Each year, over 500 attendees gather at the **2024 SNMMI Mid-Winter and ACNM Annual Meeting** to collaborate with experts in the field, enhance their skills, and apply their newfound knowledge at their clinics. This event provides your company with an excellent chance to connect with leading professionals who are advancing precision medicine in an intimate setting.

Join us in **Orlando, Florida** on **February 1-3** as a Mid-Winter Meeting Sponsor for an unforgettable event. Don’t miss this incredible opportunity – contact us today!

▶ Sharon G. Jenkins, EdD: sjenkins@snmmi.org  ▶ Catherine Lamb: clamb@snmmi.org

### SPONSORSHIP OPPORTUNITIES

**SPONSORSHIP LEVELS**

▶ **TITLE SPONSOR: $50,000**
  - Morning Symposium – content (focus group, dedicated demo, round table discussion) determined by you. Open to all meeting attendees.
  - Expanded Sponsor Recognition on the Conference Website – prominent placement on the homepage with click-through to your company’s site.
  - Branded Promotional Email Series – Your company’s advertising banner will appear at the top of all targeted emails promoting the conference.
  - Promotional Panel – two (2) branded pop-up panels will be prominently displayed at both registration and session areas of the hotel - maximizing your exposure.
  - Notepads – showcase your company’s logo on this highly visible item at the event, available at the materials pickup table.
  - Eight (8) total complimentary exhibitor registrations.
  - Post-Conference Visibility
    › Participant mailing list – As the title sponsor, continue to connect with attendees after the conference with exclusive one-time use of the participant mailing list.
    › Social Media recognition – As the title sponsor, your company receives a “thank you” award for your sponsorship across SNMMI’s social media channels
    › Email recognition – As the title sponsor, your company receives a “thank you” award for your sponsorship in SNMMI’s monthly “Member News” email and Smartbrief news section.
  - Plus, all lower-level sponsor offerings
SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

▲ GOLD LEVEL SPONSOR: $14,500
  • Branded Promotional Email Series – Your company’s logo will appear at the bottom of all targeted emails promoting the conference. These emails are sent to potential workshop attendees, highlighting content, social events, location, and speakers.
  • Exclusive Company Flyer/Handout – Take advantage of an extra opportunity to promote your business. These one-page flyers will be available in the registration area for all attendees.
  • Floor Sticker – Each step brings attendees closer to your company! This high-visibility, 3’x3’ floor stickers will be placed in the registration and common areas (1 per company).
  • Five (5) total complimentary exhibitor registrations.
  • Plus, all lower-level sponsor offerings

▲ SILVER LEVEL SPONSOR: $8,500
  • Sponsor Recognition on the Mid-Winter Meeting Website – Your company’s logo will appear on a dedicated sponsor page on the Mid-Winter Meeting website.
  • Table-Top Booth – Your company will receive one of a limited number of available table-top booths. The exhibit area will be easily accessible to all attendees and provide the perfect opportunity to connect with attendees while promoting your company.
  • Four (4) total complimentary exhibitor registrations.
  • Post-Conference Email Recognition – post-meeting email to all attendees featuring sponsor thank you and logos.
  • Post-Conference Sponsor Website Recognition – news item on snmmi.org with conference wrap-up.

ADDITIONAL OPPORTUNITIES

▲ SATELLITE SYMPOSIA: $16,000 – ONE HOUR SLOT
  Includes the use of a meeting room with a standing lectern, microphone, presentation laptop, projector, and wireless microphone for audience questions. Our goal is to ensure that all presentations are educational, tasteful, appropriate, and professional. The topic is entirely up to the sponsoring company and should include a formal presentation or procedural instruction. Additional benefits include visibility on the meeting website and signage by the meeting room.

▲ TABLE-TOP EXHIBIT BOOTH ONLY: $2,800
  • Each exhibiting company will receive the following included with their booth:
    • Six-foot skirted table, two chairs, and a wastebasket (table-top exhibit)
    • Two (2) complimentary exhibitor badges with access to the sessions (CE credit not available with complimentary badges). Additional exhibitor badges are available for $100 each (limit to 3 extra badges per booth).
    • One complimentary post-show mailing list (email and phone numbers excluded)
    • An open bar will be offered this year at the welcome reception in the exhibit hall.

Become a Mid-Winter Meeting Sponsor.
Contact us today:
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