



# COTULLA INDEPENDENT SCHOOL DISTRICT

---

Dr. Jack Seals  
Superintendent of Schools  
jack.seals@cotullaisd.net  
310 N. Main Street  
Cotulla, Texas 78014  
830-879-3073  
830-879-3609 (fax)

## Board of Trustees

Deonicio Ramirez, Jr.  
*President*  
Raquel Nunez  
*Vice-President*  
David Scott Reese  
*Secretary*  
Kim Hoff  
*Member*  
Juan Dominguez  
*Member*  
Thomas Childers  
*Member*  
Roel Rodriguez, Jr.  
*Member*

## Online Reporting of Bullying Incidents Now Available at Cotulla ISD

Dear **Cotulla ISD** Parents,

As part of our district's commitment to making **Cotulla ISD** a bully-free environment, we will be introducing our students to BRIM Anti-Bullying Software ([www.antibullyingsoftware.com](http://www.antibullyingsoftware.com)), a new online tool that enables students to safely and anonymously report bullying and harassment incidents online. BRIM will give your child another way to tell school administration when bullying incidents occur. All reports sent through BRIM go directly to school administrators through a secure connection.

### ***How does BRIM work?***

Students can access the incident reporting form from a link on our school website. After filling in and submitting the form, the report details are sent securely to school administrators and logged in the BRIM system.

### ***Why is there a need for an online reporting system?***

The most common reason why children don't report bullying is because of shame and the fear of retaliation. With BRIM, students can privately and anonymously report incidents from the safety of their home eliminating both the chance of peers seeing the child reporting and the shame many students feel in talking to adults about their situation.


### ***What is bullying?***

"Bullying" means engaging in written or verbal expression, expression through electronic means, or physical conduct that occurs on school property, at a school-sponsored or school-related activity, or in a vehicle operated by the District and that: Has the effect or will have the effect of physically harming a student, damaging a student's property, or placing a student in reasonable fear of harm to the student's person or of damage to the student's property; or is sufficiently severe, persistent, and pervasive enough that the action or threat creates an intimidating, threatening, or abusive educational environment for a student.

This conduct is considered bullying if it: Exploits an imbalance of power between the student perpetrator and the student victim through written or verbal expression or physical conduct; and interferes with a student's education or substantially disrupts the operation of a school.

Upon receiving a report of bullying, the administration will respond in a timely manner.

Sincerely,

  
Dr. Jack Seals,  
Superintendent of Schools