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CoreMessage, On 3 Public Relations, Launch ‘The Tallahassee 100’
-Tallahassee-based PR Firms Join The 100 Companies to Offer Bi-Weekly Publication-

(Tallahassee, Fla.) – September 14, 2016 – Today around 12,000 business executives and residents in Tallahassee, Florida, received the inaugural issue of The Tallahassee 100 in their email inboxes. With the launch of The Tallahassee 100, Tallahassee-based firms CoreMessage, Inc. and On 3 Public Relations joined The 100 Companies PR publishing network, which currently includes flagship The Atlanta 100, The Oklahoma 100, The North Carolina 100 and The Arkansas 100.

“We are thrilled to launch The Tallahassee 100 – an innovative, new publication that will keep capitol insiders ‘in the know’ when it comes to happenings in state government and around our capital city,” said **Cory Tilley, president of CoreMessage, Inc. and co-publisher of The Tallahassee 100**. “We believe this will be a great mix of timely information for those who live and work in Tallahassee, as well as those who visit for legislative session and state government-related activities.”

The Tallahassee 100 features 100-word stories and 100-second videos on topics of intrigue, including Public Affairs, Entrepreneurship, Restaurants and Events. It also includes a regular column titled Capitol View, written by CoreMessage, Inc. President Cory Tilley and On 3 Public Relations President Christina Johnson.

"This eNewsletter will soon become a 'must-read' message in order to keep up with all that makes Tallahassee unique and thriving," said **Christina Johnson, president of On 3 Public Relations and co-publisher of The Tallahassee 100**. "We look forward to collaborating with newsmakers from the across the region and sharing stories that make Tallahassee tick."

In addition to the bi-weekly eNewsletter, CoreMessage, Inc. and On 3 Public Relations have also launched a new website, www.thetallahassee100.com, in partnership with The 100 Companies, as well as social media platforms. Follow us on [Facebook](#) and [Twitter](#).

About The 100 Companies

The 100 Companies began with the October 2013 launch of The Atlanta 100, a weekly eNewsletter and website created by SPR Atlanta. The Atlanta-focused eNewsletter features 100-

word stories and 100-second videos on topics of intrigue including travel, restaurants, events, architecture, the arts, nonprofits and social media written by the SPR Atlanta team, The 100 Companies staff and SPR Atlanta client thought leaders. The eNewsletter was named as a finalist in the Atlanta Press Club's 2013 Awards of Excellence, as judged by the National Press Club, alongside CNN and The Weather Channel. Based on the success in the Atlanta market, The 100 Companies has expanded to additional markets including Oklahoma, North Carolina, Arkansas and Tallahassee, with plans to have partners in all 50 states by the end of 2017. Learn more about The 100 Companies at www.the100companies.com.