

MOMSRISEING.org presents



SECRET AGENT MOMS

A CHOOSABLE-PATH ACTION COMIC

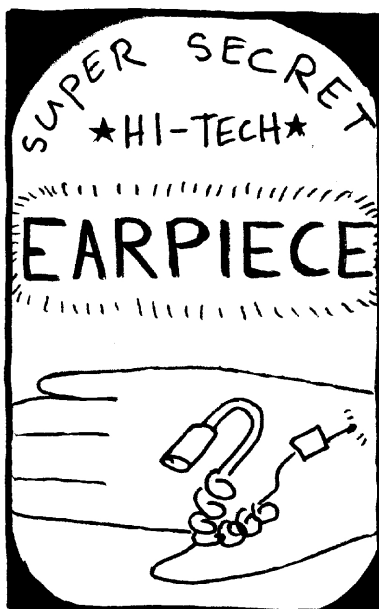
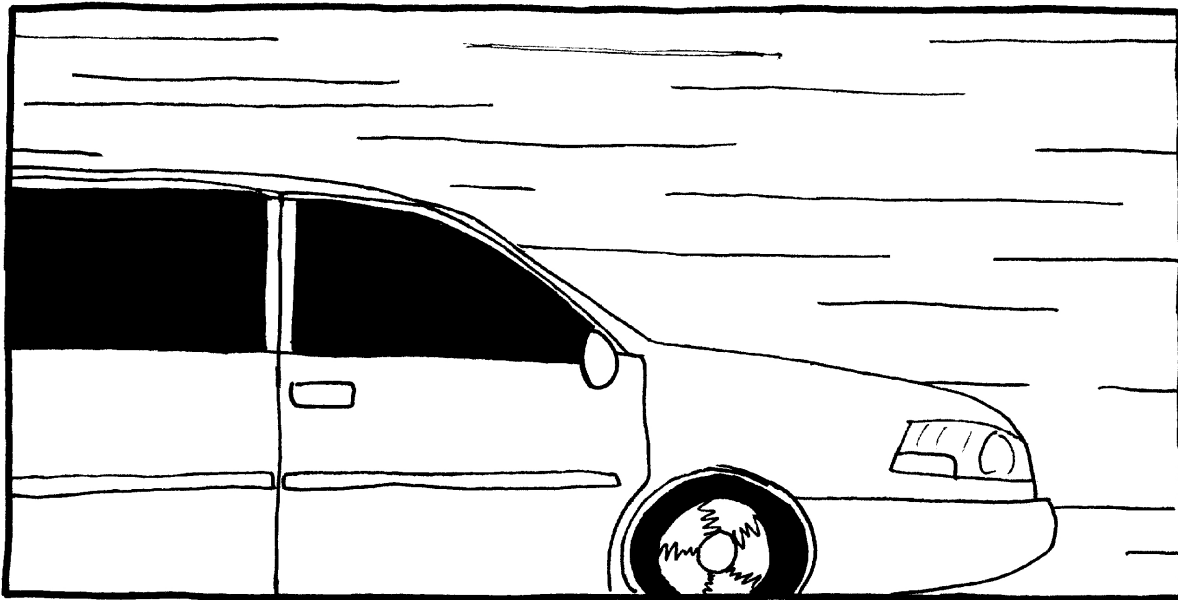


