MOVING FORWARD

with Common Core State Standards: Harnessing the Power of Technology

November 14, 2013

Four Points by Sheraton, LAX

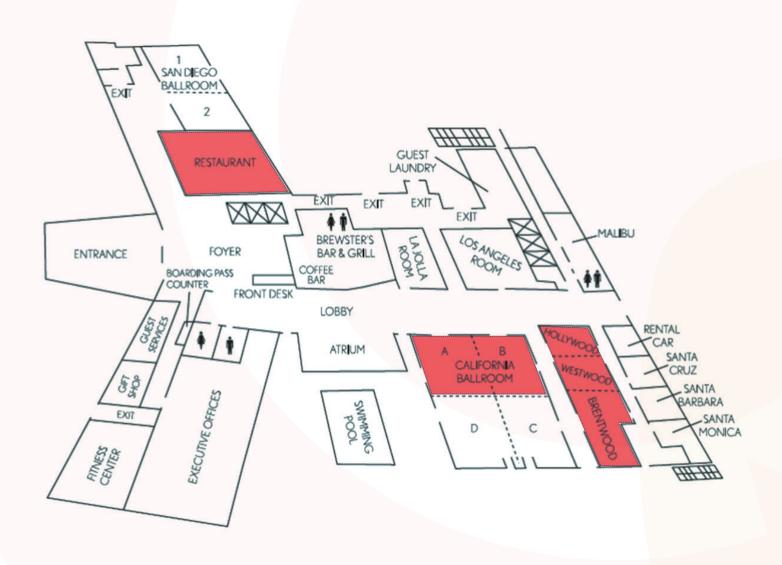Conference materials may be downloaded at:
https://wested.box.com/ccsstech14

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Four Points by Sheraton, LAX
Venue Map

Dear Participants:

Welcome to our day-long symposium, **Moving Forward with Common Core State Standards: Harnessing the Power of Technology**. The Regional Educational Laboratory West at WestEd, California Collaborative on District Reform at AIR, and California Education Partners are pleased to continue their partnership in co-sponsoring this opportunity to engage with other district and county teams in rich discussion of pressing concerns and issues as we collectively explore what it means to effectively integrate technology into instructional practice.

We welcome back all of you who joined us for one or both of our preceding conferences—in August 2012: *Collaborating for Success: Implementing the Common Core State Standards in California*, and in June 2013: *Moving Forward: Common Core State Standards Implementation and Assessment*. Today's event is an extension of some of the initial conversations and issues raised during those conferences, where district and county office leaders began talking about their needs in using technology to support the new standards and assessments.

We look forward to a thoughtful series of conversations today as we dive deeper into issues surrounding the meaningful integration of technology into classroom instruction. We hope that you will leave the symposium having:

➢ Gained a greater understanding of how technology can be employed in the service of CCSS instruction,

➢ Had the opportunity to engage with others in planning implementation and developing district policy for high-quality instruction in the CCSS with the strategic use of technology, and

➢ Developed connections and a community of district and COE leaders engaged in leveraging technology to implement the standards.

It is your feedback and ideas that have helped shape these events, so please continue to fill out the surveys and share your thoughts and needs with us as you implement the Common Core State Standards.

CCSS Symposium Planning Committee:

➢ California Collaborative on District Reform at AIR: Mahala Archer, Jeimee Estrada, Jennifer O'Day

➢ California Education Partners: Natasha Hoehn

➢ REL West at WestEd: Nikola Filby, Meg Livingston Asensio, Sujie Shin, Lori Van Houten

