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Ballard Partners and Alber & Geiger Announce International Strategic Alliance

TALLAHASSEE, Fla. – Ballard Partners, a leading Florida-based government affairs firm, proudly announced an international strategic alliance with Alber & Geiger, a political lobbying powerhouse in the European Union, in efforts to leverage both firms' governmental expertise in their respective countries.

“Ballard Partners and Alber & Geiger share an unwavering dedication to the needs of our clients and a proven ability to influence top governmental decision makers, so our new strategic alliance is a natural next step for our firms,” said Brian Ballard, president of Ballard Partners. “Our clients with international interests will benefit significantly from Alber & Geiger’s expertise and contacts in the EU, and we are pleased to form this mutually-beneficial partnership with such a reputable company.”

With offices in Berlin, Brussels, London and Washington, D.C., Alber & Geiger’s team combines former top EU officials, leading EU politicians and high-profile EU attorneys to represent clients’ interests on the highest diplomatic and political levels in Brussels and Member States’ capitals. Chairman Siegbert Alber, an honorary professor at the European Institute of the University of Saarland, previously served as vice president of the European Parliament and advocate general at the Court of Justice of the European Union. Meanwhile, Dr. Andreas Geiger, managing partner and visiting professor at the University of Berlin, Germany, also touts an impressive career with notable positions including European President & CEO of U.S. lobbying firm Cassidy & Associates in Brussels and head of the EU Law Center for Ernst & Young.

“Brian Ballard and his team are among the best, and it is an honor to be affiliated with his firm,” said Prof. Siegbert Alber, chairman of Alber & Geiger. “His strong relationships with the United States federal government will be advantageous for our clients with interests in America, and we are proud to leverage our in-depth knowledge of the EU for Ballard’s clients as well.”

“By aligning our two firms, we will be further equipped to continue helping our clients achieve their legislative and diplomatic goals,” added Dr. Andreas Geiger, managing partner of Alber & Geiger.

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About Ballard Partners

Ballard Partners has been named by state and national publications as the leading government

affairs firm in the Sunshine State. The Florida-based lobbying firm, with offices in Washington, D.C., Tallahassee, Jacksonville, West Palm Beach, Miami, Ft. Lauderdale, Orlando and Tampa, combines extensive experience in government affairs with unwavering advocacy to maximize results for the clients they serve. Visit <http://ballard-partners.com> for more information.

About Alber & Geiger

With offices in Berlin, Brussels, London and Washington, D.C., Alber & Geiger is a political lobbying powerhouse and a leading European government relations law firm. Representing clients' interests on the highest diplomatic and political levels, the firm combines former top EU officials, leading EU politicians and high-profile EU attorneys to successfully serve clients' needs. For more information, visit <http://albergeiger.com>.