



2011 SCION TUNER CHALLENGE

2011 Scion Tuner Challenge Official Competition Rules ("official Competition rules" or "Official Rules")

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

Scion's Tuner Challenge competition (the "Competition") is open only to individuals (if a sole entrant) or teams of individuals (see below) who are legal residents of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec, Nova Scotia or New Brunswick and who have reached the age of majority in their province of residence at the time of entry into the Competition. PROVIDED, HOWEVER, that employees of Toyota Canada, Inc., Importfest management, Performance Auto and Sound management Canadian Sport Compact Series management, Drift Mania Canadian Championship management and Beyond Marketing Group Canada and any of their respective related parent companies, subsidiaries, affiliates, dealers, dealer advertising associations and agents and any agencies or other companies involved in the development or execution of the Competition or production or distribution of promotional materials (collectively the "Competition Entities"), as well as the immediate family members (spouse, parents, siblings, children and their respective spouses, regardless of where they reside) of such employees and persons living in the same household of such employees, whether or not related to such employee, are not eligible. Each individual submitting an entry Submission on his or her own behalf as a sole entrant and each member of a team submitting an entry Submission is hereinafter sometimes referred to as an "entrant". Void where prohibited.

2. Sponsor

The sponsor of the Competition is Scion, a division of Toyota Canada Inc. (the "Sponsor"), 1 Toyota Place, Scarborough, ON M1H 1H9.

The administrator of the Competition is Beyond Marketing Group, (the "Administrator") 217 Dufferin Street, #117C, Toronto, ON M6K 1Y9.

3. Agreement to Official Rules

Participation in this Competition constitutes each entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions (including Administrator's decisions as ratified by the Sponsor), which are final and binding, without right of appeal, in all matters related to this Competition. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Submission Period

The period during which eligible Submissions will be accepted in the Competition begins on March 1, 2011 at 12:00:01 a.m. (ET), and ends on March 31, 2011 at 11:59:59 p.m. ET (the "Submission Period"). Administrator's computer is the official time-keeping device for the Competition.

5. How to Enter

No purchase of any kind is necessary to enter and a purchase will not increase the odds of winning a prize.

To enter, go to the Tuner Challenge News Article at <http://www.scionnation.ca/scion/lifestyle/news> (English) and <http://www.scionnation.ca/scion/fr/lifestyle/news> (French) (the "Competition Website") during the Submission Period and follow the instructions in the press release to obtain the official Competition entry form (the "Entry Form"). Fully complete the Entry Form, which requires each eligible entrant (including, for greater certainty, each eligible entrant who forms part of a "Team", as defined below) to: (a) enter his/her first name, middle initial, last name, city and province of residence, (including area code) and valid email address (Team Leaders (see below) must also provide a daytime telephone number); (b) confirm that he/she has read, understood and agrees to be bound by the official Competition rules; (c) confirm that he/she is of the age of majority in his/her province of residence; and (c) confirm the designation of a member of the Team as the "Team Leader" for purposes of the Competition. Then, during the Submission Period, e-mail a copy of the fully-completed Entry Form, signed by all members of the Team (together with all attachments required in order to provide the required information), and a Scion vehicle design proposal complying with these official Competition Rules, to: scionnation@beyondmg.ca.

In order for your Competition entry submission ("Submission") to be complete, it must include the above-described information and materials and must comply in all respects with these official Competition rules.

Team and Submission Requirements:

Each team (a "Team") must be comprised of at least one (1) but no more than eight (8) members, who meet the eligibility requirements set forth in Rule 1 above. (A sole individual who meets the eligibility criteria set forth in Rule 1 above may enter the Competition on his/her own behalf, as a single-person Team).

Each Team must designate one (1) Team leader (the "Team Leader"), who will serve as the Team's principal contact for the Sponsor and who shall have authority to act on behalf of, and bind, the Team in its dealings with the Sponsor for all purposes of the Competition. The Sponsor shall be entitled to rely on any representations, decisions and/or agreements made by the Team Leader in connection with the Competition as being binding upon the Team and, if applicable, to make payment to the Team Leader of any Finalist Funding or other payments forming part of any prize (see Rule 8 below), and each entrant hereby releases and absolves the Competition Entities from any and all liability arising from, in connection with, or in respect of, the Sponsor relying on any such representation, decision or agreement by the Team Leader or making any such payment to the Team Leader.