Agenda

TIME	ACTIVITY	LOCATION
8:30am—9:00am	Check-in and Networking Breakfast	Ballroom Foyer
9:00am—10:15am	**GENERAL SESSION**	**Ballroom A and B**
9:00am—9:15am	**Welcome, Introductions, and Symposium Overview** ➤ **Natasha Hoehn, California Education Partners**	
9:15am—9:30am	**Technology Hopes and Fears Activity** ➤ **Lori Van Houten, REL West at WestEd**	
9:30am—10:15am	***Inspiring Teachers with Technology*** ➤ **Rushton Hurley, Next Vista for Learning**	
10:15am—10:30am	Break and Move to Breakout Sessions	
10:30am—11:30am	**SESSION I**	
	Ed Tech Driven by Learning: Teaching and PD in the CCSS	California Ballroom A
	Essentials for a Successful 1:1 Initiative	California Ballroom B
	Digital Storytelling	Hollywood/Westwood
	Common Core and Technology 101	Brentwood
11:30am—12:15pm	Lunch	Restaurant
12:15pm—1:15pm	**SESSION II**	
	****Ed Tech Driven by Learning: Teaching and PD in the CCSS***	California Ballroom A
	It's ON[the]LINE: Technology Policies that Make Sense Today	California Ballroom B
	Core Technologies for the Common Core	Hollywood/Westwood
	Fun, Free, Easy, and CLRN Approved: Great Resources	Brentwood
1:15pm—1:30pm	Break and Move to Breakout Sessions	
1:30pm—2:30pm	**SESSION III**	
	Professional Development that Supports Technology Integration	California Ballroom A
	****It's ON[the]LINE: Technology Policies that Make Sense Today***	California Ballroom B
	Led by Instruction; Powered by Technology— LAUSD's Common Core Technology Project	Hollywood/Westwood
	****Fun, Free, Easy, and CLRN Approved: Great Resources***	Brentwood
2:30pm—2:45pm	Break and Move to General Session	
2:45pm—3:30pm	**GENERAL SESSION**	**Ballroom A and B**
2:45pm—3:15pm	**Team Debrief and Next Steps Activity** ➤ **Lori Van Houten, REL West at WestEd**	
3:15pm—3:30pm	**Closing Remarks and Feedback Survey** ➤ **Sujie Shin, REL West at WestEd**	
3:30pm	Adjourn	

* Repeated Session

Session Descriptions

Ed Tech Driven by Learning: Teaching and Professional Development in the Common Core State Standards

This session will focus on pathways to prepare teachers for the demands of technology in the Common Core. Are teachers thinking about moving classes online or teaching blended courses? Learn and share what various county offices of education and districts are doing to provide services to help teachers reach proficiency in the technology components of the Common Core. Walk away with tools and resources to support teachers in becoming digitally proficient educators.

> ➢ Martin Cisneros

Essentials for a Successful 1:1 Initiative

This session will address what districts need to do to prepare for a successful 1:1 implementation, including what needs to be done to site infrastructure, best professional development practices for staff, classroom management tips, and how to integrate and support technology in the classroom. This is an interactive session via Skype.

> ➢ Michael Jaber

Digital Storytelling

Getting students to be actively engaged has never been easier in the digital age with simple-to-use technology tools. Now empowered teachers can have their students "tell the story" by using both video and software to create exciting and creative projects. This session will demonstrate how teachers of all grade levels and technology abilities can create these projects.

> ➢ Ryan O'Donnell

Common Core and Technology 101

This session will give a clear introduction to the whys, hows, and so-whats of Common Core technology integration. Embedded throughout the CCSS, students need to be able to produce and publish documents, interact and collaborate, communicate using web tools, and evaluate information presented in different media formats. The session will provide free resources to thoughtfully integrate appropriate and innovative technologies into schools and districts, including a toolbox of templates for colleagues, staff, and community.

> ➢ Elizabeth Calhoon

It's ON[the]LINE: Technology Policies that Make Sense Today

Tired of the never-ending struggle to find policies that make sense in a world of rapidly changing technologies? ON[the]LINE provides help at last, and here's a clue: It's not about the technology. ON[the]LINE provides resources to help districts and county offices of education establish policies and practices to support migration into the brave new world of Common Core.

> ➢ Kelly Calhoun

Session Descriptions (continued)

Core Technologies for the Common Core

This session will feature a variety of new ways to integrate technology into teaching practice to meet the requirements of the Common Core State Standards. As part of the session, we will review the Common Core Anchor Standards for both ELA and math, and identify specific tools and activities that can be used immediately with students.

- ➢ Elizabeth Calhoon

Fun, Free, Easy, and CLRN Approved: Great Web 2.0 and Open Source Resources

Discover fabulous, free, open source programs and Web 2.0 tools no teacher or classroom should be without. In an era of decreased funding, we'll share innovative tools to help students connect to the curriculum in new ways and create an authentic audience for their work. We'll demonstrate personal favorites, such as EdCanvas, Tagxedo, Wunderlist, and Pocket, as well as recent discoveries from CLRN's web link reviews.

- ➢ Brian Bridges

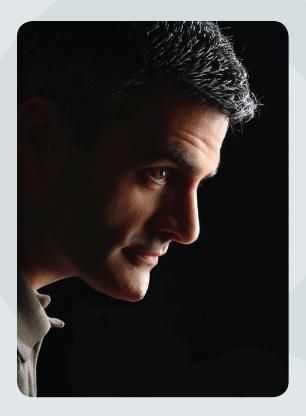### Professional Development that Supports Technology Integration

Learn how San Diego Unified School District has implemented a professional development program that supports teachers in creating the types of technology-rich learning environments that promote student success as defined by the Common Core, both in the classroom and beyond.