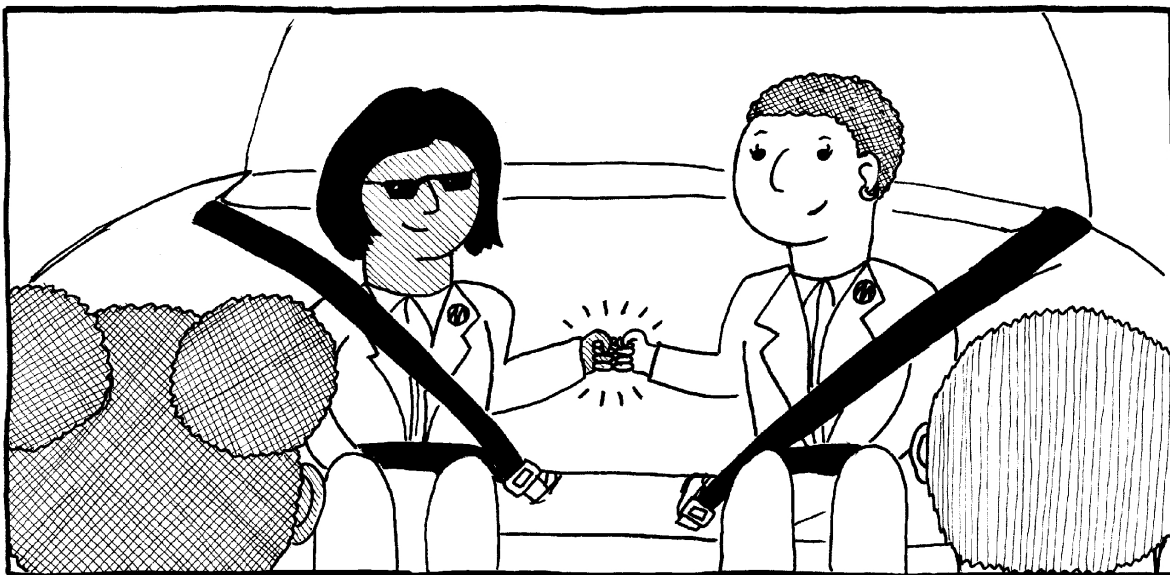
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WRITTEN BY MOMSRISING
ILLUSTRATED BY DAVID MANSFIELD

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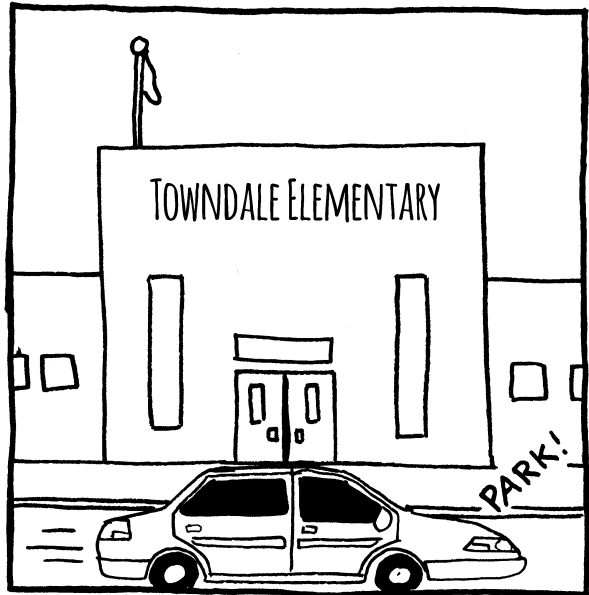
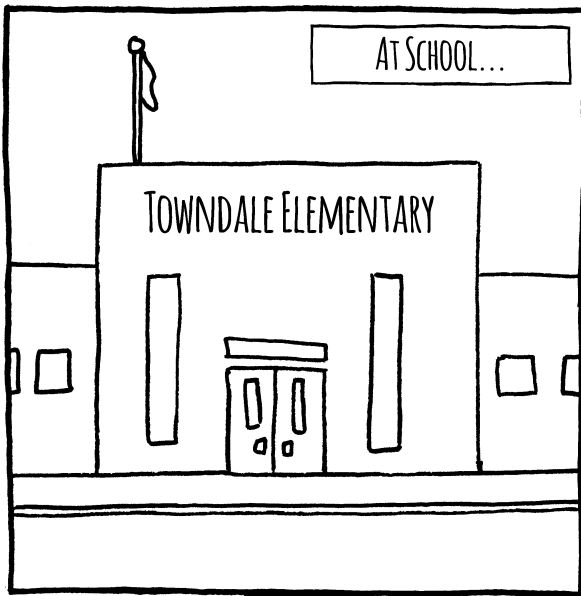


