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THINK BIG THINK PTA

2016 ANNUAL NATIONAL PTA®

CONVENTION & EXPO CONVENTION PROGRAM

JUNE 30 - JULY 3, 2016 | ORLANDO, FLA.

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THINK BIG
THINK PTA
2016 National PTA® Convention & Expo
June 30 - July 3, Orlando, Fla.

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Wednesday, June 29

8 a.m. – 2 p.m.	**Registration**	Dolphin Convention Foyer
1 p.m. – 5 p.m.	**State Presidents, Presidents-Elect and Office Staff Training: Invitation-Only Event**	Southern Hemisphere I & II
4 p.m. – 7 p.m.	**Registration**	Dolphin Convention Foyer
5:30 p.m. – 7:30 p.m.	**National PTA Board of Directors Meeting: Invitation-Only Event**	Asia 4

Thursday, June 30

6:30 a.m. – 7 p.m.	**Registration**	Dolphin Convention Foyer
8 a.m. – 9:30 a.m.	**General Meeting 1:** **Announcement of Slate**	Pacific AB
9:45 a.m. – 11:15 a.m.	**Bylaws Revision Writing Lab**	Southern Hemisphere I
9:45 a.m. – 11:15 a.m.	**Resolutions Writing Lab**	Southern Hemisphere II
10 a.m. – 11 a.m.	**First Timers' Orientation**	Australia 3
10 a.m. – 11:30 a.m.	**Workshop Session 1:** *Sponsored by Mountain America Credit Union*	Asia 2, Asia 3, Asia 4, Oceanic 1
11:45 a.m.	**Resolutions Amendments Submission Deadline**	Dolphin Convention Foyer
1 p.m.	**Bylaws Revision Amendments Submission Deadline**	Dolphin Convention Foyer
1:15 p.m. – 3 p.m.	**General Meeting 2:** **Resolutions**	Pacific AB
3:45 p.m. – 6:30 p.m.	**General Meeting 3:** **Bylaws** *Exercise break sponsored by Polar*	Pacific AB

Friday, July 1

7 a.m. – 7 p.m.	**Registration**	Dolphin Convention Foyer
7 a.m. – 7:30 a.m.	**First Timers' Orientation: Encore Presentation**	Southern Hemisphere IV
7:30 a.m. – 8:45 a.m.	**Workshop Session 2:** *Sponsored by Mountain America Credit Union*	Asia 1, Asia 4, Asia 5, Australia 3
9 a.m. – 10 a.m.	**General Meeting 4:** **Keynote** *Sponsored by Lysol*	Pacific AB
10:15 a.m. – 5:15 p.m.	**Expo Hall Open**	Atlantic Expo Hall A
10:30 a.m. – 12 p.m.	**Live Candidate Forum**	Southern Hemisphere II & III

Friday, July 1 (cont.)

12 p.m. – 1:30 p.m.	**Workshop Session 3** *Sponsored by Mountain America Credit Union*	Asia 1, Asia 2, Asia 3, Asia 4, Asia 5, Australia 3
12 p.m. – 1:30 p.m.	**Endowment Fund Luncheon: Ticketed Event** *Sponsored by Association Insurance Management (AIM)*	Southern Hemisphere IV
1:45 p.m. – 3 p.m.	**Workshop Session 4** *Sponsored by Mountain America Credit Union*	Asia 1, Asia 2, Asia 3, Asia 4, Asia 5, Australia 3
1:45 p.m. – 3 p.m.	**Meet-Ups and Coaching**	Oceanic 1, Oceanic 3, Oceanic 5
2 p.m. - 3 p.m.	**Diversity and Inclusion Welcome: Invitation-Only Event For Committee and State PTA Representatives**	Southern Hemisphere IV
3 p.m. – 3:45 p.m.	**Candidate Meet & Greet**	Pacific C, Atlantic Expo Hall A, B, C
3:45 p.m. – 5 p.m.	**Meet-Ups and Coaching**	Asia 5, Australia 3, Oceanic 1, Oceanic 3, Oceanic 5
5:30 p.m. – 6:45 p.m.	**General Meeting 5:** **Candidate Speeches and Keynote** *Exercise break sponsored by Boosterthon*	Pacific AB

Saturday, July 2

7 a.m. – 5:30 p.m.	**Registration**	Dolphin Convention Foyer
7 a.m. – 8 a.m.	**State Presidents' Club Breakfast: Invitation-Only Event** *Sponsored by Cheddar Up*	Southern Hemisphere V
7:15 a.m. – 8:15 a.m.	**Rise & Shine Breakfast Workshops: Ticketed Event** *Sponsored by Cheddar Up*	Asia 1, Asia 2, Asia 4, Asia 5, Australia 3
8:30 a.m. – 10 a.m.	**General Meeting 6:** **Elections and Keynote** *Sponsored by Bayer*	Pacific AB
10:15 a.m. – 3:45 p.m.	**Expo Hall Open**	Atlantic Expo Hall A
12 p.m. – 1:30 p.m.	**African American Family Engagement Symposium** *Sponsored by Learning Heroes*	Southern Hemisphere I
12 p.m. – 1:30 p.m.	**Workshop Session 5**	Asia 1, Asia 2, Asia 3, Asia 4, Australia 3
1:45 p.m. – 3 p.m.	**Workshop Session 6**	Asia 1, Asia 2, Asia 3, Asia 4, Asia 5, Australia 3

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Saturday, July 2 (cont.)

3:45 p.m. – 5 p.m.	**Workshop Session 7**	Asia 1, Asia 2, Asia 3, Asia 4, Asia 5, Australia 3
3:45 p.m. – 5 p.m.	**Meet-Ups and Coaching**	Oceanic 1, Oceanic 3, Oceanic 5
7 p.m. – 10 p.m.	**National PTA Awards and Reflections Celebration: Ticketed Event**	Pacific AB

Sunday, July 3

8:30 a.m. – 9:45 a.m.	**Workshop Session 8**	Asia 1, Asia 2, Asia 3, Asia 5
8 a.m. – 9:45 a.m.	**Diversity and Inclusion Breakfast: Ticketed Event** *Sponsored by U.S. Army*	Southern Hemisphere V
10 a.m. – 12 p.m.	**General Meeting 7: Installation, Keynote, Closing Ceremony**	Pacific AB

THINK BIG THINK PTA

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National PTA wishes to thank Lifetouch, a Proud National Sponsor, for providing photography services for the 2016 National PTA Convention.

Laura Bay
National PTA President

Welcome to the National PTA® Convention

Welcome to the 2016 National PTA Convention & Expo! We are so excited that you have joined us in the magical city of Orlando, Fla., for a long weekend that promises to help us think BIGGER, BOLDER and BETTER. I look forward to connecting with all of you this weekend.

It is an exciting and important time to be an advocate for children and education. As the classroom evolves into the digital world and beyond, it's no secret that today's students face different challenges than previous generations. Now more than ever, it is critical for all of us to work together to make a difference for the future of our nation's children.

We are here to learn from each other and make our association greater. During this convention, we will take care of some BIG business, discussing important new resolutions and crucial bylaws revisions that will pave our association's pathway to future success. Your decision to attend this convention is a testament to your desire to learn, connect and celebrate our nation's families, and it will make a lasting impact on the lives of our children. For that, I would like to thank you.

National PTA may be over 100 years old, but we know today's concerns, and advocate for real solutions. At this convention, you will hear from BIG thinkers, receive valuable resources and enjoy countless networking possibilities. We are thrilled to count celebrated author Julie Lythcott-Haims, U.S. Secretary of Education John B. King Jr. and former NASA astronaut Mae C. Jemison among our many speakers. You will also get to hear from 2016 National Teacher of the Year Jahana Hayes. Please take advantage of our many workshops and other learning opportunities, during which you will find the collaboration, development and inspiration that will propel your PTA to new heights.

This year, we are excited to introduce our National PTA Awards and Reflections Celebration on Saturday, July 2 at 7 p.m. It will feature an Oscars-worthy red-carpet walk with tons of selfie opportunities, surprise guests (maybe even a few of our Disney friends?) and of course performances by our talented Reflections winners.

I look forward to learning from all of you gathered here, who have traveled from all across the country. Embrace everything our 2016 National PTA Convention & Expo has to offer and share what you learn here with your community. This is your opportunity to connect with others who share your passion and drive to support all children. Spread the word on all of your social networks using the #PTAcon16!

I truly appreciate everything you do for our nation's children. Have a great convention!

Best wishes,

Laura M Bay

Laura Bay
National PTA President

Mindy Haas
Florida PTA President

Welcome to Orlando

I would like to personally welcome each of you to the 2016 National PTA Convention & Expo in Orlando, Fla. It's an exciting time for the membership as we endeavor to "Think Big, Think PTA." In that spirit, the Florida host committee welcomes each of you with our special twist on southern hospitality.

Orlando is one of the greatest places on Earth. It is a place that brings visitors from all over the world looking for family-friendly entertainment they can't find anywhere else. We are the pseudo-home of Mickey Mouse, Harry Potter, Curious George, Dr. Seuss and Marvel Comics, just to name a few. You can go meet any of these characters, or you can just hang out with the equally entertaining characters at the National PTA convention, including National PTA President Laura Bay, National PTA President-Elect Jim Accomando or even me, Mindy Haas, the Florida PTA President. At least there are no additional fees for hanging out with us!

I hope you'll enjoy yourself while you're here. Florida has the best firework displays, beaches and the sun is always shining even when it rains. And yes it's hot! We make no excuses for that. Dress comfortably, lather the sunscreen and enjoy every moment but remember this: We are here for one purpose, to make every child's potential a reality.

Our National PTA is the association that works together to create solutions to the most challenging topics that affect our children and families today. By coming to convention you have made a commitment to build "Tomorrow's PTA." To do that, we must Think Big and it starts at convention.

Thank you,

Mindy Haas
President, Florida PTA

RICK SCOTT
GOVERNOR

June 30, 2016

Dear Friends:

As Governor of the Sunshine State, it is my pleasure to welcome the National Parent Teacher Association to Orlando for the 2016 National PTA Convention and Expo.

As you enjoy your time in Florida, you should know that Florida PTA does a great job. President Mindy Haas and her team work tirelessly for our students, parents, and teachers, making sure Florida is the best place in the world to get an education.

We want Florida to be first in the world in job creation, and to do that, we must have a highly skilled and educated workforce. This is why making Florida first for education is a top priority. Our great K-12 education system, state colleges, state universities, and technical centers work to ensure every student has the opportunity to succeed and gain the skills that are needed for a great job.

The people of Florida are proud to be your host, and we look forward to showcasing the hospitality that makes the Sunshine State the world's travel destination of choice. Last year, Florida welcomed more than 100 million visitors, making it the fifth consecutive record year for tourism.

You have my best wishes for a memorable and successful conference, and I hope each of you will visit Florida often.

Sincerely,

Rick Scott
Governor

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CITY OF ORLANDO

OFFICE OF
BUDDY DYER
MAYOR

Greetings,

As Mayor of the City of Orlando, it is my pleasure to welcome you to "The City Beautiful" and to the National PTA Convention.

Orlando is known internationally because of our many theme parks that draw millions to the City every year. Our Florida weather is inviting, almost always warm and sunny—perfect for outdoor activities such as biking, boating, swimming, fishing, kayaking, hiking and beaches are less than an hour drive away.

And that's only the beginning.

The City of Orlando is one of the fastest growing, most business-friendly and quality of life-centered cities in America located at the center of a dynamic metropolitan area of more than two million people. Orlando has a $15.7 billion modeling-and-simulation industry, a well-established and growing digital media industry, as well as a burgeoning life sciences cluster known as the Medical City in Lake Nona. Orlando has the 13th-busiest airport in the U.S. with flight connections all over the world.

Underneath a skyline that has doubled in just the last ten years, our dynamic, bustling Downtown is – the heart of our City Beautiful. Downtown Orlando is the economic engine driving the future of all of Central Florida's economy. With residential, retail and commercial development; a diversified and thriving economy, our urban core is not only a hub for Central Florida, but for the entire State. Our vibrant Downtown is alive with fine dining, exciting night life, fabulous shopping, year-round outdoor activities, arts and culture, world-class venues, professional sports and abundant parks, including Orlando's crown jewel, Lake Eola Park.

Our eight Main Street districts -- Audubon Park Garden District, Church Street District, College Park Partnership, Downtown South, Ivanhoe Village, Mills 50, Semoran Business Partnership and Thornton Park – each have a distinctive identity and boast a variety of family-owned restaurants, retail shops, boutiques, antique and collectible markets and art studios.

We are happy to have you here and hope you enjoy taking part in the wonderful experiences that can only be found here.

Sincerely,

Buddy Dyer
Mayor

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CITY OF ORLANDO

Proclamation

WHEREAS, *National PTA, the nation's largest and oldest child advocacy organization, will be holding its annual convention from June 30-July 3, in Orlando, Florida, with the theme of "Think Big, Think PTA;" and*

WHEREAS, *the convention will bring together over 1,500 parents, educators, administrators, policymakers and thought leaders from across the country to discuss key issues impacting children, families, school and communities; and*

WHEREAS, *PTA members' advocacy efforts have made a positive impact in the education, health and safety of millions of children for over 100 years; and*

WHEREAS, *through the Reflections, Healthy Lifestyles, Connect for Respect and Schools of Excellence programs, National PTA, state PTA's and local units continue to improve the education, health and safety of children throughout the country; and*

WHEREAS, *PTA members are committed to the mission of making every child's potential a reality by engaging and empowering families and communities to advocate for all children;*

NOW, THEREFORE, I, BUDDY DYER, *Mayor of the City of Orlando, hereby do proclaim June 30-July 3, 2016 as*

2016 National PTA "Think Big, Think PTA" Convention Week

in the City of Orlando and call upon all citizens to join in recognizing PTA members from across the country for their advocacy and volunteer efforts and their importance to our community.

IN WITNESS WHEREOF, *I hereunto have set my hand and caused the Seal of the City of Orlando to be affixed this 30th day of June 2016.*

CITY OF ORLANDO, FLORIDA · INCORPORATED 1875

Buddy Dyer
MAYOR

THINK BIG

THINK PTA

2016 Convention Speakers & Special Guests

2016 Convention Keynote Speakers

Julie Lythcott-Haims

New York Times Best-Selling Author

General Meeting 4
Sponsored by
Pacific AB
Friday, July 1
9:00 a.m. – 10:00 a.m.

Julie Lythcott-Haims spent a decade as Stanford University's dean of freshmen, where she was known for both her fierce advocacy for students and her equally fierce critique of the growing trend of parental involvement in the day-to-day lives of college students. Toward the end of her tenure, she began speaking and writing widely on the phenomenon of helicopter parenting.

Lythcott-Haims' New York Times best-selling book "How to Raise an Adult: Break Free of the Overparenting Trap and Prepare Your Kid for Success" was released in June 2015 and is being translated into several languages for publication in other countries. Her work has also appeared on TED talks, as well as in the Chicago Tribune, Forbes, New York Times, Slate and Time. She hosts the brand-new podcast "Getting In," produced by Slate and Panoply, which offers students and parents sound advice about the college application process and serves as an antidote to the college admission "arms race" mentality. She also spoke at the first-ever TED Talks Live event held in fall 2015 in Manhattan.

John B. King Jr.

U.S. Secretary of Education

General Meeting 5
Pacific AB
Friday, July 1
5:30 p.m. – 6:45 p.m.

John B. King Jr. is the U.S. secretary of education, a position he assumed upon Senate confirmation on March 14, 2016. In tapping him to lead the U.S. Department of Education, President Barack Obama called Dr. King "an exceptionally talented educator," citing his commitment to "preparing every child for success" and his lifelong dedication to education as a teacher, principal and leader of schools and school systems. As secretary of education, Dr. King brings a continued commitment to advancing excellence and equity for every student, supporting educators and elevating the teaching profession and improving college affordability and completion rates.

Prior to his arrival at the Department of Education, Dr. King served as the commissioner of education for the state of New York. In this role, he served as chief executive officer of the State Education Department and as president of the University of the State of New York, overseeing the state's elementary and secondary schools (serving 3.1 million students); public, independent and proprietary colleges and universities; libraries; museums and numerous other educational institutions. Dr. King was one of the nation's youngest state education leaders at the time of his appointment and the first African-American and Puerto Rican to serve as New York State education commissioner.

2016 Convention Keynote Speakers (cont.)

Dr. Mae C. Jemison

Physician, Engineer and NASA Astronaut

General Meeting 6
Sponsored by
Pacific AB
Saturday, July 2
8:30 a.m. – 10:00 a.m.

African American Family Engagement Symposium (Speaker)
Sponsored by
Southern Hemisphere I
Saturday, July 2
12:00 p.m. – 1:30 p.m.

A strong, committed global voice for science literacy, Dr. Mae C. Jemison founded the international science camp The Earth We Share™ (TEWS) in 1994 for students 12-16 years old from around the world. She also founded and chairs the Dorothy Jemison Foundation for Excellence and serves as national advocate for Bayer Corporation's award-winning Making Science Make Sense program. Additionally, Dr. Jemison is currently leading 100 Year Starship (100YSS), an initiative seed-funded by the Department of Defense's Defense Advanced Research Project Agency to assure the capability for human interstellar space travel to another star is possible within the next 100 years.

Dr. Jemison, the first woman of color in the world to go into space, served for six years as a NASA astronaut. She flew aboard the Space Shuttle Endeavour in September 1992 and was NASA's first Science Mission Specialist, performing experiments in material science, life science and human adaptation to weightlessness. Prior to NASA, Dr. Jemison was Area Peace Corps Medical Officer for Sierra Leone and Liberia, overseeing the healthcare system for Peace Corps. In her book, "Find Where the Wind Goes," Dr. Jemison writes for teenagers about growing up on the south side of Chicago, cultivating her aspiration to be a scientist, experiences as a medical student in Africa and her history-making journey into space.

Jahana Hayes

2016 National Teacher of the Year

General Meeting 7
Pacific AB
Sunday, July 3
10:00 a.m. – 12:00 p.m.

Jahana Hayes was named the 2016 National Teacher of the Year on April 28, 2016.

Hayes' route to teaching began as a student. The first in her family to graduate from college, she was inspired by her teachers who urged her to dream bigger and who believed that she was college material, despite a challenging upbringing.

A veteran history teacher at John F. Kennedy High School in Waterbury, Conn., Hayes also sees herself as an advisor, counselor, confidant and protector. She endeavors to fill the role her own teachers had in her life, guiding students to be their best selves and encouraging them to take ownership of their communities.

"As a teacher, I strive to facilitate learning in a way that engages students by connecting on a personal level and stimulating academic growth, while simultaneously producing contentious and productive members of society," she says.

For Hayes, being a teacher is a privilege and an opportunity to transform lives and foster a sense of social responsibility in the next generation. As the 2016 National Teacher of the Year and a spokesperson for the teaching profession, Hayes hopes to motivate more people to become educators and continue to carry out this important work.

Hayes has taught for the past 12 years, 10 of which have been in her current role.

2016 Convention Featured Speakers

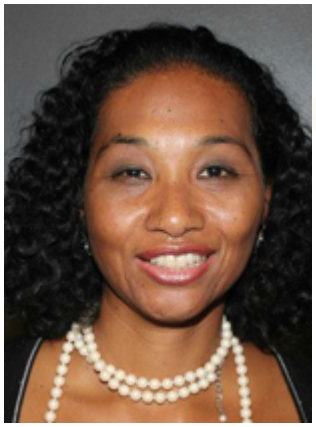
African American Family Engagement Symposium
Sponsored by
Southern Hemisphere I
Saturday, July 2
12:00 p.m. – 1:30 p.m.

Beverly Ferguson

Senior Vice President of Programs & Chapter Member Services,
100 Black Men of America, Inc.

Beverly Ferguson is the Senior Vice President of Programs & Chapter Member Services at 100 Black Men of America, Inc. The organization is a unique global network consisting of 116 chapters that are strategically customized to the needs of the local communities they serve.

Ferguson oversees the 100 Black Men's mentoring network, which sustains mentoring programs that help young people to realize their potential. This network includes partners, sponsors, community organizations, business leaders and volunteers committed and working collaboratively for youth, families and communities. 100 Black Men chapters strategically partner to support K-12 public schools, both traditional and charter, with an emphasis on reading, math and STEM programs..



Frances Frost

Family Ambassador Fellow, The Campagna Center and Past President,
Montgomery County Council of PTAs

Frances Frost is an independent author and blogger with a passion for literacy, as well as an advocate for equitable opportunities for quality education and learning for all children. Her primary focus is on closing the achievement gap in schools. Currently, Frances serves as the Family Ambassador Fellow at The Campagna Center, a nonprofit based in Alexandria, Va. Serving the community since 1945, they offer a range of programs that foster a dedication to learning among children, youth and adults.

Throughout her leadership at MCCPTA, which encompasses 192 PTAs, Frost has worked to include and engage more parents of color and of low-income in PTA in order to be more representative of the diverse community. She continues to present workshops for local leadership, speak at PTA meetings, represent the organization in county budget testimony, and serve on several school system committees. In addition to the PTA, she is active with her sorority, Girls on the Run.

David J. Johns

Executive Director, White House Initiative on
Educational Excellence for African Americans

David J. Johns is the executive director of the White House Initiative on Educational Excellence for African Americans. The Initiative works across federal agencies and with partners and communities nationwide to produce a more effective continuum of education programs for African American students.

Prior to joining the Department, Johns was a senior education policy advisor to the Senate Committee on Health, Education, Labor and Pensions (HELP) under the leadership of Sen. Tom Harkin, (D-Iowa). Before working for the Senate HELP committee under Chairman Harkin, Johns served under the leadership of the late Sen. Ted Kennedy, (D-Mass.) Johns also was a Congressional Black Caucus Foundation Fellow in the office of Congressman Charles Rangel, (D-N.Y.).

2016 Convention Featured Speakers (cont.)

African American Family Engagement Symposium
Sponsored by
Southern Hemisphere I
Saturday, July 2
12:00 p.m. – 1:30 p.m.

Zamarie Johnson

President, Southside St. Petersburg Community PTA

At just 20 years old, Zamarie Johnson is the president of the Southside St. Petersburg Community PTA in St. Petersburg, Fla. Zamarie is a St. Petersburg native and was a student only a few years ago in the very schools he was elected to represent. His involvement with the newly-formed Southside St. Petersburg Community PTA is personal, as he has a sister who will start kindergarten and a brother who will enter middle school next year.

Johnson is the oldest of five children and attended the privately operated Academy Prep for middle school. He graduated from the AVID program at Lakewood High. He is currently working toward an associate's degree and plans to pursue a bachelor's degree in business administration.

Barrye L. Price

Deputy Chief of Staff, G1 FORCES Command
At-Large Member, National PTA Board of Directors

Dr. Barrye L. Price is a 1985 Distinguished Military Graduate of the University of Houston's College of Business Administration. He earned a Master of Arts in history in 1994 from Texas A&M University and in 1997 he became the first African-American to obtain a doctorate from the Department of History at Texas A&M University. He also earned a Master of Science in national security strategy from the National Defense University in 2004.

Price served on the President and First Lady's Task Force on Raising Responsible and Resourceful Teenagers in 2000 and served on President Clinton's Mississippi Delta Task Force from 1999 through 2000, which sought to revitalize the 207-county, seven-state region that comprises the Mississippi River floodplain. He is also the author of the 2001 volume, "Against All Enemies Foreign and Domestic: A Study of Urban Unrest and Federal Intervention Within the United States."

Kristy J. Sinkfield

Director, Strategy and Innovation at
Vanderbilt University Medical Center

Kristy J. Sinkfield is the director of strategy and innovation for Vanderbilt University Medical Center, successfully leading teams to change the trajectory of healthcare delivery at Vanderbilt in tangible ways. Prior to this position, she served as an assistant to a court-appointed mediator in a historic desegregation case in Dayton, Ohio and as vice president of enrollment management at Allen University, a historically black university in Columbia, S.C.

In addition to healthcare, Sinkfield's passion is training and advocating, particularly for at-risk youth and women's causes. She and her husband, Rev. W. Antoni Sinkfield, live in Nashville. She has three children— one a graduate of public schools and two currently enrolled in public high schools in Nashville —and has been active in PTA, school board meetings and public debates on education.

2016 Convention Featured Speakers and Special Guests

African American Family Engagement Symposium

Sponsored by

Southern Hemisphere I
Saturday, July 2
12:00 p.m. – 1:30 p.m.

Otha Thornton, Jr.

Immediate National PTA Past President

Otha Thornton Jr. is the Immediate Past President of National PTA. Thornton was installed as the first African-American male president of National PTA at the June 2013 National PTA Convention and Exhibition in Cincinnati, Ohio. Previously, Thornton served on National PTA's Board of Directors, Legislative Committee, Membership Committee and Executive Search Committee. He is a senior operations analyst with General Dynamics in Fort Stewart, Ga., as well as a retired United States Army Lieutenant Colonel. Thornton earned the Bronze Star Medal for exceptional performance in combat operations during Operation Iraqi Freedom 2009-2010.

The Crescendudes

Musical Guest, University of Central Florida A Cappella Group

General Meeting 1
Pacific AB
Thursday, June 30
7:30 a.m. – 8:00 a.m.

Founded in 2005 with an equal mix of X and Y chromosomes, some college guys from UCF made the wrong turn at Albuquerque and squandered all of the funds from their offshore Swiss bank account on burritos and skee-ball. They were left only with their unquenchable desire to sing and their unquestionable manliness which, as it turns out, go hand in hand. Thus began the legend of the Crescendudes, the oldest and only all-male a cappella group on the UCF campus.

