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## **Southern Strategy Group Welcomes Fatima Perez to its Florida Team**



Southern Strategy Group is pleased to announce Fatima Perez has joined its Florida team. Fatima has over 15 years of experience in Florida governmental affairs within the private sector as a lobbyist and within state legislative and municipal levels of government, many in Miami-Dade County. Fatima has worked as BellSouth/AT&T, Inc. corporate external affairs advocate, a Senior Advisor to the Mayor of the City of Miami and as a Senior Legislative Aide in the Florida House of Representatives and Florida Senate. Southern Strategy Group's first office opened in Tallahassee, Florida in 1999. Since then, the firm has grown to be the largest government relations group in the United States with affiliated offices in 11 states and five offices in Florida, including Tallahassee, Jacksonville, Orlando, Tampa Bay and Miami. Paul Bradshaw, the firm's founder said, "Fatima fully represents the traits we most prize in our lobbying team. She's responsive to clients, has deep subject matter expertise and is a tireless and aggressive advocate. She will be instrumental in helping our Miami team completely reinvent the lobbying dynamic in South Florida." Nelson Diaz, the Miami office's Managing Partner said, "Having known Fatima for many years, I am very excited that she is joining our office. Her incredible work ethic and strong advocacy skills will make her a perfect fit at Southern Strategy Group."

Fatima knows Florida's governmental process and has successfully represented clients before the Florida Legislature and many South Florida municipalities. Fatima has built and earned an outstanding professional reputation, strong relationships and positive political capital with dozens of policy makers throughout Florida.

Fatima is a recipient of the Hispanic Association on Corporate Responsibility Young Hispanic Corporate Achiever Award in 2005 and was selected as a Hispanic Women of Distinction. Fatima serves on the Executive Board of Directors for Kristi House, a child advocacy center for child victims of sexual abuse and human trafficking based in Miami-Dade County. Fatima is also an active board member in the Cuban American National Council, Community Partnership for the Homeless and the on the Board of Miami-Dade County Legislative Days.

Fatima is a graduate of Florida International University, where she earned a Master of Public Administration, her undergraduate degree at Florida State University and a certificate in legal assistant studies from Nova Southeastern University. Fatima also attended the Executive Program at Harvard's JFK School of Government, completed the

fellowship program of the National Hispana Leadership Institute and is a graduate of the Center for Creative Leadership. Born in Marianao, Cuba, Fatima has lived in Miami-Dade since the age of 5. Fatima currently resides in Coral Gables.

Southern Strategy Group is part of an interlocking network of 16 lobbying offices providing access, advocacy and advice to clients throughout the United States. With 55 lobbyists serving over 350 clients nationwide, Southern Strategy Group and its affiliated offices make up the largest lobbying network in the country. For more information, visit [www.usstrategy.com/ssg](http://www.usstrategy.com/ssg).

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