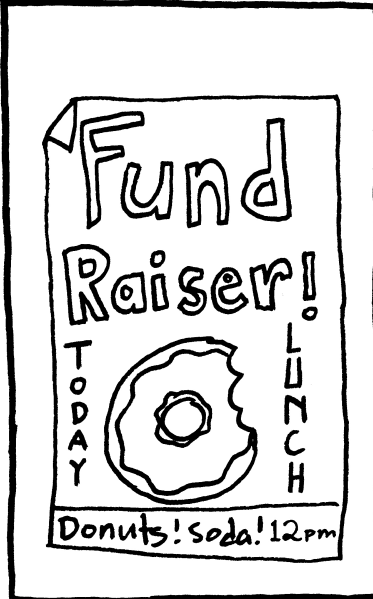
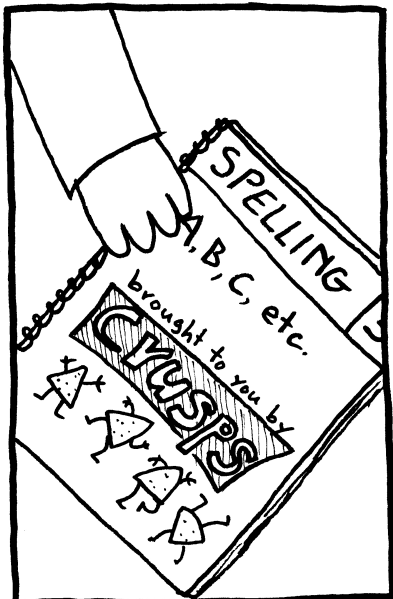
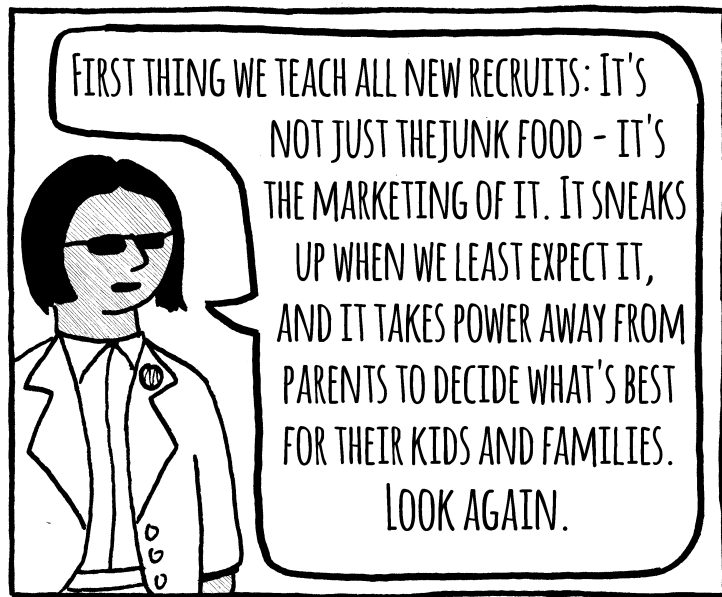


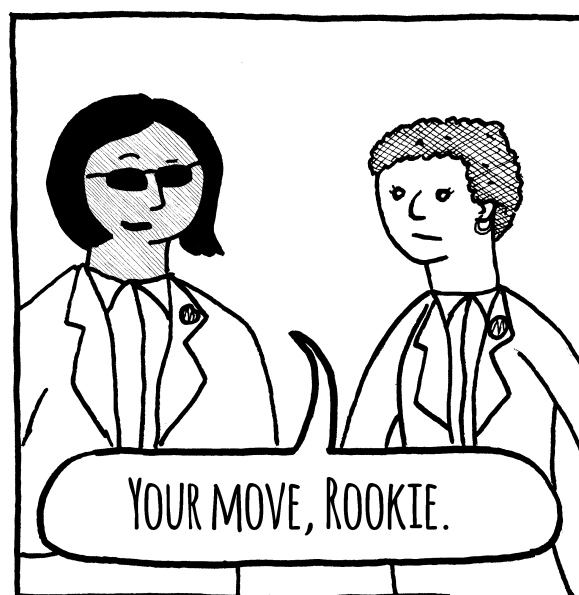
A PASSIONATE
GROUP OF MOMS WHO
BELIEVE THAT ALL
CHILDREN DESERVE TO
BE HEALTHY AND LIVE
UP TO THEIR FULL
POTENTIAL...

WORKING TOGETHER
TO BUILD HEALTHY
SCHOOLS AND
COMMUNITIES...

USING THEIR
SMARTS TO
TAKE ACTION
WHEN IT COUNTS.







CHILDREN TODAY COULD BE THE FIRST GENERATION TO LIVE SHORTER LIVES THAN THEIR PARENTS. THAT'S BECAUSE ONE IN EVERY THREE KIDS IN THE U.S. IS AT RISK FOR HIGH BLOOD PRESSURE, HIGH CHOLESTEROL AND DIABETES — DISEASES THAT USED TO ONLY AFFECT ADULTS.