Third place regional winners of the 2008 International Collegiate Championship of A Cappella (ICCA) and winners of Best Choreography for the 2008 and 2009 ICCA South Quarterfinals, the Crescendudes are a dynamic bunch of laid-back guys at the University of Central Florida who enjoy harmonizing, joking and getting distracted for a few hours a week at the expense of their GPAs. A close-knit yet very open group, the Crescendudes encourages interaction with audiences and members in a fusion of performance, entertainment and fun.

Jon Christopher Davis

Musical Guest, Songwriter and Alt-Country Artist

General Meeting 4
Sponsored by
Pacific AB
Friday, July 1
9:00 a.m. – 10:00 a.m.

Stan Lynch, from Tom Petty & The Heartbreakers, may have said it best, "It's as if Don Henley, Elvis Presley and the Everly Brothers met late one night at a Texas Roadhouse parking lot and beat the crap out of each other, and what came out was Jon Christopher Davis. He's brains, hips and harmonies."

As a multi-published songwriter and alt-country artist, Davis' songs have been covered by Dolly Parton, Hal Ketchum, Timothy B. Schmit of the Eagles, Billy Ray Cyrus, Sherrie Austin, Rodney Atkins and Tammy Cochran, as well as several indie artists. "Little Bird," recorded by Sherrie Austin, peaked at number 4 on Billboard's Top Country Singles Sales Chart. His heartland-country-rock songs are often licensed for television.

THE READINESS ROADMAP

Tools & Resources for Parents to Support the Educational Journey

1

Expectations for learning by grade

2

Social-emotional wellness tools, including:

- Character strengths finder
- Tools to develop a growth mindset
- Tips for effectively communicating with teachers
- Conversation guides for talking about tough issues with your children
- Resources to prevent and deal with bullying

3

College financial planning tools

Parents 2016: Hearts and Minds of Parents in an Uncertain World was commissioned by Learning Heroes and conducted by Hart Research, in collaboration with Univision and in partnership with National PTA, National Urban League, NCLR and UNCF.

bealearninghero.org

Diversity & Inclusion Networking

National PTA extends a welcome to more than 40 State PTA representatives who are attending the 2016 National PTA Convention & Expo to learn new perspectives, share best practices and network with other state leaders focused on engaging more families in PTA through statewide diversity and inclusion efforts.

The following workshops and special events are specifically designed to expand diversity and promote inclusion in PTA.

All workshops are open to all National PTA Convention attendees.

Friday, July 1

7:30 a.m. – 8:45 a.m.	**Workshop 202: Reaching Out and Raising Your Voice for Families of Kids with Special Needs** *Moderated by Corinne Sanfilippo, Diversity, Inclusion & Outreach Committee Member*	Asia 5
12:00 p.m. – 1:30 p.m.	**Workshop 302: Cultural Competency – Valuing Perspectives and Shifting Your Mindset** *Moderated by Geronimo Rodriguez Jr., Diversity, Inclusion & Outreach Committee Member*	Asia 1
2:00 p.m. – 3:00 p.m.	**Diversity & Inclusion Welcome: Invitation Only** *Hosted by Diversity, Inclusion & Outreach Committee*	Southern Hemisphere IV
3:45 p.m. – 5:00 p.m.	**Meet-Up: Diversity & Inclusion** *Hosted by Diversity, Inclusion & Outreach Committee*	Oceanic 3
3:45 p.m. – 5:00 p.m.	**15-minute Coaching Sessions Available**	Oceanic 1

Saturday, July 2

12:00 p.m. – 1:30 p.m.	**African American Family Engagement Symposium** *Sponsored by Learning Heroes*	Southern Hemisphere 1
12:00 p.m. – 1:30 p.m.	**Workshop 505: Growing Youth Membership & Leadership in PTA/PTSA** *Moderated by Gabe Unruh, Youth Committee Chair*	Australia 3
1:45 p.m. – 3:00 p.m.	**Workshop 602: Supporting and Engaging LGBTQ Students and Families** *Moderated by Frank Kwan, Diversity, Inclusion & Outreach Committee Chair*	Asia 2
1:45 p.m. – 3:00 p.m.	**Workshop 605: Engaging Dads & Increasing Male Involvement** *Moderated by Michael Knowles and Lisa Mack, Diversity, Inclusion & Outreach Committee Members*	Asia 5
3:45 p.m. – 5:00 p.m.	**Workshop 703: Engaging English Language Learners in Your Family Engagement and PTA Efforts**	Asia 3
3:45 p.m. – 5:00 p.m.	**Workshop 704: Using Demographic Data to Drive Diversity & Inclusion Goals & Plans** *Moderated by Frances Fass, Diversity, Inclusion & Outreach Committee Member*	Asia 4

Sunday, July 3

8:00 a.m. – 9:45 a.m.	**Diversity & Inclusion Networking Breakfast: Ticketed Event** *Hosted by Diversity, Inclusion & Outreach Committee*	Southern Hemisphere V
8:30 a.m. – 9:45 a.m.	**Workshop 803: Engaging and Supporting Military Families** *Moderated by Juan San Miguel, Diversity, Inclusion & Outreach Committee Member*	Asia 3

Access more information about diversity and inclusion in PTA through these helpful tools:

- National PTA Diversity Toolkit at PTA.org/Diversity
- Every Child in Focus at PTA.org/EveryChild

Thanks to the National PTA Diversity, Inclusion & Outreach Committee for their efforts to plan and host these learning and networking experiences!

GoFundMe
IS NOW A SPONSOR OF THE
NATIONAL PTA

Leading PTAs have used GFM for years and now

gofundme™

is working to make fundraising

EASIER and more EFFECTIVE

Kiser Middle School PTA
raised **$30,000** for
technology in their school

Fort Dale Academy
raised **$25,000** for
a new playground

La Vornga Elementary PTA
raised **$17,000** for
a Color Run

COME TO OUR

RISE + SHINE WORKSHOP

FOR A CHANCE TO WIN AN APPLE WATCH

Saturday @ 7:15am

THINK BIG

THINK PTA

2016 Convention
Daily Schedule of Events

Daily Schedule of Events

Wednesday, June 29

8:00 a.m. - 2:00 p.m.	**Registration, Information and Assistance**	Dolphin Convention Foyer
4:00 p.m. - 7:00 p.m.	**Registration, Information and Assistance** **Grab & Go Lunch Advance Ticket Sales**	Dolphin Convention Foyer

Thursday, June 30

6:30 a.m. - 7:00 p.m.	**Registration, Information and Assistance**	Dolphin Convention Foyer
7:00 a.m. - 3:00 p.m.	**Business Meeting Procedures Webinar** **Available Ongoing in Viewing Room**	Asia 5
7:15 a.m. 7:30 a.m. - 8:00 a.m.	**General Meeting 1: Doors Open** *Musical Guest: The Crescendudes, University of Central Florida*	Pacific AB
8:00 a.m. – 9:30 a.m.	**General Meeting 1: Announcement of Slate**	Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Posting of Colors: Dr. Phillips High School Air Force Junior ROTC
- Pledge of Allegiance: Zachary and Leanna Hovey, Winter Springs Elementary
- National Anthem: Cindy Gerhardt, President-Elect, Florida PTA
- Florida PTA Greetings: Mindy Haas, Florida PTA President
- National PTA Executive Director Greetings: Nathan R. Monell, CAE
- Introduction of Business Meeting Agenda
- Credentials Report: Wayne Bauman, National PTA Secretary-Treasurer
- Review of General Meeting Procedures: Rollie Cox, Parliamentarian
- Report & Adoption of Convention Standing Rules: Roxanne Rhinehart, National PTA Convention & General Arrangements Committee Chair
- Report & Adoption of General Meeting Business Agenda
- Appointments for Convention
- Nominating and Leadership Development Committee Report and Introduction of Slated Candidates: Anne Carson, Nominating and Leadership Development Committee Chair
- Nomination of Candidates Running from the Floor: Esther Parker, Convention Elections Committee Chair
- Closing Remarks: President Bay

9:45 a.m. – 11:15 a.m.	**Bylaws Revision Writing Lab**	Southern Hemisphere I
9:45 a.m. – 11:15 a.m.	**Resolutions Writing Lab**	Southern Hemisphere II
10:00 a.m. – 11:00 a.m.	**First Timers' Orientation**	Australia 3
10:00 a.m. – 3:00 p.m.	**Grab & Go Lunch Advance Ticket Sales**	Dolphin Convention Foyer

THINK BIG THINK PTA

10:00 a.m. – 11:30 a.m. **Workshop Session 1:**

- 101: Persuasive Storytelling to Grow Mission, Membership and Money — Asia 2
- 102: Conflict – Moving Through and Beyond — Asia 3
- 103: The Future of PTA Fundraising — Oceanic 1
- 104: Membership 101 – Local PTAs Learn Ways to Recruit Families & Teachers as Members — Asia 4

National PTA gratefully acknowledges Mountain America Credit Union for their generous support as Presenting Sponsor of all educational workshops on Thursday, June 30.

11:45 a.m. **Resolutions Amendments Submission Deadline** — Dolphin Convention Foyer

12:45 p.m. **General Meeting 2: Doors Open** — Pacific AB

1:00 p.m. **Bylaws Revision Amendments Submission Deadline** — Dolphin Convention Foyer

1:15 p.m. – 3:00 p.m. **General Meeting 2: Resolutions** — Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Electronic Voting Tutorial: Jessica Mancini, Turning Technologies
- Credentials Report: Wayne Bauman, Secretary-Treasurer
- Review of Microphone Procedure: Rollie Cox, Parliamentarian
- Resolutions Committee Report and Vote: Deborah Tidwell, Resolutions Committee Chair
  1. Water Safety and Instruction
  2. Electronic Cigarettes and Youth
  3. Recognition of Lesbian, Gay, Bisexual, Transgender and Queer/Questioning (LGBTQ) Individuals as a Protected Class
  4. Homework: Quality Over Quantity
- Closing Remarks: President Bay

3:15 p.m. **General Meeting 3: Doors Open** — Pacific AB

3:45 p.m. – 6:30 p.m. **General Meeting 3: Bylaws** — Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Credentials Report: Wayne Bauman, Secretary-Treasurer
- National PTA Bylaws & Policy Committee Report: Tina Hartman, Bylaws & Policy Committee Chair
- Fitness Break *Hosted by Polar*
- Bylaws Committee Report (Continued)
- Closing Remarks: President Bay

National PTA gratefully acknowledges Polar for their generous support as the sponsor of the fitness break in General Meeting 3.

THINK BIG THINK PTA

Daily Schedule of Events

7:00 a.m. – 7:00 p.m.	**Registration, Information and Assistance**	Dolphin Convention Foyer
7:00 a.m. – 7:30 a.m.	**First Timers' Orientation** *Encore Presentation*	Southern Hemisphere IV
7:30 a.m. – 8:45 a.m.	**Workshop Session 2** *(Bring Your Breakfast)*	
	• 201: Expanding Your PTA's Advocacy Network	Asia 1
	• 202: Reaching Out and Raising Your Voice for Families of Kids with Special Needs	Asia 5
	• 203: The Business of PTA – Finance, IRS Compliance & Risk Management	Asia 4
	• 204: Improving School Meals Through PTA's Healthy Lifestyles Initiative *Sponsored by Kids' Safe and Healthful Foods Project, A Joint Initiative of Robert Wood Johnson Foundation and Pew Charitable Trusts*	Australia 3

National PTA gratefully acknowledges Mountain America Credit Union for their generous support as Presenting Sponsor of all educational workshops on Friday, July 1.

8:30 a.m.	**General Meeting 4: Doors Open**	Pacific AB
9:00 a.m. – 10:00 a.m.	**General Meeting 4:** **Keynote and Leadership Introductions** *Sponsored by Lysol*	Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Sponsor Remarks: Ruth Apgar, Lysol Healthy Habits Program
- Keynote Speaker: Julie Lythcott-Haims, Author
- Credentials Report: Wayne Bauman, Secretary-Treasurer
- Introduction of Past National Presidents and Governance
- Musical Guest: John Christopher Davis
- Introduction of State PTA Leadership
- Remarks and Recognition of National PTA Staff: Nathan Monell, Executive Director
- Closing Remarks: President Bay

10:15 a.m. – 5:15 p.m.	**Expo Hall Open**	Expo Hall (Atlantic A-C, Pacific C)
10:15 a.m. – 10:45 a.m.	**Expo Hall Opening Snack Break** *Sponsored by Kindle*	Expo Hall (Atlantic A-C, Pacific C) Ground Level
10:30 a.m. – 12:00 p.m.	**Live Candidate Forum**	Southern Hemisphere II & III
11:00 a.m. – 12:30 p.m.	**Grab & Go Lunch (for purchase) and Pre-Paid Lunch Pick-up**	Expo Hall

12:00 p.m. – 1:30 p.m. **Workshop Session 3**

(Bring Your Lunch)

- 301: Parents for Healthy Schools — Asia 2
- 302: Cultural Competency — Valuing Perspectives and Shifting Your Mindset — Asia 1
- 303: PTA Leadership 101 — Growing Your Local PTA Unit — Asia 3
- 304: Strategic Planning for Any Size State PTA — Asia 4
- 305: Igniting and Growing Effective Partnerships with Educators and School Administrators — Asia 5
- 306: Plan Your PTA Calendar with National PTA's Turn-Key Programs — Australia 3

12:00 p.m. – 1:30 p.m. **Endowment Fund Luncheon: Ticketed Event** — Southern Hemisphere IV

Sponsored by Association Insurance Management (AIM)

1:45 p.m. – 3:00 p.m. **Workshop Session 4**

- 401: Learning First Alliance Grant Training: Invitation Only — Australia 3
  Sponsored by Learning First Alliance
- 402: Understanding PTA's Policy Agenda — Asia 1
- 403: Celebrate National Reading Month with PTA Family Reading Experience — Asia 2
  Sponsored by Kindle
- 404: Expand Your Influence Through Collaboration Beyond the School Building — Asia 3
- 405: Structured for Growth— PTA Governance Models for the 21st Century — Asia 4
- 406: Start The Smart Talk— Digital Safety & Citizenship — Asia 5
  Sponsored by Lifelock

National PTA gratefully acknowledges Mountain America Credit Union for their generous support as Presenting Sponsor of all educational workshops on Friday, July 1.

2:00 p.m. – 3:00 p.m. **Diversity and Inclusion Welcome: Invitation-Only Event** — Southern Hemisphere IV

Event Held For the Diversity & Inclusion Committee and State PTA Representatives

Daily Schedule of Events

1:45 p.m. – 3:00 p.m.	**Meet-Ups**	
	• District, Council and Reginal PTA Leaders	Oceanic 5
	• Family Engagement & Programs	Oceanic 3
1:45 p.m. – 3:00 p.m.	**Coaching** *Signup in advance at the Convention Registration Booth or show up at Oceanic 1 to see what is available*	Oceanic 1
3:00 p.m. – 3:45 p.m.	**Candidate Meet & Greet**	Pacific C, Atlantic A, B, C
3:45 p.m. – 5:00 p.m.	**Coaching** *Signup in advance at the Convention Registration Booth or show up at Oceanic 1 to see what is available*	Oceanic 1
3:45 p.m. – 5:00 p.m.	**Meet-Ups**	
	• Reflections	Australia 3
	• Diversity & Inclusion	Oceanic 3
	• Membership	Asia 5
	• Advocacy	Oceanic 5
5:00 p.m.	**General Meeting 5: Doors Open**	Pacific AB
5:15 p.m. – 5:30 p.m.	**National PTA Trivia Challenge and Dance Off** *Provided by Boosterthon*	Pacific AB
5:30 p.m. – 6:45 p.m.	**General Meeting 5: Candidate Speeches and Keynote**	Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Keynote Speaker: John King, U.S. Secretary of Education
- Gavin Payne, Director, U.S. Policy, Advocacy and Communications, Bill and Melinda Gates Foundation
- State of the Association: President Bay
- Credentials Report: Wayne Bauman, Secretary-Treasurer
- Jake Ball, Founder, Children's Bookstore
- Candidate Speeches
- Closing Remarks: President Bay

National PTA gratefully acknowledges Boosterthon for their generous support as the sponsor of the Trivia Challenge and Dance Off at the start of General Meeting 5.

THINK BIG THINK PTA

7:00 a.m. – 5:30 p.m.	**Registration, Information and Assistance**	Dolphin Convention Foyer
7:00 a.m. – 8:00 a.m.	**State Presidents' Club Annual Meeting and Breakfast: Ticketed Event** *Sponsored by Cheddar Up*	Southern Hemisphere V
7:15 a.m. – 8:15 a.m.	**Rise & Shine Sponsor Hosted Breakfast Presentations** *Breakfast Included, Advance Reservation Required — Visit Sponsor's Exhibit Booth to Inquire About Remaining Tickets*	
	• The Free College and Career Preparation Our Children Deserve *Sponsored by U.S. Army*	Asia 1
	• You Don't Need a Cape to Be a Learning Hero *Sponsored by Learning Heroes*	Asia 2
	• No Cookie Dough, No Wrapping Paper, No Problem: How to Raise More Money Online *Sponsored by GoFundMe*	Asia 4
	• Creating a Digitally Inclusive Society *Sponsored by AT&T*	Asia 5
	• Crest: Healthy Smiles *Sponsored by Crest*	Australia 3
8:00 a.m.	**General Meeting 6: Doors Open**	Pacific AB
8:30 a.m. – 10:00 a.m.	**General Meeting 6: Elections and Keynote** *Sponsored by Bayer*	Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Video Introduction of STEM Initiative
- Sponsor Remarks: Sarah Toulouse, Executive Director, Bayer USA Foundation
- Keynote Speaker: Dr. Mae Jemison, Physician, Engineer and NASA Astronaut
- Credentials Report: Wayne Bauman, Secretary-Treasurer
- Board of Directors Elections
- Closing Remarks: President Bay

10:15 a.m. – 3:45 p.m.	**Expo Hall Open**	Expo Hall (Atlantic A-C, Pacific C)
10:15 a.m. – 10:45 a.m.	**The Smart Talk Snack Break** *Sponsored by LifeLock*	Expo Hall
11:00 a.m. – 12:30 p.m.	**Grab & Go Lunch (for Purchase) and Pre-Paid Lunch Pick-Up**	Expo Hall
12:00 p.m. – 1:30 p.m.	**African American Family Engagement Symposium** *(Bring Your Lunch)* *Sponsored by Learning Heroes*	Southern Hemisphere I

THINK BIG THINK PTA

Daily Schedule of Events

12:00 p.m. – 1:30 p.m. **Workshop Session 5**

(Bring Your Lunch)

- 501: The Every Student Succeeds Act (ESSA) is Federal Law— What Does This Mean for My Child? — Asia 1
- 502: Making Change Through PTA's Resolutions — Asia 2
- 503: Preventing & Overcoming Revocation — Asia 3
- 504: School of Excellence— Engage More Families While Improving Your School Using PTA's National Standards for Family-School Partnerships — Asia 4
- 505: Growing Youth Membership & Leadership in PTA/PTSA — Australia 3

1:45 p.m. – 3:00 p.m. **Workshop Session 6**

- 601: Standards & Assessments— How to Engage and Empower Families — Asia 1
- 602: Supporting and Engaging LGBTQ Students and Families — Asia 2
- 603: Explore Your Leadership Style and Learn to Put it to Use — Asia 3
- 604: Membership 202— Retaining and Growing PTA Units in Your State — Asia 4
- 605: Engaging Dads & Increasing Male Involvement — Asia 5
- 606: Reflections 101— Local Leaders — Australia 3

3:45 p.m. – 5:00 p.m. **Workshop Session 7**

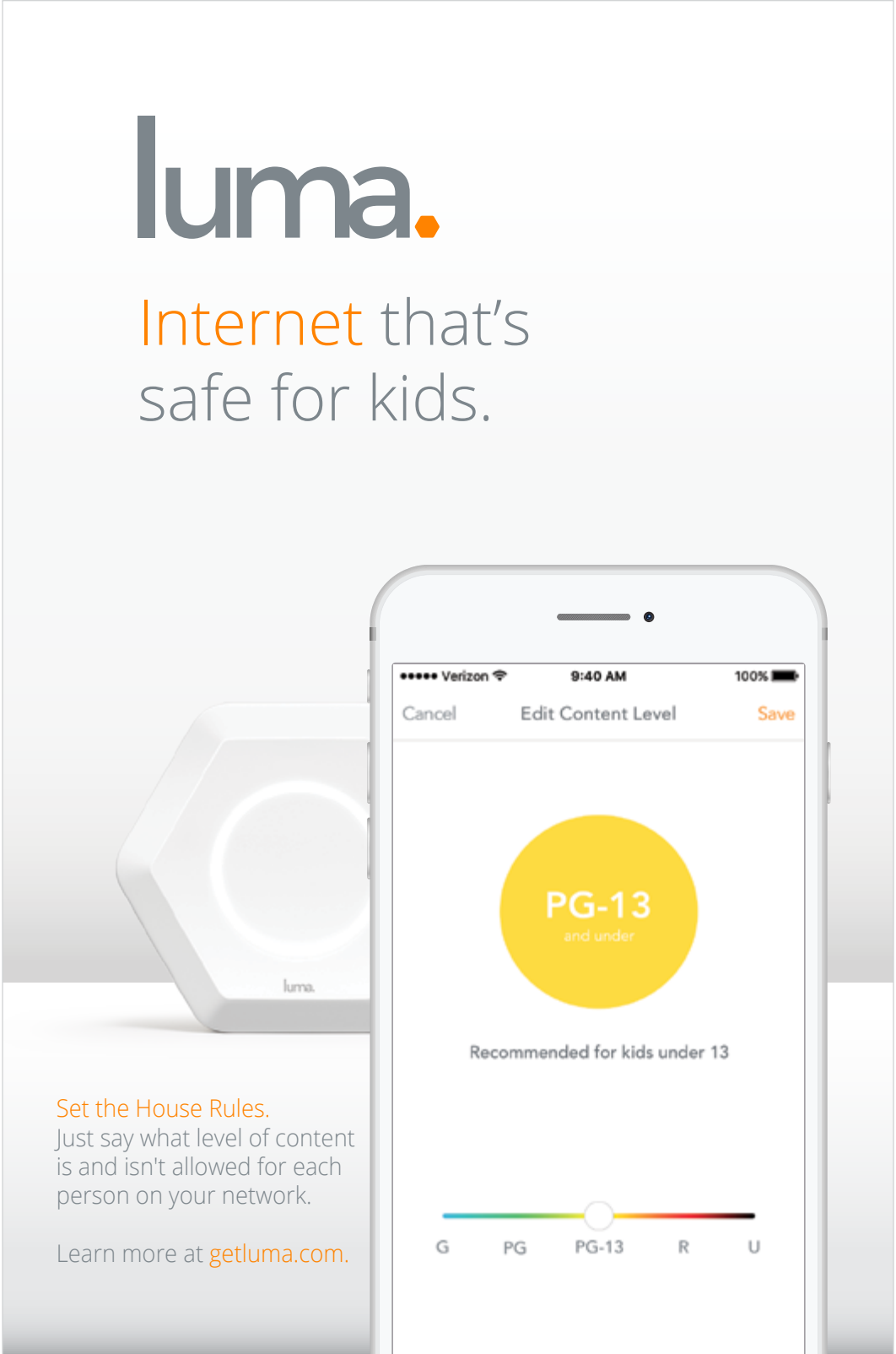
- 701: Building Effective PTA - Policymaker Relationships to Affect Change — Asia 1
- 702: Creating More Traffic— Using Your PTA Voice in the 21st Century with Digital Platforms and Social Media — Asia 2
- 703: Engaging English Language Learners in Your Family Engagement and PTA Efforts — Asia 3
- 704: Using Demographic Data to Drive Diversity and Inclusion Goals and Plans — Asia 4
- 705: Explore National PTA's Path to Leadership — Asia 5
- 706: Engaging Families in STEM Education and Careers — Australia 3
  Sponsored by Bayer and Mathnasium

3:45 p.m. – 5:00 p.m. **Meet-Ups**

- Treasurers — Oceanic 3
- Presidents and Presidents-Elect — Oceanic 5

THINK BIG THINK PTA

3:45 p.m. – 5:00 p.m.	**Coaching** *Sign up in advance at the Convention Registration Booth or visit Oceanic 1 to see what is available*	Oceanic 1
6:40 p.m.	**National PTA Awards and Reflections Celebration: Doors Open** (**Ticketed Event**)	Pacific AB
7:00 p.m. – 10:00 p.m.	**National PTA Awards and Reflections Celebration** *Sponsored by Association Insurance Management (AIM) and Americans for the Arts. Dessert sponsored by GoFundMe.*	Pacific AB



Daily Schedule of Events

7:45 a.m. – 10:00 a.m.	**Information and Assistance**	Dolphin Convention Foyer
8:00 a.m. – 9:45 a.m.	**Diversity and Inclusion Breakfast: Ticketed Event** *Sponsored by U.S. Army*	Southern Hemisphere V
8:30 a.m. – 9:45 a.m.	**Workshop Session 8** *(Bring Your Breakfast)*	
	• 801: PTA's Civic Role in Elections	Asia 1
	• 802: Working with Media to Promote Your PTA and Mission Objectives	Asia 2
	• 803: Engaging and Supporting Military Families	Asia 3
	• 804: Reflections 202 for State and Regional Leaders	Asia 5
9:30 a.m. Doors Open	**General Meeting 7: Doors Open**	Pacific AB
10:00 a.m. – 12:00 p.m.	**General Meeting 7: Highlights from Awards and Reflections Celebration, National Teacher of the Year, Installation, Closing Ceremony**	Pacific AB

- Introduction of Presider: Laura Bay, National PTA President
- Credentials Report: Wayne Bauman, National PTA Secretary-Treasurer
- Highlights from 2016 National PTA Awards and Reflections Celebration
- Keynote Speaker: Jahana Hayes, 2016 National Teacher of the Year
- Governance Reports: Jim Accomando, National PTA President-Elect; Wayne Bauman, National PTA Secretary-Treasurer; Debra Strauss, National PTA Vice President of Membership; and Shannon Sevier, National PTA Vice President of Advocacy
- Installation of New Board of Directors and Nominating and Leadership Development Committee Members
- Scenes from Convention Video
- Announcement of Lifetouch Memory Mission and Passport Challenge Winners
- Acknowledgement of Florida PTA
- Invitation to 2017 Annual National PTA Convention & Expo in Las Vegas
- Retiring of the Colors

THINK BIG THINK PTA

THINK BIG

THINK PTA

2016 Convention Sessions

Workshops

Communications Track *Membership Track* *Diversity & Inclusion Track*
Leadership Track *Advocacy Track* *Programs Track*

Big PTA thinking means we're going to bring you the BEST – including the best practices and networking opportunities through our workshops! You will come to Orlando knowing what you do at your PTA. But you will leave Orlando thinking bigger about the possibilities for your PTA, as well as your own leadership abilities.