One team member must be available and willing to represent his/her Team for the relevant period at the Importfest car show in Montreal, Quebec and the SEMA (Specialty Equipment Market Association) Show in Las Vegas, Nevada, as described below in the event his/her Team's Submission is selected as one of the three Finalist Submissions or the Grand Prize winning Submission (see Rule 6 below). (A different Team member may be selected by the Team Leader to attend each of such events).

Substitution of Team members at any time may be made only with the express written permission of the Sponsor at its sole and absolute discretion.

A Team member may not belong to, or participate in, more than one (1) Team, but each Team may submit up to a maximum of five (5) Submissions.

By entering your Submission, you agree that your Submission conforms to the the official Competition rules and that the Sponsor, in its sole discretion, may remove your Submission and disqualify you from the Competition if it believes, in its sole discretion that your Submission fails to conform to these official Competition rules. The Sponsor reserves the right, but shall not have the obligation, to contact any Team Leader in respect of any Submission to indicate any deficiencies in such Submission and to require resubmission of same in a form which is compliant with these official Competition rules.

Submission Requirements (all subject to review and/or determination by the Sponsor, its sole and absolute discretion);

The Submission must not exceed 5 MB in size;

The Submission must indicate which of the three (3) the applicable Competition Regions (and corresponding Scion model) in respect of which the Submission is being entered, as follows:

Western Region (BC, AB, SK, MB) – 2011 Scion xB

Central Region (ON) – 2011 Scion tC

Eastern Region (QC, NS, NB) – 2011 Scion xD;

The Submission must contain a title and descriptions of all modifications proposed;

The Submission cannot have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, including trade-marks, patent or copyright (save and except for any necessary use of Scion intellectual property, subject to review of the Submission by the Sponsor);

The Submission must not include munitions or firearms;

The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the Competition;

The Submission must not contain brand names or trademarks other than those owned by Sponsor (unless approved by the Sponsor), which entrant has a limited license to use to incorporate in his/her Submission in this Competition;

The Submission must not contain images or artwork not created by entrant;

The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous ;

The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and

The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any province where Submission is created.

Submissions generated by script, macro or other automated means are void. Entrant must have permission from all individuals whose name, image or likeness appears in the Submission (if any) to use their name, image and/or likeness in the Submission and to grant the rights set forth herein. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor. By Submitting a Submission, each entrant: (i) grants to Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, edit, publish, create derivative works from, display and use such Submission in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including without limitation for sale, or for promotional or marketing purposes (including without limitation on any website, including the Competition Website and/or any related social media website); ((ii) waives all moral rights in and to the Submission in favour of the Sponsor; and (iii) agrees to release and hold harmless the Released parties (see Rule X below) from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action that relate in any way to the Submission. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission. Released Parties (as defined in Rule 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions; all of which will be void.

6. Finalist and Grand Prize Winner Determination

(a) Selection of Finalist Submissions:

On or before April 18, 2011 (the "Finalist Selection Date"), a panel of judges appointed by Sponsor in its sole discretion (collectively the "Judges") will review all Submissions and select the three (3) Submissions (the "Finalists" or "Finalist Teams") (one Finalist per Region as noted below) which are determined, in the sole and absolute discretion of such Judges, to be the best three (3) Submissions from among all eligible Submissions, based on the following criteria ("Judging Criteria"):

Individualism/Originality/Creativity of Submission
Inspiration of Submission
Demonstrated Passion for Automotive Tuning

There will one (1) Finalist selected in respect of each of the three (3) Competition Regions, as follows:

Western Region (BC, AB, SK, MB) – 2011 Scion xB
Central Region (ON) – 2011 Scion tC
Eastern Region (QC, NS, NB) – 2011 Scion xD

