



Male Engagement Event and Program Planning Guide

The following event and planning guide is intended to help you better plan and evaluate your male engagement events and programs. It can be submitted to your local, state and national PTA for analysis and inclusion in best practices examples for local PTAs or state PTAs to recruit, engage, or retain male membership. All entries may be shared with other local or state PTAs.

Name of Local PTA/State PTA: _____

Submitted by: _____

Contact Email Address: _____

Is this an activity, event or program? _____

What is the name of your activity, event or program? _____

What is the purpose of the activity, event or program? Check one (main focus):

Recruitment

Engagement

Retention

Explain the purpose of the event (2-3 sentences maximum): _____

List people needed to participate (individuals, leaders, groups, etc.) to make the event/program successful? (2-3 sentence maximum): _____

What items are needed to produce the event/program? (List all materials, resources and/or tools) _____

Give step-by-step instructions to conduct the event/program on location. _____

What was the event/program outcome? _____

Any additional comments or insights? _____

To share your program with National PTA, please email to a copy of your Planning Guide to maleengagement@pta.org.