Thursday, June 30

National PTA gratefully acknowledges Mountain America Credit Union for their generous support as Presenting Sponsor of all educational workshops on Thursday, June 30.

WORKSHOP SESSION 1
10:00 a.m. – 11:30 a.m.

101: Persuasive Storytelling to Grow Mission, Membership & Money

Asia 2

Communications Track; All Audiences

Every PTA has a story. What's your story? Explore the art of persuasion and the science of storytelling as you listen to storytelling experts share the main components to a compelling story. Gain skills that help you to tell your PTA story in ways that appeal to different audiences using a variety of methods. Practice with other PTA leaders and walk away with your own 30-second script for "Why PTA?"

Speakers:

- Alex Duncan, GoFundMe
- Anna King, National PTA Board Member
- Meaghan Murphy, Executive Editor, Good Housekeeping

102: Conflict – Moving Through and Beyond

Asia 3

Leadership Track; All Audiences

How can we all believe in the PTA mission, yet still get caught in contentious conversations and rattled relationships? The good news: Conflict happens in the best relationships and teams. The better news: Not only can we move through and beyond conflict, we can even create conditions to minimize the impact. In this session, we'll explore strategies that empower us to navigate the chaos of conflict, restore relationships, and keep focused on accomplishing the mission.

Speaker:

- Mark Reardon, Founder, President and CEO, the centrepointe group

103: The Future of PTA Fundraising

Oceanic 1

Leadership Track; State/Regional PTA Leaders

Non-dues revenue is essential for your PTA, but it can feel like an insurmountable challenge to secure funding when you have so much on your plate. This workshop will help you have more success in future fundraising efforts. From cultivating to negotiating to stewarding to renewing, learn where to focus when you have limited bandwidth. Gain practical tips and expert guidance for securing grants, sponsors, advertisers, exhibitors, donors and in-kind contributions.

Speakers:

- Jeff Allen, Director of Strategic Partnerships, Lifetouch
- Kris Carey Prevatte, Associate Director of Corporate Alliances, National PTA
- Darren Grissom, Deputy Executive Director, Texas PTA
- Amy Sheldon, National PTA Director of Resource Development

104: Membership 101 – Local PTAs Learn Ways to Recruit Families and Teachers as Members

Asia 4

Membership Track; Local PTA Leaders

Membership is the backbone of PTA! In this interactive session, you'll learn strategies and tactics to leverage perspectives within your school to tell your PTA's unique story and grow membership, support programs and build capacity. Share ideas about integrating social media, building a robust website and leveraging back to school events and membership drives. Hear how National PTA programs like School of Excellence and Reflections can be used as tools for membership growth.

Speakers:

- Eileen Segal, National PTA Membership Committee Member and Immediate Past President, Florida PTA
- Debra Strauss, National PTA Vice President of Membership

Friday, July 1

National PTA gratefully acknowledges Mountain America Credit Union for their generous support as Presenting Sponsor of all educational workshops on Friday, July 1.

WORKSHOP SESSION 2

7:30 a.m. – 8:45 a.m.

At these workshops, you are welcome to bring your breakfast.

201: Expanding Your PTA's Advocacy Network

Asia 1

Advocacy Track; State/Regional PTA Leaders

Advocacy is the fundamental reason that our association exists. But do your members know that? During this workshop, you will learn how to develop advocacy goals and deploy strategies that will increase the number of people drawn to your efforts. You will gain tools and tactics to grow your state and local networks and affect change at various levels that impact school policy—in the local, state and federal government.

Speakers:

- Bonnie Russell, President, New York State PTA
- Denise Sultz, President, Kansas PTA

202: Reaching Out and Raising Your Voice for Families of Kids with Special Needs

Asia 5

Diversity & Inclusion Track; All Audiences

PTA speaks up on behalf of all children. During this session, you will gain an understanding of the perspectives of families of kids with special needs and share ways to make your PTA and school welcoming and empowering for all families. Learn how special education and gifted programs have evolved over the years and understand the impact of Every Student Succeeds Act (ESSA) and Individuals with Disabilities Act (IDEA) on the future.

Speakers:

- Enrique Escallon, National PTA Board Member
- Catherine Romano, Education Coordinator, New York State PTA
- Corinne Sanfilippo, National PTA Diversity, Inclusion & Outreach Committee Member

203: The Business of PTA – Finance, IRS Compliance and Risk Management

Asia 4

Leadership Track; All Audiences

Successful nonprofit associations operate as businesses. As a volunteer-driven association, how can you ensure effective business practices? During this workshop, you will review business administration steps for proper accounting techniques and filing IRS Form 990. Discuss ways to make certain your association is properly insured and has no risk of being revoked. When you think about your PTA as a business, you can more effectively focus on the mission.

Speakers:

- Wayne Bauman, National PTA Secretary/Treasurer
- Don Romoser, National PTA Board Member, National PTA Field Services Committee Member, Immediate Past President of Connecticut PTA
- Jim Thomasell, National PTA Chief Financial Officer

204: Improving School Meals Through PTA's Healthy Lifestyles Initiative

Australia 3

Programs Track; All Audiences

Sponsored by Kids' Safe and Healthful Foods Project, a collaboration between The Pew Charitable Trusts and the Robert Wood Johnson Foundation.

It's hard to learn when you're hungry. That's why school meals remain an important education issue. Recent policy changes have made school meals healthier— but not enough kids eligible for free/reduced price meals access this support. You can change that. Explore the tools available for PTAs to partner with school food service providers to assess and improve the cafeteria environment so students and families take advantage of the meals provided.

Speakers:

- Derrick Byrd, National PTA Health & Safety Committee Chair
- Kate Asturias, Key Biscayn Community School PTA, Fla.
- Lynn Geist, District Director of Food Services for Pinellas County School District, Fla.
- Melodie Griffin, Florida Action for Healthy Kids
- Alysa Grude, National PTA School Meals Fellow

WORKSHOP SESSION 3

Friday, July 1

12:00 p.m. – 1:30 p.m.

At these workshops, you are welcome to bring your lunch.

301: Parents for Healthy Schools

Asia 2

Advocacy Track; All Audiences

Research shows that healthier school environments support both academic achievement and healthy behaviors. During this workshop, you will hear from experts about the key issues impacting school health, such as school nutrition (e.g., school meals, healthy fundraising), physical education, physical activity and managing chronic health conditions (e.g., asthma, food allergies). Gain best practices for engaging families to create a culture of health at your school.

Speakers:

- Kelly Langston, President, North Carolina PTA and North Carolina Action for Healthy Kids
- Shannon Michael, Ph.D., MPH, Health Scientist, Division of Population Health, US Centers for Disease Control & Prevention (CDC)
- Amy Moyer, Action for Healthy Kids
- Kathleen C. Rose, RN, MHA, NCSN, Florida Association of School Nurses

302: Cultural Competency – Valuing Perspectives and Shifting Your Mindset

Asia 1

Diversity & Inclusion Track; State/Regional PTA Leaders

Shift your mindset from "addressing barriers" for family engagement to "identifying assets and opportunities" for inclusion. This workshop will help you to gain knowledge and understanding of the diverse values, beliefs and behaviors represented by families in today's schools. Gain specific ways your PTA can target outreach and inclusion efforts to better connect with families' varying social, cultural, socioeconomic and linguistic needs, assets, interests and opportunities to be involved.

Speakers:

- Brent Gish, National PTA Board At-Large Member
- Geronimo Rodriguez Jr., National PTA Board At-Large Member and Diversity, Inclusion & Community Outreach Member
- Mercedes Sandoval, National PTA Board Member
- Charles Scott, National PTA Board Member and Board Policy Committee Member

303: PTA Leadership 101 – Growing Your Local PTA Unit

Asia 3

Leadership Track; Local PTA Leaders

Congratulations—you're a PTA Officer! Now what? Come to this session to learn basic leadership skills and share ways to manage, motivate and recognize others to keep them engaged. Explore how the PTA National Standards for Family-School Partnerships can help you assess your PTA's strengths and weaknesses and focus your collective efforts on specific school and PTA improvements. Gain strategies for keeping your relationship with your school strong, while not turning into its piggy bank.

Speakers:

- Nore Hare, National PTA National Service Representative
- Mary Jo Neil, National PTA National Service Representative
- Don Romoser, National PTA Board Member, Field Services Committee Member and Immediate Past President, Connecticut PTA

304: Strategic Planning for Any Size State PTA

Asia 4

Leadership Track; State PTA Leaders

A strong strategic plan can be the roadmap for your State PTA's future. Learn a proven, step-by-step process for planning your State PTA's future that makes the transition of leadership a seamless process and an opportunity to expand momentum for growth. Access assessment and implementation tools to guide your board in setting and staying focused on long-term goals with specific milestones. Gain strategies for identifying new leaders and building greater leadership capacity on your board.

Speaker:

- Ive Castro, National PTA National Service Representative
- Sharon Goldblatt, National PTA Field Services Committee Chair

305: Igniting & Growing Effective Partnerships with Educators and School Administrators

Asia 5

Membership Track; All Audiences

How can your PTA be a key partner for student success and school improvements? Hear what educators and school administrators say about the value PTA brings to a school, district, state and national level. During this workshop, you'll understand effective ways to build strong family-school partnerships through PTA. You will also gain key selling

points to craft your own "elevator pitch" targeting school leaders and teachers about how PTA supports student and school success.

Speaker:

- Dani Carver, Educator, National PTA Convention Arrangements Committee
- Harold Dixon, Family Engagement Specialist for Charlotte Mecklenburg Schools, North Carolina PTA At-Large Director for Charlotte
- Sherry Griffith, Executive Director, California PTA
- Renee Jackson, Ed.D, National PTA Senior Manager of Education Initiatives
- Debra Strauss, National PTA Vice President of Membership

306: Plan Your PTA Calendar with National PTA's Turn-Key Programs

Australia 3

Programs Track; Local PTA Leaders

Guided by the PTA National Standards for Family-School Partnerships, experience the tools and resources available for implementing National PTA's programs. Learn how you can engage families in supporting student success, healthy lifestyles and arts participation. Walk away with a program plan that includes School of Excellence, Reflections, Family Reading Experience, Healthy Lifestyles, Take Your Family to School Week and more. Gain tips for applying for National PTA grants, giveaways and awards.

Speakers:

- Sergio Chavez, National PTA Programs Committee Member
- Deborah Dunstone, National PTA Programs Committee Member
- Angie Gonzales-Carver, National PTA Programs Committee Member
- Sandra Perrino, National PTA Programs Committee Member
- Teresa Williams, National PTA Programs Committee Chair

WORKSHOP SESSION 4

Friday, July 1

1:45 p.m. – 3:00 p.m.

401: Learning First Alliance Grant Training: Invitation Only

Australia 3

Advocacy Track; By Invitation Only

Sponsored by Learning First Alliance

Selected grantees will gain an understanding of college- and career-ready standards and new aligned assessments. In addition, grantees will review Learning First Alliance trainer grant deliverables and prepare to present the material for in-state trainings.

Speakers:

- Linda Kearschner, Vice President of Leadership Development, Florida PTA
- Gavin Payne, Deputy Director, Education at Bill and Melinda Gates Foundation

402: Understanding PTA's Policy Agenda

Asia 1

Advocacy Track; State/Regional PTA Leaders

National PTA advocates for all children to receive a well-rounded education so every child can reach their full potential. This presentation guides advocates through the 2016 Public Policy Agenda and other education issues facing this Congress. Participants will learn about several education bills introduced in Congress, the state of play of those bills in the legislative process and how the bills affect your PTA. Share best practices for furthering state and local advocacy efforts.

Speakers:

- Jacki Ball, National PTA Director of Government Affairs
- Frank Gallagher, National PTA Legislation Committee
- Joshua Westfall, National PTA Government Affairs Manager

403: Celebrate National Reading Month – Host a PTA Family Reading Experience

Asia 2

Programs Track; Local PTA Leaders

Sponsored by Kindle

March is National Reading Month! In March 2017, join hundreds of PTAs committed to transforming typical reading events into PTA Family Reading Experiences. During this workshop, you'll see this easy-to-run program in action. We will demo the learning stations and show tools available to plan, promote and host a PTA Family Reading Experience. Hear how PTAs enhanced the program with guest authors, book fairs and other ways to show families how fun it is to read together.

Speakers:

- Renee Jackson, Ed.D., National PTA Senior Manager of Education Initiatives
- Elizabeth Ysla-Leight, President, Maryland PTA

404: Expand Your Influence Through Collaboration Beyond the School Building

Asia 3

Leadership Track; Regional PTA Leaders

As you transcend more traditional PTA outreach through collaboration, you enhance the development of significant community relationships and expand your sphere of influence with school decision-makers. It will help you to intensify your focus on the needs of students, families, and education. This workshop will offer the opportunity to explore new levels of outreach and interact with PTA leaders who will share their accomplishments collaborating beyond the school building.

Speakers:

- Ram Jayakumar, Board Member, Utah PTA
- Ramona Morrow, National PTA Field Service Committee Member; Family Engagement Chair, Virginia PTA; Past President, Fairfax County Council PTA
- Kimberly Swanson, Board Member, Nevada PTA
- Renata Witte, National PTA Resource Development Committee Member and President, New Mexico PTA

405: Structured for Growth – PTA Governance Models for the 21st Century

Asia 4

Leadership Track; State PTA Leaders

Today's PTA is often built on yesterday's structure. Is your PTA agile, adaptable and appealing to tomorrow's leaders? Does it support today's volunteer, leadership and membership challenges? Hear about the latest trends in the nonprofit industry, learn from other state PTA leaders who lead structural change, discover ways to motivate your board to have a structure discussion and discuss your options with other PTA leaders who are on the same journey.

Speakers:

- Leslie Boggs, National PTA Board Member; National PTA Finance Committee Member; Immediate Past President, Texas PTA
- Heather Gillette, National PTA Field Services Committee Member and Immediate Past President, Washington PTA
- Susan Lipman, National PTA Board Member and National PTA Board Policy Committee Chair
- Deborah Walsh, National PTA National Service Manager

406: Start The Smart Talk – Digital Safety & Citizenship

Asia 5

Programs Track; Local PTA Leaders

Sponsored by LifeLock

As digital natives, today's kids need to learn new rules of the road for navigating digital environments such as mobile technologies, social media, online gaming and learning applications. Hear from experts how you can help grow kids to be smart, safe digital citizens using The Smart Talk tool. Find out how you can spread the word to other families by celebrating Safer Internet Day in February 2017. **Plus: Circle with Disney will make a special product giveaway announcement during this session.**

Speakers:

- Larry Magid, President & CEO, ConnectSafely
- Collin Robinson, National PTA Health & Safety Committee Member and President, Oregon PTA
- Paige Hanson, Chief of Identity Education, LifeLock
- Special Guest: Matt McKee, Circle with Disney

RISE & SHINE SPONSOR HOSTED WORKSHOP SESSIONS

Saturday, July 2

7:15 a.m. – 8:15 a.m.

The Free College and Career Preparation Our Children Deserve*

Asia 1

Sponsored by U.S. Army

Advance reservation and ticket required (breakfast will be served)— check with sponsor in Expo Hall for remaining ticket availability.

Serving as the role models for today's youth, you strive to ensure students have every opportunity to receive a quality education, experience a fulfilling career and find lifelong happiness. As an expert leader in technology and education, the Army provides parents, educators and students online tools and resources necessary to lay the foundation for a strong career. Join the U.S. Army to find out about the Army's free resources, including Education Services Specialists, Career Exploration tools, as well as online preparation tools for SAT, ACT and other standardized tests.

You Don't Need a Cape to Be a Learning Hero*

Asia 2

Sponsored by Learning Heroes

Advance reservation and ticket required (breakfast will be served)— check with sponsor in PTAville for remaining ticket availability.

Navigating your child's education can be challenging, and finding tools to help you help your child academically and developmentally can be time consuming. Fear not - Learning Heroes to the rescue! This hands-on workshop will feature innovative tools and resources for parents, designed to support a range of topics including understanding grade expectations, dealing with bullying, paying for college, and more. Still think you need that cape? The first 50 people will get one! This is a sponsor-hosted workshop*

No Cookie Dough, No Wrapping Paper, No Problem: How to Raise More Money Online*

Asia 4

Sponsored by GoFundMe

Advance reservation and ticket required (breakfast will be served)— check with sponsor in Expo Hall for remaining ticket availability.

Did you know over $1.2 Billion was given on GoFundMe in 2015? Did you know that PTAs have used the platform to build playgrounds, equip classrooms with technology, address budget shortfalls and get a whole bunch of other things done, too? What about the fact that both Ellen and Taylor Swift have given $100k+ to campaigns they loved? Come join us and hear about the future of fundraising, where the incredible power of social media is harnessed to spread empathy everywhere.

Creating a Digitally Inclusive Society*

Asia 5

Sponsored by AT&T

Advance reservation and ticket required (breakfast will be served)— check with sponsor in Expo Hall for remaining ticket availability.

EveryoneOn, a national nonprofit working to close the digital divide, will present a workshop about low-cost Internet service solutions and affordable devices. This session will feature discussion on AT&T's low cost offer, Access from AT&T, which is available in AT&T's 21-state wireline footprint. Conference attendees from Alabama, Arkansas, California, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Michigan, Mississippi, Missouri, Nevada, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas and Wisconsin may attend this session. In addition, EveryoneOn will share best practices on driving awareness and facilitating Internet adoption for families and communities. To learn more, visit everyoneon.org.

Crest: Healthy Smiles Workshop*

Australia 3

Sponsored by Crest

Advance reservation and ticket required (breakfast will be served)

A healthy smile affects more than you think—it can even impact a teen's education. Join Crest to learn more and help protect your teen's smile! This interactive educational session is designed specifically for parents and caregivers of teenage children and/or for PTA leaders who can impact families with teenage children. You may attend this session if you have a teenager residing in your own home or if you are affiliated with a high school PTSA, Council PTA, Region, State or National PTA.

**We are grateful to our sponsors for hosting and delivering these workshops. National PTA does not endorse any commercial entity, product or service.*

WORKSHOP SESSION 5

Saturday, July 2

12:00 p.m. – 1:30 p.m.

At these workshops, you are welcome to bring your lunch.

501: The Every Student Succeeds Act (ESSA) is Federal Law – What Does This Mean for My Child?

Asia 1

Advocacy Track; All Audiences

What is the future of family engagement in education? At this workshop, you will receive an overview of the Every Student Succeeds Act (ESSA) and the family engagement provisions that are in the new law. Discover how the new law will impact your state and local education policies and practices. Additionally, you will gain a better understanding of your role as an advocate in the implementation of ESSA at each level of government.

Speakers:

- Jacki Ball, National PTA Director of Government Affairs
- Mindy Haas, National PTA Convention General Arrangements Committee Member and President, Florida PTA
- Barbara M. Jenkins, Superintendent, Orange County Public Schools, Fla.
- Kim MacDougal, Office of Governor Rick Scott, Fla.

502: Making Change Through PTA's Resolutions

Asia 2

Advocacy Track; All Audiences

Be a change-maker through National PTA's resolutions process. At this workshop, you will learn how to amplify grassroots voices through the National PTA resolution process. Walk through the process of researching, writing, gaining support for and adopting a resolution. Understand the difference between a position statement and resolution. Find out why resolutions-based advocacy is so powerful and how you can make the process painless.

Speakers:

- Scott Allen, National PTA Board Member and National PTA Resolutions Committee
- Marques Ivey, National PTA Board Member and National PTA Resolutions Committee
- Yvonne Johnson, National PTA Board Member and National PTA Resolutions Committee
- Maxine Lewers, National PTA Resolutions Committee
- Deborah Tidwell, National PTA Resolutions Committee Chair
- Alison Turner, National PTA Resolutions Committee
- Jessica Wong-Sumida, National PTA Resolutions Committee

503: Preventing and Overcoming Revocation

Asia 3

Leadership Track; All Audiences

In order to be a PTA, you must maintain your nonprofit status with the Internal Revenue Services (IRS). During this workshop, you will hear about the risks associated with revocation. In addition, you will learn the process for reinstating a revoked PTA and gain access tools available at the national and state levels to support reinstatement. Learn two different approaches to tackling this issue in large and small states.

Speaker:

- Wayne Bauman, National PTA Secretary-Treasurer
- Yvette Brooks, President, New Hampshire PTA
- Steve Kelin, Gelman, Rosenburg, and Freedman
- Jim Thomasell, National PTA Chief Financial Officer
- Erika Trujillo, Assistant Executive Director, California PTA

504: School of Excellence – Engage More Families While Improving Your School Using PTA's National Standards for Family-School Partnerships

Asia 4

Programs Track; Local PTA Leaders

Is your PTA struggling with engaging families in student success and school improvements? Transform your practices through School of Excellence. Guided by the PTA National Standards for Family-School Partnerships, learn how this program offers a customized mix of strategies that will help to empower more families and improve your school. Hear about the path to become a School of Excellence from recent award recipients, as well as the benefits generated from earning this recognition.

Speakers:

- Kate Gasturias, Key Biscayne Community School PTA, Fla.
- Colette Rudd, National PTA Programs Committee Member and Vice President of Family Engagement, California PTA
- Mary Pat King, National PTA Director of Programs and Partnerships
- Teresa Williams, National PTA Programs Committee Chair

505: Growing Youth Membership & Leadership in PTA/PTSA

Australia 3

Diversity & Inclusion Track; Local PTA Leaders

How do you engage students in your PTA/PTSA? Hear from National PTA's youth leaders about specific ways you can welcome, communicate effectively and share power with student leaders. The result isn't just a great experience for the kids – but a stronger PTA/PTSA and school for all. Explore and discuss some real-world examples of effective student engagement in PTA/PTSA locally. Bring your student representatives to weigh in on this session.

Speakers:

- Gabriel Unruh, National PTA Board At-Large Member and Youth Involvement Committee Chair
- Jeanette Jin, National PTA Board At-Large Member and Youth Involvement Committee Member

WORKSHOP SESSION 6

Saturday, July 2

1:45 p.m. – 3:00 p.m.

601: Standards & Assessments – How to Engage and Empower Families

Asia 1

Advocacy Track; All Audiences

Deepen your understanding of National PTA's positions on standards and assessments. Gain ways to address concerns and frequently asked questions related to standards, curricula, and assessments. Interact with a panel of PTA leaders who will share best practices from their state and local efforts. Bring your first-person experiences to the table for a robust and important discussion about the implementation challenges happening in your state and ways PTA has supported students, families and educators.

Speakers:

- Rose Acerra, National PTA Convention Elections Committee and President-Elect, New Jersey PTA
- David Flatt, President, Nevada PTA
- Debbie Tidwell, National PTA Resolutions Committee Chair
- Rebecca Vansant, National PTA Membership Committee and Immediate Past President, Alabama PTA

602: Supporting and Engaging LGBTQ Students and Families

Asia 2

Diversity & Inclusion Track; All Audiences

Committed to speaking up for every child, Massachusetts PTA dedicated its efforts over the past year to advocating for the education, health, safety and well-being of lesbian, gay, bisexual, transgender, queer and questioning (LGBTQ) youth to ensure they have every opportunity to reach their full potential. Learn about Massachusetts PTA's efforts to support students, as well as resources available to welcome, engage and empower families with LGBTQ parents or students.

Speakers:

- Devin Armstrong, LGBTQ Chair, Massachusetts PTA
- Ellen Kahn, Director of the Children, Youth & Families Program, Human Rights Campaign
- Beth Kohm, Deputy Executive Director, PFLAG

- Frank Kwan, National PTA Diversity & Inclusion Committee Chair
- Daryl Presgraves, Director of Field Services, Gay, Lesbian & Straight Education Network (GLSEN)

603: Explore Your Leadership Style and Learn to Put it to Use

Asia 3

Leadership Track; All Audiences

What kind of leader are you? Discover your style through this interactive workshop when you assess your leadership traits using D-I-S-C personality test. Find out how the DISC factors— Dominance, Influence, Steadiness and Compliance —predict your behavior toward others and the everyday things you do. Learn how your results impact your relationships, and gain strategies for translating your personal style into one that attracts and nurtures diverse stakeholders to become membership and leaders of PTA.

Speaker:

- Leslie Boggs, National PTA Board Member, National PTA Finance Committee Member, Immediate Past President, Texas PTA

604: Membership 202 – Retaining and Growing PTA Units in Your State

Asia 4

Membership Track; State/Regional PTA Leaders

Now that you've got members, this panel discussion will give you great strategies and tactics to retain them. You'll hear case studies from states who are growing their membership by focusing on overcoming barriers to retention. Discuss ways to conduct targeted outreach to dissolve geographic or demographic gaps for PTA in your state. Learn ways to incorporate social media, as well as increase diversity, and engage both parents and teachers in your PTA.

