Voter Registration & Engagement Timeline for Your PTA

Jan. - Feb.
- Designate a project lead – an internal champion who will coordinate your voter engagement efforts
- Establish buy-in and support from your unit or state leaders

June - July
- Meet with your local elections office to establish a relationship
- Train and motivate volunteers who will interact with voters
- Plan and execute 1-2 summer voter registration events
- Develop and test a system for retuning completed voter registration forms
- Gather materials and resources to raise program visibility and engage voters

August
- Kick off your voter engagement programs
- Inform your community and supporters about your voter registration and education activities
- Hang signage throughout all facilities to create positive reminders and to affirm your organization’s commitment to voter participation

September
- Intensify your voter registration and pledge campaigns
- Celebrate National Voter Registration Day on September 27, 2016

Nov. 8th ~ Election Day!
- Create visibility and opportunities to celebrate with ideas like an Election Day party
- Have appropriate volunteer identified and prepared to answer voting questions

March - May
- Create a voter engagement plan, including goals and a timeline
- Review the voting rules and deadlines in your state
- Identify potential partners to help provide training and/or resources

November - December
- Review, debrief, and evaluate your voter engagement efforts

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