- ➢ Mary Lange
- ➢ Laurel Rice

Led by Instruction; Powered by Technology—LAUSD's Common Core Technology Project

In February 2013, the Los Angeles Unified School District embarked on a multi-year endeavor to equip 600,000+ teachers and students with a personal computing device to support the learning of the Common Core State Standards and 21st Century Skills. In this session, learn about the work that our team is doing to build authentic collaboration, among teams that have historically worked in isolation, to achieve a singular mission—prepare every LAUSD student to graduate college- and work-force ready.

- ➢ Maritess Plewnarz

Rushton Hurley

has worked and studied on three continents as a Japanese language teacher, principal of a charter high school, teacher trainer, educational technology researcher, and school reform consultant. He founded and is executive director of the educational nonprofit Next Vista for Learning, which houses a free library of short, creative videos by and for teachers and students at http://NextVista.org.

At Stanford University, Hurley's graduate research included using speech recognition technology with beginning students of Japanese in computer-based role-playing scenarios for developing language skills. In the 1990's, his work with teenagers at a high school in San José led him to begin using internet and video technologies to make learning more active, helping him reach students who had struggled under more traditional approaches. He was honored in 2005 in San Antonio, Texas, along with former mayor and Clinton administration HUD Secretary Henry Cisneros, with the Unity of Humanity Award for his work bringing educational opportunities to students from challenged backgrounds. One of the 2006 inaugural group of Google Certified Teachers, he has helped teachers around the world learn to use all sorts of free and powerful tools to enhance their courses and their students' learning experiences.

Hurley has trained teachers around and beyond the United States, and regularly presents at national and international conferences. He has served as the keynote speaker for numerous educational conferences, and has also spoken at trainings and conferences in Mexico, Italy, Ireland, Bahrain, Japan, Singapore, South Africa, England, and the Philippines. His fun and thoughtful talks center on the connection between engaging learning and useful, affordable technology, as well as professional perspectives in a rapidly changing world.

Presenter Biographies

Brian Bridges is Director of the California Learning Resource Network, a state-funded technology service that reviews online courses, supplemental electronic learning resources, free web links, and data assessment tools for K-12 educators. Previously, Brian was President of the Computer-Using Educators (CUE) Board of Directors. Brian began his career as a middle school English, drama, and computer teacher, leaving after 20 years to serve as program manager of CTAP Region 6. He blogs about the online course revolution at brianbridges.org.

Elizabeth Calhoon is Manager for Instructional Technology and Online Learning at the Santa Clara County Office of Education. She is a Google Certified Teacher, Sony Education Ambassador, Leading Edge Professional Developer, and a FableVision Ambassador. Calhoon began her career as a crossing guard and moved from adult teacher's aide in elementary school to high school English language arts teacher/curriculum leader, and has been an administrator in both high school and middle school settings. She presents at various conferences, including ISTE, Macworld, CLHS, and CUE.

Kelly Calhoun is Chief Technology Officer/Assistant Superintendent for the Santa Clara County Office of Education. She brings a unique perspective, with more than 23 years in public education, tackling the ever-changing, complex world of instructional, administrative, and business technologies for the county's 31 school districts and 265,000+ students. She serves as a technology leader at the statewide level, and recently served on the State Superintendent of Public Instruction's Educational Technology Task Force.

Martin Ricardo Cisneros is Academic Technology Specialist at the Santa Clara County Office of Education. He is a former elementary, middle school, and high school teacher; administrator; staff development coach; technology director; and educational technology coordinator who is actively involved in instructional technology professional development. Cisneros is a Google Certified Teacher, Monterey Bay CUE President, CUE Technology Coordinator SIG Lead, serves on the CCSESA Online Learning Collaborative Subcommittee, and regularly presents at state and national conferences.

Michael Jaber is Instructional Technology Coordinator for the Sheyboygan Area School District in Sheboygan, Wisconsin. He was recruited to help guide the district's 1:1 initiative after being part of the technology team in Fond du Lac that deployed the largest 1:1 rollout of Chromebooks in Wisconsin. He helps educate other districts across the country on the power of using Google Apps, Chrome, Web 2.0 tools, and other tools and strategies to help them move toward a 1:1 environment.

Mary Lange is an Educational Technology Program Manager for the San Diego Unified School District. She is the Curriculum Lead teacher for the Educational Technology Department where she creates, plans, and coordinates the various technology integration professional development opportunities offered to teachers in the district. Lange is an Apple Distinguished Educator, Certified My Big Campus Coach, and a Microsoft Innovative Educator.