Speakers:

- Sharon Goldblatt, Field Services Committee Chair, National PTA
- Karin Kirchoff, National PTA Deputy Executive Director of Membership, Field Services & Training
- Paula Purkhiser, President, Arizona PTA
- Debra Strauss, Vice President of Membership, National PTA

605: Engaging Dads & Increasing Male Involvement

Asia 5

Diversity & Inclusion Track; Local PTA Leaders

Research demonstrates an urgent need for male engagement in the education and development of children. This workshop will show how you can integrate the PTA National Standards for Family-School Partnerships into existing methods of creating meaningful male engagement in your PTA and at your school. Explore local PTA best practices during this interactive session and gain insights from existing programs and resources.

Speakers:

- Michael Knowles, National PTA Diversity, Inclusion & Outreach Committee Member
- Lisa Mack, National PTA Diversity, Inclusion & Outreach Committee Member and Immediate Past President, Ohio State PTA
- Eric Snow, National PTA Membership Committee Member and Executive Director, Watch D.O.G.S.

606: Reflections 101 – Local Leaders

Australia 3

Programs Track; Local PTA Leaders

The 2016-2017 Reflections theme is, "What Is Your Story?" During this workshop, gain a step-by-step overview of the National PTA's Reflections program. Discuss ways to engage new volunteers in Reflections and expand promotion to encourage more student and school participation. Get your questions answered by experienced PTA Reflections leaders and share your ideas for inspiration and celebration one of the largest and longest running student arts programs in the country– PTA Reflections.

Speakers:

- Ethan Clark, National PTA Manager of Education & Arts Initiatives
- Donna Russell, National PTA Programs Committee Member and Vice President of Leadership & Development, Alabama PTA

WORKSHOP SESSION 7

Saturday, July 2

3:45 p.m. – 5:00 p.m.

701: Building Effective PTA-Policymaker Relationships to Affect Change

Asia 1

Advocacy Track; All Audiences

Relationships are key to successful advocacy for children, families and schools. Learn how to cultivate relationships with policymakers and their staff. Share successful relationship-building strategies with other PTA leaders. Hear from staff and policymakers themselves about the ways to engage with them and the importance of maintaining a clear, unique voice of parents and caregivers.

Speakers:

- Dorothy Gardner, President, Missouri PTA
- Michelle Oyola McGovern, Director of Outreach, Senator Bill Nelson (D-FL)
- Shannon Sevier, National PTA Vice President of Advocacy
- Daryl Flynn, Orange County School Board Member

702: Creating More Traffic – Using your PTA Voice in the 21st Century with Digital Platforms and Social Media

Asia 2

Communications Track; All Audiences

How can you amplify your PTA's efforts using social media platforms, such as Twitter, Facebook, Periscope, Instagram, Pinterest, LinkedIn and whatever comes next? Hear from communications experts and interact with PTA leaders who have raised their advocacy voices, generated new members and achieved other mission objectives using social media.

Speakers:

- Catherine Llamido, National PTA Digital Communications Specialist
- Meaghan Murphy, Executive Editor, Good Housekeeping
- Beth Simek, President-Elect, Arizona PTA
- LaWanda Toney, National PTA Director of Communications

703: Engaging English Language Learners in Your Family Engagement and PTA Efforts

Asia 3

Diversity & Inclusion Track; All Audiences

As PTA leaders and family advocates, it is critical to know that many parents from diverse or underrepresented groups are not familiar with PTA or family engagement. This workshop will discuss strategies to leverage community partners to conduct outreach and build two-way relationships for engaging English language learners in your PTA, school and community. You will hear about PTA-led approaches to train families and grow new leaders who are English language learners.

Speaker:

- Colette Rudd, National PTA Programs Committee Chair and Vice President of Family Engagement, California PTA
- Deborah Seelinger, President, Minnesota PTA

704: Using Demographic Data to Drive Diversity & Inclusion Goals and Plans

Asia 4

Diversity & Inclusion Track; All Audiences

In your community, is PTA the mosaic it could be? Research suggests we have great opportunities to improve the diversity of PTA and better reflect all of the children we serve. Data can lay the groundwork for diversity initiatives. Learn where to find the best sources for demographic data, hear case studies on making the data actionable and identify one to two specific goals for a diversity and inclusion plan for your community.

Speakers:

- Frances Fass, National PTA Diversity & Inclusion Committee Member
- Karin Kirchoff, National PTA Deputy Executive Director of Membership, Field Services & Training
- Elida Perez-Knapp, National PTA Associate Manager of Community Outreach

705: Explore National PTA's Path to Leadership

Asia 5

Leadership Track; All Audiences

You are inspired. You are a committed advocate. You want to give more of yourself to the mission of PTA. You are in luck—National PTA is looking for passionate leaders like you. During this workshop, interact with elected PTA leaders to hear first-hand what they have gained from their PTA leadership experiences. Learn the desired traits and qualifications sought out by the National PTA Nominating and Leadership Development Committee and start the conversation about your PTA leadership path.

Speakers:

- Anne Carson, Nominating and Leadership Development Committee Chair, National PTA
- Darlene Willis, Nominating and Leadership Development Committee Co-Chair, National PTA

706: Engaging Families in STEM Education and Careers

Australia 3

Programs Track; Local PTA Leaders

Sponsored by Bayer and Mathnasium

The US Department of Commerce estimates that jobs in science, technology, engineering and math will grow 17% by 2018. Numerous programs exist for students to participate in STEM education, however, few include meaningful family engagement strategies. During this workshop, hear the outcomes from the National PTA's STEM Thought Leaders session in March. Preview the National PTA's plans for a long-term strategy to educate families about STEM and evaluate the effectiveness of family engagement in STEM.

Speakers:

- Renee Jackson, Ed.D., National PTA Senior Manager of Education Initiatives
- Sarah Toulouse, Executive Director, Bayer USA Foundation

WORKSHOP SESSION 8

Sunday, July 3

8:30 a.m. – 9:45 a.m.

At these workshops, you are welcome to bring your breakfast.

801: PTA's Civic Role in Elections

Asia 1

Advocacy Track; State/Regional PTA Leaders

As a nonprofit, your PTA should not donate money or resources to any candidate, nor endorse any candidate for office. During this workshop, learn how to remain nonpartisan and shift your PTA's focus to voter engagement, which advances the mission and values of PTA, increases voter turnout and helps legislators and local leaders realize the importance of PTA priorities. Explore ways to celebrate National Voter Registration Day on Sept. 27, 2016, using resources developed with Nonprofit Votes.

Speakers:

- Latha Krishnaiyer, Past President of Florida PTA, National PTA Bylaws and Policy Committee
- Beverlye Colson Neal, National Congress of Black Women, Inc., Florida
- Jessica Summers, President of Pinellas County Council PTA/PTSA, Florida
- Gabriel Unruh, National PTA Board of Directors and National PTA Youth Involvement Committee Chair

Moderator:

- Lana Ajemian, Immediate Past President of New York State PTA, National PTA Legislation Committee

802: Working with the Media to Promote Your PTA and Mission Objectives

Asia 2

Communications Track; All Audiences

Working with the media is an important way to raise awareness and generate visibility for your PTA. During this workshop, gain skills to optimize media opportunities, craft your message, build relationships with members of the media and work confidently to secure media coverage. Participants will learn what is newsworthy, as well as the importance of message development and effective positioning. Participants will also gain tools for media outreach and tips for media interviews.

Speakers:

- Rose Acerra, National PTA Convention Elections Committee and New Jersey PTA President-Elect
- Bonnie Cannon, National PTA Board Member and National PTA Health and Safety Committee Member
- Heidi May Wilson, National PTA Manager of Media Relations

803: Engaging and Supporting Military Families

Asia 3

Diversity & Inclusion Track; All Audiences

Military families live in most communities nationwide. Have you examined how you welcome and support the unique needs of military families, especially families new to your community? During this workshop, military-connected PTA leaders will share first-hand strategies for welcoming families and supporting students' needs. Also, learn about the unique challenges military families face in the education system and ways to support state and district efforts to support families in military-related transitions.

Speaker:

- Kathy Allred, National PTA Membership Committee Member
- Sharon Gilbert, European PTA President
- Juan San Miguel, National PTA Diversity, Inclusion & Outreach Committee Member
- Cherise Imai, Executive Director, Military Interstate Children's Compact Commission (MIC3)

804: Reflections 202 in State and Regional Leaders

Asia 5

Programs Track; State/Regional PTA Leaders

Connect with other State and Regional PTA Reflections leaders as you explore new resources, best practices and flexible options for administering the 2016-2017 Reflections program, "What is Your Story?" Discuss how you are attracting new PTAs to participate and increasing student participation. Preview the new Reflections Arts Advocacy Toolkit, which will be available for local PTAs that want to advocate for school improvements that enhance arts education.

Speakers:

- Ethan Clark, National PTA Manager of Education and Arts Initiatives
- Kristen Engebretsen, Americans for the Arts
- Donna Russell, National PTA Programs Committee Member and Vice President of Leadership & Development, Alabama PTA
- Quanice Floyd, Music Educator and Arts Manager

Meet-Ups

Share your PTA successes and ongoing challenges with your peers. Facilitated by National PTA leaders, come to these interactive networking sessions to have informal dialogue with other PTA leaders and gain new insights about the issues you care about most.

Friday, July 1
1:45 p.m. - 3:00 p.m.

Family Engagement & Programs Meet-Up

Oceanic 3
Connect with other PTAs focused on empowering families through programs that link to learning. Learn how other PTA leaders have implemented School of Excellence, Family Reading Experience, Healthy Lifestyles, Smart Talk, Connect for Respect and more.

District, Council and Regional PTA Leaders' Meet-Up

Oceanic 5
Connect with other district, council or region leaders to brainstorm, problem-solve and share successes. Topics will span key issues including effective school district relationships, community outreach, unit and membership development, training and leadership, financial management and other areas of concern.

Friday, July 1
3:45 p.m. - 5:00 p.m.

Reflections Meet-Up

Australia 3
Meet fellow arts-in-education lovers at this Reflections Meet-Up of past, present and future Reflections Program Leaders. Take time to share new ideas and navigate challenges with like-minded creatives that know (or want to know) what it takes to lead a successful program. From Local to Regional to State, all levels of leaders are welcome. Let's talk about ways we can reach our goal of 500,000 participants by the Reflections' Golden Anniversary in 2019!

Diversity & Inclusion Meet-Up

Oceanic 3
Join this member-driven conversation, which will focus on engaging ALL families from many diverse groups in PTA. Participate in this interactive and robust dialogue to learn and share new approaches to inclusion from other PTA leaders.

Membership Meet-Up

Asia 5
Network with other leaders focused on growing PTA's membership. Discuss membership retention and renewal, new unit development and individual membership recruitment.

Advocacy Meet-Up

Oceanic 5
Discuss successes and challenges relevant to today's education advocacy issues, including the Every Student Succeeds Act, education funding, standards and assessments and more.

Saturday, July 2
3:45 p.m. - 5:00 p.m.

Treasurers' Meet-Up

Oceanic 3
Meet other PTA treasurers from local, council/regional or state PTAs to discuss successes and challenges of your role. Hear how others manage budgeting, IRS filing, risk prevention and insurance. Share your experiences.

Presidents' and Presidents'-Elect Meet-Up

Oceanic 5
Converse with other PTA Presidents from local PTAs, PTA Councils/Districts/Regions and State PTAs. Discuss a range of topics that are important to you such as board management, member and volunteer recruitment, effective school relationships, community outreach, programs, training, financial management, etc.

Coaching

You have questions or concerns that require more than a simple answer. Access a wealth of experience and information through National PTA's Coaches at Convention. These coaches are select National PTA Governance and State PTA Presidents who can share their experiences volunteering at all levels of PTA—local, regional, state and national. They will provide real-world advice for your challenge and connect you to resources available to support your efforts.

National PTA's coaches can speak to a range of topics such as:

- Board Leadership
- Advocacy
- Programs
- Membership
- Diversity & Inclusion

If you haven't already, sign-up for your 15-minute coaching sessions by 12:00 p.m. on Friday near the National PTA Registration Booth, or use the sign-up board posted outside of Oceanic 1 on Friday afternoon or Saturday.

- Friday, July 1 from 1:45 p.m. – 3:00 p.m. Oceanic 1
- Friday, July 1 from 3:45 p.m. – 5:00 p.m. Oceanic 1
- Saturday, July 2 from 3:45 p.m. – 5:00 p.m. Oceanic 1

National PTA
every child. one voice.

We invite you to memorialize your commitment to children and

Pave the Path to Education

Because you are committed to ensuring that all children have the opportunity to reach their full potential, we are honored to invite you to permanently memorialize your support by donating an engraved brick to the courtyard of National PTA's headquarters in Alexandria, Va.

Two opportunities are available:

1) **With a gift of $500-$999**, your inscription (3 lines) will be engraved on an **4-inch by 8-inch** brick

2) **With a gift of $1,000+**, your inscription (6 lines) will be engraved on an **8-inch by 8-inch** brick

You can send your donation to National PTA one of two ways:

Online, by visiting our website:
PTA.org/BricksPaveThePath

By mail, to: National PTA
Pave the Path to Education
1250 North Pitt St., Alexandria, VA 22314
(please include your email address)

Following receipt of your donation, National PTA will send you a form to capture your brick inscription. Please note that we have a limited number of bricks available due to space in the National PTA courtyard.

Thank you in advance for your commitment to making every child's potential a reality through your contribution to National PTA. Please contact **Paige Sipe**, associate director, individual giving for more information: **(703) 518-1267** or **psipe@PTA.org**

VISIT THE DONATION TABLE BY REGISTRATION FOR MORE INFORMATION

National Parent Teacher Association®

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2016 Convention Information

General Information

From dynamic workshop sessions to general meetings filled with high-impact business, practical knowledge and important elections, you will have a chance to learn, explore and raise your voice in support of children this weekend. All events take place at the Walt Disney World Swan and Dolphin Resort. Entry into all general meetings, workshops, special events and the Expo Hall require a convention badge.

Expo Information and Assistance Booth

Dolphin Convention Foyer

Open during registration hours and on Sunday morning, the Convention Information and Assistance Booth provides general information to attendees about convention events and local attractions.

Message Board

Dolphin Convention Foyer

Leave a note for convention attendees on the message board near the Convention Information Booth. This bulletin board will be organized alphabetically and messages should be placed in the appropriate section based on the recipient's last name.

Lost and Found

Dolphin Convention Foyer - Expo Information and Assistance Booth

For lost items in the convention center, check at the PTA Expo information and assistance booth during open hours.
For lost items on your hotel property, please contact your hotel's front desk.

Elections Table

Dolphin Convention Foyer

The Convention Election Committee table is ready to assist you with information about election policy, campaigning and candidates, electronic keypads and voting during elections. The table is staffed by Convention Election Committee members. Their goal is to help you understand the election process and their role in ensuring fairness and transparency.

Resolutions and Bylaws Revision - Amendments Submission Table

Dolphin Convention Foyer

The Resolutions and Bylaws Revision Amendments Submission Table is the location to submit your proposed amendments for the Bylaws Revision and Resolutions. Resolutions and Bylaws Revision Amendments MUST be submitted at this table and not the Writing Labs. Committee members will be available during the time frame below to accept your final Motion Form and blank Motion Forms will also be available at the table. Please note the deadlines to submit your amendments.

Thursday, June 30

10:45 a.m. - 1:00 p.m. - Table Open
11:45 a.m. - Resolutions Amendments Submission Deadline
1:00 p.m. - Bylaws Revision Amendments Submission Deadline

Convention Mobile App

Download the PTA Events App

Keep up with PTA Convention activities and create your own schedule with our PTA Events App. You also have instant access to: news and alerts, event and speaker info, exhibitor listing, as well as elections and bylaws updates.

The PTA Events App is available on iPhone, Android, iPad and Kindle Fire devices. Download PTA Events from the App Store or Google Play and open the 2016 PTA Convention app.

Blackberry and Windows Mobile phone users can access the PTA Events App at PTA.Eventsential.org. For more info visit PTA.org/EventsApp.

Complimentary Convention Wireless (Wifi)

Sponsored by Luma

Thanks to our Convention sponsor, Luma, complimentary wireless internet is available to Convention attendees throughout the Convention and Expo Hall.
Network name: ***GetLuma***
Password (case sensitive): ***surroundwifi***

Grab & Go Lunch Sales

Grab & Go Advance Ticket Sales — Dolphin Convention Foyer
Grab & Go Lunch Pickup — Expo Hall

For your convenience the Swan and Dolphin Hotel is providing a pre-purchase Grab & Go lunch option available for all attendees. The pre-purchase Grab & Go ticket provides options priced from $10 to $13. When you purchase your Grab & Go lunch in advance, you will be given a ticket receipt that you will use to pick up your lunch on your specified day.
All Grab & Go advance tickets can be purchased in the Dolphin Convention foyer in front of the Convention registration booths during the below specified times.

- Wednesday, June 29, 4:00 p.m. – 6:00 p.m.
- Thursday, June 30, 10:00 a.m. – 3:00 p.m.

Grab & Go lunch pickup is located in the Expo hall during the below specified times.

- Friday, July 1, 11 a.m. – 12:30 p.m.
- Saturday, July 2, 11 a.m. – 12:30 p.m.

Concession Meal Options

Option #1 @ $13 Per Person

Select a Greek Salad OR Chicken Caesar Salad
(1) Snack of your choice
(1) Soft Drink or Bottled Water

Option #2 @ $13 Per Person

Choice of a Hot or Cold Sandwich
(1) Snack of your choice
(1) Soft Drink or Bottled Water

Option #3 @ $10 Per Person

(1) Slice of Pizza
(1) Snack of your choice
(1) Soft Drink or Bottled Water

If you do not purchase a lunch ticket in advance, there will be the opportunity to purchase lunch during the times above and you can pay by cash or credit card. However, purchasing a ticket in advance will help expedite the pick-up process.

Expo Hall

Pacific C, Atlantic A-C, Lower Level

You've never seen a PTA Expo Hall like this! Learning and fun collide in this jam-packed hall with over 100 exhibits featuring products, resources, and services for PTAs, schools, and families. Still want more? Go shopping in the PTA store or buy one book at Children's Bookstore so that two additional books can be donated to a local PTA-affiliated elementary school. So much to do, so little time!

As key PTA leaders attending this convention on behalf of those you serve at the state, council, or local level, your charge is to be their eyes and ears here in Orlando. Collect the latest information on family engagement, safety, fundraising, health, technology, etc., and bring it all back to share with your PTA constituents. (Ask for extra copies of brochures or samples you want to share—exhibitors will be happy to oblige.)

Expo Hall Hours:

Friday, July 1
10:15 a.m. - 5:15 p.m.
Saturday, July 2
10:15 a.m. - 3:45 p.m.

Expo Hall Opening Snack Break

Expo Hall
Sponsored by Kindle

All attendees are invited to enjoy a light snack break on Friday, July 1 at 10:15 a.m. in the Expo Hall, provided through the generosity of Amazon Kindle. The PTA Family Reading Experience, Powered by Kindle, is an easy-to-host literacy event that gives parents the tools they need to improve their child's reading at home. In March 2017, join 1,000 PTAs as we transform National Reading Month into Family Reading Experiences. Come snack with us and learn how you can host a Family Reading Experience event at your PTA!

The Smart Talk Snack Break

Expo Hall
Sponsored by LifeLock

All attendees are invited to enjoy a snack break on Saturday, July 2 at 10:15 a.m. in the Expo Hall, provided through the generosity of LifeLock. In today's increasingly digital world, it's more important than ever for families to talk to their kids about important topics like digital safety and responsibility. Come enjoy light refreshments and learn how to have The Smart Talk with your child.

Circle with Disney Charging Lounge

Expo Hall
Sponsored by Circle with Disney

Cell phone battery low? Come charge your device in the comfy charging lounge, sponsored by Circle with Disney. Located on the Atlantic Hall side of the Expo Hall during Hall hours.

Official 2016 PTA Lapel Pin

Expo Hall
Sponsored by Mathnasium

Pick-up your complimentary PTAville official commemorative 2016 PTA Lapel Pin at Mathnasium's Booth, #918 during Expo Hall hours.

PTA-Ville

Expo Hall
Sponsored by Boosterville

Welcome to your one-stop-shop for everything PTA! Come and stop by PTAville to visit:

- **PTA Store**
  ShopPTA.com sells official PTA and PTSA logo items, apparel, awards and gifts. We are your perfect source for membership drive supplies, Reflections awards, volunteer appreciation gifts, officer awards and so much more.
- **NLDC Table**
  Visit the Nominating and Leadership Development Committee (NLDC) table to learn more about the National PTA Nominating and Leadership Development process and to discuss future National leadership opportunities.

General Information

- **Membership Resource Table**
  Share your Membership Story! Visit with Membership Committee members at the Membership Table in PTA-ville and share your successes or challenges. You can also pick up membership brochures to take back home. The first 500 visitors who share their story will be thanked with a special gift!
- **Lifetouch Memory Mission Table**
  This upcoming January, as 50 volunteers will depart on a Lifetouch Memory Mission® to the Dominican Republic to continue to build an elementary school, bringing hope to yet another community. On previous missions, volunteers have built elementary schools serving hundreds of children in small, impoverished mountain villages. Joining Lifetouch volunteers are superintendents, principals and members of AASA, NAESP, NASSP, NSBA and National PTA, along with educators from schools across North America. Learn more about the Lifetouch Memory Mission and how to be a part of this life-changing experience at lifetouch-memorymission.com. The application deadline is Sept. 26, 2016.
- **PTA Reflections Gallery**
  National PTA proudly presents national outstanding interpretation, excellence and merit award-winning works of dance choreography, film production, literature, music composition, photography and visual arts from the National PTA Reflections program. Experience the arts at the featured exhibit: *The World Would Be a Better Place If...* from the 2014-2015 program year.
- **PTA Booth and Social Media Lounge**
  Sponsored by GoFundMe
  What is your PTA Story? Visit the PTA Booth to receive tools, materials and resources to enhance your PTA story. We will equip with materials from Advocacy, Programs, Membership and Communications. Tell your favorite PTA Story at our video booth. Plus sign up for our PTA kit.

Meghan Murphy, Good Housekeeping
While you're in PTA-Ville, be sure to stop by our Social Media Lounge powered by GoFundMe! Don't miss our social media expert-in-residence, Good Housekeeping's Meghan Murphy, from 1:00 p.m. - 3:00 p.m. each day. She will answer all of your social media questions.

- **Official 2016 PTA Convention T-Shirt**
  Sponsored by BeALearningHero.org
  Every registrant received a ticket at Registration redeemable for one commemorative 2016 National PTA Convention t-shirt, compliments of BeALearningHero.org.

  These shirts are available exclusively at the BeALearningHero.org table, located in PTAville, during the following hours:
  Friday, July 1
  10:15 a.m. - 5:15 p.m.
  Saturday, July 2
  10:15 a.m. - 3:45 p.m.

Support PTA: Donation Table

Dolphin Convention Foyer

The Support PTA Donation Table allows convention attendees to make donations to the Support Every Child Fund, the Endowment Fund, Reflections Program, and the Disaster Relief Fund. Support Every Child is PTA's general support fund, allowing PTA to address the areas of greatest need, and enhance the current impact PTA has on children and families. The Endowment Fund ensures that PTA will have the resources to confront the challenges that children, families, schools and communities will face in the future. Support of the Reflections Program provides students with an outlet to express their creativity and understand themselves in new ways. The Disaster Relief Fund responds to natural or man-made tragedies that grievously disrupt school or education systems. Attendees will also have an opportunity to purchase an engraved brick for the National PTA courtyard at the donation table.

Passport Challenge

Sponsored by Little Passports
Win Great Prizes!

A Passport Challenge booklet was included in your tote bag. Carry this when you visit the Expo Hall. As you visit each exhibitor in the Expo Hall, collect a sticker to place in your PTA Passport Challenge booklet.

Return your completed booklet to the collection bin adjacent to Registration (Located in the Dolphin Convention Foyer) on Saturday July 2, between 9:00 a.m. and 3:45 p.m., to be eligible to win the Grand Prizes which includes a weeklong all-inclusive stay at the St. James Club in Antiqua, generously donated by Elite Island Resorts. Grand Prize winners will be announced during General Meeting 7 on Sunday, July 3.

Voting Credentials

Voting delegates to the convention elect members of the Board of Directors and members of the Nominating and Leadership Development Committee, amend the National PTA bylaws, adopt national resolutions, and transact such business as authorized by the National PTA bylaws. If you wish to become a voting delegate, contact your state PTA president onsite for directions or check at the credential desk of the PTA Registration in the Walt Disney World Swan and Dolphin, Dolphin Convention Foyer during posted registration hours. A listing of state presidents can be found on page 63.

Press Credentials

Representatives of the media will be admitted to meetings with official press credentials. Reporters with appropriate press passes will be permitted to sit in the non-voting section at all general meetings to cover the proceedings. All interviews with delegates or individual attendees should be arranged through National PTA's press staff. Any registrant approached by a reporter directly is not required or expected to respond to the reporter's questions. Instead, you may refer the reporter to the National PTA press staff to set up an interview.

National PTA Photo and Video Policy

National PTA and its affiliates will photograph and film portions of the convention. National PTA reserves the right to use any photographs and videos taken at any event produced and sponsored by National PTA without the expressed written permission of those included within the photographs and videos. If you wish to be excluded from any photos or videos, please contact the National PTA Information Center at (800) 307-4782.