Sponsor reserves the right to select fewer than three (3) Finalists, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions of acceptable quality. Attempts will be made by the Sponsor or its representatives to contact the Team Leader of each selected Finalists by e-

mail and/or telephone for a period of ten (10) days following the Finalist Selection Date. If that selected Finalist's Team Leader (or other Team member at the sole discretion of the Sponsor) cannot be contacted within such ten (10) day period, or if the required Finalist Agreement (see below) is not returned by that selected Finalist within the specified time period, that Finalist Team will be disqualified and the Sponsor reserves the right, at its sole and absolute discretion, to cause the Judges to select another eligible Submission as a Finalist, based on the Judging Criteria and otherwise in accordance with these official Competition rules, in which event the Sponsor or its representatives will attempt to contact the Team Leader of such selected Finalist (and which Finalist shall similarly be subject to potential disqualification if not contacted) in the manner, and within an additional period of ten (10) days of selection, as set forth above.

Finalist requirements (collectively the "Finalist Requirements"):

1) The three (3) Finalist teams agree to manage and disburse funds from a \$10,000 build budget provided by Scion solely for the purpose of acquiring parts and/or services necessary to complete the vehicle build. (No additional funds will be provided by Scion);

2) The three (3) Finalists teams may augment their \$10,000 build budget by securing additional funding ("Finalist Funding") and/or sponsorships, provided that no third party names or logos (including without limitation of any funder or sponsor) may be used by the Team (or by any member of such Team) in the promotion or publicizing of such Team's participation in the Competition or on, or in connection with the display of, the vehicle without the prior express prior written consent of the Sponsor; and

3) Each member of the Finalist Team will be required to sign the Sponsors' form of Finalist agreement (the "Finalist Agreement") specifying certain terms and conditions regarding the completion by the Team of the Finalist Submission (see below) and including (without limitation) a full assignment of by the Finalist Team (and each of its members) of all rights, including with limitation all intellectual property ownership rights, in and to the Finalist Submission, to and in favour of the Sponsor, and a waiver by each such Finalist Team member of all moral rights, if any, in such Finalist Submission.

After confirmation by the Judges of the (3) Finalists, each Finalist team will be awarded \$10,000 in the form of a cheque made out to the Team Leader. Arrangements for the delivery of the Scion to each Finalist Team will be made on or before May 1, 2011, after the finalist agreement is signed. Each Finalist Team will then have the opportunity to use these materials to bring their initial Submission to life (the "Finalist Submission") on or before July 20, 2011 at 3:59:59 pm (ET) (the "Build Deadline"). Each Finalist Submission must match such Finalist Team's initial Submission as closely as possible. As part of the Finalist Submission, each Finalist Team must keep a log of expenditures incurred as part of the Finalist Submission. Each Finalist Submission must be equipped with AC/DC inverter to allow drop down power on a show room floor, and any signage on the vehicle as part of the Finalist Submission must be approved in advance by the Sponsor. Any Finalist Submission not completed by the Build Deadline will be disqualified and will not be considered as eligible for the Grand Prize.

b. Grand Prize Winner (and runner-up) Determination: On or before October 1, 2011 (the "Grand Prize Date"), the Judges will review all Finalist Submissions and select the Submission (the "Grand Prize Submission") which is determined, in the sole and absolute discretion of such Judges, to be the best Submissions from among the Finalist Submissions, based on the following criteria (the "Grand Prize Judging Criteria"):

Correspondence of the build to the Team Submission

Exterior Body (body modification; fit and finish; overall appearance)

Paint/Graphics (fit and finish; overall appearance; originality; graphics)

Engine (engine modifications; supercharged/turbo; engine swap; fit and finish; overall appearance);

Undercarriage (undercarriage paint polish; big brakes; suspension modification; wheels; wheels stance)

Interior (interior modifications; fit and finish; overall appearance)

ICE/Audio (ICE/Audio modification; audio originality; fit and finish; overall appearance)

Cleanliness (white glove test)

Display

Runner-Ups: On the Grand Prize Date, the Judges will also determine, in their sole and absolute discretion (using the Grand Prize Judging Criteria), which of the two (2) Finalist Submissions not selected as the Grand Prize winner will be the first and second runner-ups.

