



**The
Marsteller Firm, P.A.**

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FORMER FIRST DISTRICT COURT OF APPEAL JUDGE ANNOUNCES NEW VENTURE
*Choosing proprietorship over partnership, Simone Marsteller forges her own path
into Florida's legal and business communities*

Tampa/Tallahassee, FL April 26, 2016—Retired Florida judge Simone Marsteller today announced she is coming out of retirement and launching her own appellate consulting and litigation firm.

“I am excited to take this rather big step into private law practice and entrepreneurship after twenty years in the public sector,” Marsteller said. “Going this route instead of joining a firm lets me combine my experience as an appellate judge and government executive to create a unique niche practice and brand for myself. It also lets me demonstrate—especially to women lawyers—that career fulfillment and success can be had on one’s own terms.”

Marsteller retired from the First District Court of Appeal in Tallahassee in December 2015 after serving nearly six years. Before being appointed to the bench, she had held several high-level positions in Florida state government, including general counsel for the Department of Management Services, deputy chief of staff to Gov. Jeb Bush, State Chief Information Officer (CIO) and secretary of the Department of Business and Professional Regulation. Early in her career, Marsteller was chief appellate counsel for the Agency for Health Care Administration.

Her new venture, The Marsteller Firm P.A., serves corporate and law firm clients statewide, providing primarily appellate consulting (including SWOT analysis; strategy; team management and preparation), appellate representation, and trial and administrative litigation support. Service offerings also include government affairs consulting, drawing on Marsteller’s extensive executive branch experience.

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