WE'VE MADE GREAT PROGRESS IN SCHOOLS, THROUGH THE UPDATED HEALTHY SCHOOL MEAL AND SNACK STANDARDS. BUT THERE'S SO MUCH MORE TO DO TO ENSURE THAT EVERY CHILD ENJOYS A HEALTHY SCHOOL DAY.

CHOOSE YOUR ADVENTURE BELOW:

TAKE ACTION AROUND
JUNK FOOD MARKETING ON



Turn to page 12!

TAKE ACTION AROUND

Fundraisers

AND

CELEBRATIONS



Turn to page 13!

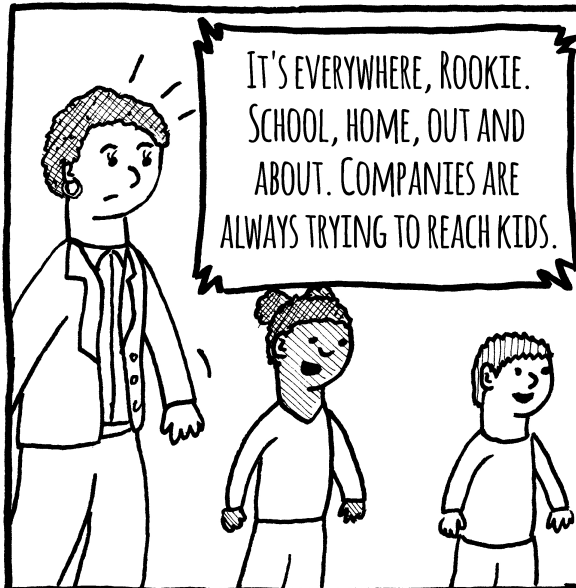
AFTER SCHOOL...

ALL RIGHT, ROOKIE. I'M GOING TO STICK TO
THE BACKGROUND ON THIS ONE.

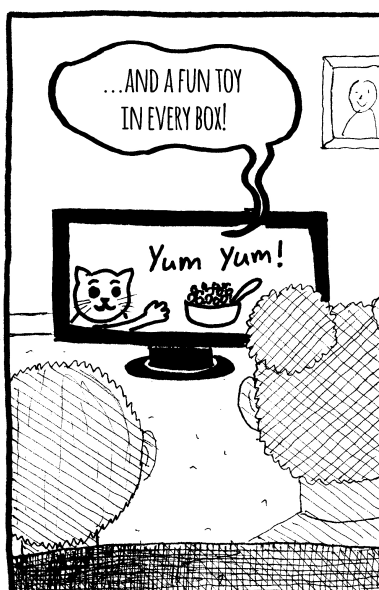
GOOD LUCK!

TANGENT
MEGA - MART

GULP!







THINK YOU CAN CONTROL THE
MARKETING YOUR CHILD SEES?
THINK AGAIN.
COMPANIES SPEND
TWO BILLION DOLLARS A YEAR
FINDING YOUR CHILD WHEN YOU
AREN'T AROUND.

THINK, ROOKIE! ACROSS THE COUNTRY,
PARENTS AND FAMILIES ARE LEADING THE
WAY TO CREATING PLACES WHERE ALL
CHILDREN CAN GROW UP HEALTHY, NO
MATTER WHERE THEY LIVE.

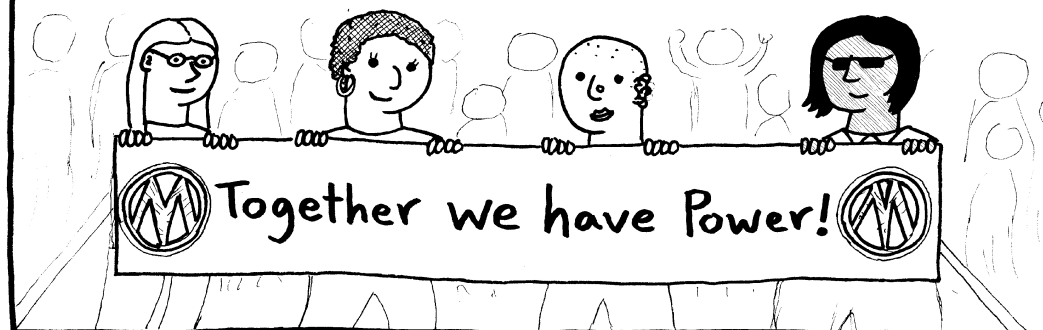


JOIN THE ADVENTURE!

