



The SCHWAN
FOOD COMPANY
SCHWAN'S FOOD SERVICE, INC.

Your Menu. Your Call. Their Favorites.



K12 BREAKFAST CATALOG

DISCOVER THE POWER OF DELICIOUS BREAKFAST IDEAS.

2015-2016 SCHOOL YEAR

[KNOW THE BREAKFAST BASICS >](#)

[CHOOSE YOUR MORNING MENU >](#)



IMPROVE STUDENT PERFORMANCE WITH BREAKFAST

Studies indicate that breakfast impacts student performance, with improvements in math, reading, speed, and memory, and test results¹. This means you, in partnership with Schwan's, have the power to change lives every day.



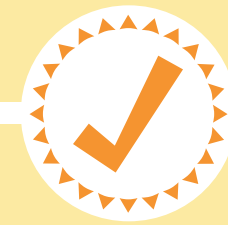
Breakfast Benefits

Breakfast boosts academic performance and helps create a calmer, more focused classroom.^{1, 2}



Most Popular Breakfasts

Breakfast pizza and breakfast sandwiches are among the Top 5 most popular school breakfast foods.³



Breakfast Participation

Students who eat at school four or more times a month say the cafeteria is their favorite location, followed by eating on the way to class and in the classroom.⁴

¹ Food and Research Action Center, 2015 | ² www.healthyeating.org, 2015 | ³ USDA School Nutrition Association 2013 Back to School Trends Report | ⁴ CR Research

YOU KNOW WHAT STUDENTS WANT FOR BREAKFAST.

And you know breakfast is key to ensuring better performance in school. Give your students the best start to their day — with their favorite **Tony's®** and **Beacon Street Café™** breakfast items. With plenty to choose from in nutritious, easy-to-serve, on-the-go options, students are sure to wake up to an easy-to-love menu.

**PIZZA****SLIDERS****INDIVIDUALLY WRAPPED****STUFFED SANDWICHES****FLATBREADS****BAGELS****WHY BREAKFAST****PRODUCTS**

TONY'S® BREAKFAST PIZZA

These breakfast versions capitalize on pizza’s perennial popularity — and offer irresistible flavor along with balanced nutrition. Made with wholesome ingredients such as reduced fat cheese, turkey sausage or bacon and eggs, completed with a 51% Whole Grain Crust, each sheet easily breaks into 16 delicious breakfast squares.



78352

Product Code	Serving/Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 TONY'S® BREAKFAST PIZZA												
78353	128	1	1.5	210	8	34%	3.5	15%	340	23	10	No
	Turkey Bacon Scramble											
78352	128	1	1.5	200	7	31%	2	9%	440	24	10	No
	Turkey Breakfast Sausage & Country Gravy Cheese/Cheese Sub											
63913	100	1	1.75	240	7	26%	2.5	9%	500	32	11	No
	Turkey Sausage Cheese/Cheese Sub IW											
63912	128	1	1.5	210	7	30%	2	8%	480	26	9	No
	Turkey Breakfast Sausage Cheese/Cheese Sub (Red Sauce)											

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SANDWICHES

FLATBREADS

BAGELS

BEACON STREET CAFÉ™ BREAKFAST SLIDERS

Beacon Street Café™ Breakfast Sliders offer an on-trend solution to attract student participation. Available in bulk or individually wrapped options, Breakfast Sliders help build out your breakfast menu. The sliders are the perfect handheld size for all student grade-levels.



55226

Product Code	Serving/Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 BEACON STREET CAFÉ™ BREAKFAST SLIDERS												
55226	72	0.75	1.25	150	4.5	27%	1.5	9%	280	21	8	Yes
	Turkey Breakfast Sausage, Egg & Cheese/Cheese Sub Mini											
55227	72	0.75	1.25	150	4.5	27%	1.5	9%	280	21	8	Yes
	Turkey Breakfast Sausage, Egg & Cheese/Cheese Sub Mini IW											
55230	72	1	1	160	5	28%	1.5	8%	300	21	8	Yes
	Southwest Egg & Cheese Queso IW											

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INDIVIDUALLY WRAPPED OPTIONS

Breakfast has to be convenient. And with these Individually Wrapped options, you can bring the breakfast to them — in a hallway kiosk, outside the cafeteria, or any alternative serving venue.