Ryan O'Donnell has been teaching at Rocklin High School in Rocklin, California for the past 13 years. Before moving to California, he taught at Wooster High in Reno, Nevada for five years. He teaches social studies with an emphasis in AP World History and Web Design, and produces the school's video announcements show. Along with teaching, O'Donnell has a passion for doing workshops for teachers to help them with the opportunities and challenges that the new landscape of educational technology presents.

Maritess Plewnarz is Project Coordinator for Los Angeles Unified School District's Common Core Technology Project (CCTP), a strategic initiative to equip every teacher and student with a personal computing device to support the learning of the Common Core State Standards and 21st Century Skills. She uses her blended background in teaching, operations, and program management to facilitate cross-functional collaboration, which is essential to the success of the CCTP.

Laurel Rice is a Resource Teacher for the San Diego Unified School District Educational Technology Department, providing professional development for teachers and administrators. She has been an elementary and secondary teacher in mathematics and humanities. She creates and administers training focused on the pedagogy surrounding the integration of technology into the curriculum in ways that align with the rigorous demands of the Common Core State Standards. In addition, Rice is the project coordinator for the district's 1:1 iPad implementation. She is a Microsoft Innovative Educator.

Event Sponsors

The California Collaborative on District Reform

The California Collaborative on District Reform, an initiative of the American Institutes for Research, aims to inform district-level efforts to improve instruction and outcomes for all students by bringing together researchers, practitioners, policymakers, and funders for ongoing dialogue and collective problem solving. The Collaborative engages in four primary activities: (1) building the knowledge base on effective district practice through meetings of members and sharing of research; (2) providing support for specific improvement efforts within and across districts through a set of special projects; (3) creating avenues to inform state policy grounded in both research and district practice, including targeted working groups and meetings; and (4) disseminating lessons from our work to other districts and stakeholders throughout California. Through these efforts, the Collaborative has developed and continues to develop a deeper knowledge base on district improvement strategies; stronger, ongoing connections and networks among California researchers, practitioners, policymakers, and funders; deeper partnerships among participating district leaders and their teams; and incorporation of the district perspective and district practitioner voice in the work of state policymakers, researchers, and funders. For more information about the Collaborative, its members, and its work, please visit www.cacollaborative.org.

California Education Partners

California Education Partners is a nonprofit organization founded in 2011 that supports learning and collaboration between California's school districts and their partners to improve student success. Building on the most up-to-date research, expertise, and current advances in the field, we exist to help school districts across California partner with and learn from each other; to improve, innovate, and build internal capacity as learning organizations; and to design and implement programs and policies that advance student achievement in their respective districts and, potentially, in districts throughout California. The organization itself is not a delivery mechanism for quality and excellence and intentionally does not recreate or compete against competent systems or providers. Rather, we serve to identify, document, elevate, and broker the expertise that exists in districts and to provide the structure, support, and opportunity that lead to high-quality collaboration. Our current focal program is CORE, a collaboration of ten California school districts: Clovis, Fresno, Garden Grove, Long Beach, Los Angeles, Oakland, Sacramento, San Francisco, Sanger, and Santa Ana.

REL West at WestEd

The Regional Educational Laboratory West (REL West) at WestEd, serving Arizona, California, Nevada, and Utah, is part of a national network of 10 RELs funded by the U.S. Department of Education's Institute of Education Sciences, whose mission is to provide research, analytic support, and resources that increase the use of high-quality data and evidence in education decision-making.

Most REL work is carried out in partnership with educators through REL West's eight regional research alliances. Alliances consist of multiple stakeholders, from schools and districts to states and other support partners, that share a common goal. REL West's role is to provide coordination, research, and analytic support.

Each REL West research alliance addresses one or more of four priorities that are critical to the region's education improvement efforts. These priorities reflect an ongoing and continuous needs assessment conducted to ensure that our work is meeting our constituents' needs to:

> ➢ Increase college and career readiness and success

> ➢ Strengthen educator effectiveness

> ➢ Accelerate achievement among English learners

> ➢ Enhance school climate and student achievement in low-performing schools

Current alliances include the California Office to Reform Education (CORE) Alliance, Community College Alliance on Career and Technical Education, Dropout Prevention Alliance for Utah Students with Disabilities, Educator Effectiveness Alliance, English Learner Alliance, Middle Grades School Climate Alliance, Nevada Education Research Alliance, and Silicon Valley Research Alliance. For more information on the alliances and REL West's work, please visit our website: relwest.WestEd.org.