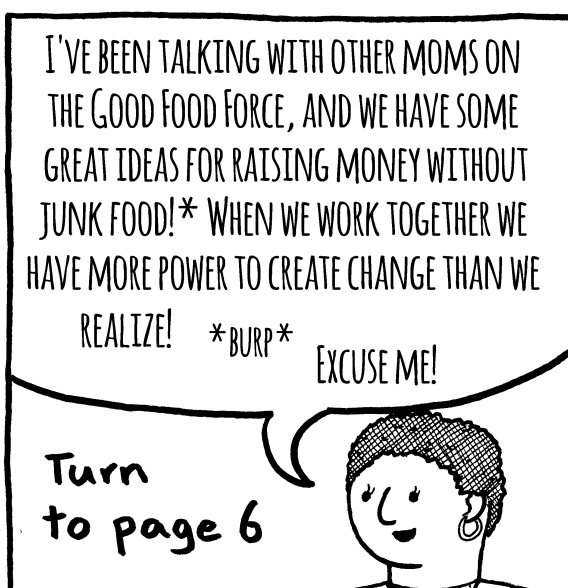
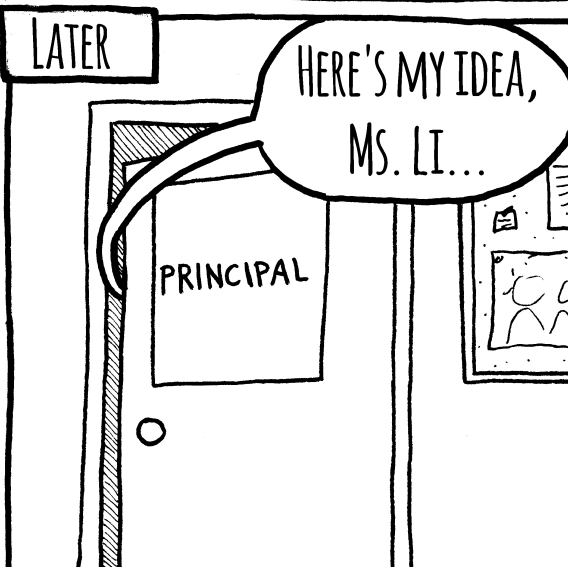
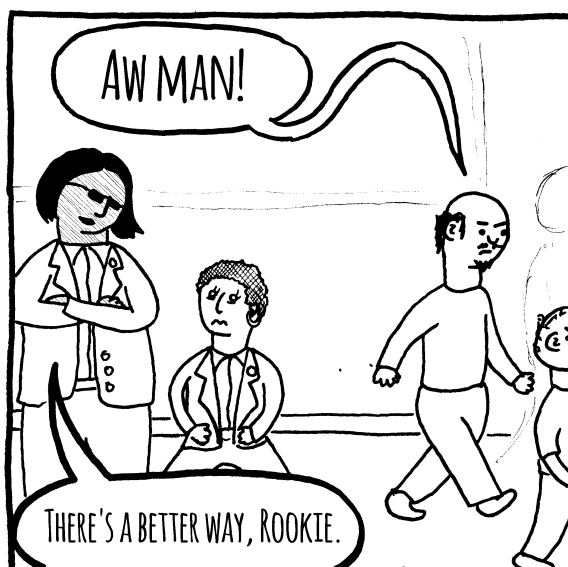
WHATEVER PATH YOU CHOOSE MAKES A BIG DIFFERENCE.