Security and Safety Tips:

For your comfort and safety, please follow these security and safety guidelines:

- Remove your name badge before leaving the convention center. You should not wear your name badge out on the street, in restaurants or in other public places.
- If you are traveling after dark, travel in well-lit areas and don't walk alone.
- Do not display cash openly or hang your purse on the back of a chair in a public place.
- Room numbers should be exchanged quietly. Do not announce your room number across a meeting room, lobby or restaurant. Do not put your room number on a note placed on a public bulletin board or message center.
- Guests who require special assistance should notify the hotel's front desk of any special needs.
- Locate fire and emergency exits and study evacuation procedures located in your hotel room.
- Report any emergency, injury or theft to security personnel at the convention center or your hotel.

Medical Emergencies

To report a medical emergency during scheduled convention hours, first call 911 and then contact a hotel security employee or a National PTA staff member, who will assist in getting the emergency personnel to the location of the emergency.

Scooter and Wheelchair Rentals

Scooter and wheelchair rentals are available at Scootaround, (888) 441-7575 or Scootaround.com.

Transportation from Orlando International Airport (MCO)

Airport Address: Orlando International Airport (MCO), 1 Jeff Fuqua Blvd., Orlando, FL.

- **Mears Transportation:**
  This is the convention hotel's preferred shuttle service to/from Orlando International Airport.
  - **Per Adult:** $22.00 (one-way), $36.00 (round trip)
  - **Per Child:** (ages 4-11) $17.00 (one-way) $27.00 (round trip)

  All prices are approximate and subject to change. Visit mearstransportation.com/fleet/shuttle-vans/ for more information.
- **Hertz Rent a Car:**
  - **Save up to $25** at the airport or your neighborhood location. Include discount code CDP# 1929580 in your reservation to receive your savings.
  - **Get a free one car class upgrade** when you rent an economy through full-size car at the Airport or your Neighborhood location. Include offer code PC# 150533 and discount code CDP# 1929580 in your reservation to combine your savings.

  Visit hertz.com/rentacar/reservation/ or call (800) 654-2240 for more information.
- **Parking at the Walt Disney World Swan and Dolphin Resort**
  - **Self-Parking** $18
  - **Valet Parking** $26

General Information

Important Contact Information

PTA Travel

For changes, cancellations and/or questions regarding your airfare booked through National PTA, contact:

Dwain Robertson,
National PTA Meetings and Travel Coordinator
800-307-4PTA (4782)
After-Hours Emergency: (571) 329-9359

Hotels

Walt Disney World Swan and Dolphin Resort
1500 EPCOT Resorts Boulevard
Lake Buena Vista, FL. 32830
(407) 934-4000

National PTA

For general questions related to Convention, visit the Convention Information and Assistance Booth in the Walt Disney World Swan and Dolphin, Dolphin Convention Foyer during open hours.
Phone: (800) 307-4782
Email: info@PTA.org
Website: PTA.org

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2016 Convention Special Events

Special Events

Endowment Fund Luncheon

Sponsored by Association Insurance Management (AIM)

Friday, July 1, 12:00 p.m. - 1:30 p.m.
Southern Hemisphere IV

Ticketed Event—The Endowment Fund ensures that PTA will have the resources to address emerging issues that affect the education, health and well-being of our nation's children. Contributions to this fund help PTA continue to be effective in changing public policy and disseminating resources that help further our mission and support a better future for our children.

Diversity & Inclusion Welcome

Friday, July 1, 2:00 p.m. - 3:00 p.m.
Southern Hemisphere IV

Invitation-Only Event—The National PTA Diversity & Inclusion Welcome is a special event for State PTA representatives designated to come to National PTA's Convention & Expo to focus on diversity and inclusion. The event will include a panel discussion centered on the theme: Common Ground, Common Purpose. The panel will focus on PTA's history and collective impact. Then attendees will participate in a group activity that sets a tone of outreach and inclusiveness for the whole convention.

African American Family Engagement Symposium

Sponsored by Learning Heroes

Panel One: Family Engagement Tools to Impact Student Success
Saturday, July 2, 12:00 p.m. - 12:45 p.m.
Southern Hemisphere I

Students, parents, educators and community leaders are all key partners in producing positive student outcomes. This panel will discuss the issues and barriers that challenge the academic achievement of students of color and the use of meaningful family and community engagement as a tool to improve student success.

Panel Two: Postsecondary Opportunities: College and Career Access
Saturday, July 2, 12:45 p.m. - 1:30 p.m.
Southern Hemisphere I

One of the biggest challenges for today's youth is the profound disparity in college preparation for certain racial and ethnic sub-groups, as well as low-income and first-generation college students. This panel will discuss post-secondary opportunities and systemic challenges to college readiness, access, affordability and retention for students of color.

National PTA Awards and Reflections Celebration

Sponsored by Americans for the Arts, Association Insurance Management (AIM), and GoFundMe

Saturday, July 2, 7:00 p.m.- 10:00 p.m.
Pacific AB

Ticketed Event—Join National PTA for the first ever Awards & Reflections Celebration to honor PTA's national Reflections winners and salute the recipients of PTA's awards, including the Phoebe Apperson Hearst Awardees, the Jan Harp Domene Diversity and Inclusion awardees, the Family Reading Challenge Winner, Membership Awards and more.

The Awards & Reflections Celebration is a family-friendly night of elegance you will not forget. Enjoy one-of-a-kind live performances by our nation's highest achieving young artists and experience PTA's passion for student learning in the arts. This past school year, nearly 300,000 students in over 8,000 schools across the country and in U.S. schools overseas contributed their original works in Dance Choreography, Film Production, Literature, Music Composition, Photography and Visual Arts based on the 2015-2016 theme: Let Your Imagination Fly to be considered for PTA's highest honor in the arts.

Tickets for the dinner were sold in advance. If you still need a ticket, check the PTA message board to connect with attendees who may have an extra ticket available.

Diversity & Inclusion Breakfast

Sponsored by the U.S. Army

Sunday, July 3, 8:00 a.m. - 9:45 a.m.
Southern Hemisphere V

Ticketed Event—Join National PTA for an inspirational Diversity & Inclusion Networking Breakfast event. The National PTA Diversity, Inclusion and Outreach Committee is proud to host this event, which offers guidance and resources to address diversity and inclusion in your PTAs. The Breakfast will include more information about the Jan Harp Domene Diversity and Inclusion Award winners and their outstanding efforts on behalf of PTA. The Breakfast will also celebrate the 10th anniversary of PTA's first Emerging Minority Leaders Conference, which was held in Detroit in 2006.

Special Events

PTA Gives Back: 3rd Annual PTA Book Drive Supported by Children's Bookstore

Benefiting the students of Phyllis Wheatley Elementary School

July 1 & 2

Expo Hall - Booth #2014

Buy One, Give Two! For each book you buy to take home for the young reader in your life, Children's Bookstore will donate two books to the students of PTA-affiliated Phyllis Wheatley Elementary School of Orlando, Fla. Our goal is that each of the 900+ students receives a book to keep through this book donation drive. Children's Bookstore has brought the best in juvenile literature, including many signed copies of popular books. Come enjoy the comfy couches, too.

THINK BIG THINK PTA

STOP!!!

ARE YOU COMPLETELY COVERED???

WHAT COVERAGES DO YOU NOT HAVE???
DON'T GET CAUGHT UNPROTECTED!!!

General Liability

The General Liability policy protects you from lawsuits if someone was injured at one of your organization's activities and held you responsible. The liability limit for a lawsuit is $1,000,000 or $2,000,000, with no deductible. The policy also provides $5,000 of medical payments if a lawsuit has not been filed. Some activities covered include **skating parties, fall carnivals, bounce houses, dunking booths, fun runs, auctions, and more**. **Injuries resulting from transportation are not covered under this policy.**

Accident Medical

The Accident Medical policy is designed to complement your General Liability policy. It provides **medical coverage only (no coverage for a lawsuit)** for injuries sustained at one of your organization's activities. This coverage also applies to injuries specifically excluded from the general liability policy such as mechanical rides, school buses, automobiles, and watercraft. **This policy includes payment for cost of medical treatment arising from accidents occurring on school buses for your sponsored field trips.** The Accident Medical limits are $10,000, $25,000, and $50,000, with no deductible.

Bond Insurance

The Bond policy protects your money. It covers **anyone who your organization trusts with the money** whether it's a President, Treasurer, board member, volunteer, or courier. If that person embezzles (run off) with your money, this policy would replace those missing funds. The bond limits are $10,000, $25,000, and $50,000, with a $250 deductible.

Property Insurance

The Property policy protects **your raffle merchandise, auction items and fundraising supplies while it is in your possession**. This policy also protects any personal property of your organization such as **popcorn machines, snow cone makers, school store supplies, emergency relief supplies, and more.** The policy limit is $10,000, with a $250 deductible.

Officers Liability

The Officers Liability policy protects the organization from lawsuits for "wrongful acts". If someone sued the officers of your organization for mismanagement, misrepresentations, dissemination of false or misleading information, or inappropriate actions this policy would pay to defend you against those actions. This policy is also referred to as **Directors and Officers Liability (D&O)**. The policy limit is $1,000,000, with a $1,500 deductible.

If you have any questions about these coverage's or need any additional information, please call us at 1-800-876-4044 or visit our website at www.aim-companies.com.

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PTA Governance

2015-16 Governance

Officers

Laura Bay, President
Jim Accomando, President-Elect
Wayne Bauman, Secretary-Treasurer
Shannon Sevier, VP of Advocacy
Debra Strauss, VP of Membership
Nathan R. Monell, Executive Director

Member Representatives

Scott Allen (WA) – 2016
Leslie Boggs (TX) – 2017
Bonnie Cannon (MO) – 2016
Donald Dunn (NC) – 2017
Enrique Escallon (FL) – 2017
Tina Hartman (IN) – 2017
Marques A. Ivey (CO) – 2016
Yvonne Johnson (DE) – 2017
Anna King (OK) – 2017
Susan Lipman (NY) – 2016
Roxanne Rhinehart (WI) – 2016
Don Romoser (CT) – 2017
Mercedes Sandoval (NM) – 2016
C.H. Sonny Savoie (LA) – 2016
Charles Scott (TN) – 2016
Brenda Sheridan (VA) – 2017

At-Large Members

Paul Beriault (VA) – 2017
Brent Gish (MN) – 2017
Dr. Calvin Mackie (LA) – 2016
Dr. Barrye L. Price (NC) – 2016
Geronimo Rodriguez, Jr. (TX) – 2017

Youth Members

Jeanette Jin (CA) – 2017
Gabriel Unruh (MO) – 2017

Parliamentarian

Rollie Cox

Standing Committees

Bylaws and Policy Committee

Tina Hartman (IN), Chair
Stephanie Gray (MA)
Anna King (OK)
Latha Krishnaiyer (FL)
Sandy Nekoloff (OH)

Diversity Committee

Frank Kwan (CA), Chair
Frances Fass (TX)
Jean Tokuda Irwin (UT)
Michael Knowles (IL)
Lisa Mack (OH)
Juan San Miguel (AK)
Geronimo Rodriguez (TX)
Corinne Ann Sanfilippo (CA)
Patricia Sotirin (MI)

Field Service Committee

Sharon Goldblatt (TX), Chair
Abdul Akbar (GA)
Heather Gillette (WA)
Darlene Harris (CA)
Lynnette Howard (NJ)
Ramona Morrow (VA)
Emily Perkes (ID)
Don Romoser (CT)

Finance Committee

Wayne Bauman (IA), Chair
Jim Accomando (CT)
Paul Beriault (VA)
Leslie Boggs (TX)
Barrye L. Price (NC)

Historical Preservation Committee

Otha Thornton, Jr. (GA, 2013-15), Chair
Ann P. Kahn (VA, 1985-87)
Ann Lynch (NV, 1989-91)
Pat Henry (OK, 1991-93)
Kathryn Whitfill (TX, 1993-95)
Joan Dykstra (WI, 1995-97)
Lois Jean White (TN, 1997-99)
Ginny Markell (OR, 1999-01)
Linda Hodge (TX, 2003-05)
Anna Weselak (IL, 2005-07)
Chuck Saylors (SC, 2009-11)
Betsy Landers (TN, 2011-13)

Legislation Committee

Shannon Sevier (TX), Chair
Lana Ajemian (NY)
Tyler Barr (GA)
Frank Gallagher (MD)
Marne Usher (CT)

Membership Committee

Debra Strauss (IL), Chair
Kathleen N. Allred (UT)
Latisha Corey (MD)
Dr. Clifford L. Fulmore (SC)
Inga Henderson (TX)
Eileen L. Segal (FL)
Eric Snow (AR)
Rebecca W. Vansant (AL)
Joe Vitrano (OH)

Nominating and Leadership Development Committee

Anne Carson (VA), Chair
Darlene V. Willis, PhD (CA), Vice-Chair
Shaton Berry (MI)
Vito Borrello (NY)
Barb Bungard (OH)
Mary Kenfield (WA)
Bill Potts-Datema (GA)

Resolutions Committee

Deborah A. Tidwell (OH), Chair
Marion Akins (VA)
Scott Allen (WA)
Marques A. Ivey (CO)
Yvonne Johnson (DE)
Maxine Lewers (FL)
Virginia (Ginny) Mott (ME)
Alison Turner (NV)
Jessica Wong-Sumida (HI)

Resource Development Committee
Dee Jones (IN), Chair
Jim Accomando (CT)
Enrique Escallon (FL)
Karen Hobson (CO)
Willie Robinson (NY)
Helane Robson (SD)
Renata Witte (NM)

Youth Involvement Committee
Gabe Unruh (MO), Chair
Jacky Arness (ND)
Chelsea Casteneda (MA)
Cristy Takia Jones (GA)
Michael McFarland (CA)
Jeanette Jim (CA)

Special Committees

Convention Elections Committee
Esther Parker (MD), Chair
Rose Acerra (NJ)
Mike Dimich (MT)
Amie Galipeau (RI)
Susan Hayes (GA)

Convention General Arrangements Committee
Roxanne Rhinehart (WI), Chair
Dani Carver (NM)
Donald Dunn (NC)
Mindy Haas (FL)
Doloris Irving (MS)
Ian MacDonald (NH)
Marta Murray (CO)
Kathy Nevans (MO)
Kyle Robertson (NC)

Health and Safety Committee
Derrick Byrd (NC), Chair
Jude Bruno (FL)
Bonnie Cannon (MO)
Maria Fletcher (NY)
Carla Nino (CA)
Collin Robinson (OR)

Programs Committee
Teresa Williams (CO), Chair
Sergio Chavez (AZ)
Debbie Dunstone (PA)
Angie Gonzales-Carver (NM)
Calvin Mackie (LA)
Sandra Perrino (GA)
Colette Rudd (CA)
Donna Russell (AL)

Endowment Fund Trustees
Wayne Bauman (IA), Chair
Linda Hanson (WA)
Betsy Landers (TN)
Otha Thornton, Jr. (GA)
Charles Warren (AR)

Strategic Planning Steering Committee
JIm Accomando (CT), Chair
Leslie Boggs (TX)
Donald Dunn (NC)
Jeanette Jin (CA)
Karin Kirchoff (VA)
Amy Lorenz (VA)
Nathan R. Monell (VA)
Beth Rorick (VA)
Brenda Sheridan (VA)
Jim Thomasell (VA)
Anna Weselak (IL)

Executive Director Performance Review Committee
Wayne Bauman (IA), Chair
Barrye L. Price (NC)
Mercedes Sandoval (NM)
C.H. Sonny Savoie (LA)
Debra Strauss (IL)

Board Policy Task Force
Susan Lipman (NY), Chair
Charles Scott (TN)
Brenda L. Sheridan (VA)
Debra Strauss (IL)

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Past National PTA Presidents

The past presidents of the National PTA and its longtime sister organization, the National Congress of Colored Parents and Teachers (1926–1970), provided visionary leadership that has seen PTA through more than a century of service to children. These past presidents will always have a special place of honor in PTA's history and memories.

Founders:

*__Alice McLellan Birney__, National Congress of Mothers, 1897

*__Phoebe Apperson Hearst__, National Congress of Mothers, 1897

+*__Selena Sloan Butler__, National Congress of Colored Parents and Teachers, 1926

** Deceased*

+ President of the National Congress of Colored Parents and Teachers

Past National Presidents

1897 – 1902	*Mrs. Theodore W. Birney (Alice McLellan)
1902 – 1920	*Mrs. Frederic Schoff
1920 – 1923	*Mrs. Milton P. Higgins
1923 – 1928	*Mrs. A. H. Reeve
1926 – 1931	+*Selena Sloan Butler
1928 – 1930	* Mrs. S. M. N. Marrs
1930 – 1934	*Mrs. Hugh Bradford
1931 – 1935	+*Mrs. W. M. Blocker
1934 – 1937	*Mrs. B. F. Langworthy
1935 – 1939	+* Essie D. Mack
1937 – 1940	*Mrs. J. K. Pettengill
1939 – 1942	+*Mary Foster McDavid
1940 – 1943	*Mrs. William Kletzer
1942 – 1945	+*Anna M. P. Strong
1943 – 1946	*Mrs. William A. Hastings
1945 – 1949	+*Mrs. W. M. Henry
1946 – 1949	*Mrs. L. W. Hughes
1949 – 1952	*Anna Hayes
1949 – 1953	+*Mrs. J. S. Morgan
1952 – 1955	*Mrs. Newton P. Leonard
1953 – 1957	+*Mrs. Charles Williams
1955 – 1958	*Mrs. Rollin Brown
1957 – 1961	+*Mrs. Albert Kight
1958 – 1961	*Mrs. James C. Parker
1961 – 1964	+ Mrs. Jerome Z. Morris
1961 – 1964	*Mrs. Clifford N. Jenkins
1964 – 1967	+*Minnie Hitch Mebane
1964 – 1967	*Jennelle V. Moorhead
1967 – 1969	*Mrs. Irvin E. Hendryson
1967 – 1970	+*Mrs. E. R. Gay
1969 – 1971	*Mrs. Leon S. Price
1971 – 1973	*Mrs. John M. Mallory
1973 – 1975	*Lillie E Herndon
1975 – 1977	*Mrs. Walter G. Kimmel
1977 – 1979	*Grace Baisinger
1979 – 1981	*Virginia V. Sparling
1981 – 1983	Mrs. A. T. Leveridge Jr.
1983 – 1985	*Elaine Stienkemeyer
1985 – 1987	Ann P. Kahn
1987 – 1989	*Manya Ungar
1989 – 1991	Ann T. Lynch
1991 – 1993	Pat Henry
1993 – 1995	Kathryn Whitfill
1995 – 1997	Joan Dykstra
1997 – 1999	Lois Jean White
1999 – 2001	Ginny Markell
2001 – 2003	*Shirley Igo
2003 – 2005	Linda Hodge
2005 – 2007	Anna Weselak
2007 – 2009	*Jan Harp Domene
2009 – 2011	Charles J. "Chuck" Saylors
2011 – 2013	Betsy Landers
2013 - 2015	Otha Thornton, Jr.

State PTA Presidents

This list reflects the State Presidents as of June 15, 2016.

Alabama	Donna McCurry
Alaska	Juan San Miguel
Arizona	Paula Purkhiser
Arkansas	Keli Gill
California	Justine Fischer
Colorado	Cindy Daisley
Connecticut	Kathy Kennedy
Delaware	Dr. Terri Hodges
District of Columbia	Larry Juhans
Europe	Sharon Gilbert
Florida	Mindy Haas
Georgia	Lisa-Marie Haygood
Hawaii	Devi Berg
Idaho	Jeri Henley
Illinois	Matthew Rodriguez
Indiana	Theresa Distelrath
Iowa	Shellie Pike
Kansas	Denise Sultz
Kentucky	Cherie Dimar
Louisiana	C. H. Sonny Savoie
Maine	Ginny Mott
Maryland	Elizabeth Ysla Leight
Massachusetts	Stephanie Gray
Michigan	Ruthann Jaquette
Minnesota	Deborah Seelinger
Mississippi	Cynthia Wallace
Missouri	Dorothy Gardner
Montana	Sherry Holderith
Nebraska	Jennifer Doll-Fowler
Nevada	David Flatt
New Hampshire	Yvette Brooks
New Jersey	Debbie Tyrrell
New Mexico	Renata Witte
New York	Bonnie Russell
North Carolina	Kelly Langston
North Dakota	Mary Schultz
Ohio	Sheila Ragland
Oklahoma	Brenda Heigl
Oregon	Collin Robinson
Pennsylvania	Debbie Munson
Puerto Rico	Vivian Ruiz
Rhode Island	Hilary Fournier
South Carolina	Tanya Robinson
South Dakota	Andrea Kost
Tennessee	Gail Phillips
Texas	Lisa Holbrook
Utah	Dawn Davies
Vermont	Rae Couillard
Virgin Islands	Richard Muhammad
Virginia	Jane Brooks
Washington	Barbara Martin
West Virginia	Janelle Sperry
Wisconsin	Michael Anton
Wyoming	Sheila McGuire

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Convention Microphone Procedures

To expedite convention business, the following microphone procedures are being used:
Only voting delegates will be allowed to speak at a microphone. There will be four microphones, numbered 1 through 4, on the floor. Each microphone has a specific purpose, as follows:

Microphone 1:
- To make a main motion or to make an amendment.

Microphone 2:
- For voting delegates wishing to speak FOR the pending motion.

Microphone 3:
- For voting delegates wishing to speak AGAINST the pending motion.

Microphone 4:
- For voting delegates wishing to make a motion of high priority, such as a point of information, point of order, appeal or question of privilege.

Convention Parliamentary Procedures

MOTIONS

Raise a question of privilege	To protect the rights of the assembly or any delegate; used for the comfort of the assembly (concerning temperature, audio problems, etc.)
Division of the assembly	To request that a voice vote be taken again by a rising vote; may be made without going to a microphone
Division of the question	To divide a motion into two or more independent questions and to discuss and take a separate vote on each part.
Point of order	To call attention to a violation of the rules.
Appeal	Used when a delegate does not agree with a ruling of the chair. The appeal requires a second and must be made immediately at the time of the ruling. A majority or tie vote sustains the decision of the chair.
Amendments	To modify the wording of a pending motion before the vote is taken.
Methods of amending	By inserting words or by adding words at the end. By striking out words. By striking out words and insert different words and by inserting different words.
Types of amendments	Primary amendments must be germane (related) (Only two amendments may be pending at one time, a primary and a secondary) to the main motion. Secondary amendments must be germane to the primary amendment. Amendments require a majority vote and must be submitted in writing on forms obtained from a microphone attendant.
Extend (or limit) debate	To increase (or decrease) the amount of time or number of times a delegate may speak or to increase (or decrease) the total amount of debate on a question; requires a two-thirds (2/3) vote.

2016 Convention Standing Rules

2016 Proposed National PTA Convention Standing Rules
(To be adopted by the convention delegates)

1. **BADGES:**
   All delegates and guests must display official convention identification to enter the general meetings.
2. **ELECTRONIC DEVICES:**
   Mobile phones and pagers must be silenced during all business meetings. Video cameras and recording equipment, other than that approved by the president, shall not be permitted in the general meetings.
3. **MATERIALS:**
   The president or president's designee shall approve all material prior to its distribution at the national convention.
4. **CONVENTION COMMITTEES:**
   A. The president shall appoint all committees that are considered necessary for the functioning of the convention.
   B. The president shall appoint a committee of three members to audit the minutes of the convention. The board of directors shall approve the convention minutes.
5. **AGENDA:**
   The president shall adjust the agenda as required for smooth operation of the assembly.
6. **MESSAGES:**
   No messages may be presented directly to the chair. All messages and announcements must be submitted in writing to a page or other designated person
7. **VOTING:**
   A. At the time of registration, each voting delegate shall receive the following:
   (i) A keypad card. The keypad card shall be exchanged for a voting keypad for business meetings. Voting keypads shall not be removed from the assembly hall. At the conclusion of a business meeting or when leaving the assembly hall for any other reason, a delegate must exchange the voting keypad for a keypad card.
   (ii) A voting card. If a delegate loses the voting card, the delegate must report to the credentials desk to obtain a replacement card.
   B. When directed by the presiding officer, a delegate, while remaining seated, shall vote by:
   (i) Using the voting keypad,
   (ii) raising the voting card and voting by voice.
   C. During a counted rising vote, the doors will be closed and admission will be granted only after the chair announces the results of the vote.
   D. In cases in which malfunctioning of the electronic voting keypads prevents successful voting, in whole or in part, by that means, balloting for one or more positions shall be conducted at times and in accordance with instructions established by the President in conjunction with the Executive Director and Elections Committee. (NPTA Board of Directors Policy, 8.08 #3).
8. **DELEGATE RECOGNITION:**
   A. Delegates must show their voting card to make motions, debate, and vote. All motions shall be written on a motion form, signed by the maker, and delivered to motion table before making the motion except that no written motion is required for requests for information or points of order.
   B. Delegates wishing to speak will go to the appropriate microphone, present his/her voting card to the microphone attendant, sign in, and wait for recognition by the chair before speaking. When recognized, delegates will give their name, the PTA represented, and the city and state of the PTA.

C. There will be four microphones, numbered 1 through 4 on the floor. Each microphone has a specific purpose as follows:

(i) Microphone 1: For proposing ALL motions.

(ii) Microphone 2: Delegates wishing to speak FOR a motion or an amendment.

(iii) Microphone 3: Delegates wishing to speak AGAINST a motion or an amendment.

(iv) Microphone 4: For Parliamentary Inquiries, Points of Order, Points of Information.

9. DEBATE:

A. The chair shall recognize speakers in alternating order speaking in the affirmative and the negative.

B. A delegate shall be limited to two speeches of not more than two (2) minutes on any debatable question. No one shall speak on a motion twice before all speakers have spoken once.

C. Items of business, including resolutions, each bylaw article, shall be limited to no more than 20 minutes, unless specified otherwise in these rules. Extension of debate on any of the time limits established in these rules shall require a two-thirds (2/3) vote.

