Male Engagement Event and Program Planning Guide

The following event and planning guide is intended to help you better plan and evaluate your male engagement events and programs. It can be submitted to your local, state and national PTA for analysis and inclusion in best practices examples for local PTAs or state PTAs to recruit, engage, or retain male membership. All entries may be shared with other local or state PTAs.

Name of Local PTA/State PTA: __________________________________________
Submitted by: _______________________________________________________
Contact Email Address: ______________________________________________

Is this an activity, event or program? __________________________________

What is the name of your activity, event or program? ______________________

What is the purpose of the activity, event or program? Check one (main focus):
☐ Recruitment  ☐ Engagement  ☐ Retention

Explain the purpose of the event (2-3 sentences maximum):
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

List people needed to participate (individuals, leaders, groups, etc.) to make the event/program successful? (2-3 sentence maximum):
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

What items are needed to produce the event/program? (List all materials, resources and/or tools) ________
____________________________________________________________________
____________________________________________________________________

Give step-by-step instructions to conduct the event/program on location. ________________________________
____________________________________________________________________
____________________________________________________________________

What was the event/program outcome? ___________________________________________
____________________________________________________________________
____________________________________________________________________

Any additional comments or insights? ________________________________________
____________________________________________________________________
____________________________________________________________________

To share your program with National PTA, please email a copy of your Planning Guide to maleengagement@pta.org.