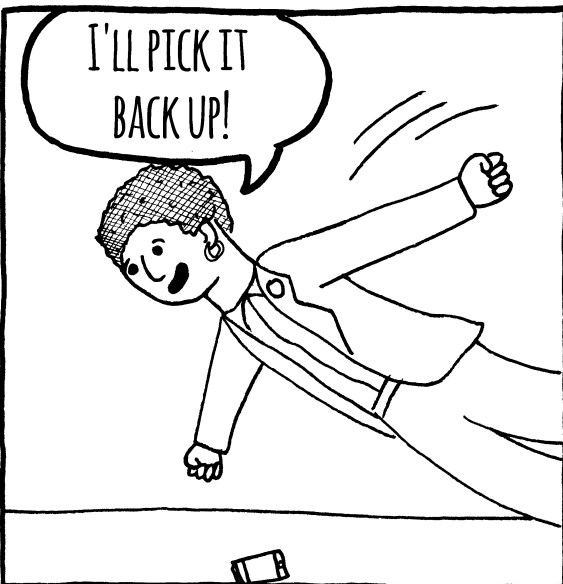
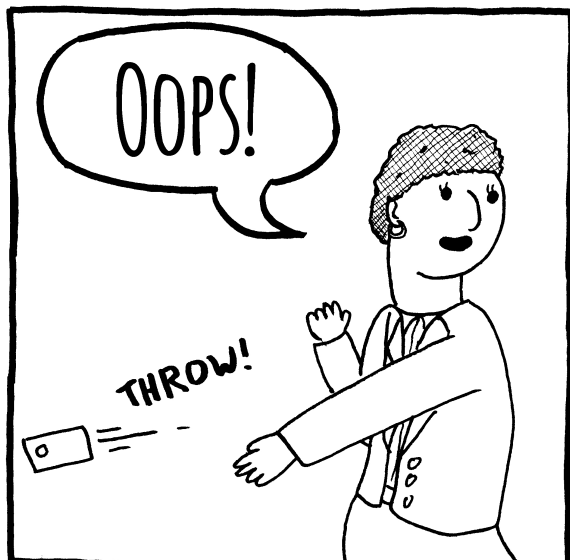
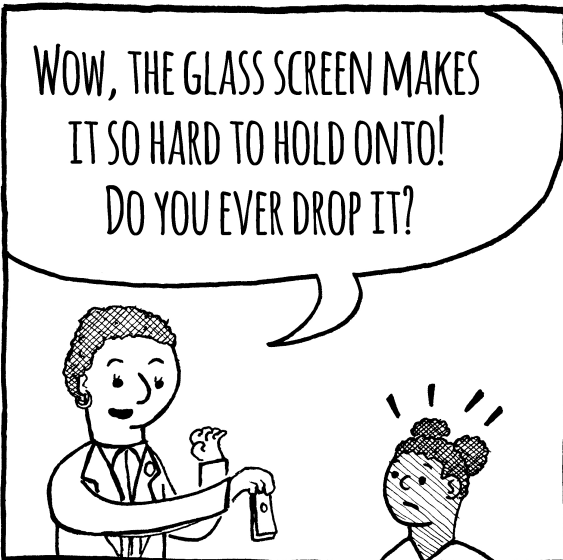
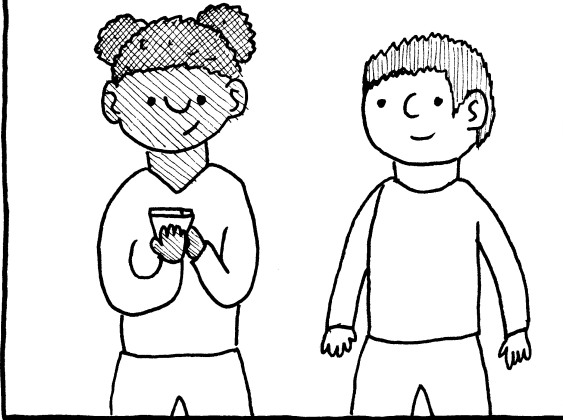


WE'RE ALL SUPER AGENTS. AS PARENTS WE HAVE THE POWER TO BUILD HEALTHY SCHOOLS AND COMMUNITIES. IT'S UP TO EACH AND ALL OF US TO MAKE CHANGES LIKE THESE HAPPEN. WHATEVER PATH YOU CHOOSE...