10. AMENDMENTS:

Primary amendments to a resolution or the proposed bylaws must be presented in writing on a motion form. Only the "resolved" clauses of resolutions may be amended. The Resolutions Committee will edit the "whereas" clauses as necessary. Members of the Resolutions and the Bylaws and Policy Committees will be available to assist delegates wishing to submit amendments. Secondary amendments may be made at Microphone 1 at the appropriate time.

A. Resolutions Amendments submission deadline is 11:45 a.m., Thursday, June 30, 2016, before General Meeting 2.

B. Bylaws Amendments submissions deadline is 1:00 p.m., Thursday, June 30, 2016, before General Meeting 3.

11. BYLAWS REVISION:

A. The Bylaws & Policy Committee shall be authorized to correct article and section designations, punctuation, and cross-references and to make such other technical and conforming changes as may be necessary to reflect the intent of the membership in connection with the bylaws amendments adopted at the 2015 and 2016 conventions.

B. The proposed bylaws revision, noticed in accordance with Article XXVI of the Bylaws, shall be deemed to have been moved and seconded to the extent otherwise required for its consideration, and will be considered as follows:

(i) The proposed bylaws shall be considered seriatim (article by article). The reading of each article shall not be required.

(ii) Proposed amendments to the bylaws submitted according to Rule #10 shall be considered in order of submission during the seriatim consideration of the bylaws. When the time arrives for the consideration of each pre-submitted amendment, the president shall recognize the delegate who submitted it to move its adoption.

(iii) During the seriatim consideration of the proposed bylaws revision, total debate for each article shall be limited to 20 minutes, at the conclusion of which no further amendment of that article can be moved until the entire document has been declared open to amendment. Total debate on the provisos shall be limited to 20 minutes. Debate after the entire document has been declared open to amendment shall be limited to 30 minutes, after which no further amendments to the document may be moved.

(iv) A substitute to the proposed revision as a whole shall not be allowed.

12. CANDIDATES:

Candidates seeking an office or position shall abide by the policy on elections adopted by the board of directors.

13. EXHIBITORS:

Only those individuals or groups who have purchased space in the exhibit hall or have been approved by the president may sell or distribute material at the convention. Exhibitor sales activities must be confined to the limits of the exhibit booth.

Nominating and Leadership Development Committee (NLDC) 2016 Slate of Nominees:

The NLDC met to consider applicants for eight (8) member representatives to the National PTA Board of Directors, each for a two-year term; and three (3) members to the NLDC, each for a three-year term

The Committee reports the following nominees for election at the 2016 National Convention:

Member Representative to the Board of Directors (8 to be elected)

- Bonnie Cannon (MO)
- Carey Dabney (UT)
- Kris Garst (AE)
- Leon T. Hobbs (GA)
- Justin Raber (WV)
- Roxanne R. Rhinehart (WI)
- Charles Scott (TN)
- Tracy T. F. Worley (MD)

Member of the Nominating and Leadership Development Committee (3 to be elected)

- Maricela Arias-Cantu (TX)
- Harold C. Dixon (NC)
- Anita Smith (TN)

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2016 Election Rules

The following are the election rules for the 2016 Annual Convention as published in the National PTA Board of Directors Policy Manual.

8.05 CANDIDATE SPEECHES

A. Nominations shall occur during the first general meeting.

B. Candidate speeches will occur during a general session at convention at least one full session prior to the session when the election occurs. Each of the candidates shall be allowed two (2) minutes to address the delegate body, with the exception of the candidates for president-elect, who shall be allowed to speak for five (5) minutes each. Candidates shall draw the order of speaking by office or position, which shall also be the order in which candidates' names will appear on the screen associated with electronic balloting as indicated in Policy 8.08. The drawing shall be conducted by the Elections Committee.

8.08 VOTING AND BALLOTING

During the National PTA Convention, the following applies to voting and balloting for elections for office:

1. Candidates' names will appear on the screen associated with the electronic voting in the order in which they gave their candidate speech as determined in Policy 8.05.
2. Electronic balloting by voting keypad for election shall be initiated on Saturday of convention.
3. In cases in which malfunctioning of the electronic voting keypads prevents successful voting, in whole or in part, by that means, balloting for one or more positions shall be conducted at times and in accordance with instructions established by the president in conjunction with the Executive Director and Convention Election Committee Chair.
4. In the event that a majority vote is not achieved in the first or second round of balloting, the candidate with the lowest votes will be dropped from the ballot before any subsequent balloting. The remaining candidates shall be allowed one minute for an additional presentation.
5. No electioneering shall take place inside the location of the general meetings.

Adopted by National PTA Board of Directors (Amended March 2016)

Credentials Report

Meeting	1st	2nd	3rd	4th	5th	6th	7th
Date							
As of							
Members of the Board of Directors							
Members of National PTA Standing and Convention-Related Committees							
State Presidents							
Past Presidents of National PTA							
State PTA Delegates							
Delegates of a Local Unit Organized Under Direct Authority of National PTA							
Total Voting Delegates							
Non-Voting Attendees							
Total Registered							
Number of State PTAs Represented by Voting Delegates							

National PTA Bylaws Revision

National PTA | Bylaws Revision: Moving Today's PTA into Tomorrow
everychild.onevoice.

At the 2015 National PTA Convention in Charlotte, N.C., a motion was adopted to refer the National PTA proposed bylaws revision back to the National PTA Bylaws & Policy Committee for further review. As the National PTA proposed bylaws revision was not adopted or defeated in 2015, consideration will resume at the 2016 National PTA Convention. The bylaws revision discussion will take place during General Meeting 3 on Thursday, June 30 at 3:45 p.m.

When the National PTA Bylaws & Policy Committee reports back to the delegate body during General Meeting 3, the pending motion (the proposed revision of the bylaws) is before the delegate assembly again and consideration of the proposed revision of the bylaws resumes. The proposed amendments offered by the bylaws committee will be considered when the committee presents its report. The committee will begin the bylaws revision report where the discussion concluded at last year's convention, beginning with Article VII. The committee will propose amendments and the delegates will have the opportunity to submit additional amendments.

Each registered convention attendee received a bylaws revision packet in their convention bag with additional information on the bylaws revision. Please note the important bylaws revision events taking place on **Thursday, June 30:**

Bylaws Revision Writing Lab

9:45 a.m. – 11:15 a.m.
Southern Hemisphere 1

Please plan to attend this Writing Lab if you would like to collaborate with other delegates on proposed amendments for specific Articles in the bylaws revision or if you have any questions for National PTA's Bylaws & Policy Committee members or the
parliamentarian.

Resolutions & Bylaws Revision Amendments Submission Table

10:45 a.m. – 1:00 p.m.
Dolphin Convention Foyer

The Resolutions and Bylaws Revision Amendments Submission Table is the location to submit your proposed amendments for the bylaws revision. Amendments must be submitted at this table and not at the Bylaws Revision Writing Lab. Committee members will be available during the time frame listed above to accept your Final Motion Form and blank Motion Forms will also be available at the table.

Deadline to Submit Bylaws Revision Amendments

1:00 p.m.
Resolutions & Bylaws Revision Amendments Submission Table, Dolphin Convention Foyer

The deadline for delegates to submit proposed amendments to the bylaws revision is 1:00 p.m. at the Resolutions & Bylaws Revision Amendment Submission Table. No additional amendments will be accepted after 1:00 p.m. Delegates will receive a copy of their amendment to be used when the delegate makes the amendment from the floor in General Meeting 3.

General Meeting 3: Bylaws Revision

3:45 p.m. – 6:30 p.m.
Pacific AB

Amendments to the bylaws revision will begin with proposed amendments to Article VII, the point at which the consideration of the revised bylaws was referred to the bylaws committee at last year's convention. After amendments to Articles VII through XVII have been considered, the entire bylaw revision is open for further amendment provided any further amendments have met the pre-filed requirement.

TURNING technologies

2016 Annual National PTA® Convention & Expo

Delegate Voting at Convention Using Audience Response Devices (Keypads)

1. Signal indicator
2. Channel #; default is 41
3. Battery life indicator
4. LCD display shows your response/answer
5. LED light; green indicates response was received
6. Keys 1-10, A-J, T/F used to respond
7. Do not press this button; it changes the frequency channel

An audience response device, also referred to as a keypad, will be used during the General Meetings for voting on the Resolutions, Bylaws Revision and Elections. The keypads are hand-held devices that the audience uses to submit their votes. The votes are collected by the electronic voting system, aggregated by the Turning Technologies Software, and then displayed for the attendees.

Turning Technologies, a leading provider of interactive response solutions, has been providing voting keypads for National PTA voting since 2014.

Many associations use **Turning Technologies**, including:

- **National Association of School Boards**
- **American Bar Association**
- **American Pharmacists Association**
- **Seventh-Day Adventist World Church**
- **US Youth Soccer**
- **National Weather Association**

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2016 National PTA® Convention & Expo
June 30 - July 3, Orlando, Fla.

2016 Proposed Resolutions

National PTA resolutions are official documents outlining the opinion, will or intent of the association to address national problems, situations or concerns that affect children and require national action to seek resolution. Convention delegates are given the opportunity to debate and vote on the adoption of such issues in the form of a resolution. All resolutions adopted by the convention delegates are ratified by the National PTA Board of Directors.

The proposed resolutions for consideration at the 2016 Annual National PTA Convention & Expo are posted on the National PTA website at PTA.org/Resolutions and are included below.

PROPOSED RESOLUTION: ELECTRONIC CIGARETTES AND YOUTH

WHEREAS, The Centers for Disease Control and Prevention (CDC) 2014, shows that electronic cigarette (e-cigarette) use among students, grades 6-12 tripled in one year's time, and

WHEREAS, E-cigarettes contain fruit and candy flavors and use cartoons and celebrities, which are appealing to youth, in their advertising and there are no federal restrictions preventing the sale and advertising of e-cigarettes to minors. The U.S. Food and Drug Administration (FDA) has banned such marketing techniques and advertising for cigarettes, and

WHEREAS, FDA and other analyses have found that e-cigarettes contain a number of toxins, carcinogens and components suspected of being harmful to humans and has acknowledged that consumers of e-cigarette products currently have no way of knowing whether e-cigarettes are safe or how much nicotine or other potentially harmful chemicals are being inhaled. There is no regulatory oversight of the manufacturing process, and injuries and deaths have occurred from e-cigarettes, and

WHEREAS, E-cigarettes contain nicotine, which is a highly addictive drug and has immediate bio-chemical effects on the brain and body. It is toxic in high doses. According to the CDC, phone calls to poison control centers related to toxic levels of nicotine exposure from e-cigarettes increased more than 14 fold since 2011 and

WHEREAS, The American Academy of Pediatrics, National Association of Attorneys General, American Lung Association, the American Heart Association and other organizations support e-cigarettes to be regulated and the FDA has the authority to regulate e-cigarettes. E-cigarettes were deemed to be harmful to youth and other individuals by the United States Court of Appeals, and

WHEREAS, Some school districts in the US have enacted policies to restrict or prohibit the use of e-cigarettes on school grounds and some municipalities have enacted policies to restrict or prohibit the use of e-cigarettes in public places, therefore be it

RESOLVED, That National PTA and its constituent associations support legislation, regulation and/or other national, state and local measures to address the manufacturing of and ingredients in e-cigarettes, as well as to prohibit the advertising, marketing and sale of e-cigarettes, to youth (18 years or younger) and to prohibit the use of e-cigarettes in public places and school grounds, be it further

RESOLVED, That National PTA and its constituent associations educate youth, parents, school boards and local officials on the dangers of e-cigarettes.

PROPOSED RESOLUTION: HOMEWORK: QUALITY OVER QUANTITY

WHEREAS, When appropriately utilized, homework has the potential to be a valuable aid to help students maximize their learning experience; and

WHEREAS, Homework assignments vary in quality and purpose; evidence-based research has identified that quality homework assignments state clear objectives, are relevant to students, and are grade and age appropriate in terms of ability and time required; and

WHEREAS, Homework has the potential to negatively impact family and child interactions, and high quantities of homework not only add to stress, but do not necessarily lead to higher achievement outcomes; additionally research has proven that students who spend more than the recommended grade appropriate time on homework can experience no increase or a decrease in academic achievement; and

WHEREAS, Homework that relies heavily on parental input and supervision has the potential to further increase the achievement gap in our schools and create inequity when it fails to take into account the diversity of parents' or caregivers' academic ability, time availability, and resources to adequately support learning at home; now therefore be it

RESOLVED, That National PTA and its constituent associations promote the design of meaningful homework that will advance a spirit of learning with a focus on quality assignments to motivate students based on grade and ability; and be it further

RESOLVED, That National PTA and its constituent associations advocate that teachers, schools, and districts follow evidence-based guidelines regarding the use of homework assignments and its impact on children's lives and family interactions; and be it further

RESOLVED, That National PTA encourages its constituent associations to advocate for school districts, boards and administrators to review and/or implement homework policies and appropriate resources to address quality, quantity and equity concerns reflective of their local community; and be it further

RESOLVED, That National PTA collaborates with appropriate national organizations to create or revise model homework policies that take into account all facets and considerations that impact children's successful completion of homework in every local community.

PROPOSED RESOLUTION: RECOGNITION OF LESBIAN, GAY, BISEXUAL, TRANSGENDER AND QUEER/QUESTIONING (LGBTQ) INDIVIDUALS AS A PROTECTED CLASS

WHEREAS, All children and youth should be able to attend school in a safe and inclusive environment free from discrimination, and that history has shown that civil rights laws are effective in contributing to such environments; and

WHEREAS, Federal statutory protections currently address discrimination on the basis of race, color, national origin, sex, disability, but not sexual orientation or gender identity; and

WHEREAS, The lack of awareness and understanding of issues facing LGBTQ children and youth has contributed to a higher rate of isolation, depression, and suicidal ideations or attempts; and

WHEREAS, Education regarding LGBTQ issues increases understanding and cultivates acceptance of and respect for LGBTQ children and youth; and

WHEREAS, Harassment and bullying policies that specifically mention sexual orientation, gender identity and gender expression are associated with: students feeling more safe; lower levels of bullying; decreased incidents of harassment related to sexual orientation; increased teacher/staff intervention; and a greater reporting of incidents; now therefore be it

RESOLVED, That National PTA support current civil rights legislation[1], Department of Education guidance[2] and Department of Justice guidance[3] regarding guidance and protecting all children and youth, and ensuring their equal access to education; and be it further

RESOLVED, That National PTA seek and support legislation that specifically recognizes LGBTQ as a protected group and addresses discrimination based upon sexual orientation, gender identity and gender expression; and be it further

RESOLVED, That National PTA encourage state, local units, and councils to review school policies in regard to bullying and support revisions and amendments to those policies that specifically address the topics of sexual orientation and gender identification/expression as they relate to harassment and bullying; and be it further

RESOLVED, That National PTA and its constituent associations seek and support legislation that creates a safe and accepting environment in schools, specifically with training for educators to support all students, updated health education standards that deal with the issues of sexual orientation, gender identity, and gender expression; and be it further

RESOLVED, That National PTA work with the Department of Education to encourage states to incorporate standards regarding age-appropriate, medically accurate and culturally sensitive information on LGBTQ issues into existing health curriculum.

[1] The Civil Rights Act of 1964 (Pub.L. 88–352, 78 Stat. 241, enacted July 2, 1964)

[2] Dear Colleague Letter: Harassment and Bullying, Oct. 2010; Dear Colleague Letter: Key Policy Letters from the Education Secretary and Deputy Secretary, June 2011; and Question and Answer update to 2011 Dear Colleague Letter, April 2014.

[3] U.S. Department of Justice Civil Rights Division: Defending the Rights of LGBT Americans, June 2014.

PROPOSED RESOLUTION: WATER SAFETY AND INSTRUCTION

WHEREAS, In the United States, while bordered by 2 major oceans and the Gulf of Mexico, there are over 250,000 rivers, 123,000 lakes, 75,000 dams, and 18,000 canals (comprising 181,274 square miles of water and 24,766 miles of coastline) plus 8,592,000 swimming pools (309,000 commercial pools) and 5,823,000 hot tubs; and

WHEREAS, As of 2009, drowning is the third highest cause of death of youth 19 and under, only after motor vehicle deaths and suffocation – and is the number one cause of death for children aged four and under, more than motor vehicle deaths; and

WHEREAS, Drowning is the leading cause of unintentional injury death among children aged 1–4 years and is the second leading cause of unintentional injury death among children 5–9 years where the vast majority (over 50%) of these drowning incidents occur in residential settings; and

WHEREAS, Thirty-six percent of children aged 7-17 years, and 15% of adults in the United States, swim at least six times per year and water safety in general, and swimming instruction specifically, provides a lifetime of benefits for individual health and safety; now, therefore, be it:

RESOLVED, That National PTA and its constituent associations promote education of parents, students, school personnel and communities regarding the risks associated with water and water activities and the benefits of water safety and swimming instruction; and be it further

RESOLVED, That National PTA and its constituent associations encourage the development of consistent, quality standards for water safety and swimming instruction and support policies and legislation to make such programs accessible to all students; and be it further

RESOLVED, That National PTA and its constituent associations encourage and support public school districts to include curriculum in water safety and swimming skills to ensure all children receive such instruction and guidance; and, be it further

RESOLVED, That National PTA and its constituent associations seek opportunities to join with other relevant coalitions, partnerships, organizations and associations in advancing water safety and swimming instruction for children and youth.

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Individual Donor Recognition

Thank You!

We gratefully thank those individuals who generously contributed to National PTA efforts during the current fiscal year. The donors listed below made gifts to National PTA from July 1, 2015 – May 25, 2016.

SUPPORT EVERY CHILD FUND

$1,000 +
Wayne Bauman
Barrye Price

$500 - $999
Laura Bay
Mary Pat King
Amy Lorenz
Nathan Monell
Amy Falk Sheldon
Paige Sipe
Marianne Sodhi
Teresa Williams

$250 - $499
Leslie Boggs
Barbara Bungard
Uwe Fischer
Jeanne Jusevic
Anna King
Donna Petiford
Roxanne Rhinehart-Starks
Geronimo Rodriguez
Don Romoser
Elizabeth Rorick
Silicon Valley Community Foundation

$100 - $249
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Sandra Armenta
Jacki Ball
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Vito Borrello
Bonnie Cannon
David and Anne Carson
Ivelisse Castro
Rollie Cox
Mike Dimich
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Shannon Sevier
Ruthellen Sheldon
Eric Snow
Debra Strauss
James Thomasell
Mariwyn Usher
Becky Vansant
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Melisa Yeoman

$25 - $99
James Accomando
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Claudia Caicedo-Lopez
Dani Carver
Fatima Collins
Lloyd Comstock
Virginia Conley
Latisha Corey
Margaret Dankievitch
Beulah Elementary PTA
Lisa M. Falco
Joel Falk
Leona H. Falk-Gordon
Kenneth Fletcher
Debra A. Fritz
Pamela Fuehrer
Amie Galipeau
Kristin Garst
Heather Gillette
Cynthia Gismegian
Eloise Goddard Kemp
Sharon Goldblatt
Angi Gonzales Carver
Stephanie Gray
Mindy Haas
Henry Halladay
Alan Harper
Inga Henderson
Dee Hensley-Maclean
Ralph Hillman
Karen Hobson
Robert Hofland
Lynette Howard
Marques Ivey
George Jacklin
Renee Jackson
Linda Johnson
Denitra Jones
Scott Joyce
Denise Kappelmann
Lee Ann Kendrick
Karin Kirchoff
Elida Perez Knapp
Latha Krishnaiyer
Lindsay Kubatzky
Tim Kubatzky
Helen Leith
Kisha Lester
Bridget Lundeen
Lisa Mack
Sandra McCrary
Christopher S. Meeks
Kay Meyer
Ramona Morrow
Marta Murray
Sandy Nekoloff
Kathy Nevans
Henry Nixon
Dale Nordeen
Elizabeth O'Donnell
Esther Parker
Emily Perkes
Sandra Perrino
Julie Petrecca
Andrienne Richardson
Collin Robinson
Helane Robson
Nancy Rogers-Zegarra
Katharine K. Rundles
Marilyn Sacklow
Craig Sayre
Dorothy Scheff
Ilana Schwartz
Charles Scott
David Shaftman
Karen Smik
Dona Smith
Sonya Swaner-Miller
Carolyn Swithenbank
Donna Taylor
Debbie Tidwell
LaWanda Toney
Alison Turner
Joe Vitrano
Lynn Volz
Thelma Warshaw
Anna M. Weselak
Joshua Westfall
Lewis White
Forest Witthauer
Gretka Wolfe
Jessica Wong-Sumida
Yanquin Yang
Suzan Yungner

REFLECTIONS PROGRAM

$100 - $249
Deborah Dunstone
Corinne Sanfilippo
Brenda Sheridan

$25 - $99
James Accomando
Scott Allen
Kathy Allred
Kris Garst
Renee Jackson
Susan Lipman
Willie Robinson
Donna Russell
Kenneth Rutkowski
Gina Salmons
Amy Falk Sheldon
Renata Witte

ENDOWMENT FUND

$1,000 +
Raikes Foundation

$100 - $249
Rose Acerra
Wayne Bauman
Laura Bay
Frank Gallagher
Linda Hanson
Patrick Healy
Dee Hensley-Maclean
Ginny Markell
William (Bill) Potts-Datema
Juan San Miguel
Charles Scott
James Thomasell
Marne Usher
Darlene Willis
Cheryl Zaccaro

$25 - $99
James Accomando
Scott Allen
Gloria Bond
Bonnie Cannon
City of Glendale
Laura De Moss
Carol Elbert
Maria Fletcher
Jason David Gilbertson
Carlos Gomes
Reuben Harpole
Darlene Harris
Joy Harshberger
Karen Hobson
Susan Lipman
Ian MacDonald
Maggie and Mark McLaughlin
Ramona Morrow
Steven Oneil
Rachel Reiss
Richardson ISD Council of PTAs
Susan Rodriguez
Marilyn Ryan
Mercedes Sandoval
Rupesh Kumar Sunkara
Mary Willis

DISASTER RELIEF FUND

$500 - $999
James Accomando

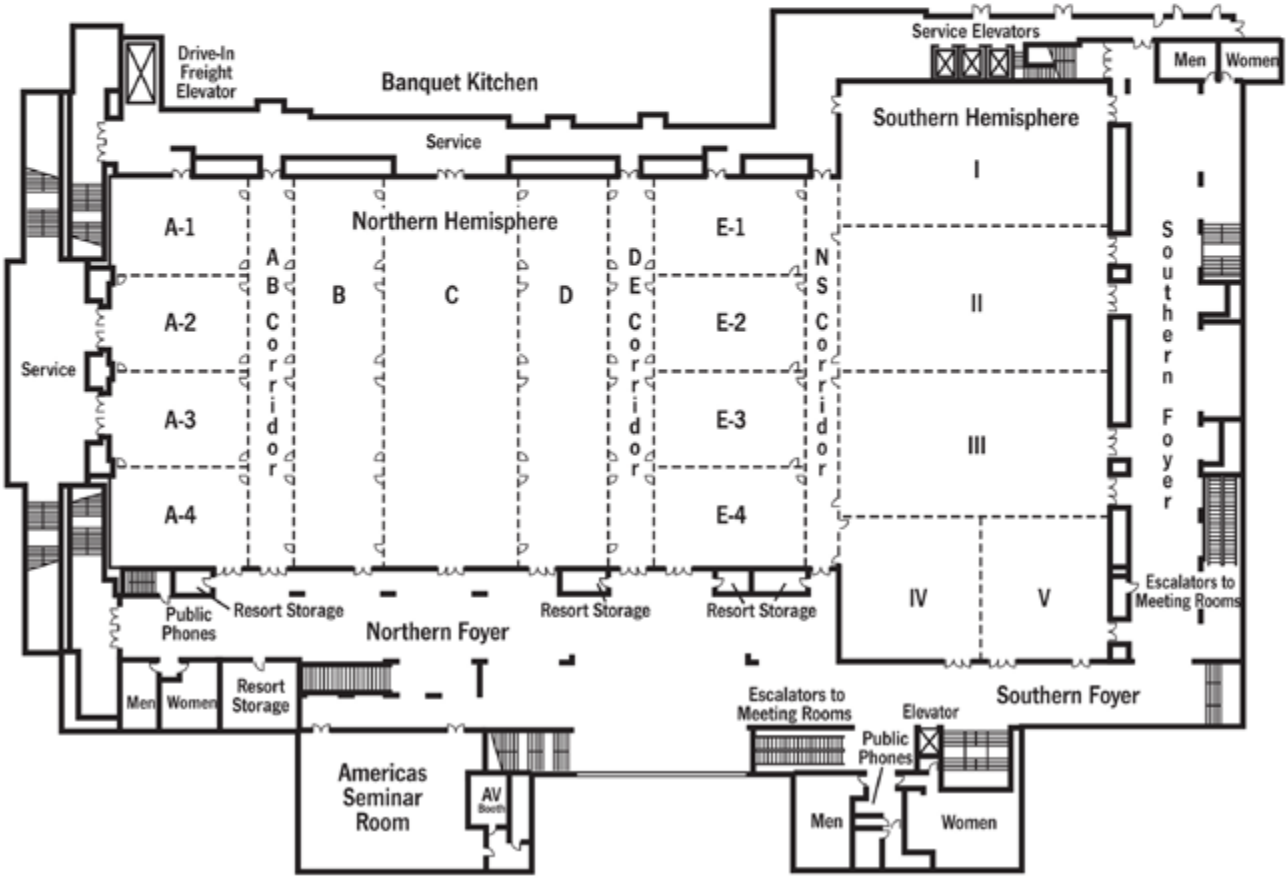
$250 - $499
Wayne Bauman
Leslie Boggs

$100 - $249
Derrick Byrd
Mary Kenfield

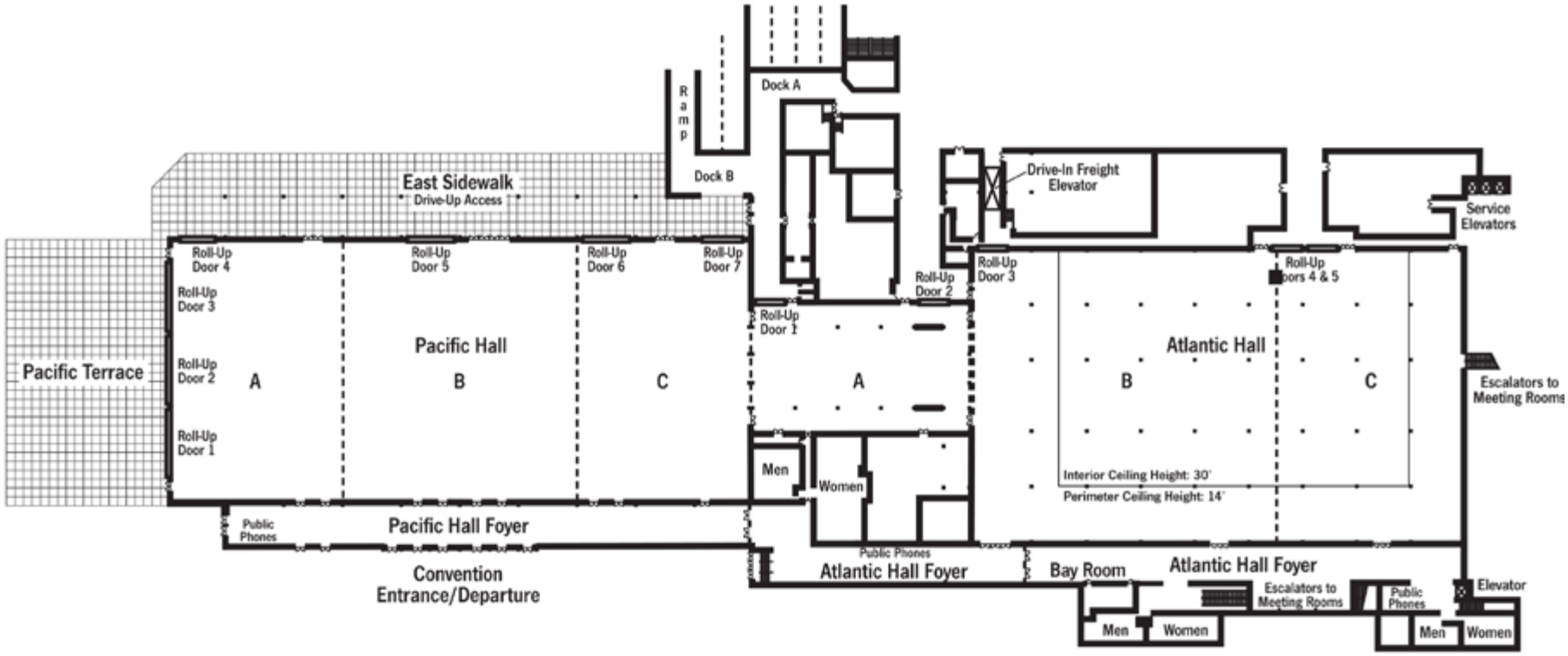
$25 - $99
Dee Jones
Susan Lipman
Valorie McBee
Scott Pearl
James Thomasell
Claire White

This list recognizes contributions received from July 1, 2015 – May 25, 2016. We regret any errors or omissions on the lists of contributors. To make corrections, please contact National PTA at 1-800-307-4PTA (4782) or donations@pta.org. To make a financial donation, please visit the donation table or PTA.org.