7. Grand Prize Winner

Attempts will be made by the Sponsor or its representatives to contact the Team Leader of the selected Grand Prize winning Team by e-mail and/or telephone for a period of ten (10) days following the Grand Prize Date. If that selected Grand Prize winning Team's Team Leader (or other Team member at the sole discretion of the Sponsor) cannot be contacted within such ten (10) day period, that Team will be disqualified and the Sponsor reserves the right, at its sole and absolute discretion, to award the Grand Prize to the first runner up, in which event the Sponsor or its representatives will attempt to contact the Team Leader of such runner up Team (and which runner up Team shall similarly be subject to potential disqualification if not contacted) in the manner, and within an additional period of ten (10) days of selection, as set forth above. Winner accepts and acknowledges that Sponsor shall not be obligated to use the Submission/Finalist Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission/Finalist Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Winner will indemnify Sponsor, Released Parties (as defined in Rule 9, below) and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms.

8. Prizes

Subject to these official Competition rules, there are there (3) Finalist prizes (each a "Finalist Prize") one (1) Grand Prize and two Runner-Up prizes available to be won in the Competition, as follows:

THREE (3) FINALIST PRIZES: Each Finalist Prize consists of one (1) trip for one (1) Finalist Team member (as designated in writing by the Team Leader) to Montreal, Quebec for the Importfest car show scheduled to take place on October 1, 2011. Trip package includes round trip, coach-class air transportation for one (1) from the major airport nearest the designated team member's place of residence (determined by Administrator in its sole discretion); an allowance for (1) full-size rental car for a maximum of three (3)

days; transportation to and from destination airport if applicable; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); \$150 CDN spending money for spending during the trip; If the Team member who is responsible for redeeming rental car portion of prize does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. Designated Team member must travel on the dates determined by Sponsor or Administrator in its sole discretion or prize will be forfeited. Travel must be round trip. Sponsor or Administrator will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. If the designated team member 's place of residence is within a radius of one hundred (100) kilometers from Montreal city hall, alternative transportation will be provided by the Sponsor, at its sole and absolute discretion. Travel is subject to the terms and conditions set forth in this Competition, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if 2011 Importfest show is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except in Sponsor's sole and absolute discretion. Approximate retail value ("ARV") of the Montreal trip (based on a Toronto departure): \$1500. Actual value may vary based on residence of designated Team member, airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

ONE (1) GRAND PRIZE: The Grand Prize consists of one (1) trip for one (1) Grand Prize winning Team member (as designated in writing by the Team Leader) and one (1) age-of-majority guest to Las Vegas, Nevada for the 2011 Las Vegas SEMA show in November, 2011. Trip package includes roundtrip, coach-class air transportation for one the designated Team member and one (1) age-of-majority guest from a major airport near winning team's place of residence (determined by Administrator in its sole discretion) to Las Vegas, Nevada an allowance for (1) full-size rental car for a maximum of three (3) days; transportation to and from destination airport if applicable; three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); \$150 per person spending money for spending during the trip; \$5,000 to be split equally among all members of the Grand Prize winning Team and one (1) tablet computer device (ARV: \$750). If Team member who is responsible for redeeming rental car portion of prize does not meet requirements for rental car, that portion of the prize will be forfeited in its entirety. Winner must travel on the dates determined by Sponsor or Administrator in its sole discretion or prize will be forfeited. Travel must be roundtrip. Sponsor or Administrator will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Guest must be of the age of majority in his/her province or territory of residence and designated Team member and his/her guest must travel together on the same itinerary. Travel is subject to the terms and conditions set forth in this Competition, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner.

