

10 WAYS

Rx Savings Solutions Is Different Than Your PBM

- 1 Business Model**

We provide personalized prescription guidance to employer and health plan members with the goals of eliminating confusion and reducing the amount they pay for medications.
- 2 Approach**

We serve only patients and payers, finding the best therapies for members at the lowest possible costs, while also fostering a consumer mindset and behavior change around pharmacy.
- 3 Proactivity**

Members are alerted to every opportunity available to save on prescriptions, based on their individual pharmacy claims. Savings opportunities find them; not the other way around.
- 4 Objectivity**

All clinical suggestions are curated by in-house pharmacists with no allegiance to any manufacturer or pharmacy, only a client's plan formulary and pharmacy network.
- 5 Technology**

Unlike a PBM's mainframe-based system, our patented technology operates in a cloud-based architecture, enabling analysis of infinite member/claim financial and clinical scenarios.
- 6 Pricing Precision**

Each savings suggestion is presented to a member with to-the-penny accuracy rather than general or estimated pricing.
- 7 Service**

Members receive one-to-one, "concierge"-style assistance from certified pharmacy technicians on call every business day.
- 8 Transparency**

Clients are billed one flat, contracted fee on a per member, per month basis. No administrative, hidden or unexpected fees are ever charged to members or clients.
- 9 Engagement**

Our solutions are proven to drive engagement in broader employee benefit programs by encouraging frequent visits to benefits portals and incentivizing registration.
- 10 Return on Investment**

ROI is guaranteed and measurable, as high as 7:1. Every month, clients receive full reporting of registration, utilization and savings.