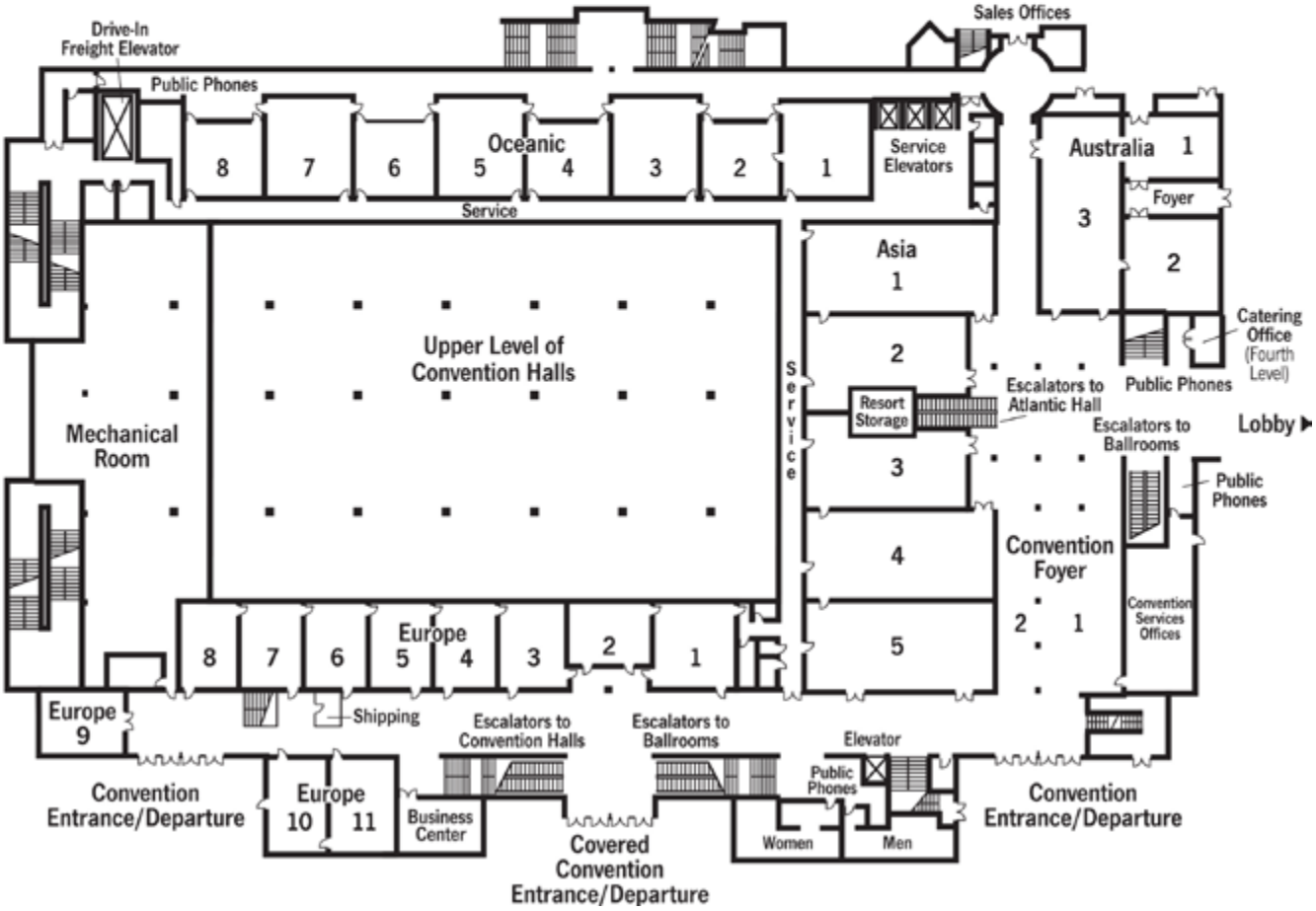
Walt Disney World Dolphin
Ballroom Level



Walt Disney World Dolphin Convention Hall



Walt Disney World Dolphin
Lobby Level



kindle
THE LOVE OF READING
amazon
WARNING
Books contain words. When words are consumed in sentences and stories, your child's brain will grow and develop. Reading may result in a larger VOCABULARY, expanding IMAGINATION or good GRADES. Keep in reach of children.
CARRY THOUSANDS OF BOOKS | SET READING GOALS | AWARD ACHIEVEMENT BADGES
amazon

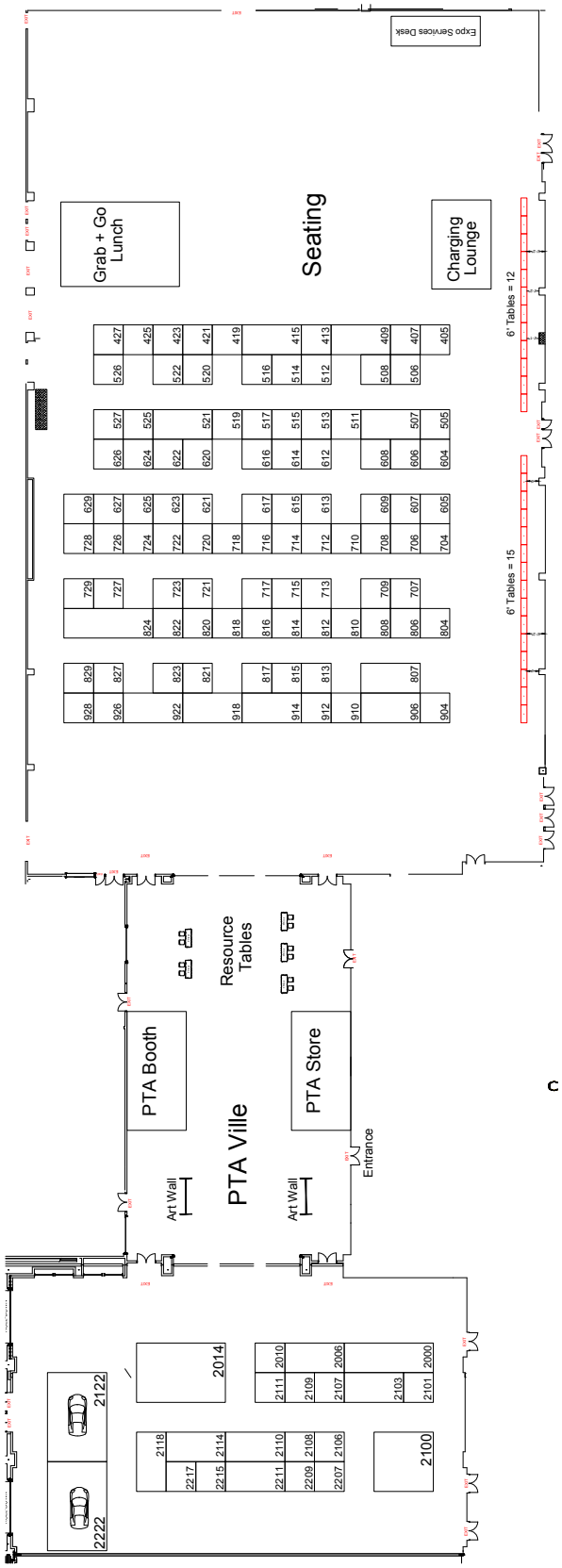
THINK BIG

THINK PTA

2016 Exhibit Information

Exhibit Hall Map

To find a specific exhibiting company, see the alphabetical listing on the following pages.



Exhibitors

3 Buck Threads/ Boosterthon - 2100
Matt Keller
Mattk@boosterthon.com
Boosterthon.com
The Boosterthon Fun Run is a fitness and character-based fundraiser serving over 1,900 of America's top schools! Our clients enjoy record-setting profits with a remarkable, hassle-free experience year after year. Beyond fundraising, our t-shirt printing company, 3 Buck Threads, saves schools big bucks with custom t-shirts at low prices. Say hi at Boosterthon.com and 3BuckThreads.com.

All Pro Dad's Day - 2106
Keith Vickery
keith@familyfirst.net
allprodad.com/dads-day
All Pro Dad is the fatherhood program of Family First, a nonprofit organization with the mission of encouraging every parent to be actively involved in the lives of their children and for every child to know the love of her or his parents. Learn more about how we do this through our monthly school breakfast program called All Pro Dad's Day.

American Psychological Association - 724
Marguerite Bird
mbird@apa.org
apa.org
The American Psychological Association is the largest scientific and professional organization representing psychology in the United States, with more than 117,500 researchers, educators, clinicians, consultants and students as its members. Psychologists are healthcare providers that can help families make positive behavioral changes and cope better with life issues and mental health problems.

American Speech-Language-Hearing Association - 808
Annette Gorey
agorey@asha.org
asha.org
ASHA is the national professional, scientific and credentialing association for 186,000 members and affiliates who are audiologists; speech-language pathologists; speech, language and hearing scientists; audiology and speech-language pathology support personnel; and students.

Americans for the Arts - 2101
Kristen Engebretsen
kengebretsen@artsusa.org
AmericansForTheArts.org
Learning in the arts enables every individual to develop the critical thinking, collaborative and creative skills necessary to succeed in today's ever-changing world. Americans for the Arts envisions a country where every child has access to (and takes part in) high-quality learning experiences in the arts—in their home, school and community.

aParently - 506
Kristen Chae
kristen@aparently.com
aParently.com
aParently is a multipurpose communication tool that enriches parent-family-school communities. aParently is for all parents: class parents, single parents, stay-at-home parents, work-round-the-clock parents, etc. We want all of us to be in the loop. We want every parent to have equal, open and transparent access to a dependable, simple and fun communication platform.

Army ROTC Cadet Command - 824
Ina Jane Tyler
ina.j.tyler2.civ@mail.mil
cadetcommand.army.mil
The U.S. Army Cadet Command partners with universities to recruit, educate, develop and inspire Senior ROTC Cadets in order to commission officers of character for the Total Army. We also partner with high schools to conduct JROTC in order to develop citizens of character for a lifetime of commitment and service to the nation.

Artifact Technologies - 814
Jenny Cornish
jenny@artifacttech.com
alaneadams.com
Bring BattleKasters and author/speaker Alane Adams to your school for a high-energy assembly, literacy night or fundraiser. The free mobile game BattleKasters, based on Adams' book series, turns your school into a virtual game board, offering students and families the opportunity to experience a book together in an exciting and entirely new way—while raising money for your school.

Association Insurance Management (AIM) - 2006
Brianna Allen
ballen@aim-companies.com
aim-companies.com
AIM is a national marketing organization that specializes in assisting PTAs to provide quality insurance programs for their members. The insurance programs provide coverage for activities such as concession stands, t-shirt sales, fun runs, carnivals and other parent group-sponsored activities. The insurance programs also provide coverage that protects your organization from embezzlement and theft.

AT&T - 926
Ben Kruse
ben.kruse@att.com
att.com/access
Access from AT&T is a new program designed to help address the cost issues that keep low-income families on the wrong side of the digital divide. Access from AT&T brings wireline home Internet at a new low price to qualifying households within its 21-state footprint, where at least one resident participates in the Supplemental Nutrition Assistance Program (SNAP). Learn how you can help share information about this valuable program!

Bark Technologies, Inc. - 2217
Tara Noftsier
tara@bark.us
bark.us
Bark is an online safety solution powered by advanced technology that proactively alerts parents to common dangers their children face on the Internet, including cyberbullying, sexting, Internet predators, depression and suicidal thoughts—and provides expert recommendations on how to address these difficult issues. We also offer a paid affiliate program to schools that work with us in providing outreach to parents.

Bayer - 2000
Dianne Koval
dianne.koval@bayer.com
bayer.us
Visitors to the Bayer "Kitchen Table Science" Exhibit will take part in an easy-to-replicate, hands-on science experiment using common household items. The booth experience will encourage attendees to nurture a child's natural curiosity and to engage the entire family in fun, STEM-focused activities around the kitchen table.

BIG 6 LLP - 2118
Jeff Carson
jeff@big6llp.com
big6llp.com
VAST6 is an in-classroom collapsible protective shelter that can be deployed in less than 30 seconds. The protective shelter can withstand .308 Armor Piercing rounds (tested during an Active Shooter event) and also meets FEMA P361 tornado protective requirements.

Biotechnology Innovation Organization - 822
Don Atkins
datkins@bio.org
bio.org
BIO's booth will provide informational resources and answer questions about the applications of biotechnology, including GMOs in food and agriculture.

BizKid$ - 827
Jamie Hammond
jamieh@west175.com
bizkids.com
BizKid$ is a national financial education/youth entrepreneurship initiative based on the Emmy Award-winning public television series about kids, money and business. The series includes 65 episodes to date, a website with free lesson plans for upper-elementary, middle and high school-levels mapped to all national and state standards, outreach activities and free video games.

Bondi Band - 823
Jolie Lindley
Jolie@BondiBand.com
bondiband.com
Bondi Band offers full customization of our headbands, hats and other products with your school logo and colors. Bondi Band headbands are 100% American-made, guaranteed to stay in place and will wick away every drop of sweat. Stop by Booth 823 for a free sample headband. All orders placed at the convention will receive FREE SHIPPING.

Boosterville - 2010
Pam Cooper
pam.cooper@boosterville.com
boosterville.com
Boosterville is next-generation fundraising for today's on-the-go families. Link your own credit or debit card to your Boosterville account, and select your local PTA in our app. Use that linked card when you make everyday purchases from Boosterville merchants in your hometown or across the U.S., and your PTA will automatically receive 95% of all contributions generated by your purchases!

Buckworm - 626
Chris Chnni
chris@buckworm.com
Buckworm.com
Buckworm works with schools and nonprofits (SNP's) to provide free solutions that enhance their ability to communicate internally and with parents, supporters and local businesses. Specifically, we build customized mobile apps and integrate proprietary marketing technology, creating a multi-channel communication and commerce ecosystem benefiting schools, SNP's, supporters and businesses.

By Kids For Kids Co. (BKFK) - 616
Laura Ploss
laura@bkfk.com
bkfkeducation.com
By Kids For Kids Co. (BKFK) is a company that specializes in creating dynamic in-school and out-of-school programs designed to develop 21st century skills. Our corporate-sponsored programs provide free, curriculum-friendly materials to educators and families with home and classroom activities that motivate young innovators, inspire creativity and encourage entrepreneurship.

C2 Education - 2108
Chris Babb
chris.babb@c2educate.com
c2educate.com
C2 Education began as a private tutoring program run out of a Harvard University dorm room. Today, C2 has over 180 centers nationwide that provide SAT and ACT preparation, subject tutoring and college admissions counseling for over 10,000 students each week. The award-winning C2 system provides customized curricula and personalized attention for students in grades K-12.

CDC Division of Adolescent and School Health (DASH) - 720
Antoinette Caraballo
acaraballo@danya.com
cdc.gov/healthyyouth/
Centers for Disease Control and Prevention's (CDC) Division of Adolescent and School Health (DASH) works to promote environments where teens can gain fundamental health knowledge and skills, establish healthy behaviors for a lifetime, connect to health services and avoid becoming pregnant or infected with HIV or STDs.

Center for Cyber Safety and Education - 714
Ciera Lovitt
clovitt@isc2.org
safeandsecureonline.org
With its guiding principle of making the cyber world a safer place for everyone, the Center for Cyber Safety and Education provides internet-safety resources and tools for children, parents and whole communities. The Center works to ensure that people across the globe have a positive, productive and safe experience online.

Cheddar Up - 810
Nichole Montoya
nmontoya@cheddarup.com
cheddarup.com
Still collecting checks and forms? Join thousands of PTAs that are simplifying the process of collecting payments and information. With online tracking, auto reminders and no fees for the PTA, Cheddar Up is the solution you've been waiting for. Use it for annual giving, yearbooks, after-school activities, fundraisers and more.

Cheyenne's Tropical Plant Fundraiser - 405
Cheyenne Baccardi
Plants$Money@aol.com
Plants4Money.com
Houseplant fundraisers are fun. Our unique, easy-care indoor tropical plants are attractive and popular with customers, making them a winner for any fundraiser. Plants are shipped via Fed Ex and include a return label for unsold plants.

Chicken Soup for the Soul: Hallway Heroes - 815
Phillip Neill
pneill@chickensoupforthesoul.com
chickensoup.com/hallwayheroes
Chicken Soup for the Soul: Hallway Heroes is a proactive, literacy-based anti-bullying program. It uses real-life stories to develop social/emotional skills and prevent bullying behavior. Stop by our booth for free sample lessons.

Child Welfare Information Gateway - 608
Beryl Ngai
beryl.ngai@icfi.com
childwelfare.gov
Child Welfare Information Gateway provides access to timely, practical resources that help child welfare, adoption and related professionals protect children and strengthen families.

Children's Bookstore - 2014
Jake Ball
jake@childrensbookstore.com
childrensbookstore.com
Set up your book fair today! Use your existing assets to raise funds and promote reading within your PTA and school community. You earn 30% of every purchase. When you sign up, you will receive the personal assistance of a book fair coordinator to ensure your success.

Chuck E. Cheese's - 609
Kim Hoagland
khoagland@cecentertainment.com
chuckecheese.com
Turn fun into funds! Have your next family fun night at Chuck E. Cheese's and receive a 15% donation of participating sales.

Council of Better Business Bureaus - 716
Brittany Oberdorff
boberdorff@council.bbb.org
bbb.org
BBB helps families find businesses, brands and charities they can trust. BBB also works to protect families and children through two of its self-regulatory programs: 1) CARU, which monitors advertising to children to ensure that it is not deceptive, unfair or inappropriate and 2) CFBAI, which sets standards to change the food advertising messages that kids see on children's programming.

Countrywide Spiritwear - 928
Martin Mena
martin@countrywidespiritwear.com
countrywidespiritwear.com
Countrywide Spiritwear provides a fundraising vehicle through the sale of spirit wear and accessories. Our program is a great fundraiser without any upfront cost, offering a variety of the highest-quality products to elementary, middle and high schools— shirts, shorts, pants and caps —you name it! For more information about our tried-and-proven "Original" Spiritwear Program visit our booth.

Criterion Pictures, USA - 816
Tracy O'Brien
tracy.o'brien@geemedia.com
criterionpicusa.com
Criterion Pictures is one of the largest non-theatrical providers of feature films in North America. We have exclusive relationships with some of Hollywood's largest film Studios, such as 20th Century Fox, Fox Searchlight and DreamWorks Animation, among others. Criterion provides title-by-title rights and bulk licensing options, as well as offering our films in advance of the home DVD date.

Dash Robotics - 419
Reuben Metcalfe
reuben@dashrobotics.com
kamigamirobots.com
Dash Robotics (aka Kamigami Robots) makes educational, DIY robots that aim to teach through play. Come by our booth to see how we teach entire classes how to build AND program their own robots in two hours or less. If you're looking for practical STEM programs/initiatives to bring to your community, we'd love to speak to you.

Disney Theatrical: The Lion King Experience - 2110
Pearl Hodiwala
pearl.hodiwala@disney.com
lionkingexperience.com
The Lion King Experience is an immersive, project-based exploration of theater-making. This easy-to-use program has been developed to give you all the tools you need to introduce theater in the classroom and to produce your very own production of The Lion King.

Drug Enforcement Administration - 726
Catie Drew
cathleen.r.drew@usdoj.gov
dea.gov
The Drug Enforcement Administration's Office of Community Outreach provides a variety of anti-drug resources to parents, educators and caregivers in print and through our website at getsmartaboudrugs.com. Additionally, our website aimed at teens, justthinktwice.com, provides drug info, facts and stats relevant to today's youth.

EduMarking - 425
Tim Reiter
conferences@edumarking.com.au
edumarking.com.au
Welcome to EduMarking, an exciting project created from the intersection between the education, design and construction industries. We create and install colourful playground markings made with thermoplastic, a long-life marking product that is considered best practice in the construction industry. Bring your school pavement/playground to life.

Elite Island Resorts - 710
Cheri Selfridge
cselfridge@eliteislandresorts.com
eliteislandresorts.com
Elite Island Resorts is committed to giving back and supporting nonprofit organizations. We've been in the resort and travel business for over 40 years and feel honored and fortunate to be able to assist with fundraising efforts through our Certificate donations program.

ETA hand2mind - 527
Brandi Brown
bbrown@hand2mind.com
hand2mind.com
ETA hand2mind offers proven, hands-on learning solutions for grades PreK-12, with educational and supplemental materials that enrich teaching and engage children in math, science, literacy and STEM. The Vernon Hills, Ill.-based company's solutions provide instructional curriculum, custom-kit solutions for content providers and teacher coaching and development.

Everlast Climbing - 813
Lyle Helke
lhelke@everlastclimbing.com
everlastclimbing.com
Everlast Climbing is committed to improving youth fitness with innovative climbing walls and other products that engage and inspire physical activity. Products include traverse climbing walls, top rope climbing walls, educational accessories and more!

Everytown for Gun Safety - 517
Kirsten Moore
kmoore@everytown.org
everytown.org
Everytown is the country's largest gun safety organization with more than 3 million supporters including moms, mayors, survivors and everyday Americans fighting for public safety measures that respect the Second Amendment and help save lives. At the core of Everytown are Mayors Against Illegal Guns, Moms Demand Action for Gun Sense in America and the Everytown Survivor Network.

Family Online Safety Institute - 407
Holly Hawkins, Augusta Nissly
GDP@fosi.org
fosi.org
Good Digital Parenting is an educational tool that bridges the gap between parents and the technology that's transforming their children's lives. Through industry experts and a broad offering of resources, GDP helps parents and caregivers to understand safety risks, harms and rewards, learn about online protection strategies and confidently navigate the online world with their children.

Fan-Wear.com - 718
Michael O'Leary
michael@fan-wear.com
Fan-Wear.com
Fan-Wear.com is a custom sneaker and custom arm sleeve fundraising and spirit wear company for elementary, middle and high schools.

