individual signing this contract represents and warrants that they are duly authorized to execute this binding contract on behalf of the named sponsor.

Mail or e-mail this form along with the Sponsorship Agreement to:

IEEE
Attn: MGA/Francesca Mingione
445 Hoes Lane
Piscataway, NJ 08854
Email: mga-maw@ieee.org