Product Code	Serving/ Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 TONY'S® BREAKFAST PIZZA												
63913	100	1	1.75	240	7	26%	2.5	9%	500	32	11	No
	Turkey Breakfast Sausage Cheese/Cheese Sub IW											
 BEACON STREET CAFÉ™ BREAKFAST BAGELS												
78363	96	1	1	160	4	22%	1.5	8%	400	22	10	No
	Turkey Breakfast Sausage & Country Gravy IW											
78362	96	1	1	160	4	22%	1.5	8%	430	22	10	No
	Turkey Breakfast Sausage IW (Red Sauce)											
 BEACON STREET CAFÉ™ BREAKFAST SLIDERS												
55227	72	0.75	1.25	150	4.5	27%	1.5	9%	280	21	8	Yes
	Turkey Breakfast Sausage, Egg & Cheese/Cheese Sub Mini IW											
55230	72	1	1	160	5	28%	1.5	8%	300	21	8	Yes
	Southwest Egg & Cheese Queso IW											
 BEACON STREET CAFÉ™ BREAKFAST SANDWICHES												
55299	96	1	1	160	6	33%	3	16%	250	17	10	Yes
	Cheese Stuffed IW											
 BEACON STREET CAFÉ™ WG BREAKFAST FLATBREADS												
68559	96	1	1	150	6	36%	2	12%	310	17	7	Yes
	Turkey Breakfast Sausage, Egg & Cheese IW											

BEACON STREET CAFÉ™ STUFFED SANDWICHES

For the nutrition students need and the flavors they crave, these sandwiches definitely have all the right stuff. **Beacon Street Café™** Stuffed sandwiches offer grab-n-go convenience for students and easy prep for you. For oven or microwave, you're good to go.



Product Code	Serving/Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 BEACON STREET CAFÉ™ BREAKFAST SANDWICHES												
55299	96	1	1	160	6	33%	3	16%	250	17	10	Yes
	Cheese Stuffed IW											

BEACON STREET CAFÉ™ FLATBREADS

Fire-baked, whole-grain flatbreads offer a unique solution for breakfast that won't ever fall flat. With crave-worthy toppings and ease in prep, **Beacon Street Café™** Breakfast Flatbread is as tasty as it is simple. Just bake, fold and serve.



68559

Product Code	Serving/Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 BEACON STREET CAFÉ™ BREAKFAST FLATBREADS												
68559	96	1	1	150	6	36%	2	12%	310	17	7	Yes
	Turkey Breakfast Sausage, Egg & Cheese IW											

BEACON STREET CAFÉ™ BAGELS

Choose **Beacon Street Café** Breakfast Bagels—the breakfast staple your students expect. Freezer to oven convenience makes them a must-menu option.



78362

Product Code	Serving/Case	M/MA (oz.)	Grain	Calories	Total Fat (g)	% calories from fat	Sat. Fat	% calories from sat. fat	Sodium (mg)	Carbs	Protein (g)	Protein Fort.
 BEACON STREET CAFÉ™ BREAKFAST BAGELS												
72814	96	1	1	180	6	30%	2	10%	470	23	9	No
	Turkey Breakfast Sausage & Country Gravy											
78363	96	1	1	160	4	22%	1.5	8%	400	22	10	No
	Turkey Breakfast Sausage & Country Gravy IW											
78362	96	1	1	160	4	22%	1.5	8%	430	22	10	No
	Turkey Breakfast Sausage IW (Red Sauce)											

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