Feel Good, Inc. - 2111
Olga Chakanava
olga@feelgoodinc.org
hidow.com

FIRST® (For Inspiration and Recognition of Science and Technology) - 512
Carla Proulx
cproulx@firstinspires.org
firstinspires.org
FIRST® (For Inspiration and Recognition of Science and Technology) is More Than Robots. Our K-12 programs engage students in exciting, mentor-based research and robotics programs that help them become science and technology leaders, as well as well-rounded contributors to society. Participation is proven to encourage students to pursue STEM education and careers, inspire tomorrow's innovators and enhance 21st century work-life skills.

Florida Institute of Technology - 829
Theresa Regan
tregan@fit.edu
aba.fit.edu
Do you want to help people? Become a part of the solution by becoming a behavior analyst. FIT's Department of Continuing Education can provide you with the necessary training conveniently and economically. We provide high-quality online coursework for certification, as well as the continuing education courses needed to maintain that certification.

Fun Services - 629
Mike Fravert / Lori Henderson
mrfun234@aol.com
FunSouthFlorida.com
Providing the original and still the BEST Holiday Gift Shops to schools. We can also provide in-school carnivals and prizes.

Funds2Orgs, Inc. - 2103
Tom Henderson
tom@funds2orgs.com
funds2orgs.com
Funds2Orgs is a social enterprise that provides turnkey solutions to help raise funds, engage volunteers and create a sustainable, lasting impact. Shoe drives could be the missing link to your fundraising success.

GARED SPORTS - 625
Laura St. George
customerservice@garedsports.com
garedsports.com
GARED services the after-market, retail and custom gymnasium structure markets and has become the leader in innovative product design, precision engineering and premium manufacturing of sports equipment.

GLSEN - 721
Jake Martinez
jake.martinez@glsen.org
GLSEN.org
GLSEN is the leading national education organization focused on ensuring safe and affirming schools for all students. GLSEN envisions a world in which every child learns to respect and accept all people, regardless of sexual orientation, gender identity or gender expression.

GoFundMe - 415
Toby Schumacher
tschumacher@gofundme.com
gofundme.com
GoFundMe is the world's #1 personal fundraising website and a proud partner of the National PTA. Over $2 billion has been donated on GoFundMe to help equip classrooms, support families with medical needs, provide immediate assistance in an emergency and so much more. GoFundMe makes fundraising easy, safe and effective.

GoldieBlox, Inc. - 2207
Amanda Odeh
amanda@goldieblox.com
goldieblox.com
GoldieBlox is on a mission to get girls building and bring out the engineers in them! Our story and construction sets bolster confidence in spatial skills while giving young inventors the tools they need to build and create amazing things!

Grom Social, Inc. - 717
Ralph Sabella
Ralph@gromsocial.com
gromsocial.com
After being banned from Facebook by his parents, Zach Marks envisioned creating a social media alternative that connects kids globally in a safe environment. Partnering with Grom we can offer children the wonders of social networking in a safe, secure environment while supporting and contributing to your local PTA.

Hands On Originals - 804
Derek Wright
dwright@handsonoriginals.com
handsonoriginals.com
Since 1986, Hands On Originals has provided schools with cutting-edge designs and spirit wear products. We offer retail-quality apparel and extremely competitive pricing that will allow your school to generate some serious funds. We understand the importance of delivering a quality product in a timely manner and guarantee your satisfaction!

Help Our School - 904
Tom Dunlap
mike@helpourschool.com
helpourschool.com
Welcome to the future of fundraising. Our unique solution helps schools create perpetual revenue streams while giving value to supporters, helping communities and local businesses simultaneously. By providing a free website using the latest technologies, Help Our School can help you easily earn tens of thousands of dollars annually. Invest 10 minutes for a better way to fundraise and maybe even win one of many prizes.

Human Rights Campaign - 627
Ellen Kahn
ellen.kahn@hrc.org
hrc.org
As the largest civil rights organization working to achieve equality for lesbian, gay, bisexual, transgender and queer (LGBTQ) Americans, HRC represents more than 1.5 million members and supporters nationwide. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

IQ Card School Fundraising - 820
Charlotte Baldwin
info@iqcardschoolfundraising.com
iqcardschoolfundraising.com
Finally, a creative and fun autumn activity that's very easy to coordinate! Every student has fun designing their own picture in class. IQ Card School Fundraising then prints high-quality personalized greeting cards made from the students' drawings for schools. PTAs raise funds for EVERY pack purchased. Children love sending their individually-designed cards to friends and family over the holiday season.

Jincky - 423
Omar Boyd
Contact@jincky.com
jincky.com
Enter the world of Jincky, where families can create, capture, store and share arts-and-crafts made together. Precious moments are saved in the world of Jincky. Community groups, such as schools, daycares, religious groups, libraries and many more can join. Through the Jincky platform, events can be posted to parents to inform them of any community news.

K12ology - 520
Mark Ousley
mark.ousley@k12ology.com
k12ology.com
K12ology specializes in helping K-12 customers solve complex business issues by using smart, simple technologies. K12ology promotes community engagement and transparency through sharing your school district's performance and soliciting community engagement and feedback. K12ology's easy-to-use web applications allow the community to participate interactively, giving every stakeholder a voice.

KidSay - 2109
Debbie Stefanatos
debbie@kidsay.com
kidsayschools.com
KidSay empowers kids to positively influence their world by anonymously sharing their thoughts and opinions on the topics most crucial to their present age and stage of life. 100% of the resources schools generate go directly to the school or PTA to use at its own discretion. Safe, quick and easy!

Kidsfit - 513
Savannah Tyler
Savannah@kidsfit.com
kidsfit.com
Kidsfit is the sole manufacturer of the Kinesthetic Classroom line of products, which includes pedal desks, motion chairs, standing tables and active seating. This equipment includes formal training and classroom certifications for schools. Kidsfit's training division offers PD and staff training on the topic of Action Based Learning, applying brain-based research to the classroom, to create the most optimal learning environment for students.

Kohl's/Chaps - 727
Maria McCraw
mariamc@izoded.com
kohls.com
Kohl's/Chaps schoolwear has it all— school-approved colors, comfortable everyday styles, easy-care fabrics and a complete selection that makes it easy to mix and match and take on all seasons.

Kole Imports - 409
Josh Brown
JoshBrown@Koleimports.com
koleimports.com
Kole Imports is a family-owned and operated business and is one of the nation's largest importers of general merchandise. With thousands of products to choose from across over 35 different categories, we have something for everyone. Having been in the industry for over 30 years, we deal with a wide variety of customers including independent businesses, big box retailers, charities, government agencies, school districts and many more.

Kuder - 706
Jon Niles
nilesj@kuder.com
kuder.com
For over 75 years, more than 165 million people worldwide have relied on Kuder for evidence-based assessment, education planning and career guidance tools and resources. With affordable solutions for pre-K through retirement, our customizable products and services reflect a commitment to encouraging lifelong learning, development and achievement.

Learning Heroes - Inside PTA-ville
Elizabeth Ross
elizabeth_ross@hcmstrategists.com
bealearninghero.org
Want to know more about the changes happening in classrooms across the country and how to help your child? Learning Heroes can help! Our mission is to equip parents with the information they need—from partners such as National PTA —to support their children at home. Visit our website and sign up for the latest updates to get the tools you need.

LifeLock - 910
Christina Zhao
christina.zhao@lifelock.com
lifelock.com
LifeLock is a leading provider of proactive identity theft protection services for consumers and identity risk and credit-worthiness assessment for enterprises. LifeLock is a proud sponsor of National PTA and collaborator on The Smart Talk, a free, digital tool for parents and kids to set technology ground rules together.

LoweGear Printing - 812
Gail
gail.w@lowegearprinting.com
LoweGearPrinting.com
LoweGear Printing is a screen printing, embroidery and promotional items company, a one-stop shop for all of your school spirit needs. We have been the official provider of spirit shirts, graduation shirts, school polos, lanyards and more for several years with our screen printing and embroidery techniques. PTAs support the schools. We support the PTAs.

Luma - 922
Kary Eaton
kary@getluma.com
getluma.com
Luma is a surround WiFi system that provides safe, family-friendly internet for your home. Luma keeps your family safe by filtering what your kids can and cannot see. In addition to easy-to-use parental controls, Luma will increase your internet speed and improve your network security.

Lysol - 914
Ruth Apgar
Ruth.Apgar@rb.com
Lysol.com
LYSOL, a RB brand, aims to educate families on healthy habits at home and at school. Stop by our booth to learn more about our healthy habits program and partnership with Box Tops for Education.

Mabel's Labels - 620
Katie Clarke
katie.clarke@mabelslabels.com
mabelslabels.com/fundraising
Mabel's Labels are personalized, peel-and-stick labels that safely go in the laundry, dishwasher and microwave. They're loved by parents and kids alike and they're a school essential! Encourage labelling to reduce your lost and found and raise funds. Our easy fundraising program offers direct delivery to parents – no sorting, distributing or collecting funds. Start today in minutes!

Marathon Kids - 623
Laura Clarke
programs@marathonkids.org
marathonkids.org
Marathon Kids is for any family who wants to get moving. Each participant makes a commitment to run. They set goals. They track their progress. They challenge themselves. Marathon Kids' runners are inspired to keep pace by earning special Nike rewards at their marathon milestones. The awesome part is that you become the coach and your family becomes a team.

Mathnasium - 918
Laura Wallof
Laura.Wallof@Mathnasium.com
Mathnasium.com
At Mathnasium Learning Centers, we make math make sense! If math is a problem, Mathnasium can solve it. Students will grow more excited and confident about math— and their grades will reflect that. Our experienced math tutors utilize our proprietary teaching materials and techniques, The Mathnasium Method™, to deliver a customized learning plan designed to address each student's needs.

Melanoma Foundation of New England - 514
Meghan Rothschild
mrothschild@mfne.org
mfne.org
MFNE is a nonprofit organization that works to reduce the incidence of melanoma through education, prevention and support programs.

memberplanet - 715
Cassie Braun
cbraun@memberplanet.com
memberplanet.com
memberplanet is an easy-to-use platform that allows for groups of any size to communicate, process payments and manage their members. We provide expert solutions for the key challenges facing educational organizations and we empower volunteer leaders to effectively and conveniently manage their groups and engage members, all in one spot.

Mountain America Credit Union - 906
Spencer Carver
scarver@macu.com
macu.com
Come visit the Mountain America Credit Union booth for your chance to enter the cash machine! Learn more about how Mountain America can serve the needs of your PTA and find out about our free checking and saving accounts along with other financial benefits for your schools.

Movie Licensing USA - 707
Amanda Vogel
avogel@movlic.com
k12.movlic.com
Movie Licensing USA offers a Public Performance Site License, on behalf of most of the major motion picture studios, to elementary, middle and high schools so that they can legally show entertainment films.

MudLOVE - 2209
Paul Dreisbach
paul@mudlove.com
mudlove.com
MudLOVE offers handmade ceramic jewelry and pottery. Every product purchased provides a week of clean water to someone in need in the Central African Republic.

National Association for Music Education - 806
Lindsay Sheldon
lindsays@nafme.org
nafme.org
NAfME is among the world's largest arts education organizations and is the only association that addresses all aspects of music education. NAfME advocates at the local, state and national levels; provides resources for teachers, parents and administrators; hosts professional development events; and offers a variety of opportunities for students and teachers.

National Dairy Council - 712
Karen Kafer
karen.kafer@dairy.org
nationaldairycouncil.org
Visit our booth to learn more about Fuel Up to Play 60, the largest in-school wellness program. It empowers youth to create healthy changes in their schools which can help improve academic performance.

National Elementary Honor Society - 708
Kathleen Greenaway
greenawayk@nassp.org
nehs.org
NEHS was established in 2008 by the National Association of Secondary School Principals (NASSP), in partnership with the National Association of Elementary School Principals (NAESP). NEHS recognizes students in both public and non-public elementary schools for their outstanding academic achievement and demonstrated personal responsibility.

National Foreign Language Center at the University of Maryland - 615
Natalie Corbin
ncorbin@nflc.umd.edu
startalk.umd.edu
STARTALK is a federally-sponsored grant program that supports summer language learning for K-12 students and professional development for teachers. STARTALK is funded by the National Security Agency and administered by the National Foreign Language Center at the University of Maryland. Learn how STARTALK programs can benefit your community and discover free resources on our website.

National Safety Council - 614
Kathy Bernstein
kathy.bernstein@nsc.org
nsc.org
NSC works to eliminate preventable deaths on our roads, at work and in our homes and communities.

Nestlé - 713
Kimberly Abesamis
kimberly.abesamis@us.nestle.com
nestleusa.com/healthysteps
Healthy Steps for Healthy Lives is a resource for educators to help support ongoing efforts to teach students about being healthy. Parents, after-school programs and caregivers may use the materials as well. Request printed materials by emailing healthysteps@us.nestle.com. Specify your material request and quantity: K-3 teacher kit, 3-6 teacher kit, Family Guide-English, Family Guide-Spanish.

Nevada PTA + Paris Las Vegas Hotel - 515
The 2017 National PTA Convention & Expo will be hosted with the help of Nevada PTA and the Paris Las Vegas Hotel, June 22 - 25. Save the date!

New Balance Foundation Billion Mile Race - 605
Billion Mile Race
billionmilerace@tufts.edu
billionmilerace.org
The New Balance Foundation Billion Mile Race is challenging America's schools to collectively walk, jog and run one billion miles! Participation is free and easy and schools have the opportunity to win grants and prizes when they contribute miles to the national goal. More than 4,000 schools nationwide are already taking part and thousands more are expected to join them.

Nightlock Lockdown Door Barricade - 821
Jason Matznick
jason@nightlock.com
nightlock.com
Nightlock Lockdown is a fast, simple and affordable way for a teacher to secure a classroom during an active shooter event. Everything is included to install the device. The devices are $59.95 each and volume discounts are available for orders of over 100 units.

One World Play Project - 621
Geoff Tucker
geoff@oneworldplayproject.com
oneworldplayproject.com
The mission of One World Play Project is "to bring the transformative power of play to youth living in disadvantaged communities worldwide." One World Play Project now introduces the ONE WORLD FUTBOL to schools. Our ball never needs a pump, cannot go flat, saves resources and never needs to be replaced. Advantageous bulk pricing is available.

Panda Express - 622
Ricelia Layus
ricelia.layus@pandarg.com
pandaexpress.com
Panda Express is a fast-casual American Chinese food restuarant. We offer fundraising opportunities, school lunches and a reading program to encourage and reward students!

Picaboo Yearbooks - 709
Lisa Dean
info@picabooyearbooks.com
picabooyearbooks.com
Picaboo Yearbooks is the leading provider of on-demand yearbooks for elementary, middle and high schools throughout North America. Our unique no-deadline, no-minimum order and no-debt program allows ALL schools to produce a more relevant, affordable and personal yearbook for their students.

Polar - 729
Education Division
education.division@polar.com
Polar.com/education
Researchers agree that physical activity at school is a win-win for students, parents and teachers. With Polar, physical educators will have tools to inspire, motivate and teach your children the importance of a healthy lifestyle. Polar provides heart rate and activity data that physical educators can use to evaluate your children fairly and prove the effectiveness of their PE program.

PT Avenue - 526
Paul Brown
paul.brown@dorianbusiness.com
pt-avenue.com
PT Avenue provides cloud-based management tools for your successful local and state PTA, including dues management and e-cards, email/text communications, calendaring/volunteers/reminders, financial transparency and member access for the local PTA. State organizations have options for local officer information, local membership data, monthly invoicing, e-cards and more, along with a statewide "Join PTA" website.

PTAEZ - 606
David Cichella
dcichella@csmcentral.com
ptaez.com
PTAEZ is a fully web-based financial management tool for PTA units along with a state-level organizational software used by thousands of PTAs.

PURELL - 2107
Mark Rundle
rundlem@gojo.com
purell.com
In 1997, PURELL Hand Sanitizer was made available to consumers, forever changing the way the world stays healthy. It soon became America's #1 hand sanitizer and a significant part of popular culture. Today, PURELL Hand Sanitizer remains one of the most recognized brands in the world. It defines the hand sanitizer category and is the brand most preferred by doctors, professionals and consumers.

Quidel - 2222
Lenny Ross
ross@fizzcorp.com
Quidel.com
Quidel Corporation is a leading diagnostic healthcare manufacturer working to enhance the health and well-being of the general public. One particular focus is the prevention of the flu. Quidel actively educates consumers to get a yearly flu vaccine and to ask for a flu test if they feel sick. Both actions will help lower the prevalence of flu. Commun-iD by Quidel is an online tool enabling people to get real-time information about the incidence of flu in their communities.

R.V. Nuccio & Associates Insurance Brokers, Inc. - 912
Kerri McDonald, CPCU
support@rvnuccio.com
rvnuccio.com
Specializing in PTA Insurance for over 40 years, R.V. Nuccio & Associates Insurance Brokers, Inc. operates nationwide, providing the best, broadest and least-expensive PTA mission-specific insurance coverage available. PTA units have the ability to quote, pay and print, as well as manage their policy at their convenience online 24/7. PTA insurance coverage is available starting at $50/year.

RacePlanner - 511
Michael Reale
michael@raceplanner.com
raceplanner.com
RacePlanner has developed a program to assist your organization with the planning of a 5K Walk/Run and Fun Run fundraiser. We provide your team with step-by-step instructions and intuitive software to organize a successful fundraiser that is engaging and promotes wellness. The best part? You keep all the profits. Come learn how you can get started today!

Safe Routes to School National Partnership: Fire Up You Feet - 728
Julie McDonald
juliem@fireupyourfeet.org
fireupyourfeet.org
Fire Up Your Feet is a core program of the Safe Routes to School National Partnership. Available nationally to any elementary and middle school students in grades K-8, Fire Up Your Feet offers free resources, an online activity tracker, a school fundraising organizer and more, all aimed at increasing physical activity before, during and after school for students, parents, school staff and teachers.

School Dismissal Manager - 624
Terri Carver
terri@schooldismissalmanager.com
schooldismissalmanager.com
School Dismissal Manager utilizes web-based technology, allowing you and your school staff to keep track of every child's dismissal plans when there is a change to the norm and ensuring that daily dismissals are safe, easy and quick!

Schwan's Cares - Home Service - 2122
Robb Kaufenberg
robb.kaufenberg@schwans.com
Schwans-Cares.com
With the Schwan's Cares fundraising program, your supporters enjoy a wide assortment of delicious foods from Schwan's Home Service, Inc. while your PTA earns funds. Your PTA receives 20-40% back during the first 45 days and 5% for the next 90 days. Schwan's Cares is an online program that offers home delivery of 300+ foods.

Sears - 508
Maria McCraw
mariamc@izoded.com
sears.com
Sears proudly supports schools with dress codes, uniforms and spirit days by supplying quality schoolwear at Sears' famous value-prices.

See's Candies - 817
Alicia Fox
afox@sees.com
sees.com
Fundraising with See's Candies is simple and fun! We are thrilled to help you reach your goals, support the organizations you love and be a part of your sweet success.

Spiritwear.com - 427
Krista Gilmer
krista@spiritwear.com
spiritwear.com
With top-notch print detail, awesome designs and exceptional customer service, spiritwear.com provides attractive apparel and promotional products with either screen printing or embroidery. Our sales team, production team and graphic artists all have an unwavering commitment to produce the best custom apparel so that our customers know they can rely on us to get the job done well.

Staples - 722
Randy Williams
randy.williams@staples.com
staples.com
Staples Print and Marketing Services, the print division of Staples, Inc., helps schools make more happen by offering everything from quick-turnaround digital solutions to fully-integrated print programs to promotional products. Staples Print and Marketing Services is the one-source print solution provider for everything you may need to help your PTA run smoothly!

Staples Business Advantage - 723
Shannon Bradford
shannon.bradford@staples.com
staplesadvantage.com
Staples Business Advantage, the business-to-business division of Staples, Inc., helps schools make more happen by offering a curated assortment of products and services combined with deep expertise, best-in-class customer service, competitive pricing and a state-of-the-art e-commerce site. Staples Business Advantage is the one-source solution for everything you may need to help your PTA run smoothly!

Studies Weekly - 807
Melanie Swenson
melanie.swenson@studiesweekly.com
StudiesWeekly.com
Studies Weekly's implementation-ready K-6 educational materials enable teachers to focus on where they make the greatest impact of all: students. Our lessons foster higher student engagement, which leads to critical thinking, resulting in the next generation of responsible citizens. That's what we call the Learn to Live!™ difference.

Stuvie - 421
Carol Dzingai
management@blustratainc.com
stuvie.com/pta
Here at Stuvie, we are launching a unique, fun and exciting interactive diary/activity/workbook to help children discover and explore 52 careers in 52 weeks. We have one goal, one passion: scouring the globe for novel educational products that inspire children to find themselves, discover, and pursue their passion. Stop by our booth. We will be giving away amazing prizes every day!

Sylvan Learning - 2114
Francesca Muhlbaier
Francesca.Muhlbaier@sylvanlearning.com
Sylvan4PTA.com
Think you know Sylvan? Think again! STEM enrichment classes. Math skill classes. Homework help. And yes, our proven tutoring programs in math and reading, during which our students typically see two times more growth in their math and reading scores than other students! Learn how our expert teachers are engaging kids and inspiring success with our personal approach, next-generation programs and cool technology.

TerraCycle - 507
Maame Mensah
maame.mensah@terracycle.com
terracycle.com
TerraCycle, Inc. is the world's leader in the collection and repurposing of hard-to-recycle post-consumer waste, ranging from used chip bags to coffee capsules. The waste is collected through free, national, brand-funded recycling programs, as well as various consumer- and government-funded models. The collected waste is reused, upcycled or recycled into a variety of sustainable products.

The Fanatic Group - 617
Gregg Solomon
gregg@thefanaticgroup.com
thefanaticgroup.com
The Fanatic Group offers custom manufacture of a diverse line of gift and novelty products. We are a full color imprint with no minimums, set up fees or other art charges.

The National Road Safety Foundation - 607
David Reich
david@nrsf.org
nrsf.org
The National Road Safety Foundation, Inc., a nonprofit, has been working to reduce traffic crashes, deaths and injuries for more than 50 years. We produce FREE videos and presentation materials for use in schools and by police, health and advocacy groups. We also sponsor contests for teens to engage them in promoting safe driving.

The Representation Project - 818
Michelle Goering
michelle@therepresentationproject.org
therepresentationproject.org
The Representation Project's documentaries, "Miss Representation" and "The Mask You Live In," have been played in 5,000 U.S. schools and each is accompanied by an educational curriculum featuring video modules and thought-provoking activities. With content for kindergarten through post-secondary schools, our films and curricula are the go-to resource for developing media literacy and social emotional learning skills.

Ticket Monster - 505
Brian Lefton
brian@ticketmonster.com
ticketmonsterperks.com
Ticket Monster Perks offers exclusive discounts on sports, concerts, theme parks and movie tickets nationwide. The program comes at no cost to your company and is a breeze to set up. That's right, no activation fees, contracts or sales quotas! We add phenomenal value and savings to your benefit programs. Enroll your company or organization today. Your team will love it!

Tribute - 413
Doug Spear
dougspear@tribute.support
tribute.support
Tribute enables PTAs to generate incremental fundraising dollars— at no cost to your PTA or your supporters! Fundraising is enabled through our partnerships with thousands of online retailers who contribute a percentage of your supporters' spending back to your PTA. The program itself is presented to your supporters through a PTA-branded website and includes a marketing toolkit to effectively promote the program. Please visit our booth to learn more.

Try On Jobs - 612
Peyton White
Peyton.White@celebratestrengths.com
tryonjobs.com
Digitally try on 400+ jobs based on your hardwired strengths and the critical factors for each job. After taking a 25-minute online experience, your strengths will be matched to jobs, allowing you to avoid "Oops" decisions in selecting courses, post-secondary training or college and career choices. Our "Give Back" program is an added plus to this affordable, research-based opportunity.

TV Parental Guidelines Monitoring Board - 613
Elizabeth Sage
esage@podesta.com
tvguidelines.org
TV Parental Guidelines provide information about the content and age-appropriateness of TV programs. The Guidelines include two elements: an age-based rating that provides guidance about the age group for which a program is appropriate and content descriptors. The TV Parental Guidelines Monitoring Board is responsible for ensuring there is as much uniformity and consistency in applying the Guide as possible.

U.S. Census Bureau - 522
Victoria Glasier
victoria.r.glasier@census.gov
census.gov/schools
The Statistics in Schools (SIS) program of the U.S. Census Bureau provides data, tools and activities that educators can incorporate into their lessons to help teach statistics concepts and data analysis skills to students.

USDA, Food & Nutrition Service, Team Nutrition - 525

Darrick Butler
Darrick.Butler@fns.usda.gov
fns.usda.gov/tn/team-nutrition

Team Nutrition is an initiative of the USDA Food and Nutrition Service to support Child Nutrition Programs through training and technical assistance for food service nutrition education for children and their caregivers. Team Nutrition also provides school and community support for healthy eating and physical activity.

Watch D.O.G.S. - 704

Eric Snow
esnow@fathers.com
fathers.com/watchdogs

WATCH D.O.G.S.® (Dads Of Great Students) is an innovative program focusing on safety and education in schools by using the positive influence of fathers and father-figures to provide an extra set of eyes and ears to enhance school security and provide positive and active male role-models for the students. Fathers, stepfathers, grandfathers and uncles are asked to spend at least one day working as a volunteer during the school year.

Wireless Education Action - 604

David Morrison
wirelesswatch@yahoo.com
wirelesseducationaction.org

We are a nonprofit 501C-3 information portal for material on the biological effects of pulsed radio frequency microwave radiation from industrial strength Wi-Fi routers used in schools. We provide information, hold seminars and consult with school administration officials, alert them to the dangers of wireless technology and the unique vulnerability of children and pregnant women.

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