

## International Women's Hackathon Sponsorship

*Help shift the mindset from "Consumers" to "Creators"*

The International Women's Hackathon is sponsored by Microsoft Research to empower young women leaders (ages 16 and older) in computer science. Teams of 4-6 girls will make a website, game, cloud based service, application, or mobile app to address one of these two world challenges: Disaster Response or Climate Data. Expected attendance: 50+ girls!

### Who Can Be a Sponsor?

We appreciate support from San Diego businesses, NPOs and individuals that believe in this great opportunity to position their company as one who is helping to build the next generation of (women) engineers! As a sponsor, you will get exposure to up-and-coming developers, tech professionals, companies and community members! Our past sponsors have included passionate technology partners in the San Diego region.

**We are looking for primary sponsors at 5 different levels.**



### Platinum – \$2500 Co-Presenting Co-Sponsor. Limited to one

Your organization will be featured prominently in communications, Web presence and event displays for the Cal State San Marcos Women's Hackathon.

This includes:

- Word from Our Sponsor @ Opening Ceremony 3-5 minutes
- Media mention (includes 2-minute video/interview)
- Listed as co-presenting sponsor on home page
- Listed as co-presenting sponsor on banner/s at event
- Table at event site
- Website logo – Top placement
- Social media mentions
- Sponsor banner placement at event
- Literature distribution at event

### **Gold – \$2000 – Limited to two**

Your organization will be featured prominently in communications, Web presence and event displays for the Cal State San Marcos Women’s Hackathon.

This includes:

- Media mention (includes 2-minute video/interview)
- Listed as sponsor on banner/s at event
- Sponsored lunch or dinner on Saturday
- Website logo – 2<sup>nd</sup> placement
- Sponsor banner placement at event
- Social media mentions
- Literature distribution at event

### **Silver – \$1000 Limited to two**

Your organization will be featured prominently in communications, Web presence and event displays for the Cal State San Marcos Women’s Hackathon.

This includes:

- Media mention
- Listed as sponsor on banner/s at event
- Website logo – 3<sup>rd</sup> placement
- Social media mentions
- Coffee/Beverage sponsor for the whole Hackathon
- Sponsor banner placement at event
- Literature distribution at event

### **Bronze – \$500 – Limited to five**

Your organization will be featured prominently in communications, Web presence and event displays for the Cal State San Marcos Women’s Hackathon.

This includes:

- Website Logo – 4<sup>th</sup> placement
- Social media mentions
- Literature distribution at event

### **Media Sponsor – Limited to five**

Your organization will be featured prominently in communications, Web presence and event displays for the Cal State San Marcos Women’s Hackathon in exchange for your promotion of the event on your marketing, social and media channels.

This includes:

- Website Logo – 5<sup>th</sup> placement
- Social media mentions
- Literature distribution at event

### **Individual Supporters – \$100 – No limit**

- Primarily for small businesses such as restaurants or individuals. Name is mentioned as a supporter on the website (text only), under all of the above on the sponsor page.

### **Get Involved - Contact Us!**

California State University San Marcos offers a wide range of opportunities to get involved with the International Women's Hackathon, sponsored by Microsoft Research! If you are interested in promoting computer programming skills in San Diego youth, meeting and collaborating with the developer community, educators, IT professionals and more ... please contact us!

- Sahar Mosleh [smosleh@csusm.edu](mailto:smosleh@csusm.edu)
- Shauna Ruyle [shauna@emessaging.biz](mailto:shauna@emessaging.biz); 760.670.8121
- Or submit your interest by registering as a sponsor @ <http://csusm-womens-hack.eventbrite.com>

*Thank you for EMPOWERING MORE WOMEN IN TECH! Let's INNOVATE San Diego!*