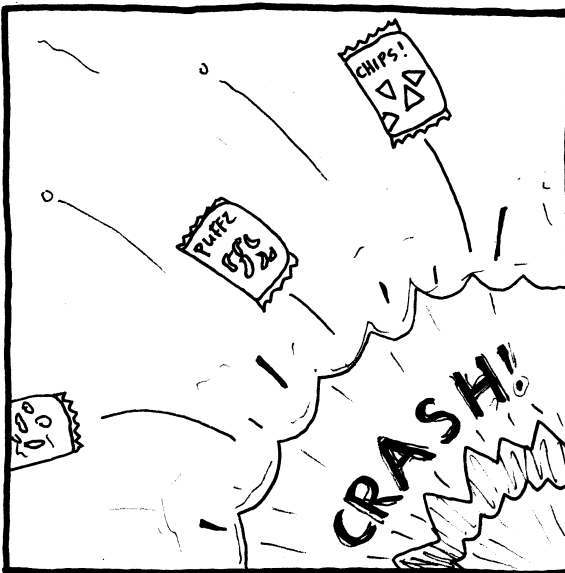


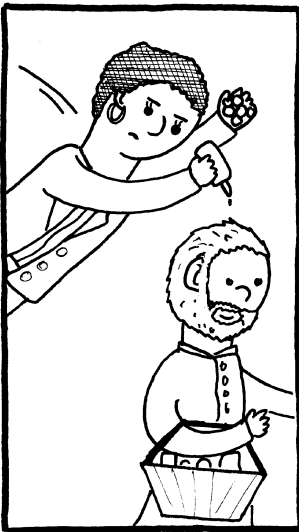
YOU'VE REACHED THE END OF THIS
ADVENTURE, BUT THAT DOESN'T MEAN
YOU'RE DONE! WHY NOT GO BACK TO THE
BEGINNING AND SEE HOW DIFFERENT
CHOICES MIGHT HAVE PLAYED OUT?



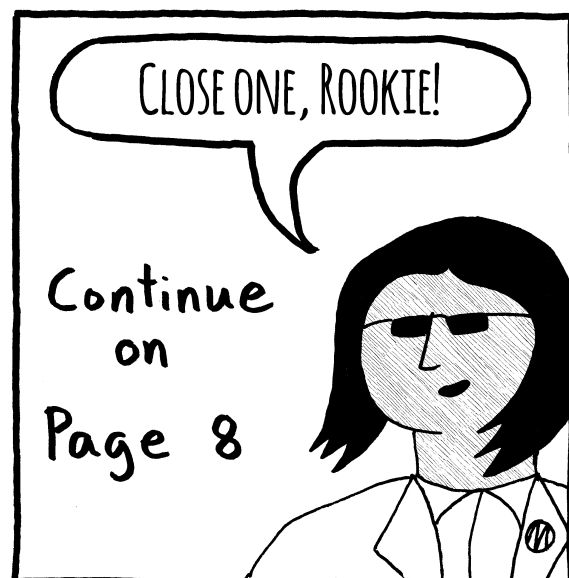








WE CAN'T JUST DISTRACT OUR KIDS FROM THE TIDAL WAVE OF MARKETING THEY EXPERIENCE EVERY DAY. COMPANIES NEED TO BACK PARENTS UP. JOIN US IN TELLING THEM TO STOP TARGETING OUR KIDS AT: moms.ly/NoJunkMarketing



JOIN THE GOOD FOOD FORCE TO BUILD HEALTHY SCHOOLS AND COMMUNITIES: moms.ly/JoinGFF

MOMSRISING.ORG IS AN ON-THE-GROUND AND ONLINE GRASSROOTS ORGANIZATION OF MORE THAN A MILLION PEOPLE WHO ARE WORKING TO ACHIEVE ECONOMIC SECURITY FOR ALL MOMS, WOMEN, AND FAMILIES IN THE UNITED STATES. ESTABLISHED IN 2006, MOMSRISING AND ITS MEMBERS ARE ORGANIZING AND SPEAKING OUT TO IMPROVE PUBLIC POLICY AND TO CHANGE THE NATIONAL DIALOGUE ON ISSUES THAT ARE CRITICALLY IMPORTANT TO AMERICA'S WOMEN AND FAMILIES.

DAVID MANSFIELD IS A CALIFORNIA-BASED WRITER AND ILLUSTRATOR WHO HAS HAD THE PRIVILEGE OF KNOWING SOME AMAZING MOMS. HE STUDIED CREATIVE WRITING AND VISUAL NARRATIVE AT HAMPSHIRE COLLEGE, AND IS CURRENTLY WORKING ON HIS FIRST NOVEL FOR YOUNG READERS.
VISIT HIM AT BUMBLEBEAST.NET