Travel restrictions, conditions and limitations may apply. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Sponsor is not responsible if 2011 Las Vegas SEMA show is delayed, postponed or cancelled for any reason, in which event that portion of prize is forfeited in its entirety and no substitution will be provided except in Sponsor's sole and absolute discretion. ARV of the Las Vegas trip : \$1,350 per person. Actual value may vary based on residence of designated Team member,, airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

ONE (1) RUNNER UP SECOND PRIZE: \$3,000 to be split equally among all members of the first runner up Team. ARV: \$3,000. The prize will be awarded in the form of a Sponsor's cheque or cheques, as applicable, made payable to each Team member and delivered, at the Sponsor's sole and absolute discretion, to such Team members or to the applicable Team Leader, for distribution to the Team members.

ONE (1) RUNNER UP THIRD PRIZE: \$2,000 to be split equally among all members of the second runner-up Team. ARV: \$2,000. The prize will be awarded in the form of a Sponsor's cheque or cheques, as applicable, made payable to each Team member and delivered, at the Sponsor's sole and absolute discretion, to such Team members or to the applicable Team Leader, for distribution to the Team members.

For all Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize (or part thereof) for one of equal or greater value if the designated prize (or part thereof), should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) prize per Team.

9. Release

By entering a Submission, each Team and each entrant agrees to release and hold harmless the Sponsor, Administrator and their respective parent companies, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, marketing services companies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of such Team's and entrant's participation in the Competition or receipt or use or misuse of any prize.

10. General Conditions

Sponsor reserves the right to cancel, suspend and/or modify the Competition, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Competition, as determined by Sponsor in its sole discretion. If terminated Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Competition or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other

remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitation of Liability

Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Competition; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Competition, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Competition-related materials; (5) late, lost, undeliverable, interrupted, corrupted, damaged or misdirected e-mail correspondence or transmission; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Competition or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Proof of transmission does not constitute proof of delivery. Released Parties are not responsible for any unauthorized third party use of any Submission.

12. Entrant Disputes

Entrant agrees that (a) any and all disputes, claims, and causes of action arising out of, or connected with, this Promotion (including without limitation, any alleged violation of these Official Rules, any controversy relating to the arbitrability of any dispute, or any claim that these Official Rules (or any part thereof) are invalid, illegal, or otherwise voidable (or void)) shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments, liabilities, and/or awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entrant's participation in this Promotion or otherwise accessing this Promotion, and in no event will entrant be entitled to receive attorneys' fees or other legal costs; and (c) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives, all rights to claim, punitive, special, incidental, and/or consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. In no event shall entrant seek or be entitled to rescission, injunctive, or other equitable relief or to enjoin or restrain the operation of this Competition, exploitation of any advertising or other materials issued or displayed in connection therewith.

13. Suspension of Competition

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, suspend or amend this Competition in any way, in the event of any error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Competition as contemplated by these official Competition rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Competition is a

violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor, with the consent of the Régie, reserves the right to cancel, amend or suspend this Competition, or to amend these official; Competition rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error or any kind, or for any other reason.

14. Conflicts between Official Rules and Other Materials

In the event of any conflict or discrepancy between any Competition details contained in these Official Rules and any details contained in other materials relating to the Competition (including but not limited to point of sale, internet, television, and print advertising, and other promotion media), the provisions of these Official Rules shall prevail. In the event of any conflict or discrepancy between the French language and English language version of these Official Rules, the provisions of the English version of these Official Rules shall prevail

15. Quebec Residents

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

16. Timeframes

The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Submission with these Official Rules, or as a result of technical problems, third party event date changes, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Official Rules.

17. Sponsor Decisions Final and Binding

All decisions of the Sponsor with respect to all aspects of the Competition, including without limitation, as to eligibility and/or disqualification of Submissions and/or entrants , are final and binding, without right of appeal.

18. Governing Law

Subject to Rule 15 with respect only to residents of Quebec, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the domestic laws of the Province of Ontario without regard to conflicts of law principles. All entrants consent to the jurisdiction of the courts of the ,Province of Ontario

19. Entrant's Personal Information

Information collected from entrants in connection with the Competition is subject to Scion Canada's Privacy Policy which can be found at <http://www.scionnation.ca/scion/privacy> (English) or <http://www.scionnation.ca/scion/fr/privacy> (French).